



SPRING IS
IN THE AIR

PLATTSMOUTH MERCHANTS

Swing Into Line With Spring!

Resume Gift Night Wednesday, April 6, 1938



Italian Balm60c	} SPECIAL PRICE... 69c
Home Dispenser .75c	
\$1.35 Value	
Fitch Shampoo . . .25c	} SPECIAL PRICE... 59c
Italian Balm60c	
85c Value	
Latex Rubber Gloves, pair . . . 29c	
<small>A Good Household Glove</small>	
Crude Carbolic Acid, gallon . . 45c	
<small>With Container</small>	
Aspirin Tablets100 for 39c	
<small>McKesson's Pure</small>	
MAUZY DRUG CO.	
<small>The Prescription Drug Store</small>	



The advent of Spring brings suggestions of new turned dirt—the call of the garden—the song of the birds—the undying desire of mankind to see things grow—to don new clothes . . . and join the Easter parade.

All Plattsmouth Stores Now Open Wednesday Nights

Don't wait until it "Rains Pennies from Heaven" but save Nickels, Dimes and Quarters by coming to Plattsmouth WEDNESDAY, April 6 and getting your share of the "extra-dollar" savings Plattsmouth merchants are advertising. Every item on this page a star value.

The Right Style
In the Right Size



In up to the minute patterns and lasts, in Black or Combination of leathers. . . . A shoe that looks small on the outside, but plenty of room on the inside for your comfort.

\$3.00

A splendid shoe at the price. Come in — and try them on.

A swell line of
Spring Oxfords
for men and
for young men!

FETZER
SHOE CO.
Home of Quality Footwear

Gift Day Special

WHITE ENAMELWARE
RED TRIMMED

Triple Coat White Enamel On Heavy Steel Base

Tea Kettle	49c
Sauce Pan Set	
6 qt. Kettle, enamel cover	
Sauce Pan with cover	
14 qt. Dish Pan	
8 cup Percolator	
Water Pail	
Double Boiler	

YOUR CHOICE

Knorr's 5c to \$1 Store
PLATTSMOUTH, NEBR.

SOENNICHSEN'S

Black & White Grocery

PEAS SWEEPSTAKE, prepared from Dry Stock, No. 2 can, each	5c
NAVY BEANS Great Northern 6 Lbs.,	25c
FLOUR WHITE DAISY—48-lb. bag	\$1.29
CHEESE AMERICAN, Full Cream, Per lb.	17½c
BACON CUDAHY, Sliced 5-lb. box	73c
SYRUP SHURFINE, Golden or White—Gallon tins	49c

Dry Goods Department

50 In. Drapery Damask Colors Gold, Green, Blue. Very specially priced for Wednesday. Per yard	39c
CURTAININGS Fancy weave in sheer fabrics for cool, inexpensive curtains in cream, ecru and pastel colors. 36 inches wide. Yard	8c
BIG SMITH OVERALLS PAIR	\$1
WORK SHIRTS BLUE OR GRAY CHAMBRAY	49c
WORK SOX ROCKFORD STYLE, Pair	10c

Don't Blame Richey

If YOUR Roof Leaks!

And You Don't Get a NEW MULE HIDE ROOF CHEAPER NOW Than It Has Been and CHEAPER Than It WILL BE

Asphalt Shingles, former price \$5.65, now	\$4.25
Asphalt Shingles, former price \$6.85, now	\$5.75
Asphalt Shingles, former price \$8.50, now	\$7.00

KEEP DRY WHILE YOU CAN

E. J. RICHEY Lumber & Coal Phone 128

TIM'S PLACE

Cass County's Popular Tavern Featuring

BUDWEISER BEER

On and Off Sales

Best of Lunches

525 Main Street

Look for the Red Front!

HIATT FURNITURE CO.

"The White Spot of Economy"

NEW FURNITURE

BED ROOM SUITE, walnut finish, modernistic style. A \$59.00 value for \$39.00
STUDIO COUCHES with inner coil spring construction. \$39.00 value. \$29.75
FELT RAKE RUGS, size 8x12 in standard weight first quality. Special price. \$4.95
INNERSPRING MATTRESSES—A. C. A. ticking, metal button tufted, 180 coil construction. \$17.50 value \$10.95

USED FURNITURE

Dining Room Suite \$29.75
8-piece Walnut Veneer Youth's Bed, Complete \$9.50
Ivory Enameled Electric Washing Mach. \$37.50
Late model Speed Queen 5-piece Breakfast Set \$7.50 with Extension Table Maroon Enameled

Special Showing

of - -

DRESSES

For Wednesday, April 6th

New Spring Dresses!

PLAIN PRINTS— \$3.98
Sizes 12 to 48

Ladies Toggery

Shop of Personal Service



NEW GROCERY

HILLMAN'S

SUCCESSOR TO CLYDE GRAVES at Mullen's

- All New Stock
- Lowest Cash Prices

COME IN AND GET ACQUAINTED

MULLEN'S MARKET

Wednes. Specials

Picnic Hams, Lb. . . 16c	
<small>6 to 8 lb. Average</small>	
Bacon Squares, lb. 17c	
Plate Boil lb. . . 10c	
Hamburger, 2 lbs. 25c	
<small>Fresh Cut</small>	

A REAL

Dress Special

FOR WEDNESDAY ONLY

Includ'g Bright Spring Dresses in silk prints, crepes and spun rayons in both one and 2-piece and Bolero styles. Values to \$3.95 for only—

Sizes 11 to 17 and 38 to 44

PEASE STYLE SHOP

Cass County's Largest Exclusive Ladies Store

Men's Hard Finish Worsted

SUITS

\$15

One Day Only Wednesday, April 6

Cash on the Barrel Head

WESCOTT'S Since 1879

Vases, Book Ends, Lamps,

Pictures, Stationery

Incense Burners and

Candle Holders

Lovely Picture Frames

Flashlights

\$1

Bates Book Store

Glen Vallery

DEALER IN John Deere Implements and Repairs

Axle Grease

1 lb.	5c
5 lbs. (Dark)	25c
10 lbs. (Dark)	50c

Unlene Oil

30, 40 or 50 Grade 2 gal. for	\$1.10
<small>Oil Cans, 5c</small>	

Greases

1 lb. No. 3 Cup Grease	5c
30 lbs. Pressure Grease	\$3
<small>½ Bbl. and Funnel</small>	
30 lbs. Dark Axle	\$1.60
<small>¼ Barrel</small>	

GIFT NIGHT PROGRAMS have made Plattsmouth known for miles around and bring hundreds of people to town each Wednesday thruout the summer season. In resuming them at this time, the Business Men's Ad Club is happy to announce that a good many new, novel and entertaining features are being arranged for this season. Attorney Walter Smith will be at the microphone; a new Public Address System has been purchased that will carry the programs to all parts of the business section. An hour's program of music and entertainment! Gifts will be announced at 8:30 o'clock.