

O'Daniel Wins Best Booster Role in Texas

Observers Say Nominee Is Salesman, Not Second Huey Long—Defeated 11 Opponents.

FORT WORTH, Tex. (UP)—W. Lee O'Daniel, democratic nominee for governor, is away to a rousing start in his campaign to "sell Texas" to the nation.

The flour merchant campaigned with a fiddle band that played the hillbilly songs he wrote. His platform was for more liberal pensions and a 10-fold increase in the business of the state. By increasing the taxable wealth, he explained, the money could be raised for bigger pensions with no increase in taxes.

O'Daniel's victory stunned the state's old-line politicians, but the

candidate lost no time in his sales campaign. He accepted an invitation to speak over a network of 108 radio stations throughout the nation. The talk was mainly about the beauties of Texas.

The nominee once was president of the Fort Worth Chamber of Commerce and is known as a business executive. His nomination boomed orders for the flour that he sells, but O'Daniel took the rush of orders and came back with more "plugs" for Texas—and his flour—wherever the opportunity presented itself.

Texans First and Last
Offers for public appearances poured into the O'Daniel home after the victory. If accepted, they would make him and the hillbilly band wealthy, but O'Daniel has decreed that any offers for making money will have to be in Texas.

Pat, 19; Mike, 18; and Molly, 16, are the O'Daniel children. All are active, attractive fun-loving youngsters who were thrilled when motion picture companies in Hollywood offered to give them screen tests.

Their father said "No" to the out-of-state jobs, however. "If they want you kids in the movies," he said, "let 'em come to Texas."

O'Daniel rejected numerous offers ranging from \$125,000 for a 10-weeks tour of eastern cities with his hillbilly band to commencement addresses at \$50 each. Hotels, theaters, resorts and county fairs pleaded with O'Daniel to bring his "boys" there to show the public how "they" fiddled his way to the governorship.

Whether O'Daniel accepts any of the many offers probably will depend upon his decision on their opportunities to advertise Texas. Advertisers have suggested that funds be raised by public subscription to sponsor a national radio broadcast for the governor-to-be.

Defeated 11 Opponents
Until his primary victory, O'Daniel was just a radio personality to thousands of Texans. They liked the hillbilly music and the O'Daniel talks, which were usually in a religious vein. He began on the radio as an advertisement for his flour—and used the same tactics to win the governorship over 11 opponents the first time that he ever ran for an office.

Impartial observers have appraised O'Daniel as something better than a political curiosity. They consider him as an able business man with the Irish knack of winning friends. He is not considered as another Huey Long, because apparently he is not politically ambitious and lacks Long's political acumen.

But none doubt that O'Daniel is the greatest salesman that ever ran for office in the Lone Star state.

HERE FROM NEW YORK

Dr. Robert Kroehler, of New York City, is here to spend a short time with his parents, Mr. and Mrs. Andrew Kroehler as well as with his sisters and their families, Mrs. Walter Tritsch of this city and Mrs. W. C. Kenner of Nebraska City. Dr. Kroehler will enjoy a rest from his professional work in the quiet of the old home.

MUSIC ADDS TO PROGRAM

The Merchant's night program Wednesday was enlivened by the presence of a trio of Plattsmouth young men musicians, this trio of harmonica, violin and guitar made some very fine music and was a real entertainment feature of the regular weekly program of the Business Men's Ad club.

The program was enjoyed by an unusually large number last night.

LOCALS

From Thursday's Daily
Miss Clea Marie Koukal of this city was a visitor in Omaha today.

Renner Spidell is ill at his home suffering from an attack of malaria. O. E. McDonald of Manley was in the city today to look after some matters of business and visiting with friends.

Mrs. Fannie Crosser of this city attended a picnic today of the Murray Study club held at Arbor Lodge in Nebraska City.

D. C. West of Nehawka was in Plattsmouth attending to business matters yesterday. Walter Wunderlich and son, Jack Wunderlich, were also here for the day.

From Friday's Daily
Miss Ellen Clويد left for Omaha where she will spend a week visiting with friends.

Miss Ida Belle Patton of Omaha spent yesterday here with her parents, Mr. and Mrs. R. H. Patton.

Judge Jesse L. Root, of Omaha, was here Thursday to look after some business matters and while here was a caller at the Journal to renew his subscription.

From Saturday's Daily
Mrs. Sterling Harris and Mrs. S. Y. Smith of Union were visitors in Plattsmouth yesterday.

James Pittman of Union was in the city today to attend to some matters of business for a short time.

Mrs. Mae S. Morgan, who teaches in the city schools of Burlington, Iowa, arrived this morning on the early Burlington train. She will visit here at the E. H. Wescott home and in Omaha with her daughter, Clara Mae Morgan.

KARNIVAL NOTES

Each day brings us nearer to the big fall event in Plattsmouth—the King Korn Carnival which comes this year Sept. 21-24. Gradually but surely the various committees are lining up the different features and events which are to make this year's carnival the best ever.

Leslie Niel, in charge of concessions, has contracted for many very high class attractions. The parade committee under Ray Misner is planning a big parade for each day and perhaps will schedule some novel pre-karnival parades. The bands which are in charge of Ed Schulhof, are falling into line in good shape, in fact it looks now that we may have more bands than last year from the outside besides our own drum corps and recreation band. The committee in charge of the coronation ball Wednesday night, Sept. 21 are determined to make this the social event of the season. Daryl Ashbaugh in charge of this year's derby expects to show some speedy racers to the crowds this year. The platform program, which includes the colorful coronation of the king and queen will be up to the usual high standard of excellence. It has been a tradition almost that Foster Patterson and the carnival are one and he has kindly consented to preside at the "mike" again this year. He will be ably assisted by the gift night announcer, Walter Smith.

Plans are in the making for three pre-karnival events to be held on the three Wednesday nights preceding the opening of the carnival. Among them are mass band komical night, boys night and a mass candidate night. Watch this paper for further news about these various events.

The lighting committee have promised to flood light Main street so it will be at Great White Way. And the Ad club is negotiating for two new amplifiers which will give us one of the best public address systems in the state.

WILL GIVE BARBECUE

The Lewiston Social Circle will sponsor an old-fashioned barbecue on Tuesday, August 16th. Three societies are participating with their families, the Murray Extension, Rock Bluffs Extension and the Neighbory Ten.

TO THE VOTERS OF SARY AND CASS COUNTIES

I desire to express to you the feeling of appreciation felt in the vote given me at the primary on August 9th. While not successful the showing was most gratifying from my friends.

ARNOLD J. LILLIE.

SUFFERS FROM MALARIA

From Thursday's Daily
John Jordan returned today from the hospital in Omaha. Tests confirmed a diagnosis of malaria from which he has suffered for the past week.

COUNTY COURT NOTES

From Saturday's Daily
The jury which tried the case of Joe Banning vs. Victor Clarence, an action on note and mortgage, after five hours deliberation, last evening returned a verdict for the plaintiff in the sum of \$115. The suit had been for \$183.15.

Adoption was made by Mr. and Mrs. James H. Miller of Dorothy Jean Miller, in the court this morning.

Friday afternoon Roy Lillie, Floyd Bedford and Dan Mecum, were arraigned in the court on the charge of breaking and entering the school house in district No. 7, in the west part of the county. The trio entered a plea of not guilty. Hearing was set for Tuesday, August 16th at 10 a. m. Bond was fixed in the sum of \$1,000 and in failure to supply the same they were remanded to the custody of Sheriff Sylvester.

WILL APPEAL CASE

The case of Marjorie Twiss vs. the Lincoln Telephone & Telegraph Co., is being taken on appeal to the Nebraska state supreme court, the defendant company making the appeal.

In the trial of the case in the district court here, a jury returned a verdict for \$6,502.09 in favor of Miss Twiss.

RETURN TO MICHIGAN

Mrs. Louise Downing and daughter, Donna Marie, who have been here visiting at the home of Mrs. Downey's parents, Mr. and Mrs. George Taylor, have returned to their home at Grand Rapids, Michigan. They were accompanied by Mrs. Blanch Winscott.

FILES DIVORCE ACTION

From Saturday's Daily
In the district court today an action entitled George Sudman vs. Mary Sudman, was filed. The plaintiff seeks a decree of divorce and alleges desertion as the cause of action. The parties were married at Plattsmouth on March 12, 1936.

MARRIED AT COURT HOUSE

Friday evening at the court house occurred the marriage of LaVina Ruth Allen, and Earl Dean Purinton, Jr., both of Omaha. The marriage lines were read by Judge A. H. Duxbury in his usual impressive manner.

VACATIONING AT LAKES

Merle Jones, who was prominently mentioned for office at the recent election, with Leo Sikora are spending a few days at Lake Okoboji, Iowa, one of the most popular resorts in the central west.

VISITS IN EVANSTON

From Saturday's Daily
Mrs. John R. Btanop left today for Chicago where she will visit at Evanston, a guest of her brother, Richard N. Becker. She expects to enjoy a two weeks outing in the lake city.

TO THE VOTERS OF CASS COUNTY

I wish to express to you my sincerest thanks for your loyal support in my behalf in the race for the nomination to the office of County Clerk. Very sincerely yours,
CLARENCE P. BUSCH.

AN APPRECIATION

I want to thank the voters of Cass county for the splendid support given me at the primary election. I hope that I may merit your continued support at the general election November 8th.
J. R. REEDER.

AN APPRECIATION

I wish to express my appreciation to the voters of Cass county for the loyal support given me at the primary election August 9, 1938.
d&w
LILLIAN G. WHITE.

TO THE VOTERS

I wish to express my appreciation of your support at the primary and your friendship will long be remembered most gratefully.
JARVES LANCASTER.

AN APPRECIATION

To the friends in Cass and Sarpy counties who gave me their fine support at the primary election, I wish to express my deepest appreciation.
FRED L. CARSTEN.

TO THE VOTERS

I wish to express my sincere appreciation for the support given me in the primary election. Though I was not nominated, I am no less grateful.
L. L. McCARTY.

SOCIAL

From Thursday's Daily
Guests at Bernhard Home
Mr. and Mrs. Frank Jackson, daughter, Jacqueline, and son, Dallas, of Lincoln are guests here at the home of Mr. and Mrs. E. H. Bernhardt.

Entertains at Bridge
Mrs. Wm. Gorder entertained two tables of bridge last night. Low score was won by Mrs. Lester Gaylord and high score by Mrs. Robert Bestor. Delicious refreshments were served.

Those present: Mrs. Lester Gaylord, Mrs. B. L. Sutton, Mrs. R. R. Hedglin, Mrs. D. C. Rhoden of Murray, Miss Dorothy Lightburn of Bellevue, Miss Anna Hood of Omaha, Mrs. Robert Bestor, Mary Anne Jordan-Rhoden, and Miss Beverly Jean Sutton.

From Friday's Daily
Honor Departing Friends
Miss Ruth Patton, Mr. and Mrs. Frank Godwin were guests Wednesday evening at the home of Mr. and Mrs. R. H. Patton at a farewell supper. Mr. and Mrs. Godwin left today for the west.

Delta Deck Club
Mrs. Laura Meisinger entertained the Delta Deck club last night. Mrs. Lillian Livingston won the first prize, Mrs. Tom Walling won second and Mrs. John Wolf, third. The club had two guests for the evening, Mrs. John Wolf and Mrs. James Bullin.

Honor Mrs. Keil
Mrs. L. D. Hiatt and Mrs. J. R. Reeder entertained yesterday afternoon in honor of Mrs. Carl Keil at the home of Mrs. Hiatt. There were twelve members of the choir and close friends of Mrs. Keil present. Games furnished the entertainment for the afternoon. Garden flowers were used for decorations. Delightful refreshments were served.

Missionary Society Meets
The Women's Foreign Missionary society met yesterday afternoon at the home of Mrs. Elizabeth Spangler. Mrs. R. B. Hayes gave the devotionals on the subject, "My Presence Shall Go With You." Two favorite hymns were sung, after which the business meeting was held. A report was given of the mother-daughter banquet, and the reports of the officers were given. This was the final treasurer's report, closing the year with a very good financial standing. The mite boxes were opened, there being about fifty per cent of them there.

Miss Maymie Schwenneker led the group in singing the hymns that had been memorized, the seven voted as favorites. She and her mother, Mrs. Roy Schwenneker then gave the seven favorite scripture selections. Mrs. Frank Barkus then gave the lesson, giving a report of the Milwaukee general executive and the report on the anniversary. The names of those nominated for offices by Mrs. J. C. Lowson were given and ballots were cast. The election was not completed, however, and will be finished at the next meeting.

Delicious refreshments were served by the hostess assisted by her sisters, Mesdames Ella, Anna, and Mattie Wiles. There was a very good attendance of members and visitors at the meeting.

From Saturday's Daily
Entertains at Pinocle
Mary Holy entertained at two tables of pinocle Thursday evening. Miss Holy won the first prize and Miss Helen Smetana won second.

Two-Square Club
The Two-Square club met Thursday at the home of Mrs. F. I. Rea. Mrs. Lester Gaylord won the first prize and Mrs. Cyril Kalina got the consolation prize.

BONNIE BAKERS
The Bonnie Bakers 4-H club held their achievement day program in the basement of the Methodist church Tuesday evening.

They entertained their mothers at a lovely dinner which was followed by a program demonstrating the various achievements of the class during the past few months.

The displays also gave evidence of the good the club members attained in their cooking instructions.

The club members are meeting at the home of Mrs. F. I. Rea this afternoon for final closing of the summer term, which has been successfully instructed by Mrs. John West of this city.

ROSE BRINK,
News Reporter.

Whether your printing job is large or small, it will receive our prompt attention. Call No. 6.

TO THE VOTERS

I wish to thank the voters for the nomination as sheriff in the primaries. I will do everything within my power to be worthy of the support you have given me.—JOE MRASEK, candidate for sheriff of Cass county.

ASKS TO SELL REAL ESTATE

In the office of the clerk of the district court application to sell real estate was filed today. This is the

application of Lester W. Meisinger, guardian of Wilma May Tritsch, to sell real estate.

TO VISIT AT WAHOO

From Saturday's Daily
Miss Mary Jane Mark departed this afternoon for Wahoo, where she will be a house guest of her uncle and aunt, Mr. and Mrs. Emil Havelka and family. Miss Evelyn Havelka, who has been here for a month as a guest at the Mark home, returned to Wahoo.

BLACK & WHITE

CANNED GOODS ARE CHEAPER
Lay in a Supply at these Low Prices
Save Money Buying Now

HUNT'S SUPERIOR Whole Peeled Apricots No. 2 1/2 Tins, 2 for... 6 Cans for \$1.00	35c	WILSON'S Corned Beef 18c 12-oz. Tin	FIRST PRIZE or A. & B. Pork & Beans 3 for 25c No. 2 1/2 Can	10c	
AVALON or LUSHO Fruit Cocktail No. 1, 2 for 25c No. 2 1/2 Can	21c	Hunt's Supreme Pears No. 2 1/2 can... 2 for 39c	20c	Harvest Treasure Peas No. 2 cans, 3 for... New 1938 Crop	25c
HUNT'S SUPREME Peaches No. 2 1/2 can... Sliced or Halved	17c	BEEDEE Prunes No. 2 1/2 Cans, 2 for...	25c	HORMEL'S Spam 12-oz. Tin A New Product	29c
WOODBURY'S Facial Soap 25c 3 Bars	25c	Marshmallows SUNRISE 1-lb. Cello Pkg.	13c	Salad Dressing TASTE WELL Full Quart Jar	23c
SNOWDRIFT Shortening 49c 3-lb. Tin	49c	KRAFT French Dressing 15c 8-oz. Bottle	15c	BROOKS Catsup 9c 14-oz. Bottle	9c
Soda Crackers M. B. C. 2-lb. caddy	15c	Beet Sugar 100-lb. Bag, \$4.89 10-lb. Sack	49c	FLOUR Omar Wonder, Sunkist or Gooch's Best Wednesday Special 48-lb. bag	\$1.23
Dill Pickles 15c Full Quart	15c	Sweet Pickles DIXIE WHOLE Quart Jar	25c	Mustard Full Quart	12c
Triumph Guaranteed FLOUR 48-lb. Bag	98c	SHURFINE Beverages 25c 3 Large Bottles Root Beer, Ginger Ale, Lime Rickey, White Soda, Golden Orange or Sparkling Water Plus Bottle Deposit	25c	KELLOGG'S Whole Wheat Biscuits Reg. Size, each	10c
Del Monte Vacuum Packed Coffee 2-lb. Can 1-lb. Can, 25c	47c	Black Flag FLY SPRAY 1/2 Pint Pint Quart Gal.	15c 25c 45c \$1.19		

Fresh Fruits and Vegetables Potatoes, per bushel 60c and 75c Tomatoes, per bushel 60c Head Lettuce, large, solid 7 1/2c Oranges, med. size, doz. 19c Onions, lay in a supply, 5 lbs. 10c Good Cooking Apples, 7 lbs. 25c Illinois Peaches for Canning, bu. \$1.89 Bananas, 4 lbs. for 25c
MEAT DEPARTMENT Fancy Corn Fed Baby Beef Sirloin Steak, lb. 25c Ring Bologna or Minced Ham, lb. 15c Lean Rib Boiling Beef, lb. 12 1/2c Pork Chops, lb. 20c Cello wrapped Bacon Squares, lb. 17c



Now in Progress! Hinky-Dinky's Gigantic August Food Event

Come in and see our LOW PRICES on scores of items—too numerous to list!

OLD GRIMES CATSUP
Large 14-oz. Bottles **3 for 25c**

Air King Brand Peanut Butter
2-lb. Jar **21c**

STEAK, tender, juicy, lb. **25c**
Round, Sirloin or T-Bone

HAMBURGER, 2 lbs. **23c**
Freshly Ground Beef Cuts

PORK CHOPS
Center Cuts, lb. **19c**
End Cuts, lb. **15c**

BEEF HEARTS, lb. **10c**
Young, Tender

FRANKFURTS, lb. **15c**
Large, Juicy

MINCED LUNCHEON, 2 lbs. **25c**
Selected Quality

COLD MEATS, lb. **20c**
Fancy, Assorted

SUMMER SAUSAGE, lb. **25c**
Fancy Thuringer

WHITING FISH, 3 lbs. **25c**
Headless, Dressed

COOKIES FRESH TASTY
Iced Spicettes or Oatmeal Cookies, lb. **10c**

WATERMELONS, each **49c**
Guaranteed Sweet, Red-Tripe

LEMONS, Jumbos, doz. **27c**
Juicy California Sunkist

PEARS, fancy, Qt. Bskt. **23c**
CALIF. Mountain Bartlett

ORANGES, Med., doz. **23c**
Juicy California Sunkist Valencia

GRAPES, per lb. **7 1/2c**
Small, Seedless White

LETTUCE, head **5c**
Solid Heads, Med. Size

PLUMS, square basket **49c**
Fancy Red California

WHY IS IT

Lincoln and Omaha are paying 20c for Butterfat.

Plattsmouth is Paying 3c Over for It

Why not take your Cream to your local Creamery and keep the price up in Cass County?

Owned and operated by Farmer-Citizens of Cass County

PLATSMOUTH CREAMERY
Lower Main St. Phone 94