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PLATTSMOUTH SEMI . WEEKLY JOURNAL

THURSDAY, OCTOBER 19, 1933

Let's Get Acquainted!

Leading Business Firms In Cass County

F. P. SHELDON

Where Quality is Higher Than Price Established 1888 NEHAWKA, NEB. TELEPHONE 14

At the SHELDON STORE in Ne-| In groceries, fruits and vegetables, hawka, you are always assured of the they offer selection and you will find best, and at a price you are glad to just what you want in this line at pay. Here you can be served quickly this popular store. Eat more fruits and to your satisfaction. and vegetables for your health's sake.

This store is well known to the Come in and see what a dollar will line of groceries, fresh fruits and buy at this popular store. Sheldon's Store. vegetables and is exclusive headquar- are always on the alert for quality ters for many people of the Nehawka merchandise at right prices and their territory as their trading center. This firm has a complete stock of wonderful quality at reasonable carry full lines of groceries, meats, people of this community merchan-

food products selected from the prices.

do all your shopping for edibles unpeople at a price they can afford to country's best markets. They are well They believe a "home owned" store equipped to care for the splendid can render you services not to be der one roof. This store is headquar- pay. ters for many people of the town of

business which they enjoy in the found in chain stores, and are willing Union and for many miles around. Store for the part they have played Nehawka community and you will to prove it. They feel business goes Their overhead is lower and their in the commercial development of find that they feature quality mer- where it is invited and stays where customers receive the benefit. They the county and urge the readers of chandise at all times. well treated. are well equipped to care for their this review that they can do no bet-

Nehawka Bank A Good Bank in a Good Community Phone 6-Nehawka

In review of the better business | the Nehawka community to consult firms and institutions of Cass coun- with them relative to financial matters at any time. Their years of bankty, we mention the Nehawka Bank. ing experience places them in a fav-This bank was established in 1888, orable position wherein it is to the has paid-up capital stock amounting advantage of the public to consult to \$25,000, a surplus fund of \$3,000 them.

Following the bank holiday last and undivided profits of \$2,000. Any of the officers may be said to March the Nehawka Bank was one of your business whether you buy a lath Mr. Binger having had 35 years of

of Nehawka and community. The 15, without restriction. The impression seems to prevail officers of this bank can be easily approached relative to any business that banks are not loaning money. pertaining to banking. They delight However, the Nehawka Bank has in serving the public and can always ample funds to loan, in fact they in- been famous as a firm with a complete enables him to be of great assistance be found at their post, ready to offer vite applications from Cass county stock and you can depend upon sesuch services as are within their for such loans as are suitable for a curing a well selected and complete scope. They invite the people of conservative and sound bank.



Stine Store

"Where Your Dollar Goes the Farthest" Phone 70–Union, Neb.

The STINE STORE at Union offers | vice.

In fresh fruits and vegetables they have made their town a better trad- and vegetables and can supply your degree on federal charity. variety of merchandise, but one thing never changes and that is their offer a complete stock at all times ing center.

quality. For many years they have at popular prices. They are always Another thing-the Johnson Store Try them and you can often take care newspaper's criticism that he had is an independent store in every of all your wants under one roof and failed to obtain enough gederal rebeen giving excellent service. Every at right prices, due to the fact that sense of the word and offers many save money and time. day is bargain day at the Stine they have been catering to the wants advantages not to be found in chain We are glad to record the part

of the people and know what their stores. Strict sanitation is observed this firm has played in the commer- a "great deal to be proad of, that This store is well known to the real wants are. citizens of Union and vicinity as a

Mr. Stine is a public spirited citi- sell any food products that the "boss" county and predict a bright future 25 per cent this year and 25 per experience has enabled them to offer dependable shopping center. They zen and is well known for giving the would not serve on his own table. They are interested in Weeping growth is proof of satisfactory ser-state could boast, fruits and vegetables, so that you may dise of first class and selling to the Water and the community's prosper- vice.

large number of people in Weeping

Water and from many miles around

as their unusually large and well as-

They were the originators of low

ers from all parts of the community. operating.

Raitt Drug Store We want to compliment the Stine

Registered Pharmacist - Louisville

Hans Johnson

"Where Your Dollar Does Its Full Duty" Phone 31-Weeping Water

sorted stock is an attraction for buy- this is the policy on which they are

your business. They believe that

business goes where it is invited and

stavs where it is well treated, and

Four years ago the present pro-1 due to his large patronage is able to prictor of this store came to Louis- keep the stock new and fresh. The Raitt Drug Store operates an ville to make his home and operate up-to-date fountain and offers its custhe drug store which he purchased tomers excellent fountain service. At from Harry McCafferty. In these this store no dull season is known four years he has well sustained a and this fact alone testifies to the reputation for being the one drug superiority of his goods and the fact store in this locality where patrons that a large number of people in the could ALWAYS get what they wanted Louisville trade territory have come just when they wanted it. to depend entirely on this reputable

The proprietor, Mr. Raitt, was firm for their drugs, graduated from the Creighton Uni-In this business review we are versity school of pharmacy in 1921, availing ourselves of the opportunity and was registered the same year. He to commend the proprietor of this ess thoroughly experienced in the com- tablishment for his untiring efforts to bounding of drugs and has a complete serve the public so satisfactorily, and stock, so is not compelled to resort to bespeak for him a continuance of the This lumber company has long specifications and his vast experience the pernicious habit of substitution. present generous patronage of the He also carries a large and com- people of both Louisville and the surplete line of druggist's sundries, and rounding communities.



Your Community Store - Located to Your Advantage

Relief Situation **Over State Gives** Gov. Bryan Pride The JOHNSON STORE is recogniz-tity and will co-operate in every way ed as shepping headquarters for a for the betterment of the community.

Surely they merit a fair share of Governor Says That This State Has Asked for the Least United States Charity.

> Lincoln, Neb., Oct. 15 .- Towrnor Bryan today issued a lengthy state-

ment expressing pride in Nebraska The Johnson Store carries a com-

prices on high grade merchandise and plete line of selected groceries, fruits and the fact it has relief to a minor He was replying to an Omaha food wants in an efficient manner.

lief money. Bryan said he felt Nebraska had in all departments. They refuse to cial development of central Cass our cost of government was reduced for the popular store. Continuous cent two years before, which no other "I take pride that there is no deicit in any state department in Nebraska. "I think that the people are proud

of the fact that Nebraska as a state or its municipalities had borrowed nothing from the R. F. C. to live on or feed its people as many other states have done.

"Not Reflection on State."

"I am proud of the 229 million bushel corn crop Nebraska will have this year in addition to our wheat crop and our large live stock and poultry interests.

"It would appear from the editorial criticism that the fact Nebraska is receiving less charity than any other state is a reflection on it, and that the state should encourage people to beg instead of work for a living, that we should devote our efforts in a scramble to get the federal government to support us instead of devoting our efforts to be self-supporting. "I cannot believe that the people of Nebraska will indorse or care to humiliate themselves by sharing in criticism of Nebraska's state executive and state emergency relief committee because it is receiving less dole from the federal government than in the union.

Seeks Way to Ask More. "It is Nebraska's duty to see that no human beings within her borders suffer lack of necessary comforts of life, but it is poor taste to criticize



built up through careful attention, cery and meat store in Union.

Complete Stock of Lumber, Fencing Material, Coal "Place Your Order NOW for Good Coal" Weeping Water, Nebr.

This reliable lumber concern was the cititzens of Cass county with established in 1916 and they solicit their building and alteration plans, be always interested in the welfare the banks licensed to open on March or a complete set of buildings. High experience and is well versed. He takes great pains in assisting his

quality, moderate prices and courteous service is their motto.

and service to his many patrons.

customers with plans, drawings and

Why not build or repair this year? Prices will never be cheaper than line of lumber, building materials, fencing and coal at any time. They right now!

are in a position to take advantage of This firm has had such an import-

Quality Drugs - School Supplies - Paints - Radios, Etc. splendid business which has been ter than patronize this first class gro-

Murray State Bank

A Good Conservative Bank Working for the Betterment of the Community

Phone No. 2-Murray, Nebr.

This is another one of the banks of find them, willing and able to give Cass county that has made a healthy financial assistance for the bettergrowth ever since its organization ment of the individuals or the citiand stands high among the strong zens of Murray and Cass county. financial institutions of Nebraska. It Honesty and integrity above rehas served Murray and Cass county proach, pioneers in the banking business, that is a basic foundation that well and faithfully for many years.

They render many personal services this monument, dedicated to good, to their customers in addition to their sound banking business, is built banking service, which is of the very upon. Start an account with this best. They are capable and willing strong bank today. to advise you regarding your financial The Murray State Bank was estabproblems and give you the benefit of lished in 1900. It has a capital of many years of experience in the bank- \$15,000 and a surplus of \$7,000. ing business. Sound business policies and fair

The Murray State Bank of Murray treatment to all is its motto. It is a pleasure to recommend this extends to you a welcome and also an invitation to drop in and talk the enterprising banking institution to matter over if you are contemplating the community of Murray and to the fruits, vegetables and meats, at most the food line at one place, where it is selecting a banking home. You will citizens of Cass county. reasonable prices.

Meier Drug Co.

"The Quality Drug Store" PHONE 111 "Thirty Years of Service' Prescription Headquarters-Weeping Water

When you stop and make a pur-| cigars, and in fact everything you chase at the Meier Drug Store, in would expect to find in a first class Weeping Water, do you fully realize store of this kind.

Mr. Meier conducts more than or appreciate the thousands of items store, as the professional service rencarried by Mr. Meier in order that dered entitles him to a professional they may serve you best when your consideration.

meed is the greatest. Try the Meier Drug Store first! Their stock is composed of the best They will appreciate your patronthe world's markets afford in drugs age. The management co-operates in and chemicals, and Mr. Meier takes every possible way with your physigreat pride in accurately compound- cian, dentist and veterinarian, ening your prescription from full abling them to render you prompt strength drugs. and efficient service.

Mr. Meier has operated this store Remember Meier's for stationery for 30 years and has always conduct- perfumes, toilet preparations, candy Best Prices for Your Grain Our Coal makes Warm Friends ed an up-to-date store, carrying a and cigars. They strive to please at full line of drugs, stationery, candy, all times.

G. A. Stites Elevator "Best Prices for Your Grain" Phone 18—Union

A home owned elevator is more with the result that they are in the cheerfully answered. Prices are the weight, good treatment and fair and deeply interested in Cass county citi- market at all times for unlimited lowest, quality considered. The Farm- square dealings have always been zens' prosperity than foreign con- quantities of grain. It is reliable in ers Elevator company's coals are high their policies. And these policies have cerns buying grain within the coun- every way and the fact that it is in heat and low in ash.

ty. George A. Stites' elevator in tested many times during the year is Union, is located to your advantage evidence of its reliability. and pays top prices and renders the dustry. It pays!

Mr. Stites is always at your serbest of service. Be loyal to home in- vice on any grain problems. He keeps was more necessary for farmers to close track of the market and is con-This elevator always pays the top stantly on the lookout for the best in-

market prices. Few, if any, elevator terest of the producer at all times. companies in this section of the When you have grain to offer, phone territory as well as points far beyond. years, it is of inestimable value to grain. They depend upon a small your service. His long experience in country have attained the prominence or call for quotations. We have come and has a reputation for giving these any community and that the liberal margin on a large volume for their this business should enable him to of this popular concern. They main- out of every other depression and customers top prices for their grain. policies of this concern are appre- earnings rather than to attempt to help you with your farm problems or

The elevator has a large capacity your best interests in the grain line. market at all times for unlimited take their grain to Manley."

right prices.

the accommodation of the public and one. have an enviable reputation for fair Through sunshins and rain you will The elevator has a large capacity, attract trade from the country for resulted in an increased number of winter supply of coal, for the Farmprices and good quality.

the best value that the market affords ant part in the development of the as they depend upon volume rather territory it serves that a review of than a large margin of profit. Their Cass county business houses would be

customers benefit by this policy as it very incomplete without properly'rehas always been the Binger Lumber cording the activities of the Binger company's plan to do a large volume Lumber Co., under able management, of business at a nominal profit rather who have always been leaders in their than a small volume at a large profit. |line and are now "keyed up" ready to This company has assisted many of line.

McCAFFERTY GROCERY Originators of Low Prices on High Grade Merchandise Phone 160—Louisville

Conveniently arranged at Louis-, and guarantee to be the best on the ville is a leading grocery and market. market.

Such a food store as this is a great featuring at all times a large assortconvenience to the public, as it asment of staple and fancy groceries,

The importance of having every- played.

sures them of getting everything in conveniently and attractively dis-

thing clean and sanitary where food This service is equally satisfactory, products are sold cannot be too em- whelther your order be large or small, phatically stated. This food store is and you will be made to feel that up-to-date and modern in every par- your patronage is desired and appreticular and has an enviable record of ciated. There is no food store where cleanliness and sanitation. No slip- better products are sold, nor is there shod methods are tolerated and there a market where service is more pleasis every scientific method used so that antly satisfactory.

the public is assured their goods are We are pleased in this review to pure and wholesome. "The best food compliment the management upon at reasonable prices" is their policy. the high character of the establish-They have a large stock of grocer- ment which is rendering a much ies and meats and feature brands needed and highly appreciated serthat are standard throughout the vice to the people of Louisville and country and which they stand behind surrounding territory.

Manley Farmers Elevator

Phone 2524 Harry Hawes, Manager MANLEY

The Manley Farmers Elevator com- quantities of grain. It is reliable in pany's stock of good coal is complete every way and the fact that it is and now is the time to put in your tested many times during the year is evidence of its reliability. winter supply. See Mr. Hawes or tele They pay the highest market prices phone for quotations. All questions for grain at all times and honest

resulted in increased business each Farmers Union Elevator of Murdock

The record of this elevator shows year. They have also resulted in an has stuck with the farmers through are now heading out of this one. that it is a successful institution, but increase in the number of farmers thick and thin and has established a there never was a time when it was selling them.

In institutions of this nature, op- county may well be proud. stick together than the present.

This firm has always enjoyed a lowed by Mr. Hawes, who has man- the Farmers Union Elevator to give grain or farm problem. He is well 4003. splendid business from the Manley aged the elevator for the past six their patrons the high dollar for versed in the grain market and is at

tain an up-to-date establishment for no doubt we will come out of this as well as selling its merchandise at ciated by the people of this commun- make all the profit from a few scat- when marketing your crops. ity is evidenced by the fact that it tered transactions. This policy has Now is the time to put in your

> find the Stites elevator looking after with the result that they are in the many miles around who "prefer to steady customers, both in the selling ers Union Elevator coal is complete of grain and purchase of supplies. and is "crazy with the heat."

"You Save Here because Joe's Overhead is Lower" South Bend, Nebr.

Here is a man in business that is, mers a square deal the year 'round. the state because it asks and receives really a business man and has made We sincerely recommend Joe Knecht's less charity than other states in the a splendid record by featuring adver- establishment, his merchandise, clean union."

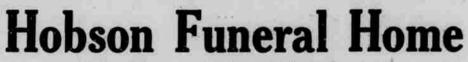
tised merchandise at right prices and cut business policies and general perrendering high class service. sonality and service. Mr. Knecht's overhead expenses

are far below city stores and his cus- known for miles up and down the population.

"I assume," he commented, "that tomers receive the benefit. You can south bank of the Platte and it is always depend upon the highest price only the fact that there is no bridge every intelligent person knew the for your eggs and produce at Knecht's at the "Bend" that keeps him from Wagner bill was not attempting to Store in South Bend, Many of Joe's selling over a wide area in Sarpy distribute alms according to populong-time customers have told the county, too. As it is, many come out lation but had strict rules governwriter that they receive better prices of their way to trade with him-and ing the distribution.

at this tsore than are offered in the why not with his splendid reputation "Nebraska has been receiving evlarger towns. Why not you be one of for dependable goods at rock-bottom ery dollar she could legally receive prices. Joe has served his customers under those rulings. The reason the his satisfied customers? He is in South Bend 365 days in well and faithfully and furnishes amount is so small is because our the year to serve you. His store is good merchandise and certainly de- people hav so charitably relieved the

home-owned and he gives his custo- serves your patronage.



'The Home of Thoughtful Service" PHONE 105-2 rings Since 1915 WEEPING WATER ald. Mr. Hobson, of Weeping Water, inconvenience to relatives or friends. needs no introduction to the greater He is outstanding as an undertaker part of the county, as he has been a and funeral director and has, through

The Jolly Workers club was orprominent business man for many his policy of fair dealing and honesty, ganized on October 13th at the home years and started in the Funeral di- built up an enviable reputation and of Mrs. Ed Tritsch and Mrs. Lester recting at an early age and attained business second to none in this sec- Meisinger. Miss Jessle Baldwin, couna high degree of perfection in his tion of the country. ty agent, met with the ladies, who

work. Mr. Hobson was with the M. P. found the work very interesting. Mr. Hobson conducts a first class Swanson establishment of Omaha for Election of officers was held and service and will answer your call at five years and has been in Weeping the following were elected: Presiany time of the day or night, with a Water for the past eighteen years. dent, Mrs. Helen Meisinger; Secrecongenial, consoling word. Call him His experience in this line enables tary-Treasurer, Mrs. Ed Tritsch; Profor quick, satisfactory service. him to render a dignified service in a ject Leaders, Mrs. Louise Vallery, Mrs. He can relieve his customers of all most respectable manner, as he gives Emma Kaffenberger; Social Leader, rying details and spares no pains to this line his exclusive and undivided Mrs. Pearl Meisinger; Reporter, Mrs. execute every detail in just the man- attention and has gained many Marie Rummel.

ner desired, with no annoyance or friends and customers.

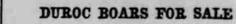
Murdock Farmers Union Elevator

Wants Your Grain "Coal that's Crazy with the Heat" Telephone 33 Mr. Carston, Mgf. MURDOCK There has never been a time when 1 "Farmers-It is to your best interest t was more necessary for farmers to to patronize your industry."

We have gone through depressions stick together than the present. The before, and we have always come out, Works. Tel. MArket 4626. F. Cramer, and there isn't any doubt but that we R. F. D. No. 3, South Omaha. tf-w

Agriculture has had some tough splendid record—one of which Cass breaks, but we had our "innings" and history will repeat itself. Con-

erated under the policies that are fol- It has always been the policy of sult Mr. Carsten, the manager, on any



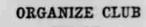
Duroc Boars, big husky fellows. Priced right .- Otto Schafer, Nehawka, Nebraska, 016-4t sw

If you have something to sell, try a Journal Want-Ad.

Bryan said the editorial commented that Nebraska was not getting its His name is well and favorably share of federal money according to

sitation by local contributions."

Bryan said, however, he had asked Roland Haynes, new federal relief worker in this state, to see if there was any legal way for Nebraska to receive more aid, particularly for Omaha and Lincoln .--- World-Her-



The club organized with twelve

The next meeting will be held at

The afternoon closed by serving of

DEAD ANIMALS WANTED

SORGUHUM FOR SALE

hum, Cole Brothers, Mynard, Phone

Home made-steam cooked sorg-

o19-2tw

Call The South Omaha Rendering

the home of Mrs. Max Vallery on

nembers at the first meeting.

delicious refreshments.

Nov. 7th.

