BOYS' AND CHILDREN'S CLOTHING, MEN'S FURNISHING GOODS AND

EAD every word of this advertisement, then come direct to us and we will convince you that we not only do as we advertise, but can and will save you big money on each and every article we offer. Money is easily spent. To spend it where you get the greatest return should be your object when buying. We have got the goods, we name the prices, we do the business, and are acknowledged leaders in our line. Why not trade with us and save one profit, for we are

Headquarters for Everything Worn by Men and Boys

BOY'S

Fit boys age 8 to 16 years. Fit the boys that have just reached that hard age when their mildest play amounts to little less than a pitched battle. These boys need strong, durable, dirt resisting clothing, such as we keep. Ours have double seats and knees, riveted buttons, elastic waist bands, while every seam is taped.

Dress your boys in one of our suits and let him enjoy life.

3 Styles Boys' Double Breasted Part Wool Suits,

Styles Boys' All Wool Suits, made double breasted, double seats and double

> 200 Boys' Fine All Wool Knee Pant Suits, fit blue and black cheviots, new styles fancy cassimeres. Many of these suits are \$4.00 \$1 98

300 Boys' Knee Pant Suits and more than 25 es from which to select. These suits embrace all the newest fabrics, shades, and colorings. Among these you will find all wool cheviots, cassimeres, and worsteds. Some stores about town will ask you \$5.00 for the identical patterns.

150 Boys' Fine All Wool Cheviot, Cassimere, Serge, and Worsted Suits, seams all sewed with silk, hand made button holes, and padded collars. All seams in pants are taped throughout. Newest styles in patterns, made by the best manufacturers in America. Fit like \$5.00 and \$6.00 suits. In our sale only

At \$5.00 we show twice as many new, stylish suits as any store in the city. Among our suits at this price you will find worsteds, cheviots, fancy worsted, fine stripe cassimeres and serges, some with silk faced. Such suits as these usually retail at from \$1.00 to \$2.00 more than we ask. \$5.00

In this sale

VESTEE SUITS

3 Styles Boys' Vestee Suits, good wearing qualites,

100 Child's Vestee Suits, fit boys ages 3 to 9 years; handsomely trimmed, wide sailor collar, extra good to wear, worth \$2.00, go at

In this sale

150 Boys' All Wool Vestee Suits, some are plain blue cheviots, others are fancy Scotch wool materials. These suits are made and trimmed like \$3.50 suits.

> 100 Child's Vestee Suits, materials are serges, cheviots, and cassimeres, some made with wide sailor collars, others with small collars. All are handsomely trimmed and \$2.98 positively \$4.00 values, go at.....

125 Child's Vestee suits, and more than 20 styles from which to select. Fit boys ages 3 to 9 years. Are the most stylish little suits ever brought to the city. Embrace all the new style materials and shades; some are made with fancy vests,

At \$1.95 Boys' Part Wool suits (not satinets), very serviceable; will fit boys with coats, vests, and pantaloons, ages 10 to 19 years. Good honest materials. \$1.98 In this sale.....

If you had in mind the buying of a suit for your boy at less than \$5.00 or \$6.00 you should not fail to see the strictly all wool suits we are selling in five distinct styles. They are worth every cent of \$2.98

200 Boys' Long Pant Suits, fit boys ages 13 to 19 years; strictly all-wool fabrics. Every seam throughout is sewed with silk or linen thread. Come in all the new style colorings. The real and true value of these suits is \$7.00 and \$5.00

\$8.00. In this sale..... 100 Boys' Fine All-wool Suits—more than 15 styles from which to select; embraces all the new stylish materials. The fit is superb. Such suits are quoted as

bargains about town at \$10 and \$7.50 \$12.00. In this sale



Fit Boys Age 12 to 19 Years

Boy's Jean Pants, worth 75e go at..... Boys' Part Wool Pants, worth \$1.25..... go at.....

Boys' All Wool Pants, worth \$1.50..... go at..... Boys' All Wool Pants, worth \$2.00 go at.....

Boys' Brownie Overalls

Fit boys age 4 to 15, at 13c, 19c, and 25c.

THE ROUGH RIDERS

Are here. See these new suits for the boys made of Brown Ducking. Coats and pants are a perfect imitation of the Rough Rider's

FREE! FREE!

With every Knee Pant Suit selling at \$1.50 or upwards, we give a pair of Boy's Adjustable Stilts.



BARGAINS

MEN'S SUMMER UNDERWEAR.

Men's India Gauze Shirts and Drawers, all sizes, cool and comfortable, worth 25c, go at.....

AT 19°

Men's Balbriggan Shirts and Drawers worth upwards of 35c.

Men's Shirts and Drawers made of fine Palbriggan, Pearl But ons on both shirts and drawers. These are great value at 40c. Sale price 25c.

We are selling Men's Shirts and Drawers which are genuin im-worth 60c.

MEN'S HATS.

In this department we excel as we do in all others. We don't handle the "just as good," but the best, and anything you find in our stock will be of standard make.

\$2.50 See Our Reputation Stiff or Soft Hats at See our unexcelled line of Stiff, Fedora, and Crush 2.00 Hats which are selling everywhere at \$3.00, at..... Ask to see our up-to-date line of pure Fur, Stiff, and Fedora Hats at..... At \$1.00 we show Stiff Hats, Fedora Hats, and Crush Hats that are actually worth \$1.50, sale price.....

BOYS' HATS " CAPS

5 Dozen Boys' and Children's Fancy Caps	100
only	136
10 Dozen Boys' and Children's Fancy Caps, worth 50c	25°
25 Dozen Boys' Caps, and Children's Fancy Caps, worth 75e only	50°
Boys' and Children's Plain Hats, and Children's Fancy Hats, worth 25c; go at	09°
Boys' 25c Hatsgo at	13°
Boys' Regular 50c Hats	25°
Boys' \$1.00 Fedora Hats, in brown, tan and black	50°

SHIRT WAISTS

10 Dozen Boys' Vancy Waists, sizes 3 to 12 years, light and dark colors, worth 25c, go at 25 Dozen Mother's Friend Shirt Waists, dark and light shades, worth 35c and 50c, go at..... 15 Dozen Boys' Shirt Waists, some are made with two separate collars, others are made with collars attached, real value 75c, go at.....

CHILD'S

8 Dozen Child's Fancy Blouse Waists, worth 35c..... go at..... 10 Dozen Child's Fancy and White Blouse Waists, worth 75c 50° go at.....

BOYS' SHIRTS

10 Dozen Boys' Unlaundered White Shirts, fit boys ages 9 to 15 years; linen bosoms, re-inforced back, worth 50e only 6 D.zen Boys' Fancy Negligee Shirts..... only 25 Dozen Boys' Fancy Shirts; some are made with collars attached, others are made to be worn with white collars; all are worth from 75c to \$1.00, go at.....

BOYS' SWEATERS

Boys' Splendid Wool Sweaters.....

only management the mineral management and the contract of the Boys' Fine All Wool Sweaters, worth \$1.00 go at....... minimum m to Dogen Boys' Long Hose, worth the per pair only anomalous majorinament management Suspenders for Boys, good quality..... uniy and amountained preparation of the contraction of the

ARMSTRONG CLOTHING CO., 1013-1019 O STREET, LINCOLN, NEBRASKA