

- Campbell's Tomato Juice**
No. 5 Can, 23¢ **4 for 29¢**
14-oz. Cans
- Campbell's Tomato Soup** **4 for 29¢**
- Del Monte or Sutter Pak Peaches**
No. 2 1/2 Cans, 17¢ **3 for 49¢**
- Summer Isle Broken Slice Pineapple**
No. 2 1/2 Cans, 18¢ **2 for 35¢**
- Del Monte Fruit Cocktail**
No. 2 1/2 Can **25¢**

(PRICES in this ad are effective Thursday and Saturday, December 24th and 26th. We suggest that you clip this ad for reference.)

- Signature Evergreen CORN**
No. 2 Cans **3 for 33¢**
- Peninsular Brand TOMATOES**
No. 2 Cans **3 for 25¢**
- Old Reliable Cut Green Beans** **3 for 29¢**
No. 2 Cans
- Heinz Ketchup** 14-oz. Bot. **18¢**

- Kuner's Sweet Garden PEAS** **2 for 27¢**
No. 2 Can
- Kuner's Fancy Sweet Pickles**, 20 oz. jar. **23¢**

- Christmas Trees**
FINEST WASHINGTON FIRS
Attractively Priced
- HOLLY WREATHS**
Bright Colored. **2 for 25**

- JELL-O**
Six Delicious Flavors **4 Pkgs. 19¢**
- HALLOWEE BULK DATES**, 2 lbs. **19¢**

Grapes

- California Sweet Red Emperors, lb. **5¢**
(Limit 5 Lbs. to Customer)
- Grapefruit** Sweet and Juicy, 6 for **15¢**
Texas Marsh Seedless—96 Size.
- Green Beans** Rd. Stringless, lb. **7 1/2¢**
Extra Fancy Florida.
- Radishes or Green Onions** Fey, Fresh Lge. Bunches, **3 for 10¢**
- Oranges** 216's, doz., **19¢**; 288's, doz., **15¢**
Sweet, Juicy Texas.
- Navel Oranges** 216 size, doz. **27¢**
California Sunkist—Sweet, Seedless.
- LETTUCE**, large 5-doz. size, head **6¢**
Fresh, Crisp, Solid Arizona Iceberg.
- CELERY**, large jumbo, stalk **9¢**
Tender Washington, Well Bleached.
- APPLES**, fancy Idaho Rome Beauty, 4 lbs. **25¢**
Fey, Red Juicy Idaho Winesaps, bu., **\$1.85**; 5 lb. **25¢**
- CRANBERRIES**, fancy, 1-lb. cello bag **23¢**
Extra Large Jumbo—Red Ridge.
- TANGERINES**, ext. lge., doz., **15**; large, doz., **10¢**
Sweet, Juicy Florida.
- CARROTS**, Calif. Green Top, large bunches, each **4¢**
- BRUSSEL SPROUTS**, fancy Calif., lb. **9¢**
- CABBAGE**, fresh, solid, crisp, lb. **3¢**
- New Cabbage**, fancy Texas, lb. **4¢**



MERRY CHRISTMAS TO ALL!

HINKY DINKY

Ad for Plattsmouth, Thursday, Saturday, Dec. 24 and 26

Poultry—For Your Christmas Dinner, we will have a choice assortment of the finest fresh-dressed Turkeys, Geese, Ducks and Chickens, at Economy Prices!

- Beef Roast** Lb. **12¢**
Choice, Tender Baby Beef Shoulder Cuts.
- Pork Roast** Lb. **18¢**
Cut from Choice Lean Loins, Whole or Half.
- Hamburger** 3 lbs. **25¢**
Freshly Ground Beef Cuts
- Pork Chops** Lb **23¢**
Choice Lean
- Beef Steak** Choice, Tender Baby Beef, 2 lbs. **29¢**
- Oysters** Solid Pack, Fresh Shipm't from Baltimore. Pint **22¢**
- Mince Meat** Tasty Flavor 2 lbs. **25¢**
- Salmon, Sable or Fillets of Fish** **15¢**
Selected, 2 lbs., 25¢; Sliced, lb., 10¢
- Beef** Young Tender Forequarters, lb. **10 1/2¢**
Young Tender Hindquarters, lb. **12 1/2¢**

SOCIAL

From Monday's Daily—
Honors Eastern Star Officers—Mrs. Leslie Nie, worthy matron of the home chapter, entertained the officers and quartette of the Eastern Star at a 6:30 dinner Saturday evening. Christmas decorations were used. Small Christmas basket nut cups held the place cards at the table.

Following the dinner a number of amusing contests were held. Prizes went to Miss Clara Weyrich, Mrs. Florence Devoe, Mrs. Nettie Lushinsky, Miss Malinda Frederick, and Miss Marie Nolting. Later the guests played cards. Miss Mary Peterson was high at pinochle and Mrs. Devoe at bridge.

Guests from Out-of-Town—Mr. and Mrs. D. E. Waller entertained several guests during the past week. Mr. and Mrs. R. L. Robertson of Hastings, Nebr., visited at their home Wednesday and Thursday. Sunday guests were Mrs. Madge Tully and Miss Maude Schmidt of Omaha.

Arrive for Holidays—Mr. and Mrs. Edward Mullen arrived yesterday morning from Bishop, Calif., to spend the holidays at the home of Mr. Mullen's parents, Mr. and Mrs. Frank Mullen in Plattsmouth. Mr. Mullen is employed as a bookkeeper in the Light and Power company in Bishop.

R. T. Club Has Party—Mr. and Mrs. Lester McKinney entertained the R. T. club at the Christmas party last evening. A gift exchange was held. Mrs. Frank Rice won high for the ladies and Mrs. Frank Mullen, second. Jack Mich was high for the men and Will Rice, second.

Catholic Daughter Party—Mrs. Fred Rea was hostess to the Catholic Daughters of America at the Christmas party yesterday. A covered dish luncheon opened the meeting. Senta appeared for the distribution of gifts. At bridge Mrs. Tom Walling took high score with Father Agius, second. Mrs. Baltz Meisinger held high score in pinochle and Miss Betty Bergman, second. Visitors were Rev. George Agius, Very Rev. Adolph Mosler and Mrs. Ray Bryant.

Returns from Denver—Mrs. Wm. Baird returned this morning from Denver, Colo. She has been visiting at the home of her daughter and husband, Mr. and Mrs. Harley Cecil.

Spends Holidays in Omaha—Mrs. Fannie Crosser is spending the Christmas holidays in Omaha at the home of her daughter, Mrs. F. P. Lippold.

Omaha Guests—Mr. and Mrs. Lloyd Sharp and daughters, Dell Jean and Loraine of Omaha were dinner guests at the home of Mr. and Mrs. Leslie Nie last evening.

Leave for Holidays—Mr. and Mrs. Wm. Hager and Mrs. Henry Herold left this morning for Oklahoma City for Christmas. Mr. and Mrs. Hager leave immediately after Christmas for Louisiana. On their return they will stop for Mrs. Herold.

Sunday Evening Dinner—Mr. and Mrs. Walter Tritsch entertained at a dinner at their home Sunday evening at 6 o'clock. The table was decorated in the Christmas motif and candle light was used for lighting. Guests were Mr. and Mrs. Henry Nolting, Mrs. August Kaffenberger, Mr. and Mrs. Elmer Tritsch and sons, Misses Bernice and Ellen Kaffenberger, Miss Isabelle Rainey, Fred Tritsch, Gerald Keil and Wm. Smith.

UNDERGOES APPENDECTOMY
Patty Cloidt, youngest daughter of A. W. Cloidt, was taken quite ill early Saturday morning and the attack found to be appendicitis. The patient was taken into Omaha and placed in the St. Joseph hospital. An appendectomy was performed Saturday afternoon. The patient rallied well from the operation and is now reported as doing as well as could be expected at this time.

DEPARTS FOR CALIFORNIA
Sunday Mrs. Roy Turner and little son, Larry, departed for Long Beach, California, where they will join Mr. Turner who has been there for the past few weeks. They will make their home with the W. C. Long family until they secure a permanent location.

LOCALS

From Monday's Daily—
Attorney Carl D. Ganz, of Alvo, was in the city today to attend to some matters at the court house.

Word comes from Mr. and Mrs. J. Howard Davis that they are having a fine trip. They left Portland for the south Wednesday.

Mr. and Mrs. G. K. Hetrick left yesterday morning for Cuero, Texas, where they will visit friends. H. L. Gayer and son, John went with Mr. and Mrs. Hetrick. They plan to spend two weeks on their trip. Charles Walden is caring for Mr. Hetrick's business during his absence.

Mr. and Mrs. J. H. Carter and Beverly Ann and Mr. and Mrs. A. H. Egenberger and two sons of Omaha were visitors with relatives in Plattsmouth yesterday. They spent the day with Mr. and Mrs. L. B. Egenberger and Mr. and Mrs. L. W. Egenberger.

Mr. and Mrs. H. A. Williams of Elmwood spent yesterday noon at the home of Mr. and Mrs. J. R. Reeder. During the afternoon the two couples drove to Brock where they attended the candlelighting ceremony sponsored by Mrs. Reeder's sister, Miss Anna Williams. Over 200 children took part.

From Tuesday's Daily—
Searl Davis left this noon for a business trip and visit with relatives in Lincoln.

Mrs. Raymond Larson has been confined to her home for several days because of illness.

Miss Evelyn Kelley of Omaha spent Sunday with her sister, Mrs. Floyd Yelick.

Louis Frederick, who underwent a major operation at the Immanuel hospital several weeks ago, is now recuperating at his home.

Mr. and Mrs. Claude Kage are the parents of an eight pound boy, Claude William Jr., born Sunday morning.

Dr. Charles Kennedy and family of Omaha were in Plattsmouth Sunday afternoon and evening visiting at the homes of Mr. and Mrs. J. W. Crabill and Mr. and Mrs. Clem Woster.

Miss Mary Anne Rosencrans leaves tomorrow to spend the holidays with friends. She plans to visit the homes of H. E. Bennett, Misses Virginia and Janice Gould, and Joyce Ballinger.

John Kelly, who is attending St. Benedict's college at Atchison, Kansas, is home to spend the holiday vacation with his parents, Mr. and Mrs. William Kelly.

Philip Rosencrans left for Medford, Oregon last evening. He plans to enter school there at the beginning of the second semester. He has been a junior in the Plattsmouth high school this semester.

Mrs. E. L. McKissick, who recently had a throat operation, is now able to be at the home of her sister, Mrs. C. W. Theelen. Mr. McKissick drives to Omaha this evening and hopes to bring his wife home with him.

NEWSPAPER EDITOR HERE

Earl M. Marvin, editor of the Beatrice Sun, was here Monday afternoon for a short visit with old friends of university days. Mr. Marvin was a classmate of W. A. Robertson, local attorney, he at the time being the editor of the Daily Nebraskan. Mr. Marvin has one of the outstanding newspapers of the state and is one of the leaders in his profession. While here he was a caller at the Journal for a fraternal visit.

SUFFERS BROKEN ARM

James Bridgewater, Sr., suffered the fracture of his left arm at the elbow Monday afternoon. He was engaged in helping unload a car of coal on the Missouri Pacific tracks for the E. J. Richey coal yards, when he lost his balance and fell from the car to the tracks below. The arm struck a rail and resulted in the fracture of the elbow. He was taken to the office of Dr. R. P. Westover where the injured arm was dressed and the victim of the accident made as comfortable as possible.

Roller Skate at Plattsmouth

4,000 Square Feet of Maple Floor and more than 100 pair of Finest Fibre Roller Ball Bearing Skates.

TWO SESSIONS NIGHTLY
7:45 to 10 10 to 12 M.
Saturday-Sunday Afternoons

Free Admission Skating, 25¢

LAST 4 DAYS!
Holiday Food Frolic

SHURFINE **BEVERAGES**

3 LGE. BTL. 25¢

Save money on holiday beverages at this low sale price.

Your IGA Store has everything you'll need for preparing a dinner you'll be proud of.

- | | |
|---|---|
| Campbell's Tomato Juice 4 Cans for 50-oz. Tin, 29¢ | Pancake Flour IGA, 3 1/2-lb. Bag 17¢ |
| Prince Albert 15c Size Tin, 1-lb. Tin, 11¢ | Peanut Butter 2-lb. Jar 25¢ |
| Velvet Tobacco 15c Size Tin, 1-lb. Tin, 11¢ | Macaroni or Spaghetti 3 lbs. 25¢ |
| Gooch's Best FLOUR 48-lb. Bag \$1.69 | Raisins 3 lbs. 25¢ |
| Miller's Corn Flakes Large size, 2 for 19¢ | Tomatoes No. 2 Cans, 3 for 25¢ |
| | Large Size Olives Full Quart Jar 39¢ |
| | Soda Crackers 2-lb. Caddy 17¢ |

Shurfine COFFEE

THE FINEST BLEND ON OUR SHELVES

Ground to Your Exact Requirements

1lb. 27¢

- | | |
|---|--|
| Fancy Blue Rose Rice 3 lbs. 25¢ | Peanuts Fresh Roasted, 2 lbs. 25¢ |
| Long Shread Cocoanut Per lb. 19¢ | Calumet Baking Powder 1-lb. Tin 19¢ |
| Ginger Snaps Per lb. 10¢ | Eureka Brand GREEN or WAX BEANS No. 2 Cans, 2 for 25¢ |
| Baby Lima Beans 2 1/2 lbs. 25¢ | Dates 2 lbs. 19¢ |
| Peanut Brittle Per lb. 10¢ | Navy Beans 3 lbs. 25¢ |
| Sweet Corn No. 2 Tin 3 for 32¢ | Morton's or Old Hickory Smoked Salt 10-lb. Tin 85¢ |
| Cream Cereal IGA, Large size 15¢ | Blue Bell Rolled Oats Large size Pkg. 18¢ |

- Fruits and Vegetables**
- HEAD LETTUCE, Solid Iceberg, each **7 1/2¢**
- PASCAL CELERY, 4 to 5 bunches **20¢**
- BANANAS, firm, ripe, 5 lbs. **25¢**
- APPLES, fancy Eating, 4 lbs. **25¢**
- ORANGES, Calif. Sunkist, doz. **29¢**
- TANGERINES, per doz. **12¢**
- DELICIOUS APPLES, extra fancy, 3 lbs. **25¢**

Meat Department
WHERE QUALITY PREVAILS

Corn fed Shoulder Beef Roast, lb. **18¢**
Swift's Select Quality

Lean Pork Chops, lb. **22 1/2¢**
Cut from 10 to 12-lb. Loins

Fresh Pork Liver, lb. **12 1/2¢**

Glazer's Weiners, lb. **20¢**

Fresh Pork Hocks, lb. **12 1/2¢**

Swift's Minced Ham, lb. **15¢**

Minc'd Meat, 2 lbs. for **25¢**

Swift's Premium Bacon, 1-lb. pkg. **39¢**

Oysters, solid pack, pint **25¢**

Cat Fish—Fresh

Black & White
WE DELIVER—PHONE 42

SAVE on Christmas CANDIES and NUTS

Old Fashioned Christmas Mixed or Crystal Mixed (Plastic Shape—Satin Finish) Candy, lb. **10¢**

Harriet Clark Assorted Chocolates 1-lb. Box, 25c **65¢**
5-lb. Box, 98c

Season's Greetings Ass'd. Chocolates 5-lb. Box **89¢**

Harriet Clark Choc. Cov'd Cherries 1-lb. Box **20¢**

Charming Assorted Chocolates 1-lb. Box **21¢**

Choco-Mints Peppermint Patties 1-lb. Box **19¢**

Edward's Tenderized Marshmallows 1-lb. Cello Bag **13¢**

Large Budded Walnuts Emeralds, Lb. **23¢**

Chocolates (Star) Cream Centers, Orange Slices or Peanut Brittle, lb. **10¢**

CHOICE Mixed Nuts (No Peanuts), Lb. **19¢**
Extra Fancy Mixed Nuts, lb. **27¢**

Brazil Nuts Med. Washed, lb. **19¢**
Baby Emerald Eng. Walnuts, lb. **17¢**

Jumbo Paper Shell Pecans, lb. **25¢**
Lg. Blohd. Paper Sh. Pecans, lb. **29¢**

Fancy Oregon Filberts, lb. **25¢**
Jumbo Roasted Peanuts 2 lbs. **25¢**

- Hinky-Dinky BUTTER** 1-lb. Carton **35¢**
- Sunlight Margarine 1-lb. Ctns., 2 for **31¢**
- Dromedary Dates** Regular or Pitted 2 Pkgs. **25¢**
- Oleo Flour** 48 Lbs. **\$1.39**
- So-Tast-ee Soda CRACKERS 2-lb. Caddy **15¢**
- Certified Grahams 2-lb. Caddy **19¢**
- Sunrise Sweet Mild COFFEE 3-lb. Bag, 49¢; 1-lb. **17¢**

- BUTTER-NUT Salad Dressing** 1000 Island or Spread 8-oz. Jar, **15¢**
Pint, **25¢**; Quart, **35¢**

- Pillsbury's Best FLOUR** THE BALANCED FLOUR
24 lbs., **\$1.03** **\$1.98**
48-lb. Sack. **1.98**

- FIGS, Black or White, 6-oz. Cello pkg. **2 for 15¢**
- RAISINS, Thompson Seedless, 2-lb. pkg., **15¢**; 4-lb. **29¢**
- PUMPKIN, Lake O'Isles, No. 2 can, **8¢**; No. 2 1/2 **3 for 25¢**
- BEVERAGES, New Yorker Assorted (Plus Deposit), 32-oz. bottle **10¢**
- OLIVEC, Alameda, large Queen, quart jar **37¢**
- TOBACCO, Union Leader, 90c size **59¢**

- PEAS, Pioneer Garden, No. 2 cans **3 for 33¢**
- PRUNES, Santa Clara, 80-90 size, 4 lbs. **25¢**
- CRACKERS, Uneda Baker's Sky Flake, pkg. **20¢**
- PICKLES, Superior Dill or Sour, quart jar **15¢**
- MUSTARD, Sunrise, quart jar **10¢**
- MINCE MEAT, Chef Leon, 1-lb. jar, **17¢**; 2-lb. **29¢**
- Omar FLOUR**
Puts Magic in Your Baking
24 lbs., **98¢** **\$1.89**
48-lb. Bag **1.89**

Crisco
ALL-PURPOSE SHORTENING

1-lb. Can **23¢**
1 1/2-lb. Can **34¢**

3-lb. Can **55¢**

Red Label Super Suds

Excellent for Dishes and Fine Laundering

Small Pkg. 2 for **17¢**

Lge. Pkg. **17¢**

Butter-Nut Coffee

SPECIALLY MELLOWED FOR RICHER FLAVOR

2-lb. Can **56¢**

1-lb. Can **29¢**
(Regular or Drip Grind)