

# A Mad Plunge! A Daring Purchase!

**MAIL ORDERS** Receive Prompt Attention.

Our Eastern buyer, who knows no fear and who has unlimited confidence in our ability to dispose of merchandise, has made one of the most daring purchases known in the history of the clothing business, having closed out

## \$25,000 Worth of Men's Boys' and Childrens' Clothing

From one of the best known manufacturers **FOR MANY DOLLARS LESS THAN THE ACTUAL COST OF PRODUCTION.**

**SPOT CASH DID IT!**

We Named the Price and After Much Dickering Our Proposition Was Accepted.

## The Goods Are Here

Our counters creak and groan under their great burdens. But relief will soon come, for the Prices we have marked these goods are the **LOWEST** ever named on high-grade merchandise. Be among the first to secure your share of these wonderful bargains. Though the supply is large, the demand will be larger, hence first come, first served.

### Bargains in Men's

#### Business and Dress Suits.

200 Mens' Suits, honestly made, very cheap at \$5 go at \$2.75  
500 Mens' Suits; made of substantial goods and come in neat patterns, would be cheap at \$4.95, only 3.75  
1000 Mens' Pure Wool Suits in all the new patterns, silk sewed and well tailored. Called bargains in many stores at \$6.50 and \$7; our low price 5.00  
300 Mens' Suits, round and square cut, made of fine all wool Tweeds and Chevoits, worth in the markets of the world, \$8.00, go now at 6.50  
400 Mens' suits, round and square cut, Sack or Cutaway, Frock style, made of fine imported Chevoits, Tweeds and Worsteds; come in navy blue, black and all the new plain effects. They are regular \$10 Suits the world over, get one in this sale at only 7.50

**At \$8.50, \$10. and \$12.50**

We can show you practically the cream of the 1897 spring productions of fine, ready to wear Clothing. They are Sack Frock and Prince Albert styles; all new; all bright, all this season's make.

### Bargains in Boys' Long Pant Suits

Boys' Long Pant Suits, age 11 to 18 years \$2.50  
Boys' Long Pant Suits, age 12 to 18 years 2.75  
Boys' Long Pant Suits, age 12 to 18 years 3.45  
Boys' Long Pant Suits, age 13 to 18 years made of pure Wool Tweeds, and Chevoits, worth \$5.00 only 3.75  
500 Boys' Long Pant Suits, age 12 to 18 years, worth \$6.00, \$6.50, and \$7.00, only 5.00

### Great Bargains in Boy's Knee Pant Suits

40 Boys' Knee Pant Suits, worth \$1.25, go at .75  
200 Boys' Knee Pant Suits, worth \$1.50, go at .98  
150 Boys' Knee Pant Suits, worth \$2.00, go at 1.48  
200 Boys' Knee Pant Suits, worth \$2.50, go at 1.98  
500 Boys' Knee Pant Suits, worth \$3.00, go at 2.45  
350 Boys' Knee Pant Suits, worth \$3.75, go at 2.98  
150 Boys' Knee Pant Suits, worth \$4.00, go at 3.45  
500 Boys' Knee Pant Suits, worth \$5.00, go at 3.75

#### BOYS ODD KNEE PANTS.

500 Boys' Knee Pants, age 4 to 13 years, only .90  
200 Boys' Knee Pants, worth 25c, go at .19c  
150 Boys' Knee Pants, worth 50c, go at .35c

#### BOYS' ODD LONG PANTS.

Boys' Odd Long Pants, worth \$1, go at .68c  
Boys' regular \$1.25 Pants, go at .75c  
Boys' regular \$1.50 Pants go at \$1.08  
Boys' Jean Pants, go at .48c

#### Bargains In Mens Pants.

Mens' Jean Pants . . . . . 68c, \$1 and \$1.25  
Mens' every day Pants, worth \$1, only .75c  
Mens' substantial Pants, worth \$1.25 . . . . . 95c  
Mens' regular \$2 Pants, only . . . . . \$1.48  
Mens' Pants, true value \$2.50, will be . . . . . \$1.98  
Mens' Odd Pants, actually worth \$3, only . . . . . \$2.45

#### Bargains in Little Things.

Brownie Overalls . . . . . 19c  
Boys' Shirt Waists at . . . . . 13c, 19c, 25c and 35c  
Boys' Blouse Waists at . . . . . 16c, 25c, 35c and 50c  
Men's Unlaundered White Shirts, sold everywhere at 50c 25c

### Bargains in Hats

Men's Stiff Hats, worth \$1.50 . . . . . \$ .98  
Men's Stiff hats worth \$1.75 . . . . . 1.18  
Men's Stiff Hats, worth \$2.00 . . . . . 1.50  
Men's Stiff Hats, worth \$2.50 . . . . . 2.00  
Men's every day Soft Hats . . . . . 19cts  
Men's light Crnsh Hats . . . . . 25cts  
Men's Crush or Fedora Hats . . . . . 50cts  
Men's Crush, Fedora or Pashaw Hats . . . . . 75cts  
Men's yure Fur Fedora Hats . . . . . 95cts  
Men's extra quality Fedora Hats . . . . . 1.50  
Men's Harvest Hats in fine quality of Straw, only 10c, 15c and 20cts  
Men's dress up Straw Hats, extra quality and new styles only 25c, 35c, 50c, 75c and 1.00

#### Men's Every Day and Dress Up Shirts For Summer.

200 doz. Men's Work Shirts worth 25c, will go at \$ 15cts  
100 doz Men's Work Shirts, worth 30c, only 18cts  
50 doz. Men's extraquality Work Shirts . . . . . 25cts  
40 doz. Men's regular 50c work Shirts, go at 35cts  
25 doz. Men's regular 65c work Shirts, go at 47cts  
Men's 60 and 75 c quality laundred Colored Shirts . . . . . 49cts  
Men's regular \$1.00 quality laundred Shirts with two col-lars, only 75cts  
Men's unlaundred White Shirts . . . . . 25cts  
Men's laundred White Shirts . . . . . 50cts

Men's Seamless Sox in black or tan shades, only 5cts  
Bandana Handkerchiefs, only 3cts  
Pure linen Handkerchiefs . . . . . 7cts  
Regular 15c Collar, pure linen, 10c or three for 25cts

#### MEN'S OVERALLS.

Men's Overalls, in stripes . . . . . 25cts  
Men's Overalls, warranted not to rip . . . . . 30cts  
Regular 75 c Overalls go at 47cts  
Jackets at 25c, 35c and 50cts

**ALWAYS THE BEST. ALWAYS THE CHEAPEST.**

# Armstrong Clothing Company,

1013 to 1019 O Street,

Lincoln, - - - - - Nebraska.