## THE UNIVEBSAL TRUST

## mill Hearry Materary Herer Nore

The day of the Universal Trust doe
not reem to be very far away now. Th not reem of be very lar away bow. The one thing is necessary
control make it all powerful-the manter of gor
ernments as well as of the people. Iet it control money and its powers will be Simal men and great alike must bend
the knee in this new The means to crush as well as the ability to prosper, make the fear of the
Money Trust to be remembered by each adventurer in any enterprise, and
favor of its counsel to be courted favor of its counsel to be courtida.
Through control of a banking syate exiending to everyy correr of Anmeric
and grasp ing the rreat nerve centres
 wreck thousands of fortunes in a panic,
and blat the propprity of the whole
land and cripple Europes; or they can create, if it piease them better, a boon
in upeculation and onterprise.
 triumvirate of Rome or Conqueror
Asia held theee kuppriumsn attribute
in the hollow of a hand. The Monarch and his $m$ great Universal Money Truat who ezert
thhis power are eliready enthroned. Here
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A Giraat Jamarary Claring Sale

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Lasting Five Days, Commencing Tuesday Morning, January 2d, at 8 O'clock and closing Saturday Evening, January 6th, at 7 O'clock.

In the past we have had a number of sales during which we have given a uniform discount of twenty per cent in all departments. These sales were, of course, a direct loss to us, but as dry goods were steadily declining in price, we were glad to stand the loss for the sake of the great reduction in stock. Now, however, the situation is different. Dry Goods of almost every description have advanced so much in price that a uniform discount of twenty per cent from present retail prices would entail a greater loss than we could stand. We wish to say, therefore, so that there may be no misunderstanding and no disappointment after you reach our store, that we will not this time give a uniform discount of twenty per cent.

This will be a great sale, and a reduction in price will be made on every item in our store except a few articles upon which we are not permitted to cut prices. Thesese excepttod articlese are: cotton, silk and linen sewing and embroidery threads, some toilet preparations, and a few makes of corsets. On winter goods which we do not wish to carry over to another season, on such lines as we are overstocked, on broken lines and odd lots, great reductions will be made. On certain lines, a few of which are mentioned below, some of the greatest bargains we have ever had on our counters will be offered. Remember we will not only offer some exceptional drives, but reduced prices will be made on every article in the store except the few mentioned above.


