# Some Treasure Hunt Specials | MURL

Summer is here, Vacation time is here, and here are some Kodak Bargains that you cannot afford to overlook. These are "House-Cleaners" but are fully guaranteed. No second-hand stuff.

		Original Price	T. H. Special
1-20 Folding Bro	wnie, double lens	\$15.00	\$ 7.50
2-2C Autographic	Kodaks, double lens	18.00	9.00
1-1A Pocket Kod	ak, double lens	15.00	7.50
	dak, single lens		5.50
	cdak, double lens		7.00
1-No. 1 Folding 1	Hawkeye, single lens	7.50	3.75
1-No. 1 Special 1	Kedak 6.3 lens,		
	itter	50.00	25.00

These are priced to move during this sale, and these prices will be withdrawn at the end of the sale.

# Weyrich & Hadraba

# Initiative Proposals Costing

ting Amendments Are Necessary, Says Good.

ion prepared by Assistant Attorney election. to await pay from the coming legis- a total of 027,883.68 for both kinds Kansas City, Mo., spent July 4th at of Mrs. C. H. Lau, Jr., which was

ments this year, the repeal of state of publishing three amendments this their way home. Mrs. Miller is a Edgar, was looking for a farm anyprohibition, submitted by vote of the year under the ruling of the attor- niece of the Neitzels. legislature, the one-house nonparti- ney general. son legislature, and the pari mutuel gambling amendment.

The attorney general says he does in the constitution for publishing in- have been spending the past several

vises double publication of initiative return of Mrs. Cecil and the little one

submitted by the legislature, such as repeal of prohibition, must be published four times in at least one newspaper in each county, immediately preceding the general election, the State Double papers to be designated by the gov-

In addition he holds that initia-Two Publications of Norris and Bet- tive amendments should also be published once in every newspaper in the state, by the secretary of state. not later than the first Monday the Attorney General Good, in an opin- third month preceding the general which occurred last Thursday.

General Dan Stubbs, informs Secre- Provision is made for doing this tary of State Swanson that initiated work thru the state press associaamendments to the constitution tion. Secretary Vernon T. Sanford should be published two different of that body said the records show times to make sure that the consti- that an initiative amendment pubamendments proposed at the general weeks prior to election, in 224 pa- Fourth. election and newspapers will have pers, cost the state \$13,398.85, or of amendments.

### RETURNS FROM DENVER

all doing very nicely, Mr. and Mrs.

# Jouble the Value of Your Dollar

Treasure Hunt Days July 11-12-13-14

Root Beer Extract, Hires, bottle ..... 23c Root Beer Extract, T. & T., 2 bottles ... 25c Grape Juice, ct. bottle, 30c; pint .... 15c Malt, a few cans of Leo's or Hof-Bran . . 30¢ Malt, esundheit (dark) can .........45¢ Coffee, Bach Best, vacuum pack, 1-lb . . . 31¢ Pork and Beans, Swift's, 4 can ..... 29¢ Wax Beans, M. B., 2 No. 2 cans ..... 25c Ginger Snap Cockies, 2 lbs. . . . . . . . . . . . 25¢ Soap, Polo Toilet Safety Soap, bar . . . . 5c Soap, Peerless Toilet Soap, 4 bars .... 25c One Bar Vanity Fair FREE Omar Flour, 48-lb. sack ...... \$1.84

Salt Sal Tonik Medicated Salt, 50-lb. block,

regular price \$2.50. Special . . . . . \$1.90

Arthur Bornemeier of Lincoln was looking after some business matters in Murdock and vicinity a few days

Dorothea Jane MacDiarmid of Omaha spent several days of this week at the Neitzel home, enjoying picking cherries.

Mrs. Clara L. Harting, daughter of Mr. and Mrs. L. Neitzel, from Kansas City, came up to stay a while with the parents.

Albert Bauer and wife were over to Lincoln where they were visiting for a few days with relatives, spending the Fourth there.

Mr. and Mrs. Rex Peters of Greenwood were visiting in Murdock on last Friday, coming to greet the mother on her birthday,

Miss Hilda Schmidt who is employed in Lincoln, was a visitor at home for the week end and remainng for over the Fourth.

Otto Eichoff was a business visitor in Lincoln last Thursday where he was purchasing goods for the store and market in Murdock.

A. /J. Tool and wife were over to Ashland where they were enjoying Your Support will be Appreciated the celebration, they being driven over by their son, Douglas, all enjoying the occasion.

Russell Rodgers and wife and the kiddies from Denver, were here to attend the funeral of the sister of church and grove on Tuesday, July is being criticized. That a candidate Mrs. Rodgers, Mrs. Charles Lau, jr.

The families of J. H. Buck and John Eppings, were over to Ashland during the day and remained for the fireworks display during the evening.

O. E. McDonald and wife and Robtution and a statute are complied lished in 1930, in 405 papers in the ert were over to Ashland on last with. Swanson has not decided what state, cost \$14.484.83. An amend- Wednesday where they visited of course he shall pursue. He has no ment submitted by the legislature the home of Wm. Meyers and as well for in Murdock and as well in other alleged a candidate can have his appropriated funds for publishing that same year, published for four were enjoying the celebration of the parts of the county last Thursday,

the home of Mr. and Mrs. L. Neitzel, held that day. There are three proposed amend- He had no estimate of the cost leaving on a tour through Kansas on

Craig and wife were over to Ashland Burns says that the country where O'Sullivan. And the precedent set last Wednesday the Fourth of July, he has been living is good generally would permit Governor Bryan to have where they were enjoying thte cele- but that for the past few seasons his appear on the ballot: Charles W. as the fireworks in the evening.

Peadle Gakemeier who has been employed in Fremont for some time have had a little mere rain as well. past, was a visitor at home, coming but had to get along as it is, to attend the birthday of his mother and remaining for a few weeks visit with the family and friends.

ing at 8 o'clock. The friends of the

Adams, Fred Tonak, jr., and wife pect for corn, but not all over. of Cmaha, Herman Scheel and famly of Ashland, and Rhynard Scheel and family were in attendance at the funeral of the late Mrs. Charles Lau on last Thursday.

Mr. I. G. Hornbeck and Miss Elsie Bornemeier were over to the Shriners home for the evening and the Fourth of July and were met by Louis Hornbeck and wife wehere they enjoyed their supper together and also the evening fireworks display.

Frank Hart and family of Omaha vere in Murdock attending the funeral of the late Mrs. Charles Lau, prise, r., who passed away at an Omaha tospital early last week and whose uneral and burial occurred from the Brik church on last Thursday after-

Louisville on last Wednesday where more happy birthdays. they were enjoying the Fourth and were accompanied by Rev. and Mrs. Knosp and the family, where all enng returned to the home of Mr. and Mrs. Rikli for supper after which From Thursday's Daily they went to Ashland where they enjoyed the evening seeing the fire- Omaha today where she spent a few Upton (Union) 6-2, 6-2.

Enjoyed Golf Tournament. there and playing. Among them Omaha were in the city Wednesday From Saturday's Daily were H. W. Tool, Henry A. Tool, to spend the Fourth here as guests John McDonald, Douglass Tool, A. of the old time friends in this city. J. Tool and Dr. L. D. Lee.

Played Ball at Lincoln. over to Lincoln on Friday of last family. team of the capital city.

Will Meet Tomorrow.

(Political Advertising)



MARTIN NIELSEN Weeping Water

Candidate for Democratic Nomination for Sheriff PRIMARIES, AUGUST 14

> Ask anyone acquainted with Mr. Nielsen as to his integrity in the 25 years he has resided in Cass county.

of the county and as well a number ago by order of the secretary of state on the Fourth for the celebration the pienic and eats which sure will or with parenthetical or explanatory

Wants to Farm in Cass.

accompanying Glen Boswell and wife (Doc) Jones, but he cannot have it Mr. and Mrs. Beverly Miller of who were here to attend the funeral

Dr. Lee and family and Eddie near Murray or Plattsmouth. Mr. among his boon companions as Gene) there has been a decided lack of mois- (generally known as Road Building

L. Neitzel and G. Bauer are con- looking after some business matters lows only one qualifying explanation

Surprised on Birthday.

in Germany and when a very small of Omaha has filed as girl came to America and has resided more than fifty years in Cass county anniversary on last Friday and the fact being known to the family and

pared a program of music and song, cation in the case of Bryan and and an abundance of very fine eats Morearty. and made a very merry evening for mother and grandmother. They extended greetings for the occasion and as well for the enjoyment of many

## joyed the day nicely and in the even- Local News Items 6-2, 6-3.

Mrs. Anna Hasse was a visitor in

hours attending to some matters of

Golf club was held on last Wednes- among the visitors in the city over singles and doubles. lay a gold tournament, which was the Fourth of July to visit with his Mr. and Mrs. Richard Avard of

which is composed of the ministers James Yelick and family.

## Candidate is Allowed 2 Forms of Name

Eugene D. O'Sullivan Permitted to Use Paranthetical, Explanatory Phrase on Ballot.

Deputy Secretary of State Tolen, actively in charge of primary nominations filed with the secretary of state, said the attorney general's has a right to have his name on uses it. the ballot just as he signed his cer-Eugene D. (Gene) O'Sullivan.

ill be complied with.

ing the ballot to be used as an ad- veloped a sense of pleasant taste. who go elsewhere to trade?

of the members of the different. The attorney general's ruling that churches, are to hold their annual a candidate may use a parenthetical meeting and picnic at the Callahan sentence in his name on the ballot 10th, which will be a very enjoyable may sign his name any way he deorcasion, as they will devise ways sires, so long as it is his name, it and means for furthering the work generally admitted, but that he can of the church and as well also enjoy sign his name in two different wys word, phrase or sentence or the primary or general election ballot is denied by many attorneys. Under Ralph Burns of Edgar, was a visi- the attorney general's ruling it is name printed on the ballot of John

It is also argued that O'Sullivan if permitted to use one explanatory Mr. Burns, who is a farmer near word, after signing his name one where in Cass county, but preferrably ballot Eugene D. (commonly known

as an explanatory or qualifying sen matically complete without it, separated usually by up ight curves, by brackets or by dashes.

It is pointed out that the law al ducting services in the M. E. church for a number of days during the past to be made on the ballot and that at South Bend, every Sunday even- week, returned home Saturday and is where the surname of two or more the cause by attending. We take no an absolute failure. He visited many these candidates may have an iden-

Mrs. Henry Gakemeler was born phrase because "Chet" B. Moreart; and has been well pleased that she arty. Four years ago Morearty filed has resided in so favorable a land, as a republican candidate for attorney She was passing her 74th birthday general under the name Charles E Morearty. He is now a democrat and friends they gathered in numbers name. As the law permitting idenabout thirty-five and gave this ex- tification phrases applies only to surcellent woman a most delightful sur- names and not to Christian names, it is alleged strict interpretation of The children and friends had pre- it will not permit the use of identifi-

## WINS LAWLOR CUP MATCH

The Plattsmouth Tennis Club Wednesday morning defeated the Union Lawlor cup team 3-0. The scores were:

Mason (P) defeated Roddy (Union)

Marshall (P) defeated Erwin (Union) 6-2, 6-0. Mason-Giles (P) defeated Roddy-

Mason and Giles plan to enter the business and visiting with friends Southwest Iowa tournament at Shen-At the golf greens of the Murdock | Charles D. Cummins of Lincoln was intend to try their luck in both

## LEAVING ON TRIP

Miss Laura Grassman and Joseph work at the shop of Mr. Lillie on Mansck of Omaha, were in the city trip to the northwestern section of over the Fourth of July and while the state. The trip is in the interests The American Legion Junior ball here were guests at the home of Mr. of the candidacy of Mr. Lillie for team of Elmwood and Murdock were and Mrs. Hillard Grassman and the democratic nomination to the of fice of commisioner of public lands week where they played with a like Mr. and Mrs. Francis Yelick, Mr. and buildings. They will visit a and Mrs. Henry Bridewell, and Miss large part of the northwest before Pauline Kelley of Omaha, were in returning home and later expect to the city over the Fourth of July as swing into other sections of the state The Cass County Ministerial league guests at the home of Mr. and Mrs. to present the candidacy of Mr. Lillie



James Hammond, publisher of the Memphis (Tenn.) Commercial Ap-

department had ruled that the pre- the news columns of the honest press. pay, the advertiser has recognized fix "Dr." a title, cannot be used can be, and almost generally is, a that he has much the same responon the primary ballot in connection forceful influence for the commun-sibility to be fair, honest and conwith a candidate's name, but that ity's good. Newspaper advertising structive. Eugene D. O'Sullivan of Omaha, is as good for the individual who democratic candidate for governor reads it as for the business which ness reflects his advertising wisdom.

tificate of nomination, in this form: community without a newspaper and inventor's door is full of worms. The Tolen said O'Sullivan insisted and living is largely moulded by advertis- and baker and candlestick maker are that the atorney general's ruling ing of one kind and another. We all in the same boat. Without adverknow which foods are healthful, tising for their sale, they are sunk;" The decision against the use of through newspaper advertising. Our "Dr." on the ballot is in accord- ideas of home charm, home health, ance with ruling of past attorneys home comforts come from newspaper general, and the practice of allow- advertising. The advertiser has de- neople informed on what they of-

Advertising is good reading. It 13 usually good English, even good literature. It is cultural influence. In recent years advertising has been

"Society-every class-owes n debt to the man behind intelligent use of newspaper space to advertise his product. For the most part he is trustworthy. The dishonest advertiser is out of the picture, or on the way out. Through self scrutiny, through pressure from newspaper executives and through realization that false, blatant, irresponsible ad-"Newspaper advertising, next to vertising in the long run just doesn't

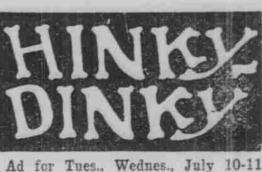
"As for the advertiser, his busi-The chestnut about the mouse trap "It is almost inconceivable-a and the world beating a path to its without advertising. Our design for mousetrap inventor and the butcher

If local merchants fail to keep

WHEN YOU Take Advantage of everything offered by Hinky-Dinky you gain the advantage of our many years of producing successful services in the selling of fine foods at economical prices.

Del Monte Sliced or Crushed PINEAPPLE

FIRST PRIZE



PORK & BEANS 4 for 19¢ No. 21/2 Can, 9c - 3 for 25

Kuner's Cut Wax or **GREEN BEANS** No. 1 can, 2 for 15¢ 10c

BEEF HEARTS, Delicious with dressing, lb. ......5c BEEF LIVER, Tender and nutritious, lb. ...........10c BEEF STEAK (Round) U. S. Choice Quality, lb.....22c HAM, Minced or Pressed (Armour's) lb. ..........15c BACON SQUARES, cellophane wrapped, lb. ..... 10c WATERMELONS, sweet ripe Texas. Each......45c Average weight 22 to 26 lbs. Every one guaranteed, ORANGES, 216 size, doz., 33c; 288 size, doz......25c PEACHES, quart basket, 19c; Crate.....\$1.19 Funcy California Elberta Freestones, PLUMS, square basket, 45c; quart basket..........19c Fancy, Fresh Red Burnte. CABBAGE, firm, fresh. Per lb.................................5c 

BOILING BEEF (rib) Choice, Tender, lb. .....4c

**CORN FLAKES** Large Pkg., 9¢ 3 for 25c

Chase and Sanborn DATED COFFEE

Jell-O Assorted

Calumet Baking Powder

Casco Creamery Butter Solids, 1-lb. 26c

ortho-cut 2-1b. 57c 1-lb. Can 200C PERCOLATING OR BOILING

For All sliced of half Peaches, No. 10 can Kuner's or Frank's Kraut, No. 21/2 can, 2 for \_\_\_\_\_ Post Bran Flakes or Grape Nuts Flakes, 2 Pkgs. \_\_\_\_\_ Fancy Blue Rose Rice, 3 lb. cellophane bag \_\_\_\_\_\_19c Carey's or Worcester Salt, Plain or Iodized, tubes \_\_\_\_\_15¢ Champion Brand Lye, High Test, 4 cans

P & G, Crystal White or Omaha Family Soap Bars Silver Bar or Bob White, 10 Bars -

**ARGO STARCH** CORN or

MAXWELL HOUSE Vita-Fresh Process keeps it fresh 3 Lb. QCC

GLOSS, 1-1b. 2 for 15c GIO3S, 3-lb, Carton \_\_\_\_19c FLOUR OMAR or

PHILLSBURY'S \$1.89 24-lb. bag 98c. 48-lb. GOLD MEDAL Kitchen Tested \$9.19 24 lbs., \$1.19, 48 lbs HINKY-DINKY \$1.69 24 lbs. 93c. 48 lbs., VICTOR, 48 lbs., CORNET Flour, 48 lbs. \$1.49