Save Your Dollars!

FOR THE LAST GREAT BARGAIN EVENT.

NOW THAT AN AGREEMENT HAS BEEN REACHED

Between our firm and the estate of our deceased partner, Mr. Henry W. King of Chicago, and the day of settlement being named as September 1, there remains nothing for us to do except to

READ THE
OTHER PART
OF THIS
ADVERTISEMENT

IT IS FOR YOU.

Turn Every Dollar's Worth of Merchandise on Hand Into Actual Cash.

In order to do this quickly with as little additional expense as possible we have prepared

Boys' Laundere
Negligee
Shirts...

Shirts...
With Collars Attached.
Sizes 12½ to 14.
PRETTY PATERNS

PRICE 15c.

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Two Great Bargain Events

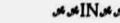
WHICH SHALL CONTINUE IN FORCE UP TO SEPTEMBER 1.

EVENT NO. 1 IS A CONTINUATION, to sell at Remarkably Deep cut Prices, all Spring and Summer Clothing for Men and Boys and Children; also giving a uniform discount of 20 per cent on all Furnishing Goods and Hats.

Event No. 2 IS THE SELLING of all our fine stock of Dress Overcoats and Ulsters; also Fall and Winter Suits, besides Heavy Underwear, Flannel Shirts, Lined Gloves and Mitts, and every other article which we carried over from last season's business. For convenience we give a uniform discount of 20 PER CENT on all these goods.

In consideration of the fact that there remains only a few days between now and the time that Fall merchandise will have a decided call, we cannot see it other than Event No. 2 is by far the most important money-saving event that has happened for years. We invite you personally to attend this sale and can assure you the greatest feast of bargains ever shown. You can buy Merchandise that is seasonable today. You can buy Fall Goods or Heavy Weights for the extreme cold weather. All go at a big discount.

Rousing Bargains



Men's Dress Shirts

Manhattan White Shirts, come either open back or open back and front, long or short bosom, the regular price the world over is \$1.50—sale price

\$1.20.

All our regular \$1.00 Laundered White Shirts go without reserve at

80c.

All regular 50c Laundened White Shirts go at

39c.

Unlaundered White Shirts. 3

Here is a Wonder!

Men's Negligee Shirts.

100 dozen Men's Negligee (laundered) Shirts with collar attached, worth and sold for 75c in many places—price reduced to 310

75 dozen Men's Negligee Shirts with or without collars, beautiful patterns, hundreds to select from, Shirts that merchants call bargains at \$1.00-All go in this last 390

At 75c we offer you your choice of over 20 styles of our regular \$1.00 Mascot Shirts. The patterns are pretty, cut and fit perfect.

Extra Special

At \$1.00 we give you your choice of all our time Manhattan and other high grade shirts which formerly sold at \$1.50, \$1.75 and \$2.00 All heavy weight flannels go at a discount of twenty per cent.



Wonderful Bargains

IN LIGHT AND HEAVY

UNDERWEAR.



A small lot of Men's Ribbed 9c

Men's Summer Shirts and 12¹C Drawers, a good quality, go at 12¹C 50 styles Summer Shirts and 19C and Drawers to close out quick..

Winter Underwear.

Now be prudent and cupply yourself for the coming cold weather. It's your duty to investigate there bargains.

Men's Work Shirts.

I	All 50e Work Shirts go at	40c
l	All 35c Work Shirts go at	28c
i	All 25e Work Shirts go at	20c
ı		

2 EXTRA SPECIAL.

All regular \$2.00 Heavy Underwear go at......

NOTICE-

We will not allow any one customer to buy more than six Shirts in all from either of these lots.

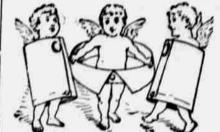
Hosiery Bargains Worth Remembering. 36

Men's Seamless Hose (white), worth 10c, while they last per

50 dozen Rockford Socks go at per dozen
150 dozen Seamless Hose in black and tan, all sizes, elegant quality, only...
Men's Black and Tan Hosiery, splendid value, seamless and fast colors, will go in order to settle with the King estate at...
Any and all our regular 15c Hose in black, tan or fancy coloring,

All Woolen Hosiery subject to a discount of 20 per cent.

Collars and Cuffs.



D6D6D6D6D6D6D6D6

Pure Linen Cuffs......

Handkerchiefs.

Men's White Handkerchiefs	****************
Men's Red Handkerchiefs	
Men's Fancy Border Handkerchiels	
Men's Plain White and Fancy Border Handkerchiefs Other Handkerchiefs go at a discount of 20 per cent.	************

Suspenders.

A few Men's Suspenders to close at	5
15 dozen Elegant Suspenders only	8
A good 25c Suspender for Others at 20c, 28c, 31c, and 40c.	15

Gloves.

All Adler's \$1.50 Dress Gloves go at	\$	1.20
Other Dress Gloves go at	Ł	80c

Sweaters.

Men's and Boys' Sweaters. 19c 39c 60c 80c & \$1.20

GREAT BARGAINS IN OUR HAT DEPARTMENT.

One Special Line of \$2.00, \$2.50, and \$3.00 Hats, all odd, choice. Another Line, big line, go at 50c on the dollar.

Be with us and bring your friends. Our goods will go out with a rush. You should get your share of these unprecedented bargains.

THE



ARMSTRONG



CLOTHING



COMPANY.

1013 TO 1019 O STREET, LINCOLN, NEB.