# WE ARE GOIIG TO RARSE THE ROOF <br> Our competitors think we have been doing that these many years; figuratively we have, but now we intend to raise the roof in reality. On July 5th we begin to make room for our growing business. We cannot widen the lot, nor lengthen it, so we must build up one more story--this is the true story 


#### Abstract

Fifteen years ago our business space was 2,250 square feet of floor space, three years later we increased this space to 3,350 square feet; six years later it was 9,200 square feet; eight years later we made it 12,550 square feet, and we thought we had reached the limit. A steady increase in business has compelled us to make further additions, and we propose to add to our space until, when completed, our floor space for doing business will exceed 1,000 square eet. We propose to give to the peopie of this section of the state the largest, most modern, and the best lighted and most convenient place to do business there will be west of Chicago. Our architect is working this section of the state the largest, most modern, and the best lighted and most convene the pore on the plans now, and we will be compelled to vacate the rear one-third of our building for the workmen. In order to do this  We will have to dispose of a large line of our stock, and such prices as these will have to do it for us. This is not a lot of cheap goods bought especially for a sale, but our regular stock, which will hiave to be sold to clear away one-third of our space for room for our workmen.


## Roof Raising Prices. boys' wear

## Lor 1 -Chotice of 5 S Situt odd a ad end

 LOT 2 ${ }^{2}$Lor 3 CGhoice of thy mit that sold 4 Lort
 Lor 0 ${ }^{3} \mathrm{Htsiong}$ Pants

 and for $\$ 7.50$ per suit.

Roof Raising Prices.

## MEN'S WEAR furnishings a hats

OT M Ment finion casimere and LOT Cheviot, M4.50 suits ats $\$$ Siz5.
 iots, including blue serges, plain 4: Choice of all our Men's 12 suits LOT 5 : Choice of all our men's $\$ 15$ suits OT 6 Chioce of any suit in house, MEN'S PANTS.
OT 1: Choice of 300 pairs men's all wool pants-you can't buy anywhere less 2: Choice of 300 pair extra quality handsome cassimere pants at $\$ 1,95$

Roof Raising Prices.

Men's 50 C negligee Shirts,
Men's 75 c negligee Shirts, collars at eparate cuffs, or with separate cuffs and
Men's fast black and tan half hose, fine Men's striped at 8 c .
Men's striped gauze underwear, ful Men's Linen 35 c , at ${ }^{25}$ Men's Linen Collars, lines that we ar closing of ou
each.
Boys'
Boys' fancy cambric shirt waists, 35
Boys' negligee shirts, collars attached
25c.
Boys' negligee shirts, with detached
ollars and cuffs, 49 c .

Roof Raising Prices. в피표.
Misses' all solid innersole and counter ongola, patent tip, button shoes, size 11
2, width D, E, \& EE,worth $\$ 1.25$,at 890 Misses' black and tan laced and button id patent and kid tip, sizes in to widths, worth \$1.50, at 1 II Same shoe, 8 to 101, 99 c .
Boys' satin calf and lace shoe, sold under ur guarantee, 2 to 5 , worth \$1.75, at \$1.29 Same shoe, sizes in to 2, $\$ 1.19$,
Ladies' all solid Oxford ties, vici kid, tent tip, sizes 2 f to 7 , worth $\$ 1.50$, at 9 , sizes 2 7 , worth $\$ 1.75$, at $\$ 1.39$.
Men's vici kid, black and eather top, worth $\$ 3.50$, at $\$ 3$, cioth and Same shoe in second quality, worth $\$ 2.50$, at $\$ 1.99$.

## MAYER BROTHMRS.



EDUCATION.

## (Continuod From F

enthe together vith the cllime and the







efige EA

