## SOENNICHSENS



## GREETINGS

## Saturday, November 3rd, Marks the Opening of Our

## Hew Men's Wear Shop in Plattsmouth

IT IS our intention, not to cut prices or throats, but to merit your patronage by offering you NEW things while new and staple articles quality at prices often paid for inferior goods.

It is no business secret that the old firm of Philip Thierolf conducted a very conservative credit business. However, each year, hundreds of
dollars in accounts were charged off as uncollectable. After one year of painstaking, friendly effort on the part of administrator, attorney and collection agencies, there remain thousands of dollars in unpaid accounts-nothing will force payment but law suits, and in the major-

Therefore, This New Firm will Sell for

> SPOT CASH

Spot cash eliminates these costly losses as well as the expense of bookeeping, and the savings will be passed on to you with each purchase. Some belicy, but we firmly believe that our budget plan will make it easy for the "charge" customer-and we know to a certainty that we can and will sell you
goods cheaper than any credit concern can or will undertake to do.

We are busy Arranging Countless New Things in
Our New Shop for Men
We Will Open Saturday Morning NO BANDS
 all the time-to sell to masses and classes Men's Wear of standard y of cases a worthiess judgment is all that can be expected therefrom.
NO FLOWERS - NO SOUVENIRS
Price

Just Good Merchandise at a Price

METS.UEAR

## Fri.\&Sat.Specials AT Black 8 White

MEAT DEPARTMENT
Roumd and Sirioin Steak, 1b. $221 / 2 \mathrm{c}$ Spec. cus Round Steak (cubed). 15c Boston Pork Butt Roast, 1b. . . . 15c Center cut Pork Chops, 1b. . . $171 / 2 \mathrm{c}$

Erime Shoulcler Beef Roast. . 121/2c
Armour's Franks, laxge size, 1b. 10c Spare Ribs, per ib.
Veal Cuslets, lb.
Buik Sauer $^{\text {Kraut, }} \mathbf{1 b}$.
Chilli Con Carne, 1-lb. brick. . . . 16c


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Mullen's Market

Ad For Friday \& Saturday

Dog Food, Austin's Flake. .
Heinz Baby Foods, per tin Crackers, A-1, 2-lb. caddy Pork and Beans, Armour's, tin Royal Jell, 3 pkgs., any flavor Corn Flakes, Kellogg's large. Kaffee Hag, lb.
Fresh Prunes, No. 10 tin.
Macaroni or Spaghetti, 2 pkgs. .10c

Pancalke Flour, Liberty, $\mathbf{3}^{11 / 2-1 \mathrm{lb}}$. bag Economy Coffee, per lb.
Super Suds, 2 pkgs. for.


19c
1-2-3 Biscuit Flour, pkg. .
.27¢
Sirloin or Round Steak, 1b. . . 171/2c
Plate Boil, 3 lbs . for
.20c
Hamburger, 3 lbs. for.
.20c
Beef Roast, per lb.
Pork Chops, per lb.
Pork Roast, per lb.
15c


