The Easiest Way in the world.
There inn'ta store on God's green footstool where it is
ensier for a man to trade than in this "Nebraska" store. "Tis
almost ton eany. We have no clever salesmen to coax you, uo
smooth talkers to cajole you, nobody to urge you or to button-
$\qquad$ salesmen for in to show you whatever you want, to find your size for you, to answer your questions and to assist you when
you ask their ansistauce not belore. We believo that our customern know what they want; know what they want to pay for there is no argument-we can't trade. That's the ensiest way in

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