

# The Plattsmouth Journal.

CHRISTMAS GREETING SECTION

PLATTSMOUTH, NEBRASKA, MONDAY, DECEMBER 23, 1935.

VOL. LI, NUMBER 91

## Christmas Brings Greetings from Business Houses

More than Three Score Join in Extending Best Wishes to Friends and Loyal Patrons.

This issue of the Journal, the last to reach its readers before Christmas day, brings greetings and well wishes from more than three score Plattsmouth business firms—by far the greatest number to carry such cards in recent years.

Generally speaking, business has been good in Plattsmouth during the past year, and people have come here to shop from greater distances than ever before. The Plattsmouth trade territory, like the ripple in the water caused by a stone, is ever widening as the automobile wipes out distance barriers. And the stone that ripples the water in this instance is advertising. During the past year numerous co-operative trade events have been sponsored that have attracted increasing numbers of patrons to Plattsmouth to trade.

In appreciation of this and the fine Christmas trade they have enjoyed, local merchants are extending their heartiest well-wishes through the medium of Christmas greeting cards on these pages of the Journal, and are joined in this happy custom by the publisher and members of the Journal force.

It has been a pleasure during the past year to work with and be instrumental in carrying the Plattsmouth message of shopping economy to the furthestmost corners of Cass county and far beyond its borders.

As a result of this concerted effort to attract trade to Plattsmouth, we have had numerous reports of shoppers here during the Christmas season who have never been accustomed to coming here to trade before. And we are confident they went home pleased with the quality and price of the goods they bought here.

So, in these pages, we bring you the personal messages of appreciation and well wishes of a large and representative group of Plattsmouth stores who have appreciated your friendship and trade during the past year and want you to know it.

### WOMAN SANTA AT FALLS CITY TO SERVE 200 MEALS

Falls City, Dec. 23.—Two hundred needy Falls City children are already calling Mrs. Blanche McCoy "Mrs. Santa Claus."

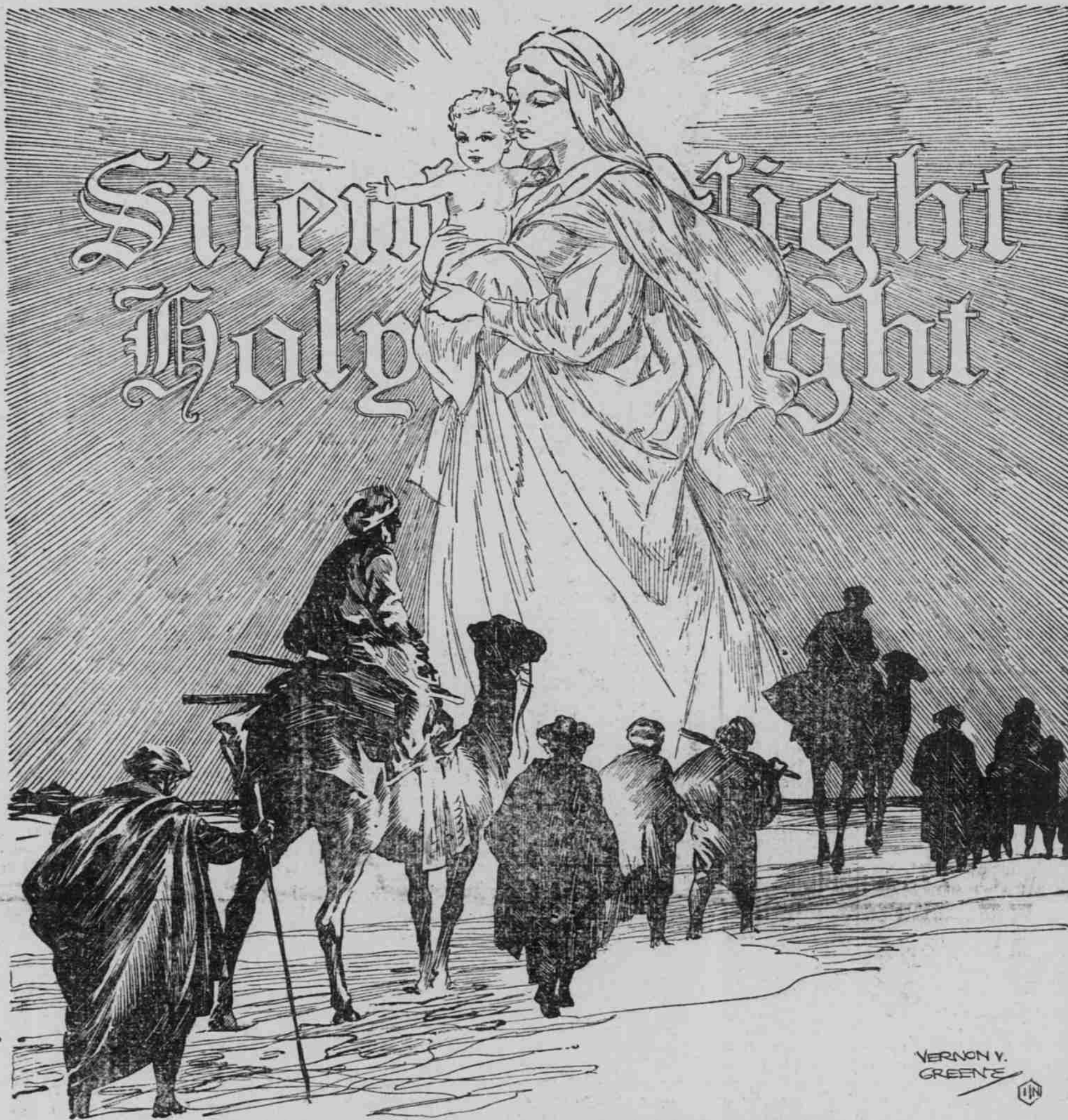
The big-hearted cafe proprietor, with the aid of friends, is promoting a big dinner for the youngsters on Christmas day.

The guest list was carefully prepared with the aid of school teachers and Mrs. Orta Swisegood, county relief director.

### WEATHER NEAR ZERO LAST CHRISTMAS DAY

Plattsmouth folks shivered last Christmas in temperatures almost as low as they were Friday morning, the coldest day of the present winter.

Christmas morning there was a misty rain with the mercury dipping to four above late in the day.



"Fear not, for behold, I bring you glad tidings of great joy"

VERNON V. GREENE

### START ROLLING SIXTH STREET

With brick work on the South Sixth street sewer nearly completed, the task of building catch basins and lateral drainage-ways is under way. City officials were able to procure a six ton tractor roller in Lincoln Saturday, which was delivered on the job Monday morning and is now being used to roll the sub-grade. Engineers say the permanence of paving is dependent upon the sub-grade and it is desired to get the street thoroughly rolled and compacted before the ground freezes.

### HERE FROM PERU

Miss Elizabeth Wiles, a student at Peru State Teachers' college, arrived Friday to spend the Christmas holidays here with relatives and friends.

The Journal will appreciate all news items phoned to No. 6.

### DISPATCHES CIGARS THIRTY-FIFTH TIME

Ed Bartling, Nebraska City seed man, dispatched a box of cigars to Hugh Norton, Panama, Neb., for the 35th time Friday.

At the turn of the century, Mr. Norton, then of Brock, did a "good turn" for Mr. Bartling, then a boy. The Nebraska City man never forgot it and every Christmas since then he has sent Mr. Norton a box of cigars.

Norton is now a retired Missouri Pacific agent at Panama.

"The good deed he did me is a long story," said Mr. Bartling. "I just want to call the good turn to the attention of Boy Scouts."

### PLEASANT RIDGE CLUB PARTY

The Pleasant Ridge Project club had their Christmas party at the home of Mrs. L. A. Meisinger. All members were present and there were three visitors.

The afternoon was spent playing Bunco and there was an exchange of gifts. In the Bunco games, Mrs. W. G. Meisinger won the high honors, while the consolation prize was won by Mrs. L. A. Meisinger. The club presented Grandma Hild with a very useful gift.

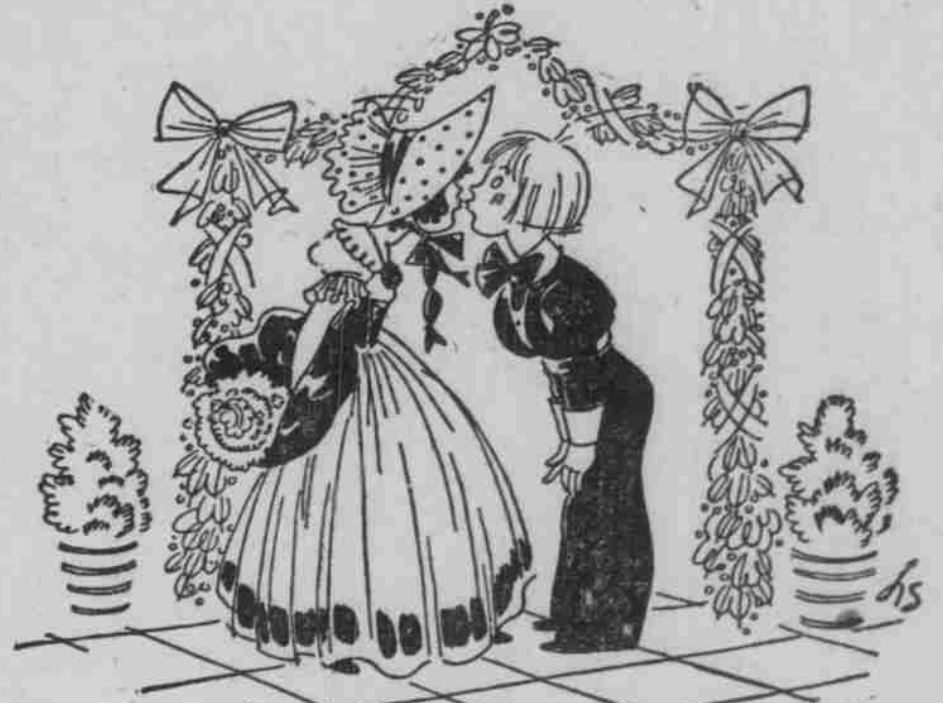
At the close of the afternoon, a delicious lunch was served by members of the club.

—News Reporter.

### RAILROAD TRAVEL IS HEAVY

Chicago.—Santa Claus gave American railroads the highball for the best Christmas run since 1929. The holiday rush reached a new peak with the exodus of students from college towns. Terminals at this crossroads were crowded. Some of the lines added extra trains, sections and cars to accommodate the increased patronage. Some of them have been using extra facilities, principally for mail and express, for as long as ten days.

A canvass of the lines showed they estimated a 10 to 50 percent improvement in yuletide travel over last year, in some cases the best since Wall street laid that epochal egg 6 yrs. ago.



For A

## festive CHRISTMAS

"Georgie Porgie, pudding and pie, Kissed the girls and made them cry..."

WHICH was very reprehensible of that genial Mother Goose character, but, after all, a good deal of latitude should be allowed the boys around the holidays. Perhaps he might even be content with these

**Yuletide Kisses:** Beat the whites of four eggs until stiff but not too dry. Fold in one cup sugar, one teaspoon almond flavor and one cup canned moist coconut. Drop by small spoonfuls on an ungreased brown paper. Decorate tops with tiny red and green candies or with fine candy shot in mixed colors. Bake in a very slow oven at 250 degrees for forty-five minutes.

### A Holiday Pudding

**Steamed Chocolate Pudding:** Cream two tablespoons butter and one-half cup sugar, and add one well-beaten egg. Add one and a quarter squares melted chocolate. Sift together one and an eighth cups flour, two teaspoons baking powder and one-eighth teaspoon salt, and add alternately with one-fourth cup evaporated milk combined with one-fourth cup water. Pour into a well-greased tube cake tin or a pudding mold, and cover tightly with an oiled paper or a regular cover. Steam one and a half hours. Turn out and serve with the following sauce:

**Raisin and Nut Sauce:** Cook one-half cup seedless raisins in one cup water until plump and the water entirely absorbed. Cream one-half cup butter with two cups confectioner's sugar.

Mix until smooth one tablespoon flour and one tablespoon water, add one cup boiling water and cook till thick and creamy, then add to the creamed butter and sugar. Add the raisins and one-half cup chopped vacuum packed walnuts, and flavor with brandy or vanilla, as desired. Serves eight.

**Mince Pie Traditional**  
Mince pie is traditional at Christmas dinner, so let's give Georgie this

**Delicious Mince Pie:** Line a pie tin with pastry and pour in half the contents of a 1-pound can mince-meat. Slice two bananas and spread over next, sprinkle with one-fourth cup sugar, then add the rest of the mince-meat. Pour over one-fourth cup fruit syrup from canned pears, pineapple or apricots, and cover with top crust. Bake thirty minutes in a hot—425 degree—oven. Makes one pie.

Or, if Georgie has cast an envious eye on that other Mother Goose character, the Queen of Hearts, who is addicted to tarts, he can still get his mince-meat in these

**Brandied Mince-meat Tarts:** Turn the contents of two 1-pound cans mince-meat into sauce pan and cook gently for four or five minutes. Remove from fire and add one-half cup brandy. Meanwhile, have tart tins lined with rich pastry, fill with the hot mince-meat and cover with upper crust. Bake in a hot—425 degree—oven for from fifteen to twenty minutes. Makes eight to ten tarts.

### THE FIRST CHRISTMAS

Two thousand years ago Augustus Caesar issued a decree that all the world was to be taxed.

So amongst the many who went to Bethlehem to pay their taxes were Joseph and Mary, a humble and fine couple of Jerusalem. Arriving there, they found the town crowded with strangers who, like themselves, had come there on a similar mission. The inn was filled to overflowing and no place could be found to stay. Mary was with child and Joseph wanted to protect her and make her comfortable, but no room was to be had. So the couple sought shelter in the stable beside their tiny donkey. The stable was a cave or grotto in the rocks with crude wooden mangers filled with hay. Here, in the thirty-

third year of the reign of Herod, Jesus of Nazareth was born.

Mary wrapped him in swaddling clothes and laid him in a manger. Here the shepherds, to whom angels had announced the Saviour's birth, came to kneel beside the humble bed and lay their gifts before the Babe whom they adored.

Because this Babe was born, the whole world rejoices and celebrates Christmas. Joy, peace, love, humility—all the great truths of Christianity came to the world with His birth. The basis of modern civilization lies in the little town of Bethlehem.

Under the new federal security law, newspapers and other industries will be taxed in 1936 and employees beginning in 1937, based on a percentage of the payroll.



A Message of Good Cheer

TO YOU and to yours in our community may this indeed be a Christmas of hearty good cheer. May the holidays bring you great happiness and may future years bring more.

BESTOR & SWATEK CO.  
PLATTSMOUTH, NEBR.



## MERRY CHRISTMAS

May that Holy Star of Christmas  
Which led wise men long ago  
Shine upon you, guide you, bless you  
Through the year, where e'er you go.

OFE OIL CO.



Donat's Liquor Store  
Donat's Beer Tavern