

ter." But you'll probably sit up and take notice when I tell you that if all that butter were packed in pound cartons, and the cartons stacked up end on end, it would make a column of butter two and one-half inches square and 2851 miles high; or if loaded into standard freight cars it would make a train over thirty miles long!

In 1910 Nebraska hens produced 102,000,000 dozen eggs—one billion, two hundred million eggs. Placed end to end they would reach once and a half times around the world, and they were worth more money than all the gold and silver dug out of any one state in this Union during the same year. Imagine, if you can, all those eggs rolled into one big egg, and then imagine a hen big enough to be the author thereof. With one scratch of her foot she could excavate enough dirt to make a basement for a City National Bank building, and throw the dirt across the Missouri river.

Ever hear of "King Cotton?" Texas is the greatest cotton producing state, yet her 1910 crop of cotton was not worth as much as Nebraska's corn and wheat crop by \$30,000,000. The total tobacco production of the Nation last year wasn't worth as much as last year's crop of Nebraska corn, and it wasn't our best corn year, either. Pennsylvania is the greatest coal producing state, but her coal output last year was not worth as much as the mine mouth as the grain, hay and live stock of Nebraska on the farmsteads. All the gold dug from Uncle Sam's soil in 1910 wouldn't pay for Nebraska corn and wheat in 1910. And mind you, this with less than one-half her fertile soil under cultivation, and that less than half not yet intensively farmed so as to produce the maximum results.

Let us load upon freight cars all the grain, grasses, live stock, butter, eggs, poultry, potatoes and sugar beets produced in Nebraska in 1910. Would they make a train long enough to reach from Omaha to Sidney? Yes, and then some. From Omaha to Salt Lake? Yes, and a bit further. From Omaha to San Francisco? Yes, and a little further. Well, how long? In order to get a main line track long enough to hold that train it would be necessary to bridge the Atlantic ocean, the English channel and the Baltic sea. With the caboose of that train in St. Petersburg, the conductor who carried orders to the engineer in the cab would have to walk and walk and walk until he reached an engine that projected out into the Pacific ocean fourteen hundred miles west of San Francisco, for that train would be ten thousand and four miles long.

In 1910 Nebraska, with a population of less than a million and a half of people, produced more from her soil than Japan, with forty million people, produced and purchased from other nations. The per capita of agricultural wealth production of Nebraska in 1910 was greater than that of any other state. Her two main cereals, corn and wheat, were worth more than

the nation's output of copper; her four main cereals, corn, wheat, oats and rye, were worth more than the nation's output of iron ore; her butter, eggs and poultry were worth practically as much as the nation's output of crude petroleum; her hay output was worth more than Alaska's output of precious metals, and her baby crop worth more than the baby crop of all the other states combined.

You think you know Nebraska! I doubt if there is an editor here who is familiar with the history, the productivity and the resources of his own county. Nebraska a desert! What other state has as many miles of rivers within her borders? Nebraska has over 800 miles of Platte river wholly within her confines. And with the Blue, the Nemahas, the Loups, Pine, Stinking Water, Republican, Salt, and creeks too numerous to mention, she possesses an undeveloped water power that would rival Niagara. She ought to be manufacturing from Nebraska grown raw material every finished product that humanity eats and wears, and pretty near everything that humanity uses, using Nebraska power and paying wages to Nebraska workers.

I claim that Nebraska, with more to advertise than any other state, is the least known state—at home or abroad—of any state in the Union. Kansas spends \$30,000 a year in publicity and immigration work; Missouri spends \$40,000 a year; Colorado spends \$30,000 a year; Montana spends \$15,000 a year; Washington and Oregon spend \$25,000 a year each; California spends a quarter of a million—and Nebraska doesn't spend a dollar. Any wonder thousands pass us by to invest in the higher priced and less productive lands of the northwest? Any wonder that Canada is getting some of Nebraska's best? Any wonder that the Nebrasan in New York who undertakes to tell some of the real facts about Nebraska is laughed at and set down as a chronic prevaricator?

Time that we made Nebraska known to all the world! High time that we acquaint the world with the marvelous improvement that has been wrought within her borders in less than a generation! High time that we let the world know that right here in the heart of the once "Great American Desert" we have builded in less than a generation a state that stands at the front in education, that stands at the front in wealth production per capita, that stands at the front in development of manufacturing, that leads all other states in civic reforms and accomplishes them without revolution and wholly by thoughtful study and intelligent progress.

But before we can adequately tell the world we must first know Nebraska. So this is the message I bring you, fellow newspaper men: Let us study Nebraska, study her history, her resources and her possibilities, to the end that we may be fitted to advertise our beloved state to all the world for what she is—the most productive, progressive and pushing; the most enterprising, energetic and enthusi-

astic; the most intelligent, industrious and inspiring—in short, the greatest area of productivity peopled by the most progressive people in all the world.

This toast I give to you:

"Nebraska, the producer of the best of all things; of bad things the possessor of least; a state without a 'bread line' or a child sent breakfastless to school; with a future unlimited and a past to be proud of; a state of homes and schools and churches—her greater development our duty, her bounty our sufficient reward."

FIRST NATIONAL BANK

Lincoln has every reason to be proud of the new building just completed by the First National bank. And the banking corporation has equal reason to be proud of its new home. It is a monument to the strength of the banking corporation and an evidence of its fath in the future of this city. The bank's quarters are the equal of any in this western country, and far and away the handsomest in this immediate section. Lincoln has profited by the erection of this magnificent building, and it is to be hoped that the bank will profit by having such a huge advertisement always on display before the public. The First National Bank of Lincoln is one of the oldest and soundest financial institutions in the west, with a record behind it to which its managers point with pride. It is one of the few banks of Omaha and Lincoln that weathered the financial storm of the early '90's, and since the cessation of that panic it has increased its business by leaps and bounds. Today it takes rank among the largest financial institutions of the west.

MAUPIN-ROSA

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Married, at the home of the bride's parents in Lincoln, on June 10, Mr. Louis B. Maupin and Miss Ruth Rosa. Mr. and Mrs. Maupin left the following day for Baggs, Wyo., where Mr. Maupin is engaged in the banking business and identified with a number of enterprises in that rapidly developing country. He is the oldest son of Mr. and Mrs. Will M. Maupin.

DON'T GET WORRIED

A lot of people have worried themselves to death over things that never happened. We make this fact known for the benefit of those timid and trouble-seeking mortals who are having the figets because they think the wheat crop has gone to the demnition bow-wows. That portion of Nebraska that raises four-fifths of the wheat is all right. The dry weather has affected only that portion of Nebraska that raises but little wheat. The dry territory runs largely to corn and alfalfa, and the alfalfa crop is great, and corn is as yet uninjured. Don't worry! Nebraska is going to have an average wheat crop this year.