

After Easter COAT SALE

Wednesday
Thursday
Friday and
Saturday

The Sale You
Have Waited
For!



TWO SPECIAL PRICES

\$4.95 Values to \$7.95

\$9.95 Values to \$15

- Sport Tweeds
- Dress Crepes
- Novelty Weaves

Beautiful Fur Trimmed Dress Coats
Smart Tailored Coats . Swagger Sport Coats
WONDERFUL VALUES

Pease Style Shop

Cass County's Largest Exclusive Ladies' Store

Prize Winning Essay

In Trade at Home Contest

First Prize Essay of James Webb, Grade Six, of St. John's Parochial School.

No town can grow and prosper whose citizens send away for everything they need. It is in the same position as the home whose members only eat and sleep there, lacking co-operative spirit. Money sent away passes completely out of the community and is never seen again. On the other hand, what one spends with stores passes and re-passes among the town's citizens until it falls into the hands of some mail order or large city store customer, then goodbye.

Each time money is thus circulated, it either goes to pay for purchases, making the merchant some profit with which to pay taxes, hire help and support worthwhile endeavors, or passes back into the hands of local workmen, enabling them in turn to buy more goods.

Local merchants pay the bulk of taxes in any town, being principal supporters of schools, public library, street lights, parks, fire and police protection as well as municipally sponsored amusements. Take away this revenue paid by business men and industries and there wouldn't be enough left to start to operate the city government and public schools. Surely we owe these men support, so they may remain in business and help bear our increasing tax burden.

This brings up another phase of our subject, support of local industries. In Plattsburgh there are several making things used everyday, principally the canning factory, basket factory, bakeries, printing office, greenhouse, flour mill, broom factory and cigar making. All these not only pay taxes, like the merchants, but give employment to many local people, enabling them to support our churches, buy homes and become good and useful citizens. Whenever we use a product made elsewhere that is produced here we strike a direct blow at these industries, preventing their growth and expansion, while we reap no benefit ourselves. Another industry deserving of our good will, although it produces something we cannot buy outright, is the BREK shops. The way to help them expand and employ more men is for everyone to ship by rail instead of truck. This is something for merchants to think about, although lots of other people transact some shipping business each year and could do their bit along this line.

Another thing city stores don't advertise some unusual bargain as "bait" to attract customers, but don't be fooled, most of their goods are priced higher than local dealers charge for the same thing.

Big city merchants, mail order houses and radio stations have no interest in you other than to get your money. During the past week, with banks closed, Plattsburgh people had opportunity to learn who their real friends are. No one with money tied up was unable to get goods from the home stores where they had traded regularly.

The home merchant is your friend and neighbor. He is interested in your progress as you should be in his, and working together you can do much to make your town a better place in which to live!

Betty Jo Libershal, 4th Grade, St. John's School Winner of Second Prize.

To see a town prosper and grow, trade in your own home town. The outside canvases and radio stores do not pay our taxes and build our town, in fact, every dollar spent out of town, puts our little town a step back instead of forward.

We have some fine factories, namely "Basket," "Creameries," "Bakeries," "Honey," "Broom," "Norfolk Canning," "Cigar," and "Flour Mills," all of which put out excellent products both in quality and quantity.

We must not forget our other merchants that handle groceries, meat, dry goods, coal, etc. They have all grown up with the town and are our friends indeed, and by giving them our trade help them to meet their obligations and in return they aid the Chamber of Commerce to bring factories and the needed improvements to help build the town.

Our own merchants are also solicitous of our welfare, for instance, if we haven't cash on hand they are always willing to trust us and give us credit. Where outside trade demands cash, and besides, the goods never prove to be of the quality they were advertised for.

If you have earned your money in your home town, spend it there, and

FARMERS NOTICE

All farmers interested in growing Sweet Corn or Pumpkin, call 88 or see us.

Norfolk Packing Company
Plattsburgh - Nebraska

don't be lured by radio advertisements and mail order houses. And when an out-of-town canvasser comes to your door ask him what he does to help the town you live in, and if he answers you truthfully, which is doing your town no good, it will be easy for you to tell him you have no order for him, but go to the telephone and order from one of the home merchants, and there will be a feeling of satisfaction that the goods you ordered will be delivered the same day, and will be of the highest quality.

HONOR RUSSELL YORK

Copies of the St. Petersburg (Alaska) Press, reaching this city tell of the deep sorrow that community has felt in the taking away of Russell York, former Plattsburgh man and an active and leading citizen of St. Petersburg the past fourteen years.

The funeral service of Mr. York was held at St. Petersburg on Sunday, March 12th, being one of the most largely attended ever held in that city. It was at the Sons of Norway hall and the structure was packed with the citizens of the community to pay tribute to his memory. The Elks lodge also participated in the services.

The Press also gave a short sketch of the life of Mr. York:

"Russell York was born at Watson, Missouri, November 25, 1885, coming to Nebraska in 1902 and in 1909 came westward to the Pacific coast. He was married to Miss Augusta Anderson in Seattle in 1911 and left for Alaska in the following year. Mr. and Mrs. York first settled at Douglas and engaged in the laundry business, later coming to St. Petersburg where they have since resided and where they have been very successful in the conduct of a laundry.

"Mr. York served several terms in the city council of St. Petersburg and was also a member of the volunteer fire department.

"He is survived by the widow, his father, J. C. York of Omaha, Nebraska, two brothers, Jess of Omaha and Don C. of Plattsburgh; three sisters, Mrs. Bessie Gravett, Omaha, Mrs. Fred J. Keltz, Los Angeles and Mrs. Charles Jelinek of Lincoln, Nebraska."

HERE FROM LINCOLN

From Saturday's Daily
Col. Art Baker, of Lincoln, many years a business man of Murray, was here today to visit with friends and acquaintances for a few hours. Mr. Baker is now engaged with a sales promotion company at Lincoln and in which he has been very successful. The many friends were much pleased to see Art and to find that he is looking fine and enjoying life very much.

Legion Man Claims Inhuman Treatment

City Committee Requests That the State Make Investigation of Highway Work.

Sidney, Neb.—The American Legion committee on employment here has asked the department of public works to investigate reports of alleged abuses of workmen on the road gang of Steele & Olinger, now working fifteen miles east of Sidney on the Lincoln highway.

The request follows prosecution and conviction of William Olinger, a foreman, on a charge of assault and battery on Benton Stahl, teamster. Olinger was fined \$50 and costs in county court. John Sullivan, chairman of the committee, said he had found evidence of inhuman working conditions.

In Stahl's case Sullivan said: "Stahl had been out of work for more than a year and as a result, was not able to keep pace with husker men because of inactivity and lack of proper nourishment during the last year. There are many men in this same condition and inasmuch as these highway jobs are planned primarily for the relief of men of this type, we intend to see that they are not abused for an inability which is not their fault."

"These men work thirty hours a week at thirty cents an hour and most of them keep families on that. It is easy to see they can't afford the proper nourishment for a laboring man when they only get a maximum of \$9 per week.

"We have also asked the state to raise its minimum wage scale to compare with Colorado's where fifty and fifty-five cents per hour are the lowest wages paid. Men can live on that salary, even though they get only three days employment week."

Sullivan has communicated with Representative Chalmers and Senator Green, and has been assured they will co-operate with his committee. Sullivan, an ex-soldier and strong labor advocate, bitterly opposed the thirty cent wage scale when it was announced for road jobs. There are more than 200 of Cheyenne county's unemployed working at this wage.

THE AKRON

We live in a great ocean filled with flowing streams,
That bathe our cheeks and scuttle our dreams,
And go where you will, the engines that drive
Your Akron of thought, through currents to strive,
Against billows and tempests and lightnings that flash,
Over fond hopes you cherish go down with a crash.

These air currents are giants in form,
And man thinks in his heart to ride the storm.
Tho' disaster comes and the world gets a shock,
And your Akron has fallen upon a huge rock,
Regardless its fate, another will rise,
And mount in the air and circle the skies.

In defense of our nation we think to build new,
One that will stand the heat, the rain and the dew,
The defeat of the Akron we should disclaim,
And to minimize the disaster we should forever refrain.

As the Akron lifted its dauntless head,
And faced the storm that tore it to shreds,
So man should rise above this scene,
And erase this tragedy from off the screen,
And start out right with the sceptre of truth,
That guides the old as well as the youth.

And when some day all nations shall cease
To build engines of destruction to bring about peace,
Shall cast their cannons and swords into ploughshares,
It will help each other to lighten his cares.
So the Akron of thought shall have a domain,
Above the discords of this old turbulent plain.

GRADE OPERETTA

A toy orchestra operetta, including 50 children from the second to the sixth grades, will be presented at the high school auditorium next Thursday night at 8 o'clock. This group has been trained by Miss Williams and the grade school teachers. The largest number will come from Miss Farley's group at first ward, because it includes the toy orchestra. An admission fee of 10 cents will be charged and a large audience is expected to hear these youngsters perform.

WEDNESDAY SPECIALS

- Spinach, large, No. 2 1/2 tin, 2 for 25¢
- Pork and Beans, First Prize, 6 cans . 25¢
Packed in Plattsburgh by Norfolk Packing Co.
- Corn, Libby's fcy. Co. Gent., 2 cans. 25¢
Full No. 2 Size Cans—Not 303
- Ideal Malt, light or dark, can. 39¢
- Peas, First Prize, No. 2 tin, 2 for 15¢
A Good Quality Soaked Pea—Packed Here
- Pineapple, Libby's, near gal., each . . . 39¢
- Oleomargarine, good quality, lb. 10¢
- Oak Grove Oleomargarine, 2 lbs. 25¢
- Salmon, pink, No. 1 tall cans, each . . 10¢
- Peaches, No. 2 1/2, syrup pack, 2 cans. 29¢

MEAT DEPARTMENT

- Frankfurters, large size, lb. 10¢
- Hamburger, 3 lbs. for 20¢
- Pork Sausage, 3 lbs. for 25¢
- 1 lb. Liver and 1 lb. Bacon 15¢

Black & White

Plattsburgh's Leading
Cash Store

You'll Hear the "Corn Fed Four"
KINGS OF HARMONY
Opening King Korn Program—April 26th

DIES AT LINCOLN

Rollin Dudley, 5103 Starr street, Lincoln, homesteader in Seward county in 1871 and continuous resident of Nebraska since that time, died at his home at 3:20 a. m. Friday. He was 86.

Mr. Dudley came to Nebraska when a young man and took up a homestead near what is now the town of Gresham. Several years later he moved to Butler county, settling near Surprise, and nineteen years ago retired and came to Lincoln. He was born in LaGrange county, Indiana.

He was a member of Warren M. E. church in Lincoln.

Surviving are his wife, Senith; a daughter, Lulu, at home; three sons, Raymond, Sioux City, Iowa; M. Eugene and J. Clarence, both of Lincoln; two sisters, Mrs. Sarah Lewis, Plattsburgh, and Mrs. Julia Eastlick, Surprise; a brother, Edward, of O'Neill, and seventeen grandchildren.

MANY HEAR SERVICE

From Saturday's Daily
A large audience was present at the Methodist church last evening to see the presentation of "The Challenge of the Cross." Seven members of the Sunday school class taught by Mrs. A. S. Christ were the characters. Evangel, Miss Edith Solomon; Disciples, Misses Alice Taylor, Mary Ellen Byers, Adelia Lee, Margaret Everett, Germain Mason and Fern Jahrig.

The song accompaniment was sung by Don C. York.

It was most appropriate to the Holy Week season and brought afresh to the minds and hearts of all, the sacredness of Good Friday.

The closing scene was strikingly impressive, as evidenced by the silence observed as the audience retired from the auditorium.

ENJOYING VISIT HERE

Mrs. Daisy Nicholson and Mrs. Leona Green of Indianapolis, Indiana, are in the city for a visit at the home of their father, G. W. Homan, who is well advanced in years and not in the best of health. Mrs. Nicholson is expecting to make her home here with the father for the summer while Mrs. Green is to return to Indiana after a short visit here with the father and old friends.

Journal Want-Ads cost only a few cents and get real results!

LITTLE SON ARRIVES

From Friday's Daily
The home of Mr. and Mrs. Ed Baumgart, west of this city, was made very happy this week by the arrival of a fine little son who has come to join the family circle. The birth of the little son has brought great pleasure to the proud parents as well as to the four sisters. All are doing nicely.

Wednesday Specials

Children's PLAY SUITS

Good weight, Hickory stripe. Three pocket Drop Seat, metal buttons. Ages 3 to 8.

39¢

Women's SILK HOSE

Fine gauge, all silk, lisle hems, heavy foot, form fashioned. Pair—

39¢

2 pair, 75¢

BOYS' Whoopee Pants

Wide Waist Band Belt Loops Stripe Matl. Ages 8 to 18

59¢

CHEVIOT Heavy Shirting

Colors: Blue and Grey Yard Wide

9¢

Soennichsen's

The Largest Store in Cass County

Vaudeville and Entertainment DANCE! DANCE! DANCE!

Every Act a Headliner Legion Bldg., April 26

FREE GIFT DAY FREE

Wednesday Only

With Each Pair of Children's Shoes Sold
Wednesday at \$1.49 or More—

BOYS'

Spinning Rope and Lariat—
Real Cowboy Stuff

GIRL'S

Dandy 6-ft. Jumping Rope with
Whistle in Handle.

Come in Wednesday and choose shoes for the Kiddies
from our complete stock at \$1 and up

Feature! Feature! Feature!
The Clowns of the King Korn Realm—Bennett & Cook

Funnier than Ever in Opening Show, April 26th

Fetzer Shoe Co.

Wednesday

Boys' Light Wt. Jersey Coat Sweaters 89c

Men's Dress Caps—Tan or Grey 49c

Men's Genuine Pigskin Gloves 98c

Boys' Extra Full Cut Work Shirts 39c

Men's Work Hats \$1.45

Wescott's

Don't forget that opening King Korn Show at the Legion Bldg., a week from Wednesday night.