

VISITS WITH SISTER

Mrs. Sarah Younker, of Ogallala, Nebraska, is here for a visit at the home of her sister, Mrs. J. F. Clugy and family. Mrs. Younker has been at the University hospital at Omaha undergoing treatment for some time and is feeling much better. She will later undergo an operation for the removal of cataracts from one of her eyes as soon as the conditions are favorable and will remain here until after the operation.

HAS A BUSY TIME

Rex Young, the auctioneer, is one of the busiest men in the county as his sale business has been exceptionally strong this year. Mr. Young is having sales almost every day and which includes real estate and property auctions as well as the usual run of farm sales. He has community sales here and at Syracuse as regular features. This week Mr. Young is to hold sales of household goods as well as several pieces of real estate at Springfield.

HAS CHARGE OF PROGRAM

Dr. P. T. Heineman of this city, will take charge of the dental educational program that was broadcast Monday afternoon over station KOIL. This program is presented under the auspices of the state dental society.

STORY HOUR AT LIBRARY

The first story hour of this year will take place Friday afternoon at the library. It will be under the direction of Mrs. Kieck. A fine program has been planned for this story hour of the first, second and third classes. The parents are welcome.

CONDITION NOT SO GOOD

Messages received Sunday by the relatives here state that George C. Sheldon, of Nehawka, who is ill in a hospital in New York, is not so well and his condition seems much more serious. Mrs. Sheldon and E. C. Giles, of this city, a brother-in-law, departed last week for the east to be with Mr. Sheldon.

MAKE FINE DONATION

The H. M. Soennichsen Co. made a very pleasing addition to the flower show Saturday afternoon when a large tray of fresh vegetables was added to the exhibit so artistically shown.

SELECT TRUSTEES

Sunday the members of the Holy Rosary parish held their election of trustees for the ensuing year, James J. Holy, Jr., and James Zitka, being selected to serve on the board.

REJOICE OVER NEW SON

Mr. and Mrs. Vern Kaffenberger are the proud parents of a baby boy born last Thursday.

"Beau Brummel" SHIRT SALE



OUR ENTIRE STOCK OF BEAU BRUMMEL DRESS SHIRTS ON SALE SATURDAY ONLY AT

\$1

JANUARY CLEARANCE of WOMEN'S SHOES

"Star Brand"

TIES - PUMPS
STRAPS - OXFORDS
SUEDES AND
SMOOTH LEATHERS

\$1.98

All Types of Heels
VALUES TO \$4.95
ON SALE AT

SOENNICHSEN'S
PLATTSMOUTH, NEBR.

Phillip's Delicious

TOMATO or VEGETABLE SOUP. 5c
TOMATO JUICE, TOMATO PUREE or SPAGHETTI 25c
No. 1 Cans

PHILLIPS DELICIOUS Mixed Vegetables 25c
No. 2 Cans 3 for

PHILLIPS DELICIOUS Vegetable Soup 23c
No. 2 1/2 Cans 2 for

REX BRAND JELLY 37c
5-lb. Pail
Ambrosia COCOA 14c
2-lb. can

Dole's Crushed PINEAPPLE 9c
No. 2 Can, 17c
No. 2 1/2 Can, 22c
No. 1 Flat Can

PEACHES or APRICOTS 45c
No. 10 Can

Apples Fancy Idaho Rome Beauty

Ring-Packed, Full Bushel Basket, \$1.19. 6 lbs. 19c
WASHINGTON JONATHANS Extra fancy, 4 lbs. 29c
WASHINGTON DELICIOUS, Extra fancy, extra large size, Dozen 39c

Oranges Sweet, Juicy California Sunkist Seedless Navels Extra large 176 size, doz., 29c Large 220's, doz., 20c; Med. 288's, doz., 15c

Tangerines Large Size Dozen 15c
Sweet, Juicy Florida—Easy to Peel.

Grapefruit Large Size, Doz., 35c. Each 3c
Sweet, Juicy Texas Marsh Seedless

Cranberries 2 lbs. for 25c
Fancy Deep Red Wisconsin Jumbos

Bananas Tropic Gold Fancy, Firm, Yellow-Ripe, Lb. 6c
Calif. Green Top Large Bunches, 2 for 9c

Yams U. S. No. 1 Louisiana Porto Rican, 4 lbs. 17c

Potatoes 100-lb. Bag (when pack'd) \$1.19. Peck. 19c
Idaho Bakers, Commercial Grade.

New Cabbage Fresh, Solid, Green, lb. 4c

Ad for Plattsmouth, Fri., Sat., Jan. 14 and 15

HINKY DINKY

A NEBRASKA INSTITUTION

Picnic Hams Lb. 17c

Gold's Niagara Tender Process, Smoked.
Pork Roast Lb 12c
Choice, Lean Loin (End Cuts).

Pure Lard, Lb. 9 1/2c
Armour's in Bulk. 1-lb. cartons, 10c.

Beef Roast Choice Shoulder Cuts, lb. 12c

Pork Chops Choice, Lean Per lb. 18c

Hamburger or Pork Sausage Freshly Prepared 2 lbs. for 23c

Sirloin or SHORT CUTS Tasty Steaks, 2 lbs. 29c

Beef Hearts Young, Tender Per lb. 10c

Minced Luncheon or Ring Bologna Selected 2 lbs. 25c

Bacon Choice, Bellies, lb. 24c Backs, lb. 21c

Oysters Fresh Shipment Solid Pack. Pint. 19c

Whiting Fish Headless, Dressed, 3 lbs. 25c

BUTTER
Hinky-Dinky 34c
1-lb. Carton
CASCO 35c
1-lb. Carton

Sunlight Margarine 15c
1-lb. Carton

Santa Clara PRUNES 98c
Small Size 25-lb. Box

Quaker Oats 17c
Quick or Regular Lge. Pkg.

CRACKERS
Glencoe Soda 17c
2-lb. Caddy
RITZ Butter Crackers 21c
1-lb. Pkg.

CRISCO
All-Purpose Shortening 1-lb. Can, 22c
1 1/2-lb. Can, 33c
3-lb. Can 51c

Pillsbury's FLOUR
48 lbs. \$1.79 95c
24 lbs.

LUX Toilet Soap 3 Regular Bars 19c
LUX FLAKES Large Pkg 22c

Royal Brand FLOUR \$1.35
48-lb. Sack
Fine Granulated Beet SUGAR 100 lbs. \$5.19; 10 lbs. 52c

Sunsweet PRUNES Large Size 2-lb. Pkg. 18c

Fidelity Pancake Flour Whole Wheat 23c
3 1/2-lb. Bag

OXYDOL Granulated Soap Giant Pkg., 59c Med. Pkg., 9c Lge. Pkg. 21c

Sunrise Sweet, Mild COFFEE 17c
3 lbs., 49c. Lb. 17c
HINKY-DINKY 19c
3 lbs., 55c; Lb.

Sliced White BREAD 10c
24-oz. Loaf

Gerber's Strained Foods Assorted Varieties 4 1/2-oz. Cans. 2 for 15c

P & G SOAP 5 for 19c
Giant Bars
10 Reg. Bars 33c

Extra Choice Light Colored Dried Pears 2 lbs., 29c
Extra Fancy Sulphur Bleached Raisins 2 lbs., 27c
California Zante Currants, lb. 18c 2 lbs., 35c
Standard San Joaquin Dried Apricots 2 lbs., 33c
Golden Hollowii Bulk Dates 2 lbs., 19c
Choice Muir Dried Peaches 2 lbs., 29c
Morgan's Pure Apple Juice, tall 24-oz. can 10c
Burch Fresh Fig Bars, lb. 12c
Burch Fresh Ginger Snaps, lb. 10c
Lima Beans, Large, 3 lbs., 25c; Baby 3 lbs., 21c
Treesweet Lemon Juice, 7 1/2-oz. cans 2 for 25c
Treesweet Orange Juice, No. 1 tall cans 2 for 25c

1c SALE! Northern Tissue



REG. ROLL FOR ONLY 1c when you buy 4 Reg. Rolls at 24c

5 Reg. Rolls 25c

CLOROX
Cleans, Bleaches, Deodorizes

Pint Bottle 12c
Quart Bottle 20c

Butter-Nut COFFEE
Specially Mellowed (Regular or Drip Grind)

2-lb. Can 54c
1-lb. Can 28c

"Eat Fleischmann's Yeast for Health"



There's an amazing number of really good breakfasts inside one of these large packages of IGA Oats. Special this week.

15c

LGE. PKG.

With-Eat IGA Rolled Oats

ROLLED OATS

OH BOY! DO I LIKE OATMEAL THESE COLD MORNINGS!

LOOK AT THAT PRICE! WHAT A SAVING FOR QUALITY OATS!

SANDWICH SPREAD or Salad Dressing TASTE WELL Full Quart Jar. 25c

Smith's Fancy Sauerkraut 10c
No. 2 1/2 Can

Gelatine DESSERT Ass'd. Flavors, 3 for. 14c

Dog Food Hills. Per can. 5c

Northern Tissue Toilet Paper 25c
5 Rolls for

Tomato Soup .. Campbell's
Peas, No. 2 tin .. Early June
Corn, No. 2 tin .. Evergreen
Hominy, No. 2 1/2 Otee Brand
Beets, No. 2 tin .. Sliced
Rice (Cooked) Sailor Man, No. 2
Pumpkin, No. 2. Otee Brand
Beans, No. 2 tin. Cut Green
Spinach, No. 2 .. Arkansas
Puffed Wheat .. Quaker
Sal Soda, 3-lb. ..

7 1/2c EACH

CASCO BUTTER 35c

Shurfine COFFEE 25c

Hunt's APRICOTS 23c

IGA Cream CEREAL 15c

Pink SALMON 14c

IGA Household CLEANSER 5c

Every Day **Crackers 17c**
2-lb. Caddy

GREAT NORTHERN Navy Beans 14c
3 lbs. for

Wheat MILLER'S Flakes 25c
with Bowl. 2 for

2 Kellogg Rice Krispies and Kellogg Pep 25c
All 3 Pkgs. for

Meat Department
WHERE QUALITY PREVAILS

Corn fed Beef Roast, lb. 15c
Tender, Juicy Shoulder Cuts

Swift's Bacon Squares, lb. 15c
Not Sliced — Not Cut

Fresh Pork Roast, lb. 15c

Fresh Sliced Pork Liver, lb. 10c

1/2-lb. Coral Sliced Bacon 15c

Puritan Sausage, 1-lb. net. 28c
In a Handy Glass Bowl

Cudahy's Rex Bacon, lb. 22 1/2c
2-lb. Pieces and Up

Boston Pork Butt Steaks, lb. 21c

Neck Bones, 3 lbs. for 15c
Delicious Boiled with Lima or Navy Beans

Fish - Oysters

Oranges, med. size, doz. 17c

Grape Fruit, med. size, 3 for 10c

Ice Berg Head Lettuce, each 7 1/2c

Turnips, per lb. 5c

Leaf Lettuce, per bunch 5c

Large Stalk Celery, each 10c

California Carrots, bunch 5c

Golden Ripe Bananas, lb. 6c

Snow White Cauliflower, lb. 9c

Black & White
WE DELIVER — PHONE 23 AND 24
"Eat Fleischmann's Yeast for Health"

Sale of Sheets



Foxcroft Fine Quality Four Year Sheet
Size 81 x 99 **89c**

We do not guarantee when prices will advance from this unusually low basis on this high grade sheet, but from best available information this low price will not be maintained very long. If you need sheets NOW is the time to replenish your supply.

UNBLEACHED MUSLIN
Light Weight for Tea Towels—Yard **5c**

BLEACHED MUSLIN
Light weight, Soft finish, No filling—Yard **7c**

STEVENS ALL LINEN CRASH TOWELING
16 inches wide, Bleached or Unbleached—Yard **15c**

SOENNICHSEN'S