

WILL MAUPIN'S WEEKLY

THE WAGWORKER

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ONE DOLLAR THE YEAR



A PERSONAL WORD.

This issue of Will Maupin's Weekly is intended to be a text book on Nebraska resources and possibilities; also a compendium of the most enterprising and progressive business firms in the two largest cities of the state, Omaha and Lincoln. This periodical's chief mission is to herald forth to the world the truth about Nebraska; to make her wonderful resources known of all men, and to shed cheerfulness and good nature wherever it may find its way.

There has been no attempt made at "highfalutin'" writing in this necessarily brief presentation of Nebraska. The plain truth has been told in a plain way, and figures, usually so dry and uninteresting, have been compiled with a view to making them appeal to the average mind. It is not necessary to exaggerate when talking about Nebraska. On the contrary, the great difficulty is to convince people of the real facts about this wonderful state. The truth sounds like woeful exaggeration, and the Nebraskan abroad who incidentally tells a few plain truths about his state is usually looked at askance and mentally classed with Mulhatton and Munchansen. And yet the best informed man in Nebraska about Nebraska resources, could not, if he tried, begin to tell all there is to tell about this modern agricultural empire.

If whatever of the facts herein related shall induce one honest, industrious homeseeker to locate in Nebraska, or if it shall result in bringing to Nebraska a single legitimate enterprise that will employ labor and help to develop the state, then this issue of Will Maupin's Weekly will, in part, have justified its being. This periodical is intent upon advertising Nebraska to the world. Its editor and its business manager are ready at all times to answer any questions prospective investors or homeseekers may see fit to ask. Whatever this periodical can do to advance the material interests of Nebraska, or contribute to the happiness and well being of her citizens, it stands ready and willing to do.

If you like the tone and spirit of Will Maupin's Weekly, a dollar will bring it

to your address fifty-two consecutive times in one year. They will be fifty-two consecutive weekly doses of good cheer, optimism, good-natured comment and unlimited boosts for everything good.

LITTLE BITS.

Thirty millions dollars worth of gold and silver were smelted in Omaha in 1910, to say nothing of a huge amount of lead and zinc.

The bluffs overlooking the Missouri river from the Nebraska side will in a few short years be the prize vineyards of the United States.

Nebraska is the only state in the Union that has furnished a presidential candidate for one of the two great parties three times in twelve years.

We'll leave it to Philadelphia if the greatest man of the century does not hail from Nebraska. Ask any Philadelphian about Grover Cleveland Alexander.

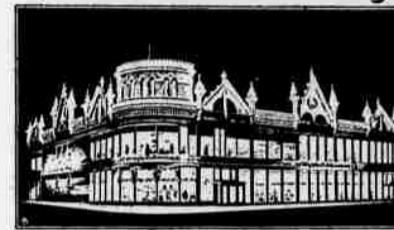
We've never figured it out yet, but we are willing to wager a penny or two that the counties of Richardson, Nemaha, Otoe, Cass and Johnson, Nebraska, raise more apples to the square mile than any other similar area of territory in the United States.

A few months ago a Custer county, Nebraska, farmer threshed his alfalfa and hauled the seed to town to sell. One wagon contained the crop, and one team of horses pulled the load. It wasn't such an awfully big load, either, but the farmer sold it for \$1,875, spot cash.

Thirty years ago land in western Nebraska was deemed worthless save for grazing purposes. Today there are immense tracts of this land under cultivation, and within the past five years thousands of acres have changed hands at prices ranging from \$100 to \$350 an acre—farming land with little or no improvements.

Fremont, Grand Island, Kearney, North Platte and Sidney, on the Union Pacific, are thriving Nebraska cities ranging from 2,500 to 15,000 inhabitants, that are offering superior inducements for the location of manufacturing and wholesale enterprises. Hastings, Holdrege and McCook on the Burlington, equally thriving and ranging in size from 3,500 to 14,000 in size, offer equally good inducements. Beatrice, 12,000; Falls City, 5,000; York, 5,500; Aurora, 3,200; Superior, 4,500; Nebraska City, 10,000; Plattsmouth, 6,500; Havelock, 2,500—these are other progressive Nebraska municipalities that offer peculiar advantages to the intending investor.

ESTABLISHED
1880



Night illumination of Lincoln's oldest and most popular, progressive department store. Highest quality and little prices is the slogan this store has adopted.

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THE DAYLIGHT STORE

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ED. YOUNG

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