

# Great Sale of the Brafman & Sons' Wholesale Stock

# Our Offer Accepted

**A  
SHREWD  
PURCHASE!**

ONE OF THE  
LARGEST TRANS-  
FERS OF  
MERCHANDISE  
RECORDED  
SO FAR IN 1898

**ALWAYS IN THE LEAD**

Form No. 2.  
**THE WESTERN UNION TELEGRAPH COMPANY.**  
INCORPORATED  
21,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.  
THOS. T. ECKERT, President and General Manager.

Receiver's No. 326	Time Filled 3m	Check 63
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RECEIVED at 1124 O STREET, LINCOLN, NEB. 1051PM, Nov 16th-98  
113:0M. AR. B 29 Collect Nite.

Baltimore Md. Nov. 16th. 1898.  
Armstrong Clothing Co.  
Lincoln Nebr.

We accept your offer of forty two and one half  
cents on the dollar to close our entire heavy weight  
stock which will invoice approximately forty thousand dollars  
S. Brafman & Sons.

**WHILE  
OTHERS  
SLEPT..**

WE PLUCKED  
THE  
JUICIEST  
COMMERCIAL  
PLUM  
OF THE YEAR 1898

**ALWAYS WIDE-AWAKE**

## The Entire Wholesale Clothing Stock of S. Brafman & Sons, of Baltimore

Was bought by us at exactly 42 1-2 cents on the dollar. We went into this enormous transaction with eyes wide open and with a full understanding of its magnitude. Our only excuse being that you, the people of Lincoln and State of Nebraska, through your extensive patronage and your perfect faith in our methods and ways of merchandising have given us unlimited courage and daring. Nothing seems impossible to this store of destiny, hence we have made the most daring step in our commercial history.

**\$40,000.00**

## WORTH OF WORTHY MERCHANDISE TO BE DISTRIBUTED AMONG THE PEOPLE

We purpose to make this the greatest distribution of good clothing ever known. We shall place on sale the entire purchase (nothing reserved) at less than original cost of cloth and labor, and we promise to save those people who take advantage of this sale within the next 30 days a clean \$20,000 in supplying their winter needs.

## WE HAVE THE MERCHANDISE

IT MUST! IT WILL! IT SHALL! BE SOLD!

## Sale Now in Progress

Come direct to us, where 42 1/2 cents does the work of a dollar. Tell your friends, relatives, and neighbors, and give all a chance to be equally benefited. No such opportunity has ever been offered before to any people in the world's history.

700 Men's Suits, usual retail price, \$5.00; Brafman's wholesale price, \$3.00; our price only	\$ 1.50
900 Men's Suits, usual retail price, 6.00; Brafman's wholesale price, 4.50; our price only	2.25
600 Men's Suits, usual retail price, 7.00; Brafman's wholesale price, 5.00; our price only	2.75
1000 Men's Suits, usual retail price, 8.50; Brafman's wholesale price, 6.00; our price only	3.95
500 Men's Suits, usual retail price, 9.00; Brafman's wholesale price, 7.00; our price only	4.89
400 Men's Suits, usual retail price, 10.00 and 12.50; Brafman's wholesale price, 7.50 to 8.00; our price only	6.98

### BY WAY OF EXPLANATION

S. Brafman & Sons have been engaged in the manufacture of a general line of Clothing for the past ten years. In the future they will confine themselves to a specialty line of Worsteds. Their reputation is well established throughout the East and a greater part of the West as a house who manufacture nothing but reliable goods, hence the prices we name on these goods have no reference to their real value.

# ARMSTRONG CLOTHING COMPANY

1013 to 1019 O Street