

The Plattsmouth Journal

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R. A. BATES, Publisher

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From now on a motor car won't be considered old until it begins to get weak in the knees.

The agencies that encourage purchase of railroad material are good times and sleepy engineers.

They say the title worn by Barbara Hutton's prince in reality means "prosperous farmer." We were sure it was something unusual.

"It's a great country, but you can't live in it for nothing," says Will Rogers, who evidently isn't one of those who wait until the last minute to fill out the income tax return.

Roger Babson says if we develop character as we develop crops, all our problems will take care of themselves. Mr. Babson doesn't seem to be in any fear of overproduction in the new line, either.

After all, there's no reason why an administration should claim great credit for running a town without deficit. That's what it was elected to do. But no one will deny that, even so, it's a rare performance.

Ralph Capone, released after two years in prison for income tax evasion, says he is going into legitimate business in Chicago. Of course, Mr. Capone is doubtless aware that legitimate business has a number of drawbacks, one of them being that it is subject to income tax.

It may be that some of the NRA critics gathered in Washington may register a few feeble suggestions, in spite of General Johnson's mighty blast at the opening session. We recall that on a memorable occasion, Oliver Twist summoned courage, under equal stress, to ask for more.

Since the proposal was made to help unemployed writers out of CWA funds, a number of persons have inquired how an unemployed writer differs from an employed one, there being so little difference apparent to the naked eye. Well, one big difference is that the employed writer is always looking forward to the day, or the hour, or the minute that he is unemployed.

Have you ever seen a cream out hitch-hiking?

The beer consumption was quite light in January. Beer seems to do better in the rless months.

Everything has been invented for the motorist's comfort except a telephone pole that can dodge.

The type of stories the confession magazines didn't dare publish ten years ago are now on the book shelves as best sellers.

What we dread about a prosperity revival is having to remove the window screens, sandboxes, beer cases, etc., from the other half of the garage.

A woman artist from Venice, visiting this country, says American men adore their women but live in constant fear of them. Is it necessary to come 3,000 miles across the water to tell us the obvious?

Some of the new schools of financial thought are beginning to talk sensibly. One of them would bring back the silver dollar to promote spending, on the theory that people will spend them because they can't carry them.

An editorial writer on the Minneapolis Journal had the courage the other day to quote a few lines from Tennyson's "Ulysses," and we suppose he has been busy ever since trying to convince some of his readers that Tennyson really did write a work called "Ulysses."

The St. Louis Globe-Democrat says a promoter is a man who knows what ought to be done, but hasn't got the money. That is the idealized definition. The new meaning, dating circa 1929, is that he is a man who got the money, but didn't do what he knew ought to be done.

Germany and Poland have signed an agreement whereby neither nation will direct propaganda at the other by moving picture, radio or press. Unless there is a joker in the deal somewhere, this looks like the first real move towards peace in Europe since the Armistice.

Travel was a luxury a few years ago; but now the thrifty person goes to Europe at current rates, and the extravagant person stays home and tries to pay his bills.

There is talk of reconciliation between the Fairbanks and Pickfords. We rather fancied Doug's recent British record would make a favorable impression somewhere.

It seems as if about the time we get the 12-year-old momentarily educated to talking English instead of the Joe Penner dialect, Wheeler and Woolsey come to town. There's always something.

This much may be added to what has been said about Albert, king of Belgians—he left to Leopold a going concern; all in all, one of the best situations in Europe for a young man who wants to be king.

Had you noticed that in some localities this spring the popular taste in political models tends away from the tall, heavy type toward a low-built streamline, as LaGuardia in New York and Dollfus in Vienna?

President Roosevelt is for "a more abundant national life." Mr. Hoover's way of saying it was "a check-in in every pot." We guess Mr. Hoover lost out because he didn't talk the language of the man in the street.

General Sandino, who was slain in Nicaragua the other day, was said to have been engaged in farming ever since his truce with the government a year ago, and was making money. Naturally this led to serious complications.

Once again Chicago school teachers are clamoring for their unpaid wages. By this time the teachers should at least be convinced of one thing, and that is Charles G. Dawes isn't the one who has been holding out on them.

Touhy, Capone, Inzell and all the rest of the Chicago hoodlums may be innocent, according to a ruling dug up by the Illinois supreme court. The rest of us might as well plead guilty, mates, and hope to get off with ninety-nine years.

An unnamed editor is said to be a man 70 years old has spent nine years taking off and putting on his clothing. One comfort for those denied 70 years then, is that less time is spent dressing and undressing.

Ex-Governor Bilbo of Mississippi has resigned his position in the AAA in Washington. His work was clipping items out of newspapers. Perhaps he resigned in fear that if he continued he would be cutting them out in the shape of paper dolls.

ADVERTISING PAYS THE BUYER

Who pays the cost of advertising? The answer usually is prompt and confident: The consumer. And that simple solution of an omnipresent economic problem leads many to conclude that one more unnecessary burden is being loaded upon the luckless fellow at the end of the line.

Granting that the consumer has to pay all the expenses of the means of persuading him to buy an article, how much would he save if producers and distributors abandoned advertising? An answer recently was given by a government official who rates as an exceptional authority. Wroe Alderson, for more than eight years connected with the bureau of foreign and domestic commerce, has been in charge of extensive surveys to get at the most economical methods for conducting retail business, particularly in the grocery and drug trades.

Dealing with advertising, Mr. Alderson admits that the consumer must foot the bills, but he contends that the consumer in paying for a nickel's worth of advertising gets 50 cents' worth of benefits in lower production, distribution and sales cost. Advertising does something that has to be done if business is to reach worth while proportions, and does it at the lowest possible cost.

In fact, in the advertising costs, the consumer merely is paying for his own education. He needs and wants the things he buys and finds in them a satisfaction commensurate with their cost, but he learns of the things that he needs through advertisements. There are other ways of making the contact between producer and consumer, but in the main the all are more expensive. By the general process of advertising, the producer makes known to large numbers of prospective customers the fact that his products are in the market and furnishes sufficient information about them to create a desire for one. As Mr. Alderson phrases it, "Advertising minimizes the enormous cost of consumer indecision."

The results are accelerated turnover and reduction of time required for each sales transaction. "The turnover is from three to ten times as great on an advertised product as it is on a product presented to the consumer by other means." The result is greatly increased production with attendant economies which enable makers of generally advertised products to give consumers benefits in the way of improved quality and lower prices.—From the Detroit News.

INDIAN PLUNDERING EXPOSURE PROMISED

Surfeited as the public may be with exposures of corruption, Collier's Weekly staggers us with the promise of an entirely new revelation of the white man's "systematic plundering" of the American Indians in recent times. This is to be one of the early housecleaning jobs of the Roosevelt administration through its Indian commissioner, John Collier.

It is doubtful that this exposure will reach the front pages of the newspapers, pictures and stream-lined as it may prove to be. If white men plunder Indians it is a matter of course wholly in harmony with the American tradition.

One is asked to consider certain statements of fact in this connection: That "a cool billion of the Indian's current cash has been made magically to disappear from right before his eyes, while at the same time his land holdings have shrunk miraculously from 115 million to less than 47 million acres." That "only recently the poor Navajos have had to sit idly by and see an official of the government sell to his friends for a paltry one thousand dollars an oil structure of theirs which those friends immediately disposed of for several millions."

The high spot in the coming investigation will doubtless be the inside story of what happened to the fabulously rich oil lands of the Osage tribe in Oklahoma. Something of the story is known already. The Osages from 1915 to 1932 were entitled to oil royalties amounting to 100 thousand dollars for every brave, squaw and papoose, or to 243 million dollars for the whole tribe. Says Collier's: "You can imagine what took place. Never before have gangsters and racketeers, disguised as business men, lawyers, politicians and even clergymen, had such a chance for legalized stealing."

If the whole truth must come out concerning the distribution of wealth in America in the past 20 years, there is no escaping the complete history of the Osage tribe of Indians in its wonderland experience with the almighty dollar.—Springfield Republican.

Phone news items to No. 8.

NOTICE OF PROBATE

To all persons interested in the estate of Oscar W. Zaar, deceased: Take notice that a petition has been filed for the probate of an instrument purporting to be the last will and testament of said deceased, and for the appointment of Axel D. Zaar as Executor thereof; that said petition has been set for hearing before said Court on the 23rd day of March, 1934, at ten o'clock a. m.

Dated February 21, 1934.
A. H. DUXBURY,
County Judge.

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Dated February 21, 1934.
A. H. DUXBURY,
County Judge.

NOTICE OF PROBATE

To the creditors of the estate of Nellie B. Smith, deceased: Take notice that the time limited for the filing and presentation of claims against said estate is June 30, 1934; that a hearing will be had at the County Court room in Plattsmouth on July 6, 1934, at 10:00 o'clock a. m. for the purpose of examining, hearing, allowing and adjusting all claims or objections duly filed.

Dated March 2, 1934.
A. H. DUXBURY,
County Judge.

SHERIFF'S SALE

State of Nebraska, County of Cass. By virtue of an Order of Sale issued by C. E. Lelesway, Clerk of the District Court within and for Cass County, Nebraska, and to me directed, I will on the 31st day of March, A. D. 1934, at 10:00 o'clock a. m. of said day at the south front door of the court house, in Plattsmouth, in said county, sell at public auction to the highest bidder for cash the following real estate, to-wit:

The north half (N¹/₂) of the southwest quarter (SW¹/₄) of Section twenty-eight (28), Township ten (10), Range ten (10), East of the 6th P. M., in Cass County, Nebraska, subject to a prior mortgage in favor of the Conservative Mortgage Company.

The same being levied upon and taken as the property of Leroy Rhoden and Neva Rhoden et al. defendants, to satisfy a judgment of said Court recovered by John H. Fowler, Trustee, plaintiff against said defendants.

Plattsmouth, Nebraska, February 23, A. D. 1934.
H. SYLVESTER,
Sheriff Cass County, Nebraska.

NOTICE OF SUIT TO QUIET TITLE

In the District Court of Cass County, Nebraska. Elmer A. Taylor, Plaintiff, vs. The City of Plattsmouth, Nebraska, et al. Defendants.

To: Charles Lazenby, Helen Lazenby, his wife; Calvin C. Green, Linda Green, his wife; Theodore R. Pitts, Belle M. Pitts, his wife; Elizabeth Pitts, widow; Annie M. Livingston, widow; Wheatley Mickelwait and Mary Mickelwait (Mary being fictitious; first name unknown); Charles L. West, C. L. West and all persons or corporations having or claiming any interest in Fractional Lots 15, 16, 17 and 18 in NE¹/₄ of the SE¹/₄, Section 11, Township 12, North, Range 13; fractional Lot 19 in the SE¹/₄ of the NE¹/₄, Section 11, Township 12, North, Range 13; also Fractional Lots 95 and 98 in SW¹/₄ of the NW¹/₄, Section 12, Township 12, North, Range 13, all East of the 6th P. M., Cass County, Nebraska, real names unknown.

You and each of you are hereby notified that Elmer A. Taylor as plaintiff commenced an action in the District Court of Cass County, Nebraska, on the 17th day of February, 1934, against you and each of you, the object, purpose and prayer of which is to obtain a decree of the court quieting title to Fractional Lots 15, 16, 17 and 18 in NE¹/₄ of SE¹/₄, Section 11, Township 12, North, Range 13; Fractional Lot 19 in SE¹/₄ of NE¹/₄, Section 11, Township 12, North, Range 13; also Fractional Lots 95 and 98 in SW¹/₄ of the NW¹/₄, Section 12, Township 12, North, Range 13, East of the 6th P. M., Cass County, Nebraska, in the plaintiff as against you and each of you and for such other relief as may be just and equitable on the premises.

You and each of you are further notified that you are required to answer said petition on or before Monday, April 9th, 1934, or the allegations of said petition will be taken as true and a decree entered in favor of plaintiff, Elmer A. Taylor, against you and each of you according to the prayer of said petition.

ELMER A. TAYLOR, Plaintiff.
Dwyer & Dwyer,
Attorneys for Plaintiff.

Your honest merchant is your friend and will go a long way to accommodate you. Can as much be said for the big city store, mail order house or radio station merchant?

NOTICE TO CREDITORS

In the County Court of Cass County, Nebraska. To the creditors of the estate of Martha S. Lewis, deceased: Take notice that the time limited for the filing and presentation of claims against said estate is June 30, 1934; that a hearing will be had at the County Court room in Plattsmouth on July 6, 1934, at 10:00 o'clock a. m. for the purpose of examining, hearing, allowing and adjusting all claims or objections duly filed.

Dated March 2, 1934.
A. H. DUXBURY,
County Judge.

NOTICE TO CREDITORS

In the County Court of Cass County, Nebraska. To the creditors of the estate of Christopher Beil, deceased: Take notice that the time limited for the presentation and filing of claims against said estate is June 16th, 1934; that a hearing will be had at the County Court Room in Plattsmouth on June 22nd, 1934, at ten a. m. for the purpose of examining, hearing, allowing and adjusting all claims or objections duly filed.

Dated February 16th, 1934.
A. H. DUXBURY,
County Judge.

NOTICE TO CREDITORS

In the County Court of Cass County, Nebraska. To the creditors of the estate of George Everett, deceased: Take notice that the time limited for the filing and presentation of claims against said estate is June 16, 1934; that a hearing will be had at the County Court Room in Plattsmouth on June 22nd, 1934, at ten a. m. for the purpose of examining, hearing, allowing and adjusting all claims or objections duly filed.

Dated February 16th, 1934.
A. H. DUXBURY,
County Judge.

NOTICE OF CHATEL MORTGAGE SALE

Notice is hereby given that the undersigned will sell at public auction to the highest bidder for cash at the Propst building on Lots 13 and 14 in Block 2, South Union, Plattsmouth, Nebraska, on March 23, 1934, at 2 p. m., the property in a certain mortgage dated February 15, 1932, made by Mrs. Ella Swanson of Douglas County, Nebraska, and Henry R. Swanson of Cass County, Nebraska, as mortgagors, to A. W. Propst of Nebraska City, Nebraska, as mortgagee, and on which there is now due \$223.76, the following described property, to-wit:

One pop cooler; one snooker table 5x10 feet; one snooker table 4x8 feet; four pool tables each 4x8 feet; six set of billiard balls; seventy-two cues one wall case; two cigar cases; one cash register; two boxes of three old cue racks. Said mortgage being filed in the office of the County Clerk of Cass County, Nebraska, February 25, 1932, at 8:30 a. m., No. 16059 chattel mortgage record, 3, page 280; said property being now in my possession. Said sale will be held open for one hour.

Dated February 26, 1934.
A. W. PROPST,
Mortgagee.

LEGAL NOTICE

To the heirs, devisees, legatees, personal representatives and all other persons interested in the Estate of Annie Austin, deceased, real names unknown; the heirs, devisees, legatees, personal representatives and all other persons interested in the Estate of Milton Wolfe, deceased, real names unknown; and all persons having or claiming any interest in Lots 7, 8 and 9, in Block 4, in the Village of Union, in Cass County, Nebraska, real names unknown, defendants:

Notice is hereby given that Edgar E. Miller, as plaintiff, has filed in the District Court of Cass County, Nebraska, his petition against you as defendants praying for the decree of said Court barring and excluding you from having or claiming any right, title, interest or estate in or to the above described lots and quieting the title thereto in plaintiff.

You may answer said petition in said Court on or before April 2nd, 1934.
EDGAR E. MILLER, Plaintiff.
By WM. H. AND MARSHALL FITZGER, Attorneys.

NOTICE OF SHERIFF'S SALE

Notice is hereby given that by virtue of an order of sale issued by the Clerk of the District Court of Cass County, Nebraska, in a cause therein pending wherein The Nebraska City Building & Loan Association, a corporation, is plaintiff, and George K. Petring, et al., are defendants, I will, at 1:30 o'clock p. m., on March 12, 1934, at the south front door of the Court House in Plattsmouth, Cass County, Nebraska, offer and sell at public auction the following described real estate situated in Cass County, Nebraska, to-wit:

Fractional Lot 1 and all of Lots 2, 3 and 4, in Block 22, in the City of Plattsmouth, together with all gasoline tanks and pumps and all fixtures, machinery, appliances, shafting and belting, including by specific description two gasoline tanks, one Tokheim gasoline pump, one 7½ horse power electric motor and one 1½ horse power electric motor.

Dated February 6, 1934.
H. SYLVESTER,
Sheriff of Cass County, Nebraska.
Wm. H. Pitzer and Marshall Pitzer, Attorneys for Plaintiff.

NOTICE

In the District Court of Cass County, Nebraska. Alexander Mitchell, Plaintiff, vs. Edna King and Oliver M. King, husband and wife, Defendants.

To the Defendant, Oliver M. King: You are hereby notified that the plaintiff, Alexander Mitchell, filed his petition against you in the District Court of Cass County, Nebraska, on the 16th day of November, 1932, the object and prayer of which is to obtain a decree and order of partition of the southeast quarter of the northeast quarter of Section 17, Township 10, Range 11, East of the 6th P. M., Cass County, Nebraska, confirming the shares of the parties to this action therein, for partition of the same according to their respective rights therein, or if said property cannot be equitably divided, that the premises be sold and the proceeds thereof divided according to their respective interests therein, to determine the descent of the interest of Bert Drennen in said real estate, and for equitable relief.

You are required to answer said petition on or before Monday, the 9th day of April, 1934, or said petition will be taken as true, and the prayer thereof be granted, and said property partitioned, or sold as the court may in its orders direct.

ALEXANDER MITCHELL, Plaintiff.
By J. A. CAMPBELL,
His Attorney.

NOTICE OF HEARING

on Petition for Determination of Heirship.

Estate of Emma Weidman, Deceased. In the County Court of Cass County, Nebraska.

The State of Nebraska: To all persons interested in said estate, creditors and heirs, take notice, that George E. Weidman has filed his petition alleging that Emma Weidman died intestate in Cass County, Nebraska, on or about September 12, 1926, being a resident and inhabitant of Cass County, Nebraska, and died seized of the following described real estate, to-wit:

Lots one (1) and two (2) in Block ninety-six (96), City of Plattsmouth, Nebraska, leaving as her sole and only heirs at law the following named persons, to-wit:

Elizabeth Kroehler, Mary Ellinger, Fred J. Weidman, Anna K. Wagner, Frances L. Jean, Henry E. Weidman, Ida M. Blush and George E. Weidman, related to the said decedent as sons and daughters, respectively.

That the interest of the petitioner in the above described real estate is that of an heir and subsequent purchaser and praying for a determination of the time of the death of said Emma Weidman and of her heirs, the degree of kinship and the right of descent of the real property belonging to the said decedent, in the State of Nebraska.

It is ordered that the same stand for hearing on the 23rd day of March, 1934, before the County Court of Cass County, in the Court House at Plattsmouth, Nebraska, at the hour of 10:00 o'clock a. m.

Dated at Plattsmouth, Nebraska, this 21st day of February, A. D. 1934.
A. H. DUXBURY,
County Judge.

ORDER TO SHOW CAUSE

In the District Court of Cass County, Nebraska. In the Matter of the Application of Charles L. Graves, Administrator of the Estate of John Wesley Woodard, deceased, for license to sell real estate.

On this 16th day of February, 1934, this matter came on for hearing upon the petition of Charles L. Graves, Administrator of the Estate of John Wesley Woodard, deceased, for license to sell real estate situated in Cass County, Nebraska, and in Otoe County, Nebraska, and it appearing from the petition that there is not sufficient personal estate to pay the debts, charges and expenses of administration and that it is necessary to sell the whole or some portion of the real estate for that purpose.

It is hereby ordered that all persons interested in the estate of John Wesley Woodard, deceased, appear before me at Chambers in Plattsmouth, Nebraska, on 2nd day of April, 1934, at 10 o'clock a. m. to show cause, if any, why license should not be granted to Charles L. Graves, Administrator of the Estate of John Wesley Woodard, deceased, to sell the following described real estate, to-wit:

Lot 7 in the Northeast Quarter of the Southwest Quarter of Section 23, Township 10, Range 13, containing 28.36 acres more or less; Lot 6 in the Northeast Quarter of the Southwest Quarter of Section 23, Township 10, Range 13, containing 10 acres more or less; Lot 42 in the Southeast Quarter of the Southwest Quarter of Section 23, Township 10, Range 13, containing 6.05 acres more or less, all in Cass County, Nebraska; and the North Half of the Northeast Quarter of Section 24, Township 9, Range 13, containing 80 acres more or less, in Otoe County, Nebraska.

It is Further Ordered that a copy of this order be served upon all persons interested in said estate by causing the same to be published for four (4) consecutive weeks in the Plattsmouth Journal, newspaper published and of general circulation in said Cass County, Nebraska.

By the Court.
JAMES T. BEGLEY,
Judge of the District Court.

The Villain Still Pursues Her



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