

UNION ITEMS.

Mrs. Martha Lynn visited with relatives in Weeping Water last Friday.

Joseph Lidgett returned Monday night from a year's sojourn in California.

Al Hathaway was quite ill for a number of days last week, but is reported as being some better now.

James Fitzpatrick was called to Omaha last Saturday to look after some business matters for the day.

Mr. and Mrs. Melvin Todd were in Lincoln last Sunday, where they were spending the day at the home of friends.

Dr. and Mrs. Kunkel and Carolyn of Weeping Water were guests at the home of Rev. and Mrs. Kunkel last Sunday.

Messdames C. L. Greene and L. G. Todd were over to Louisville on last Friday, where they were visiting with friends for the day.

Dr. G. H. Gilmore was a visitor in Murray and Union one day last week, and was calling at the home of Mr. and Mrs. D. Ray Frans here.

Mrs. G. S. Upton, who has been so ill for some time, is now feeling much better and is able to be about, but only with the aid of a cane which she uses.

William Gotch and wife, of Papillon, were visiting in Union on last Sunday and were guests at the home of their friends, Mr. and Mrs. L. G. Todd.

Mrs. Herbert Burbee departed for Missouri Valley, where she went to consult with their family physician of years since, who is caring for her health.

Mrs. L. R. Upton and daughter, Sara, were in Lincoln last Saturday, where they went to visit for the afternoon with their friend, Mrs. Ward Cheney.

Edward Woodard, of Otoe county, where he is farming on the place of his uncle, J. W. Woodard, was in town to visit with the uncle during his illness.

Claude Lane was a visitor in Lincoln on last Monday, accompanying W. B. Banning and wife, and was looking after some business matters while there.

Miss Augusta Robb, postmistress of Union, was a visitor in Lincoln for the afternoon and evening, where she was attending an address given in the big town.

Rex Young, Plattsmouth auctioneer, was a visitor in Union one day during the past week, calling on his many friends and transacting some business matters.

Last Saturday D. Ray Frans and the family were in Lincoln, where they visited at the home of Dr. and Mrs. G. H. Gilmore, who now reside in the capital city.

Edgar Newton and wife, of Plattsmouth, visited over the week end at the home of Mrs. Newton's mother, Mrs. Vesta Clarke, where all enjoyed a very pleasant visit.

L. G. Todd was a visitor in Nehawka last Friday, where he went to attend the meeting of the Farmers Oil company of that place, of which Mr. Todd is an officer.

Frank L. Anderson and family were guests for the day last Sunday at the home of Mr. and Mrs. Con Watkins and family, where all enjoyed the visit very much.

William Rice and wife, of Plattsmouth, were visiting with their daughter, Mrs. John Fitzpatrick and family on last Sunday, where all enjoyed the day very much.

Mr. and Mrs. Tony Sudduth and daughter, of Weeping Water, were in Union for the day last Sunday and were visiting with their many friends here and also with their relatives.

Mr. Wes Woodard is critically ill at the home of Mr. and Mrs. Orville Hathaway. Mr. Woodard suffered a stroke last Friday, falling in the street at the corner near Mr. Hathaway's.

W. B. Banning and wife were home for over the week end and also enjoyed a visit from their friend, Marguerite Dupree, of Omaha, who came down to spend the week end with her friends.

The W. C. T. U. will meet at the home of Mrs. B. N. Kunkel next Tuesday afternoon, April 11th. Mrs. L. G. Todd will be assistant hostess. It is desired that there be a full attendance.

Mr. and Mrs. Robert McQuinn, of Hartington, were here for over the week end, coming to see their uncle, J. W. Woodard, who suffered a severe stroke, but who is at this time reported as being much improved.

John Banning and wife and Miss Pearl Banning, who has been making her home with the brother, at Alvo, were visiting in Union on last Sunday and while here were guests of W. B. Banning and other relatives.

Wesley Woodard and John McChalfin, both of near Hartington and both

nephews of J. W. Woodard of this place, drove down from their home in the north to visit the uncle, who suffered a severe paralytic stroke late last week.

County Commissioner E. B. Chapman and Precinct Assessor Steve Copenhagen were looking after some business in Plattsmouth last Monday morning on business connected with the meeting of assessors from all over the county.

Rue H. Frans, of Syracuse, accompanied by the family, were guests for the day last Sunday at the home of D. Ray Frans, also calling on Mrs. Rose Kendall and David Kendall and wife, and on Mrs. Jennie Frans, the mother of Rue.

Like the grains of the farmers, gasoline has been fluctuating some of late. Union has been enjoying a very low price and last week the price went up two cents per gallon, while on Monday of this week it sold one cent off again.

Mrs. R. R. Austin, who, with the children, have been making their home at Long Beach, Calif., arrived in Union last Sunday and are visiting at the home of the mother of Mrs. Austin, Mrs. Nancy McNamee, Mrs. Austin and the kiddies, Richard, Robert and Cleo, were in the midst of the quake and had their home very badly shaken up, but they were not seriously injured themselves.

Arthur Anderson and his nephew, Herman Anderson, of Brule, arrived in Union last Sunday for a few days and are visiting with the family of Frank L. Anderson, brother of Arthur, and with other relatives and friends. Arthur tells of his brother, Charles Anderson, being in the hospital, where he has been for some time receiving treatment. The boys departed for the west again the middle of the week.

The report has gained circulation of the proposed installation of a new filling and service station at the intersection of the highways, Nos. 24 Nebraska and U. S. 75, just east of town. We are not advised just when the initial move will be made looking to the establishment of this service.

J. W. Woodard, one of the highly respected and reliable citizens of Union, while on his way home from the northern portion of the town, fell on the street as he was passing the home of Orville Hathaway, suffering a sudden stroke that rendered him helpless. He was carried into the house of his friend, where he has been confined since the sudden sickness of last week. Mr. Woodard has been cared for by his friends and has Mrs. H. M. Chrisweisser as nurse, which insures the very best care. On Monday of this week the condition of Mr. Woodard was reported as being slightly improved. Since he is not so well.

The little five year old son of Virgil Meade was playing at the home on last Sunday just after noon, some one in backing the car caught the young lad between the wheel of the car and a stump near where the car was backing, injuring the young lad's legs very severely. The doctor dressed the injuries and made the little fellow as comfortable as possible, but he is still suffering, but it is expected that he will soon be in better condition.

The Boy Scouts had a very interesting contest in the flying of their kites a few days since and a number of prizes were won. L. R. Upton, Jr. won on the highest and the prettiest. Earl Crawford won first on the funniest one on exhibition. Joe Leach won second on the highest. Taking it all in all it was a very enjoyable contest.

George Stites, who believes in having things so they are the most reliable as well as convenient and economical in operation, has installed an electric motor as the power plant at the elevator. He has been laboring with an antiquated gas engine for some time and now will derive the greatest satisfaction from the new power arrangement that will go at the touch of the control switch and can be depended upon at all times to do the work. Mr. Stites believes it will also be more economical than the old method.

B. N. Kunkel, pastor of the Methodist Episcopal Church Notes.

Church school at 10:00 a. m. Mrs. E. J. Mougey, superintendent. Special Easter songs and recitations, etc. Epworth League at 7:15 p. m. Miss Marcella McQuinn, president. Preaching service at 8 p. m. Evangelistic services every night

BEST CHICK FEED!
DO YOU KNOW—
that one of the best Chick Mash
—both Starting and Growing—is
manufactured right here in Union
? ? ?

**Your Sample is Ready
Come and Get It
GEO. A. STITES**
Hatching Eggs for Sale.
Purebred Barred Rock hatching
eggs from culled, blood-tested flock,
\$1.20 a 100.—Mrs. Ivan Balfour,
Union, Nebraska.

next week. Everybody welcome.
WYOMING

Church school at 10:00 a. m. Mrs. J. P. Jay, superintendent.
Preaching service 11:00 a. m.
Evangelistic meeting began last Sunday night and will be continued until Sunday morning. Those who have children to be baptized, or those who wish to be baptized or unite with the church, please be present next Sunday morning.

Rev. and Mrs. Kunkel wish to thank the Union Ladies' Aid society and those who brought such a generous donation of useful things to the parsonage last week.

**NOTICE TO CONTRACTORS
(Official)**

Sealed proposals will be received by D. Ray Frans, Village Clerk, of the Village of Union, Nebraska, at his office in Union, Nebraska, until 7:30 o'clock p. m., on the 17th day of April, 1933, and at that time publicly opened and read, for the construction of grading, curbing, guttering and paving in Street Improvement District No. 1 of said Village.

Said grading, curbing, guttering and paving to be done on the following streets, to-wit:

MAIN STREET (over which Highway No. 24 passes)—From a line 105 feet west of and parallel to the east property line of the Missouri Pacific Railroad right-of-way to a line 152 feet east of and parallel to the east property line of Third street, together with all included intersections.

Bids will be received on the following items, and the Engineer's Estimate is as follows, in words and figures:

Item— Unit Price
1 Approx. 1200 cu. yds. Un-classified Excavation ——.25
2 Approx. 4,496 sq. yds. concrete Pavement ————— 1.70
3 Approx. 627 sq. yds. Concrete Gutter Removed. —.25
4 Approx. 193 sq. yds. Concrete Crosso Walks and Sidewalks Removed ———.25
5 Approx. 1.5 cu. yds. Concrete Steps Removed. ——— 5.00
6 Approx. 5.9 cu. yds. Class "A" Concrete for Headers — 20.00
7 Approx. 69 sq. yds. Concrete Sidewalks ————— 1.35
8 Approx. 21.5 cu. yds. Class "A" Concrete for Steps and Retaining Walls ——— 20.00
9 Approx. 9,256 MFMB Untreated Bridge Timber for Cross Drains ————— 50.00
10 Approx. 43.8 cu. yds. Class "A" Concrete for Concrete Curb ————— 20.00
11 Approx. 325 lbs. Reinforcing Steel for Retaining Walls ————— .06
12 Approx. 24 1/2"x10" Steel Bolts ————— .50
13 Approx. 96 cu. yds. Un-classified Excavation for Retaining Walls and Steps — 1.00
14 Approx. 180 cu. yds. Un-classified Excavation for Catch Basins and Culverts — 1.00
15 Approx. 585 lbs. Reinforcing Steel for Catch Basins — .06
16 Approx. 3.8 cu. yds. Class "A" Concrete for Catch Basins ————— 20.00
17 Approx. 370 lbs. Catch Basin Covers ————— .10
18 Approx. 1 Old Catch Basin at Station 23+33 Removed ————— 10.00
19 One Old Structure, Station 23+16 Removed ————— 25.00

Bids will be received only on typewritten forms furnished by the Village of Union, Nebraska, or the Engineer, H. H. Henningson, 326-30 Union State Bank Bldg., Omaha, Nebraska.

Work will be started on or before July 1st, 1933, and completed on or before August 1st, 1933.

All proposals must be accompanied by a certified check properly drawn and properly certified upon a responsible bank and made payable to the Village Treasurer, Union, Nebraska, in a sum equal to 5% of the proposal.

Plans and specifications are on file with D. Ray Frans, Village Clerk, Union, Nebraska. Contractors desiring a copy of plans and specifications for their personal use can secure same from the Engineer by depositing \$10.00 for same, all of which will be refunded to the bidders providing they return the plans and specifications in first class condition within ten days from date of letting.

The Board of Trustees reserves the right to accept by section or reject by section, and to pass upon the competence and responsibility of the bidders and the acceptability of the security offered.

GEORGE A. STITES,
Chairman Board of Trustees

D. RAY FRANS,
Village Clerk.

It is said the first barrel of beer is to go to President Roosevelt and the next one to Al Smith, and the third one to Mr. Garner. Where does Hoover come in?

The Journal will appreciate your phoning in news items. Call No. 8. Thanks!

Nehawka

Business called Glen Rutledge to Plattsmouth last Monday, he driving over to the county seat in his car.

Gilbert Edmunds and the family were over to Lincoln on last Sunday, where they were visiting with relatives for the day.

Howard Puls, son of Mr. and Mrs. Otto Puls, has been quite poorly during the past several weeks and is still not feeling the best.

Will A. Hicks was a visitor in Plattsmouth on last Monday, where he was called to look after some business matters for a short time.

Ray Creamer and the family were enjoying a visit on last Sunday at the home of her parents, Mr. and Mrs. John Freisel, of Weeping Water.

Clarence H. Peck and the family were over to Plattsmouth on last Saturday, where they were attending the funeral of the late Mrs. Geo. W. Rhoden.

Ed Stava and wife were at the home of George Troop on last Sunday, where he was securing some seed corn and as well was visiting with Mr. and Mrs. Troop.

A. G. Cisney and wife and Mrs. Thomas E. Fulton were at Plattsmouth on last Saturday, where they were in attendance at the funeral of the late Mrs. George W. Rhoden.

E. J. Boedecker and wife and Don C. Rhoden, Jr. and wife, were over to Lincoln Friday and on the following day attended the funeral of the late Mrs. George W. Rhoden, at Plattsmouth.

Parr Young and wife and his mother, Mrs. Sarah Young, were over to Lincoln on last Friday, where they were looking after some business matters and also were visiting with friends.

Our old citizen, Charles Brandt, who has resided in this portion of the state for many years, is at this time very poorly at the home of his friend, Henry Ross, where he is being cared for.

Clarence Hansen was looking after some business matters in Omaha early last Monday, he driving over to look after some business matters and to secure some needed parts for the work shop here.

Glen Rhoden, of Venango, who has been here on account of the illness of his mother, Mrs. George W. Rhoden, and who remained for the funeral following her death, departed for his home in the west on Monday evening.

Mr. and Mrs. W. A. Lewis and son, of Coleridge, were here last Saturday to attend the funeral of the late Mrs. George W. Rhoden. The deceased was a sister of Mrs. Lewis. They returned to their home in the north last Sunday.

Grover Hoback, assessor of Nehawka precinct, was a visitor in

Plattsmouth on last Monday, where he had accompanied the wife, and where she has been receiving treatment for the past month or more, expressed himself as greatly encouraged over the progress made by the wife, notwithstanding the fact that she has been seriously ill since going to the hospital. All their friends are hoping that she may continue to improve and be able to return home soon.

Among those who attended the funeral of the late Mrs. George W. Rhoden, at Plattsmouth last Saturday, were Sterling Rhoden, Roy Rhoden and their families, from Elmwood; Grover Rhoden and family, of Manley, and Troy L. Davis, of Weeping Water.

Mrs. Merritt Pollard, who was in the hospital for some time, where she underwent an operation and where she was able to return home on last Sunday, and while she is feeling much improved is not very strong as yet, but showing good improvement.

Nels Anderson, who has been so ill, was not able to go home on last Sunday night and so occupied his bed in the room over the pool hall, and sure was in no hurry to get up Monday morning. The having of the bed there is a great convenience when Nels is not feeling like going home at night in the dark.

Forest R. Cunningham has established his saw mill and is cutting a quantity of lumber just on the outskirts of Nehawka, thus providing a few more jobs for the workmen of this community. It seems good to see the wheels of industry starting to turn once more and the farmers getting increasing prices for their products.

Celebrated Passing of Birthday
On last Monday, Charles R. Troop, of Plattsmouth, was a visitor at the farms which he has in the vicinity north of Nehawka and was looking after the welfare of the farms and working faithfully at that, notwithstanding the fact that he was also celebrating the passing of his seventy-second birthday anniversary. His many friends were extending congratulations and well wishes.

Receives Injury to Eye
On last Sunday, while Everett Lancaster was employed in the Olsen stone quarry, they working on Sunday in order to keep up with their orders, and a portion of the time at night, he had the misfortune to receive a small piece of stone that flew from the sledge being used to break up the stone, and struck him squarely in the eye. The stone lodged behind the eyelid and remained there until the following morning, and by that time had caused much irritation. Following its removal, the swelling has subsided and it is though he will get along without harmful effects.

Are Hopeful of Recovery
J. H. Steffens, who last week re-

turned from Rochester, Minn., where he had accompanied the wife, and where she has been receiving treatment for the past month or more, expressed himself as greatly encouraged over the progress made by the wife, notwithstanding the fact that she has been seriously ill since going to the hospital. All their friends are hoping that she may continue to improve and be able to return home soon.

Just "A Little Street where Old Friends Meet." That aptly describes a street in Nehawka, that is brot into the limelight because of the fact that five of the residents there had a birthday last week, they being Mrs. Leo Switzer, J. J. Pollard, Frank Lemon, D. C. West and J. H. Steffens. They all celebrated the occasion on last Sunday night at the home of Mr. and Mrs. Frank Lemon. All enjoyed the occasion very much.

Visited at Home Sunday
Miss Virginia Pollard, who is employed as a member of the editorial staff of the Grand Island Herald, and whose work comes at night, was a visitor at home last Sunday, she taking a train for Lincoln early Sunday and being met there by her parents, R. C. Pollard and wife, and she and Polly Pollard came with the parents to Nehawka, where they enjoyed the visit Sunday. They were driven back to Lincoln in the evening, Miss Virginia taking the train from there to Grand Island and arriving in time to take up her work Sunday night on the Monday morning paper.

Miss Virginia is enjoying her work at Grand Island very much, and she where he is receiving treatment. Mr. Black is very sick and it was found necessary to take him to the hospital for proper care.

Mrs. Art Hill was looking after the telephone exchange during the absence of Mrs. Albert Wolfe, who along with the remainder of the force, all received a substantial increase in their pay beginning April 1st.

Enjoyed Visit Sunday
Stewart Rough and wife thought it very nice to go visiting with their daughter, Mrs. D. H. Wilson and family at Crete last Sunday, and as they went they invited James Palmer and wife to accompany them as far as Lincoln and visit at the home of C. D. Quinton and family for the day, and to be picked up by Mr. and Mrs. Rough on their return trip.

Mr. and Mrs. Palmer had a most enjoyable trip and found the Quinton family all well with the exception of Mr. Quinton, who has been in poor health for some time.

Mr. and Mrs. Rough went on to Crete, but found no one at home and so returned to Lincoln and then to Havlock, where they visited at the home of Mr. and Mrs. Guy Lake during the day, Mrs. Lake being a sister of Mr. Rough. In the evening all returned to their homes in Union, after having enjoyed the day most pleasantly.

Pleasant Hill Club Meets
The Pleasant Hill Community club met on last Saturday, where they were guests of Mrs. Fred W. Meisinger, and where all enjoyed a very fine meeting. Following the interesting meeting, in its business session was taken up the matter of the election of officers for the ensuing year. Mrs. Linda Christensen was named as president, while Mrs. Lorene Lutz was selected as secretary-treasurer.

United Brethren in Christ.
Oto Engbretonsen, pastor of NEHAWKA CHURCH Bible church school 10 a. m. Evening gospel service and Christian Endeavor 7:30 p. m. The boys and young men will have charge at the C. E. and the song services. The orchestra will play. We were glad for a large and attentive audience Sunday evening. Many expressed appreciation of receiving a great blessing from our meeting last Sunday evening. Our attendance and interest in the meetings are increasing. The Woman's society is being entertained by Mrs. Bates this week. The prayer meeting is held on Wednesday evening at 7:30. OTTERBEIN CHURCH Bible church school 10 a. m. Morning worship service at 11. Prayer and praise meeting Wednesday evening. The Woman's Society will be entertained by Mrs. F. Dill on Thursday, April 13th. The Y. P. S. C. E. will be held at the home of Florence Meisinger west of Murray. Let us have a 100% attendance. The Junior C. E. will meet at the church on Saturday afternoon. John Murdoch, Jr., is president; Opal Linder vice-president; Clifford O'Conner, secretary; Lottie Fitch treasurer and Ellen Smith news reporter.

FOR SALE
Bronze Turkey hatching eggs and poults. Phone 3514.—Richard Spangler, Mynard, Nebr. a6-4tw

Name and Slogan Winners

GRAND PRIZE FOR WINNING NAME, \$5,000
Lloyd Ward, Parowan, Utah

SLOGAN PRIZES:
1 PRIZE OF \$1,000
Herbert J. Montrose, 707 8th Ave. South, Clinton, Iowa
1 PRIZE OF \$750
Fannie Marks, 116 S. Broadway, Baltimore, Md.
1 PRIZE OF \$500
Ralph A. McRae, 4005 Irving Park, Chicago, Ill.
1 PRIZE OF \$250
Richard R. Randolph, Menard, Texas
5 PRIZES OF \$100 EACH
Clara Hayes, Lincoln, Okla.
A. G. Jack, 1826 Greenwood Avenue, Trenton, N. J.
Hazel Gilbreath, 119 West Forest Ave., Pittsburgh, Kan.
L. E. Butler, 1515 E. Marquette Rd., Chicago, Ill.
L. D. Sweetman, Thompson Falls, Mont.
10 PRIZES OF \$75 EACH
Jack Ehrsam, 1918 Thirteenth St., Boulder, Colo.
J. N. Billington, 913 Hammond St., Fort Worth, Texas
L. E. Andrews, Rt. 6, Louisa, Texas
Julia D. Old, Lynhaven, Va.
C. A. Sanderson, Crescent, Okla.
Doris McDonald Jones, Kenney-Warren Apt., Washington, D. C.
Mrs. Edith Seweridge, Jerome, Ariz.
A. F. Harrison, 225 W. 19th St., Norfolk, Va.
Cliff A. Peterson, Harcourt, Iowa
Wm. W. Maloney, Jr., 625 N. 13th St., Fort Dodge, Ia.
10 PRIZES OF \$50 EACH
Barry Saunders, 707 Horner St., Louis, Mo.
Fred Hauke, 206 Cannon Lane, Louisville, Ky.
Ben Costa, 205 West Baker Street, Ellet, Mich.
Lee H. Kimmel, 727 Third Avenue East, Kalispell, Mont.
R. M. Lovell, 115 East 15th Street, Minneapolis, Minn.
C. A. Jackson, 1694 Plumb Street, Tulsa, Okla.
Mrs. Kenneth M. Adams, Randolph de Taz., N. M.
G. A. Karst, 10 McGee St., Greenville, S. C.
Golden Wilson, 566 Kibben St., Salt Lake City, Utah
G. L. Ernst, 719 S. Jackson Ave., Kansas City, Mo.
15 PRIZES OF \$25 EACH
Mrs. G. B. Boone, 1324 East 12th St., Dallas, Texas
Roland Maltaner, 210 Hillside Ave., Fayetteville, N. C.
E. A. Koether, 2438 Callow Ave., Baltimore, Md.
H. P. White, 143-143rd Ave., Flushing, N. Y.
Mrs. O. L. Williams, Round Hill, Va.
Louis J. Severak, Rt. 2, Hastings, Mich.
H. H. Schuppert, 2247 North 46th St., Milwaukee, Wis.
Mrs. J. H. Palmer, 1022 North 6th St., Fort Smith, Ark.
Mrs. Frank A. Lewis, Center, Colo.
L. C. Rich, 1347 High St., Denver, Colo.
Mrs. W. A. Boyd, Louisiana, Mo.
G. E. Schenfield, 122 Fifth St., Lewistown, Idaho
Mrs. Grace Ferber, Oceana, Va.
Chas. T. Allen, Mt. Pleasant Ave., Livingston, N. J.
Mandora A. Shaw, 50 Post Office Place, Salt Lake City, Utah
15 PRIZES OF \$15 EACH
W. J. Reed, 6 Downer Place, Aurora, Ill.
Cole A. Mease, 3237 Aurora St., El Paso, Texas
A. Schwab, Garden City, Kan.
John W. Hays, 127 E. Colfax St., Mont.
W. B. Phair, 515 First Street East, Roundup, Mont.
C. W. Langford, 1346 Park Ave., Racine, Wis.
E. E. Phares, Powell, Wyo.
Douglas E. Burgeois, Cobden, Ill.
Naim Nelson, 1211 Louisa Ave., Chicago, Ill.
B. W. Gardner, Depot, Texas
J. Irving Duffy, 5600 Westford Road, Baltimore, Md.
Lester Buttner, Oakland, Md.
Audrey Elliott, Greer, N. M.
John Trauffer, 21 Grant St., Warren, Pa.
Oscar Monroe, Grinnell, Iowa.
15 PRIZES OF \$10 EACH
L. H. Graham, 613 West First St., Lawrence, Ill.
Gertrude E. Jones, 400 East Green St., Clinton, Mo.
Dorothy Allen, 1215 Colfax St., Falls City, Neb.
John W. Holt, 2020 Lane St., Falls City, Neb.
A. Lynch, 325 Hamner Hall, Stillwater, Okla.
T. J. Robinson, 220 Northern Bldg., Wichita, Kan.
Patricia Mahoney, 1601 Kickapoo, Shawnee, Okla.
Mrs. C. F. Melze, 2714 Olive St., Tearkana, Texas
E. B. Arsen, 1402 Riverside St., Acid, Iowa
E. A. Lewis, 6214 North Richmond St., Chicago, Ill.
H. W. Shurt, Route 2, Elkhart, Ind.
George J. Cowser, 5151 N. Ashland Ave., Chicago, Ill.
Mrs. Florence Frayer, Bristol, Okla.
S. William King, 508 West Jefferson St., Louisville, Ky.
Anny Calverly Mazer, Toeda, Utah



Fill'er up with Conoco Bronze!
Nicknamed!
that's what happened

THE contest for a name and slogans for Conoco's new gasoline is over. The winning name and slogans have been selected and awards made to the contestants listed here. More than half a million good friends tried sincerely to help us, and we are grateful to all of them for the names and slogans sent us, each of which had a careful reading and consideration. Even though we have selected and paid for a splendid name, we find we cannot use it or any of the many hundreds of good names submitted. Here is what happened: **Personality always wins a "nickname."** We never thought of that in our anxiety to get a good name for an outstanding

gasoline. Bronze was used as a color to make this new gasoline distinctive and to protect our customers. It was liked by everybody—they, you, everybody called it Conoco Bronze. So, try as we might, we couldn't change now. It will always be known as Conoco Bronze. It had too much personality to avoid this popularity rating—"nicknamed"! Therefore, conforming with contest rules, we are using in a name of our own creation, the name used in all the contest advertisements—"Conoco Bronze"—even though it is not the name for which we paid \$5,000. Each user of Conoco Bronze gets a perpetual prize of instant starting, lightning pick-up, greater mileage and power—for it is a great gasoline.



A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL
THE MOTOR OIL WITH THE 'HIDDEN QUART' THAT NEVER DRAINS AWAY