

JANUARY Dress Special!

For Fri. and Sat. Selling

We have selected more than 100 Smart Dresses for this Special Event!



Featuring New Spring Prints and Print Combinations

Including Dress Values to \$6.95

Special Event Price—
\$3.95

ALSO A SPECIAL ON NEW SPRING HATS



Sells at this event for only... **\$1.95**

New Straws and Straw Fabrics—Brims, Turbins and 'Off-the-Face' Styles in new Spring shades and Black.

Pease Style Shop

Cass County's Largest Exclusive Ladies' Store
Plattsmouth, Nebraska

The Nebraska City Symphony orchestra will play here next Sunday night. Be sure to hear this fine organization.

Poultry Wanted

Friday and Saturday
January 26 and 27

- Hens, all sizes, lb. . . . 8½c
- Springs, smooth 8c
- Leghorn Hens, lb. . . . 6c
- Stags, Leg. Springs . . . 5c
- Hides, per lb. 5c
- Horse Hides, ea. . . \$2.25

Note—We Have Genuine **Meat Scrap** at \$2 per Cwt.

Makes Excellent Feed for Both Poultry and Hogs

SOENNICHSEN'S
Phone 42

NOW...



We have taken about 200 pairs of our higher quality Women's Shoes and put them all in one price group for a month-end Clearance. Black, Brown and Grey—Suede and Kid Leathers in both pump and tie patterns.

Beautiful Shoes — High Grade Shoes
And ALL at the One Low Price

\$2.95

FETZER SHOE CO.
Home of Quality Footwear

SUNDAY DINNER

An enjoyable time was held at the home of Mr. and Mrs. Edward Schomaker and family near Murray, in honor of Herman C. Schacht of Lockney, Texas.

The invited guests were cousins of Herman. They came with well filled baskets and sure had a bounteous dinner which was sure enjoyed by all.

Those who were there to enjoy the occasion were Mrs. Anna Harshman and son Wilmer of near Nehawka; Mr. and Mrs. John Wiles and son, Richard, of near Murray; Mr. and Mrs. George Schomaker and daughters, Wanda, Darlene and Wynona of Weeping Water; Mr. and Mrs. Albert Schomaker and children, James, Evelyn, Carl of Weeping Water, Helene Parker, granddaughter of Mr. and Mrs. Edward Schomaker, Hattie Griffin, a friend of Union, and the children of Mr. and Mrs. Edward Schomaker, Lester, Geneva, Ray, Vivian, Golda, Eloise, and Harold, and the guest of honor, Herman Schacht.

Those calling in the afternoon were Mr. and Mrs. Eugene Schomaker of Weeping Water, also Noah Parker, son-in-law of Mr. and Mrs. Ed Schomaker. There were quite a number absent on account of the weather as it was foggy and disagreeable and the roads bad. Mr. and Mrs. Carl Warlich of Murray and Mr. and Mrs. William Schomaker and family, Mr. and Mrs. Fred Schomaker of Nehawka were absent on account of their mother's illness.

The guest of honor left for Nehawka Monday morning to visit relatives and friends before departing for his home at Lockney, Texas. He was taken to Nehawka by his cousins, Lester and Ray Schomaker. Herman is the son of Mr. and Mrs. Ott Schacht who moved to Texas nineteen years ago.

THIRD WARD GARDEN CLUB

The third ward Garden Club met Monday evening at the home of the chairman, Mrs. Lillian Freeman, a very large number being in attendance at the session. The members of the club had a discussion of the plans for the coming season and with the goal of making the third ward 100 per cent in beautiful flower gardens or useful vegetable gardens in the coming summer.

Superintendent L. S. Devoe gave a very fine talk on the value of gardens in the community as a cultural influence and as the following out of man's original occupation as a tiller of the soil. Mr. Devoe pointed out that the first mention of man in the Bible was in a garden. That the value of living was intensified by the cultivation of a garden and the beautification of the homes.

A large number took part in the informal discussions as to the manner of preparing and caring for gardens, the various lines of flowers and vegetables adapted for use of the town garden.

A committee composed of Tom Walling, L. L. Wiles, John J. Cloldt, Joseph Stodola and John Alwin were appointed as a committee to take a survey of the ward as to the gardening possibilities and to appoint captains in each block to look after the work and make recommendations for procedure.

The use of vacant lots and spaces for gardens will be taken up at the next meeting on February 12th, the place of meeting to be announced later.

FIRST WARD GARDEN CLUB

From Tuesday's Daily
The first ward group of the Plattsmouth Garden club held a meeting last evening at the home of Mrs. C. E. Hartford, chairman, a very representative group of the members being in attendance at the gathering.

The club members discussed the various projects in the ward, naming unsightly places in the ward that should be cleaned up and made more attractive. Mrs. H. F. Goos and Mrs. C. E. Hartford were appointed a committee to look over the ward and get in touch with residents to join in the campaign to make the ward one of the most attractive in the city.

One of the projects proposed is the creation of a tennis court which the young people of the ward will be asked to assist in preparing and they also will be enlisted in the plans for a general beautification of the ward.

The club is preparing to ask for all shrubs and plants not needed by the owners, placing these in the unsightly spots over the ward where they will be put to the best of use.

The holding of a spring flower show was also urged and at which other communities will be asked to join with prizes of flowers and shrubs.

Thomas Walling Company
Abstracts of Title
Phone 324 - Plattsmouth

Changes Made in Orgation of the Lincoln T & T Co

Five Commercial Districts Established with Area Commercial Managers in Several Cities.

Announcement is made today by J. H. Agee, vice president and general manager of the Lincoln Telephone and Telegraph company of several important changes in the personnel of the company which become effective February 1.

In his announcement, Mr. Agee said in part, "These organization changes are being made at this time in order that our company may better serve the needs of its subscribers. At the same time rapidly changing business conditions pointing definitely to a material improvement during the coming months cause us to re-vamp our organization to better meet these conditions. The new plan of organization will permit the commercial representatives of our company to keep in closer contact with the communications needs of our territory and to better serve our customers."

In keeping with the announced plan of organization, there have been formed five commercial districts with a district commercial manager in charge of each area, who will report to the general commercial superintendent. K. B. Cary, district plant manager, Lincoln, has been appointed district commercial manager, Lincoln; R. H. Ojers, district manager, Nebraska City, continues as district manager, assuming full charge of commercial activities in his district; J. P. Lahr, commercial manager, Hastings, appointed district commercial manager, Beatrice; D. G. Bell, district commercial manager, Lincoln zone, appointed district commercial manager, Hastings; C. G. Bennett, district manager, York, continues as district manager assuming full charge of commercial activities in his district.

The plan of reorganization also provides for the creation of 16 commercial areas, each under the supervision of an area commercial manager. These managers will be charged with the responsibility for all commercial business activities in their respective areas and will report to the district commercial manager in whose district their respective areas are located.

With the establishment of the five commercial districts, the plant and traffic duties, formerly assumed by the district managers, have been delegated to two district managers whose time will be devoted to plant and traffic responsibilities. In line with this plan, the territory of the company has been divided into two districts for plant and traffic supervisory purposes. Mr. J. A. McKinzie formerly manager of the Lincoln district, with headquarters in Lincoln, will have charge of the eastern portion with the exception of the Lincoln exchange. He will make his headquarters at Lincoln. Mr. L. P. Young, formerly district manager of the Hastings district, will be in charge of the western portion of the territory, assuming plant and traffic supervising responsibilities. He will continue to maintain headquarters at Hastings.

Under this new plan both Mr. Young and Mr. McKinzie will report direct to M. T. Caster, general plant superintendent, Lincoln; on plant matters, and to R. S. Brewster, general traffic superintendent, Lincoln on traffic matters.

The Journal aims to print all the news and will appreciate your assistance to that end. Call No. 6.

\$6 Savings

WE were in the wholesale market this week and were told most emphatically that every Overcoat in our stock was worth at least \$5 more on today's market. . . . If you clip this ad and bring it to our store we will allow you \$1 off our present price, making a clean saving to you of \$6 over the present market price. Our coats are priced at—

\$15 \$17 \$21

Wescott's
Since 1879

OBITUARY

Claude Johnson was born September 16, 1913, at Alvo, Nebraska, and died January 16, 1934. At the age of seven Claude gave his heart to God and became a member of the First Methodist Episcopal church at Alvo; later transferring his membership to Coin, Iowa. Claude attended grade school at Alvo. He moved with his family to Superior, Nebraska, in 1920. Four years later the family moved to Coin, Iowa, where Claude attended grade and high school, later moving to Clarinda, graduating from Clarinda high school in 1933. He achieved statewide recognition for his sportsmanship and athletic ability. Claude made friends easily; his sunny smile and unselfish disposition endears him in the hearts of all who knew him.

He leaves to mourn his passing his mother and father, Mr. and Mrs. R. P. Johnson, of Clarinda; three brothers, Robert, Tampa, Fla., Noble and Hugh of Clarinda; five sisters, Violet of Des Moines, Pauline, Council Bluffs, and June Rose, Marguerite and Geraldine of Clarinda and a host of friends.

Mrs. H. B. Hendricks of Omaha, was in the city Saturday evening and Sunday to visit at the home of Mr. and Mrs. Vern Hendricks and with the many old friends in this city.

CONCERT AT PRESBYTERIAN CHURCH SUNDAY NIGHT

By arrangement with the Plattsmouth Woman's club, the 31-piece Symphony orchestra from Nebraska City will give a guest performance at the Presbyterian church Sunday night at 8:30. A free will offering will be taken.

NOTICE ELEVATOR PATRONS

The Orenpolis elevator is now under the management of John Gallo-way. Persons wishing to get in touch with the new manager may call him, residence phone 361 and office phone 357. J22-11w-21d

SPECIALS in Quality Foods

Buy all your food requirements at **Black & White** Save the difference!

Ad for Friday and Saturday

Quaker Milk Spaghetti, Macaroni, 8 oz. pkg. 5c

Fom Soap Flakes, 5 lb. box 29c

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| Rolled Oats, large size, 2 for 29c | Economy Coffee, per lb. 19c |
| Post Toasties, large size, 2 for 25c | Swift's White Soap, 10 bars 19c |
| Kraut, No. 2½ tin 10c | Gold Dust, large size 17c |
| IGA Soups, all varieties, 3 for 25c | Sal Soda, 2½-lb. pkg. 8c |
| Tomato Juice, IGA, each 5c | Asparagus, No. 1 tin, each 14c |
| Tomato Porte Marshall, 5-oz. tin 5c | IGA Jell, the perfect Dessert. Each 5c |

Palmolive or Camay Soap 4 bars . . 19c

FREE 1 cake 6 Giant KIRK'S Bars CASTILE P&G 25

- Butter-Nut Salad Dressing, qt. jar . . . 33c
- Dill Pickles, quart jar 15c
- Sweet Pickles, quart jar 25c

- Pure Mustard, quart jar 15c
- Pop Corn, 6 lbs. for 25c
- Oleomargarine, per lb. 10c
- Casco Butter, quartered, 22c; Solid, 21c
- Corn, Linko, No. 2 tins, 3 for 25c
- Peas, No. 2 tins, 3 for 29c
- Spinach, First Prize, No. 1, 3 for . . . 25c
- Salad Dressing, T'zer, quart jar . . . 25c

NAVY BEANS 4 lbs. 19c

Peanut Butter Pt. 15c, Qt. 23c

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| FRUITS (NO. 10 TINS) (Near Gallons) | GENUINE MICHIGAN SALT |
| Blackberries, No. 10 tin 39c | 100-lb. bag \$1.45 |
| Apples, No. 10 tin 29c | 50-lb. bag75 |
| Crushed Pineapple, No. 10 tin 49c | 25-lb. bag45 |
| Red Raspberries, No. 10 tin 59c | White Block Salt, each49 |
| Peaches, light syrup pack, each . . . 49c | SUGAR—10-lb. cloth bag 49c |
| | 100-lb. Bag, \$4.89 |

Millers Corn Flakes Pkg., 10c

Syrup I. G. A. Golden ½ Gal. 27c, Gallon 47c

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| LEADING BRANDS FLOUR | "I" "G" "A" COFFEE |
| Boss or White Daisy, 48-lb. bag . \$1.65 | "A" Blend, per lb. 21c |
| IGA Guaranteed Flour, 48-lb. bag 1.79 | "G" Blend, per lb. 25c |
| Omar Flour, 48-lb. bag 1.89 | "I" Blend, per lb. 29c |

Hershey Cocoa 8 oz. tin 8c

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|--------------------------|------------------------------------|---|
| Corn | First Prize Brand Plattsmouth Pack | Celery, large bunch, each 10c |
| Lima Beans | SMALL TIN | Yams, per lb. 5c |
| Red Beans | 5c | Cauliflower, per lb. 10c |
| Pork and Beans | Buy a Dozen Cans at This Low Price | Grape Fruit, med. size, 6 for 25c |
| Hominy | | Bananas, per lb. 7½c |
| Beets, Diced | | Head Lettuce, Ice Berg, each 7½c |
| Carrots, Diced | | Spinach, 3 lbs. for 25c |
| Peas, Soaked | | Oranges, Sunkist, ext. lge., doz. . . 39c |
| | | Potatoes, Early Ohios, 100-lb. . . \$1.85 |

Light House Cleanser 3 for 10c

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| Filet of Haddock, sea fresh, lb. . . . 23c | Round and Sirloin Steak, lb. . . . 17½c |
| Bacon Squares, per lb. 10c | Center cut Pork Chops, small, lb. . 15c |
| Fresh Oysters, per quart 45c | Boneless Pork Butts, lb. 12½c |
| Ham Rolls, Monogram, per lb. . . . 16c | Pork Liver, Hearts or Hocks, lb. . 7½c |
| Beef Roast, A-1 quality, lb. 10c | Swift's Spec. Acorn Weiners, lb. 12½c |
| | Pork Tenderloin Paddies, lb. . . . 20c |



Black & White

Plattsmouth's Leading Cash Store