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Improved 20 Acres
ADJOINING CITY
OF PLATTSMOUTH
The Nebraska Bond &
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424 Omaha Nat'l Bank Bldg.
OMAHA, NEBR.

EXTEND 'SALE IN TRANSIT'

Omaha.—Livestock producers and fatteners in the middle west are expected to benefit when the change in ownership privilege on fat cattle is extended to Missouri river markets, including Omaha, effective Aug. 1. Previously the privilege has been enjoyed at the midwestern markets only on shipments of feeder cattle and fat and feeder lambs.

Under the change in ownership or "sale in transit" rule, stock consigned from points in the west may be changed hands at Omaha and be forwarded to its destination on payment of the differential between the freight rate from point of origin to Omaha and the rate to the new destination. Such shipments heretofore have required full local rate from Omaha onward.

The new arrangement is expected to broaden demand at the Missouri river points and will also enable shippers to stop and "try" the midwest markets without sacrificing the thru rates. The change in ownership privilege was made effective on lambs and feeder cattle a year ago and has proved beneficial.

PUSH WATER CONSERVATION

State WPA Administrator Felton told his district directors at a conference to urge all county officials to plan and get as many water conservation projects under way as possible.

He said the drought made it necessary to place this type of project on a preferred basis. Plans requiring large amounts of materials, he said, will be kept at a minimum, a few being permitted to prevent skilled laborers from suffering.

District engineers also discussed plans for dams used in water conservation projects.

Wheat Shipment Big and Much in Storage on Farm

Three Western Nebraska Counties Are Sending Out 1,000 Carloads of Grain.

Sidney, Neb.—Three western Nebraska counties—Cheyenne, Kimball and Banner—will ship out more than 1,000 carloads of new wheat this month, estimates of railroad freight agents and elevator men indicate. More than 950 cars were sent to market by the close of business Saturday, and at least another 50 carloads were expected to move this week.

Although these shipments approximate 2,000,000 bushels, they do not represent the full amount of winter and spring wheat produced by these counties. Farmers report an unusually heavy amount in storage, mainly because they expect higher prices.

Dix station, in Kimball county, will set the pace with shipments expected to reach 200 cars. Dix handles heavy loadings from Kimball and Banner counties. There are no railroads in Banner county, and the Dix loading station is the closest point to most Banner county wheat fields. Kimball probably will handle about 200 cars; Gurley, in Cheyenne county, expects to load 150; Dalton and Potter will handle about 100 cars each and Sidney, only point served by two railroads, expects to ship out nearly 150 cars. Several smaller loading points also are active during the harvest season, and will augment the total for the year.

The bulk of the shipments have been winter wheat, the spring crop deteriorating badly thru lack of moisture. The price paid to farmers for their ordinary No. 2 winter wheat averaged more than 90 cents per bushel and netted them a good profit. Summer fallowed ground turned out the best yields, and a general switch to this type of wheat production is noticeable. Thousands of acres have been prepared for fall seeding, and the planting season is expected to get under way within the next two or three weeks, depending largely on the arrival of general rainfall.

Phone news items to No. 6.

FINDS NEW DEAL NOT NEW

Kansas City.—Dr. Ronald J. Cowling, president of Carleton college, Northfield, Minn., declared "there is nothing new in the new deal."

"It (the new deal) represents a reverting to confidence in older forms of social control, European ideas, which our forefathers sought to escape by coming to America," Dr. Cowling asserted. "I fear concentrated political power more than I do concentrated wealth, unfortunately as I believe the latter to be," Dr. Cowling continued. "Such power in the past has been used to enslave people."

FARM DIVISION PLANNED

Chicago.—Arthur M. Curtis of republican national headquarters said a special agricultural division will be set up about Sept. 7 to campaign for farm votes in the presidential election.

Curtis, who is in charge of special organization activities under National Chairman John D. M. Hamilton, said he would have the aid of Representatives Clifford R. Hope, of Garden City, Kas., and Francis D. Culkin of Oswego, N. Y., and L. T. Marshall of Xenia, O., three of the party's farm leaders in congress.

CARDINALS TAKE GAME

From Saturday's Daily: The Cardinals from west of the city last evening secured a victory over the Murray Red Sox by the score of 15 to 4 at Athletic park. The game was not greeted by the usual large crowd owing to the fact that many of the fans were gathered at the carnival. The west side team had little trouble in annexing the game from the southsiders.

HAS FINE SHOP

Howard Fullerton, who has just moved his barber shop from the Hotel Plattsmouth building to the Bekins building just east of the former location, is now well settled in the new shop and looking after his trade as usual. The new shop has been redecorated and new flooring placed to add to the brightness and attractive appearance of the shop.

All kinds of commercial printing done promptly at the Journal office.

COACH EDDIE HALPIN DIES

Alliance, Neb.—Eddie Halpin, 33, athletic coach of the Rockhurst Catholic high school in Kansas City, Mo., died at a hospital here Tuesday following an attack of an intestinal ailment.

He suffered the attack Sunday while visiting at Camp Desmet, S. D., and was flown here for treatment. Mrs. Halpin arrived here less than three hours before his death after flying from Kansas City. Louis McGee of Kansas City, who accompanied Halpin on the South Dakota trip, will escort the body to Kansas City.

Halpin was captain of the 1926 baseball team at Kansas university, and earned three letters in baseball and football. In 1927 he signed with the St. Louis Cardinals but a broken jaw prevented his playing.

MORTON PINES ARE DYING

Nebraska City.—The once beautiful white pine grove north of the J. Sterling Morton mansion in Arbor Lodge state park is perishing according to Frank Williams, park superintendent. Many of the pines were destroyed in the 1934 drought. This year's heat and dry weather is completing the ruin.

Trees that die are being replaced by a species of southern pine that thrives in hot weather. The white pines were planted many years ago by J. Sterling Morton, one time secretary of agriculture and founder of Arbor day.

COLLECTIONS INCREASE

Washington.—An increase of 12.2 percent in customs collections for the year ended June 30, over those on the preceding fiscal year, was reported by the treasury. Total collections for the 1936 fiscal year climbed to \$388,773,987 from \$346,905,321 for the previous year. The Omaha district collected \$245,030 in the 1936 fiscal year compared to \$261,944 in 1935.

START HOUSING PROJECT

Omaha.—Construction on Omaha's north side housing project, for which the Peter Kelwit's Sons company holds a \$121,290 contract, will start Monday, Everett S. Dodds, project manager, announced. Plans are being made for a ground-breaking ceremony.

'Lost City' of South is Being Excavated

Believed to Have Been a Flourishing Place at the Time Columbus Discovered America.

Washington, July 27.—Excavation of the remains of a "forgotten city" built by prehistoric American Indians has been completed by the bureau of American ethnology of the Smithsonian institute.

The ancient town, once known as the "capital of the Kingdom of Anilco," may have been one of the largest settlements east of the Mississippi river at the time Columbus discovered America, the institute said today.

Winslow M. Walker, who began the excavation as a staff member of the bureau, said the "city," near the modern town of Troyville, La., was at the height of its prosperity in 1542, when it was seen by Hernando de Soto.

A historian of the time, Garcilaso de la Inca, set down from accounts of de Soto's followers that "it is on the banks of a river wider than the Guadalquivir, and has about four hundred good houses, with a beautiful square in the middle."

In 1932 the mound, or eminence, was dug away to provide earth for highway fills near Troyville, and Walker began examining the foundations. He found that the Indian town of 1542 was only one stage of a secession extending into known antiquity, with the original occupants possessing a culture resembling that of the mound builders of the Ohio valley.

WILL FAVOR LOCAL LABOR

Blair, Neb.—County commissioners said the solution of the labor problem that arose here last month depends on the promise of contractors on Missouri river improvement projects to favor Washington county workers.

Local business men and relief laborers expressed dissatisfaction when river contractors employed workers from out of the state, but no action could be taken, since the project gives the contractor the privilege of hiring workers from any county or state he desires. Contractors now have promised, however, that Washington county labor will be favored in the future. The roll of unemployed at the re-employment office here mounted daily as farmers hard hit by the drought placed their names on it.

NORRIS DAM IS GIVEN TEST

Norris, Tenn.—The first hydroelectric power was generated at the Tennessee valley authority's Norris dam and flashed to Wilson dam in Alabama over a 220 mile high voltage line. F. C. Schlemmer, construction superintendent, said the test was "very satisfactory." Power from one of the dam's two 66,000 horsepower generators was turned into the transmission line. Commercial operation of Norris dam will not begin until later.

DIETRICH TO SHUN GERMANY

London.—Marlene Dietrich, arriving in London from Paris, said she planned "never to go back" to her native Germany. Asked "don't you like the current Germans?" she replied "they don't like me." Miss Dietrich asserted she was Aryan, but she did not explain her stand further. The reich has banned most of her films.

FREMONT BOOSTS TAX

Fremont, Neb.—Fremont's 1936 city tax levy was increased one-half mill by the city council in order to take care of a \$16,680 increase in the year's apportionment. Appropriations will total \$147,280. The levy was set at 14.6 mills. Construction of the new city auditorium and the Broad and Bell st. viaducts largely accounts for the increased rates.

RETURNS TO WPA JOB

Brighton, Colo.—Roy Hamblin, 42 year old laborer, who was sentenced to 60 days in jail for chaining his two sons "to keep them out of trouble," was permitted to return to his WPA job but he must spend his nights in jail.

EDITH PERKINS DIES

York, Neb.—Miss Edith Perkins, 45, died Thursday after a brief illness. She was born in Fairmont and came to York with her parents 15 years ago. She is survived by her mother, Mrs. Addie Perkins of York; two sisters and a brother.

Black & White Wednesday Specials

- SUGAR, 100-lb. sack \$5.19
- Kraut, large 2 1/2 cans, each 10c
- Tomatoes, No. 2 cans, 3 for 29c
- Hershey's Cocoa, 1-lb. can 14c
- Corn, No. 2 cans, 3 for 29c
- Peas, Wisc., No. 2 can, 10c; 3 for 29c

Ginger Ale Large Bottles
Lime Rickey 3 for 25c
Root Beer Plus Small Bottle
Golden Orange Deposit

- Sweet Potatoes, 3 lbs. for 25c
- Cantaloupe, Calif., 3 for 25c
- Head Lettuce, large, solid, 2 for 19c

MEAT DEPARTMENT WHERE QUALITY PREVAILS

- Cudahy's Puritan Flank Steak, lb. 22c
- Pork Chops, per lb. 20c
- Swift's Radio Bacon Squares, lb. 21c
Lean—Mild Sugar Cure
- Minced Ham, per lb. 15c

TO DIG WELLS FOR RELIEF

Nebraska WPA Administrator Felton was notified that two emergency drought relief projects for emergency well digging programs in Knox and Thurston counties won the approval of the WPA's project control division and Budget Director Bell's department, and now await only final approval by President Roosevelt.

The projects submitted by Knox and Thurston county commissioners provide for the digging of 200 wells approximately 120 feet deep in each county. Each project would provide three months employment for 255 men. Total estimated cost of the two projects is \$127,135.36, of which the WPA will provide \$24,400.

County commissioners in the two counties reported to the WPA that shallow wells rapidly are going dry, and many farmers are forced to haul water for their domestic and livestock needs. In some parts of Thurston county water is being rationed at the rate of one barrel per week per family.

MONEY HUNTING FOR MAN

Omaha.—Officials of the Carlton hotel here are seeking to locate Curtis M. Dell of Beatrice to return to him, they said, \$183 they believe he left in a room when he checked out. The money was found tucked away in a mattress. Dell was at the hotel June 21 but the money was not found until Friday. Others have occupied the room since then, but the management recalled that Dell had just cashed his bonus check when here and they believe the money belongs to him.

HOST TO YOUNG DEMOS

Deshler, Neb.—Deshler democrats will play host Aug. 14 to the fourth congressional district convention of young democrats. Lloyd Kelly of Grand Island will be keynote speaker and "State Insurance Director Smrha also will talk. Present officers are Blanche Lueders, president; Paul Williams, vice president, and ohn Hillman Deshler, treasurer, all of Deshler.

King Neptune to Hold Court in St. Louis During Retailers' Meet



ST. LOUIS, MO.—King Neptune and a bevy of his fairest mermaids will hold court in St. Louis during sessions of the American Retailers' Association's semi-annual convention, which will be held here from August 3 to 17.

The venerable old monarch of the seas will be the central figure in a huge water carnival which is to be staged at Forest Park Highlands, one of the city's foremost amusement parks for the benefit of merchants who will come to St. Louis for sessions of the convention. The carnival will be a highlight of one of the most elaborate programs ever arranged for a meeting of the Association, which is composed of more than 5,000 members in 41 states.

In addition to the water carnival, features of the convention program will include a glittering preview of feminine styles for fall and winter, a fistic card in which nationally-known prize fighters will compete and a visit to St. Louis' famed Municipal Opera.

The water carnival, which is to be staged on the night of August 11, will be under the direction of Joseph E. Dobyns, nationally-known director of aquatic sports.

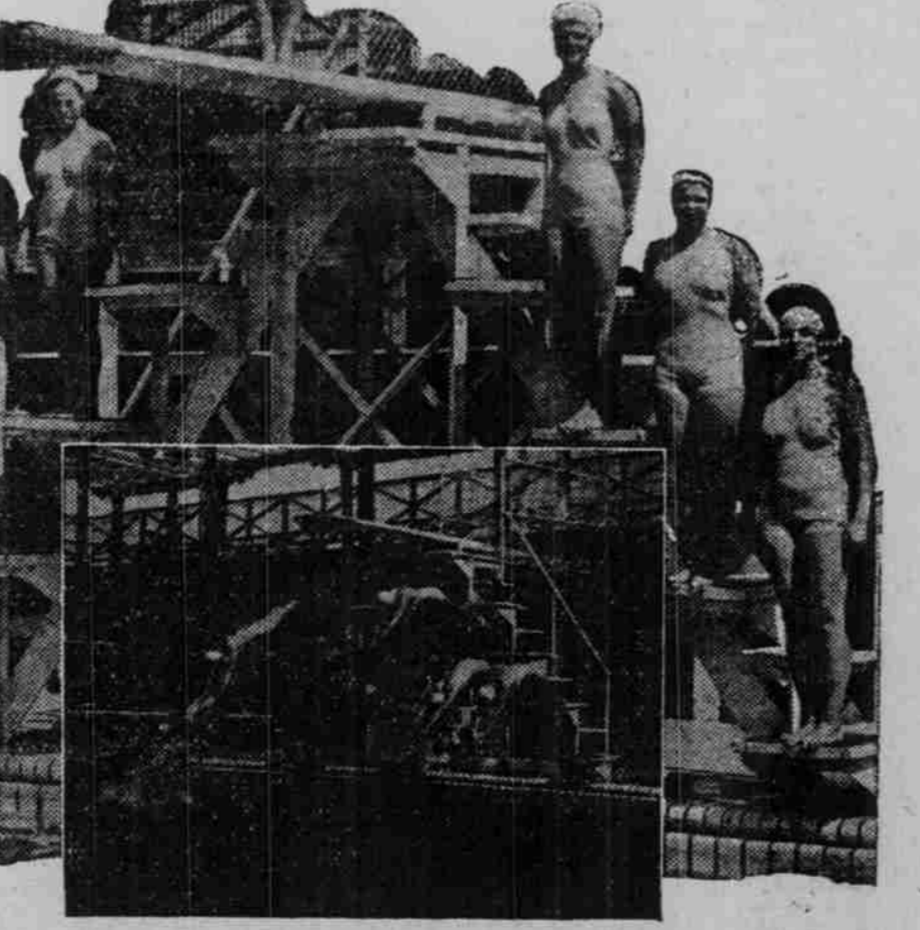
Some of the country's outstanding aquatic stars are to compete in the events including Lorraine Morrison, Ozark District A. A. U., indoor and outdoor champion, June Koehr, runnerup in the Ozark District A. A. U., indoor and outdoor diving championships, Ruth Steinmeyer, District A. A. U., Junior National breast stroke champion; Lillian Sanders, district A. A. U., Junior National breast stroke and free-style champion and Ruth Moss, District Beauty Queen and noted back stroke swimmer. A water polo match between the Junior A. A. U., water polo

champions and the Missouri All-Stars, flame and high dives and fancy diving exhibitions are some of the events on the card.

The fashion previews are to be presented at the Meadowbrook Country Club, on the nights of August 3 and 10. Coats, suits, hats, gowns, shoes and other accessories of feminine apparel which are to be the modes this coming fall and winter will be shown for the first time by a group of mannequins at this session of the convention. Interspersing each promenade of the models will be a program of entertainment.

The fistic program will be under the personal direction of Emory Greenberg and Lou Raymond, nationally-known fight promoters who staged the Olin-Lewis light heavyweight championship fight in St. Louis. The program will be presented on the night of August 12th at the Public School Stadium and will star a group of nationally-known fighters.

Wednesday, August 5, has been designated as A. R. A. night at the St. Louis Municipal Opera. The production "A Connecticut Yankee" which has been adapted from Mark Twain's famous story, and which is being staged at the opera here for the first time, will be presented for the visiting merchants.



This will be the twenty-sixth semi-annual convention of the Association, and officers are anticipating an unusually large attendance at the meeting. Special railroad rates of a fare and one-third the round trip will be in effect during the convention for merchants of most states and reduced rates are being offered by railroads from the other states also.

Officers of the convention are: L. K. Sharpe, Sharpe Dry Goods Company, Checotah, Okla., president; W. F. Beall, Beall Brothers, Jacksonville, Texas; M. H. Forester, Forester Dry Goods Company, Ottawa, Kansas; Mahlon Garber, Garber & Company, Columbia, Tennessee; B. E. Hart, Hart's Department Store, Harrisburg, Illinois; John F. Loties, Rozier Mercantile Co., Perryville, Missouri and Louis Weisberg, Weisberg's, Loveland, Colorado, vice-presidents. Scott R. DeKins, of St. Louis, is secretary and treasurer of the Association and Michael Levy is Convention Chairman.

Post Toasties
or Kellogg's
Corn Flakes
Large
Package 10c

HINKY DINKY
Plattsmouth, Tues., Wed., August 4-5

Queen Esther Brand TOMATOES
No. 2
Can . . . 3 for 25c

Pioneer Fancy Golden CORN
No. 2 Can 11c
6 Cans, 65c 12 for \$1.25
Case of 24 Cans, \$2.45

- BOILING BEEF, choice lean rib, lb. 15c
- HAMBURGER, freshly ground, 2 lbs. 19c
- CUBE STEAKS, choice, tender, lb. 19c
- PORK CHOPS, choice center cuts, lb. 19c
- MINCED HAM, Swift's Quality, lb. 10c
- LUNCH MEATS, assorted varieties, lb. 17c
- PIGS FEET, Pickled, pint jar, 19c; quart jar. 33c

Sani-Health Toilet Soap
6 Gt. Bars. 25c

Red Tag Italian Prunes
No. 2 1/2
Can 12c

Casco BUTTER
1-lb. Carton 36c

PEACHES, Qt. basket, 15c; ring pack Bushel. . \$2.49
Arkansas Finest Elberta Freestone—Large, Juicy U. S. Grade No. 1—CAN THEM NOW.

- WATERMELONS, red ripe, half, 25c; whole. 49c
- Large Tom Watson variety, 30-lb. Average.
- TOMATOES, firm, red ripe Calif., 2-lb. basket. 19c
- ORANGES, large 216's, doz., 35c; 344's, doz. 19c
- Sweet, Juley California Sunkist Valencia.
- GRAPES, fancy Calif. White or Red, lb. 10c
- APPLES, fancy Ill. Wealthy for Cooking, 4 lbs. 23c
- LEMONS, Calif. Sunkist, large, juicy, doz. 39c
- YAMS, fancy Louisiana Porto Rican, 4 lbs. 25c

Our Mother's COCOA
2-lb. Can 15c

Jar Rubbers
Heavy Red
3 Pkgs. 10c

Sunlight Margarine
1-lb. Ctn. 2 for 29c

P & G, Crystal White or Omaha Family SOAP 10 Reg. Bars 31c
Lighthouse Cleanser, can 3c

Sunrise Sweet Mild COFFEE
3-lb. Bag, 49c; 1-lb. 17c
Del Monte COFFEE
1-lb. Can 25c