

## Ford Leads the Field in Sales Past Summer

Stepped Into First Place as Production of New V-8 Mounted—Ford Trucks Also Ahead

Since June, when volume deliveries of the new Ford V-8 cars began, Ford has led all competitors by a wide margin in sales of passenger cars, commercial vehicles and trucks, according to official figures reported today by G. K. Petring, local Ford dealer. "Ford took the lead in national motor car sales in June, increased his lead in July, as production of the new Fords mounted, and maintained the lead throughout August, according to reports for that month already received from 34 states," Mr. Petring declared. In addition to this, the latest reports also reveal that Ford led in sales in the largest cities during the first ten days of September.

In June, the first month when volume deliveries of the new Ford cars were available, Ford's share of total passenger car sales in the United States reached 35.9 per cent, as compared with 24.9 per cent for its nearest competitor. Ford commercial cars were 50.5 per cent of all such vehicles sold, as compared with 37.6 per cent for its nearest competitor, while Ford trucks represented 35.7 of all truck sales, as compared with 27.6 per cent for the nearest competitor.

Ford sales in July, as revealed by official registrations, mounted over June figures and Ford's share of the business was increased. Ford passenger car sales reached 38.4 per cent of the total business as compared with 24.2 per cent for its nearest competitor. Ford commercial cars were 54.4 per cent of all cars sold, giving Ford a greater percentage of the total business than all other manufacturers combined. The Ford share of national truck sales was 34.4 per cent as compared with 27.1 per cent for its nearest competitor. The reporting of registrations in August in various states is not complete, but on the basis of reports thus far received from 34 states, Ford sales again led the field.

Since volume deliveries of the new Fords began in June, Ford has accounted for 41.5 per cent of all new passenger car sales in Nebraska, as compared with 29.9 per cent for its nearest competitor, Mr. Petring added. Ford sold 1,428 of the total of 3,437 cars of all makes sold in the state in June, July and August. Ford's total commercial car and truck sales for the first two months was materially in excess of sales of its nearest competitor. August sales were not reported when these figures were compiled.

### Ford Salon This Week

The local Ford agency is announcing a Ford Salon at their salesrooms, 6th and Pearl streets, Wednesday, Thursday, Friday and Saturday, at which, for the first time, all fourteen of the new Ford body types will be on display here. A cut-away chassis will also be on display so visitors can examine every working part.

## Manley News Items

Walter Mockenhaupt and wife and John C. Rauth were visiting on last Sunday at the home of Miss Lillian Tighe, in Omaha.

Herman Rauth has been placing a concrete floor in his chicken house and also in the garage which he has recently constructed.

Mrs. Evans, of Omaha, who is a sister of Mrs. Mike Honor, has been visiting in Manley at the home of friends as well as with her sister, for a number of days last week.

Charles Griffiths has been assisting

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**Philip Thierolf**  
BLUE GRAY CLOTHING

on the farm of Harrison J. Livingston, the order of business being picking up potatoes and making hay, which is keeping them busy at this time.

Miss Anna Rauth is to sing at the Corn Festival at Plattsmouth on Friday evening and will be accompanied by George Rau, the two making one of the most enjoyable of musical and singing numbers combined.

Mrs. Herman Dall, who was so ill for some time during the past few weeks, is at this time feeling much improved and was able to get out for a short ride in the car, which was a pleasure and a benefit to her returning health.

Mr. and Mrs. W. J. Rau were over to Omaha on last Thursday and were looking after some business matters as well as enjoying the merry crowd who were there to see and hear the next president of the United States, Franklin D. Roosevelt. While they were away, George Rau was looking after business at the bank.

Messrs and Mesdames A. B. Hill and Edward Murphey went to Omaha Wednesday, for a visit, and to hear the next president of the U. S., Gov. Franklin D. Roosevelt, speak, there Thursday. They also visited at Waterloo, where the presidential candidate was dining on a farm home and took time from his busy day to meet the farmers who came to see him. They are all great admirers of Mr. Roosevelt and firm in their conviction that he will be elected.

### Edward Heehey Answers Call

Edward Heehey, who was born in Iowa some 72 years ago, passed away on Thursday of last week, the funeral being held Saturday from the Saint Patrick's Catholic church in Manley. Deceased was a brother of the late William Heehey and had for some time been making his home at that of his sister-in-law, Mrs. Mary Heehey.

### Arthur Mockenhaupt on Ship

Arthur Mockenhaupt, who has been in naval training at the U. S. navy base at San Diego since early in June, was assigned to a ship during the past week. His parents, Walter Mockenhaupt and wife, received a letter from him early last week telling of the change. This was pleasing news to the young man and shows he has been making good progress with his work in order to thus early receive a ship assignment.

### Will Have Their Display

Harold Krecklow and George Rau will be at the Corn Festival in Plattsmouth this week with their exhibit of lawn furniture and will provide a splendid showing of the products of their handiwork. Better make it a point to be there and see this exhibit which will be more extensive than shown at the county fair. By the way, you will also enjoy the festival, as a lot of entertainment is being provided. Remember the dates, October 5, 6, 7 and 8.

### Mrs. Harms Much Better

Mrs. Teddy Harms, who has been sick for a number of weeks past, and whose condition was so serious that apprehension was felt for her recovery, has been showing splendid gain recently and it is with pleasure that the friends of this excellent woman learn of the dismissal of the trained nurse, as her condition no longer warrants such exacting care. Her mother, Mrs. Henry Peters, and sister, Miss Leta Peters, are now caring for the convalescing patient.

### Manley Feeling Very Fine

In a post-season play-off game to wind up the C. S. and L. league schedule, Manley was victor over Louisville by a score of 21 to 0. The game was played on the Manley diamond and the boys from the cement city didn't have a look-in.

Manley plays at Plattsmouth on Thursday afternoon as part of the Corn Festival celebration and will meet the Murray Red Sox for a real battle to settle for once and all the matter of supremacy. Each team has won a game from the other in the past 15 months and there is plenty of argument about who is rightfully the champion.

An admission fee will be charged for this game, since it was necessary for many of the players on both the teams to lay off work, and the proceeds will be split 60-40 between the two teams. It will be one of the few entertainment features at the Festival to which admission will be charged, as most everything else will be free.

### Harrison Livingston Sells Corn

Harrison J. Livingston has recently sold his corn crop of last year to feeders at Springfield and has secured Howard Johnson and Venie Rockwell to shell and deliver the cereal. They have the sheller set and shell their trucks full when they stop and deliver the shelled corn to Springfield, after which they return and shell more. They are getting along very nicely with the work.

## James O'Neill Founder of City of Plattsmouth

Pioneer, Who With Samuel Martin,  
Made First Settlement Here in  
1855—After Indian Treaty.

With the old settler and homecoming day scheduled for Thursday, October 6th, it is fitting that the residents of the community learn something of the early settlement of the town and its founders. The Journal has been fortunate in securing a sketch of the life of James O'Neill, one of the two men to establish Plattsmouth and who resided for many years in the homestead south of the railroad shops.

This name is to be held in reverence as long as Plattsmouth shall stand, as that of one of the gentlemen to whom belongs the honor of having been one of its founders. And perhaps we may justly assign to his wife the honor of suggesting this attractive spot as a fine place to locate a town.

While Nebraska then considered a part of the Great American Desert, was still the home of the Indian, shared by the buffalo, the deer, the antelope and other wild animals, with scarcely a white settlement within its borders, there came the cry heard around the world, of the discovery of gold in California. That event which was, perhaps, one of the means of bringing about a change here, the old order yielding place to the new, and soon the sound of the tramp of the thousands echoed across these vast, lonely prairies, as they hurried on eager to reach the goal of wealth. While thus passing through the country they could not fail to note what a goodly heritage lay in this fair land, with its sunny skies, genial climate, and fertile, well watered soil, although they little dreamed that the wealth they were seeking was obtainable here. Taking advantage of the rush of emigration across the border, James O'Neill pioneer of Mills county, Iowa, where he owned a large tract of land, moved to the east bank of the Missouri river to the point called Plattville, for the purpose of establishing a ferry to convey the emigrants across the stream; he had three flatboats, and made that his principal business. One day while looking across the river to the opposite bank, Mrs. O'Neill remarked to her husband that it would be a good place for a town. He replied that as soon as the Indian treaties were ratified and the land thrown on the market, he would cross the stream and lay out a town.

Early in the spring of 1855 he put his plan into execution. He and his friend Mr. Martin, with whom he carried on a mercantile business in Plattville crossing the Missouri on the ice and making a claim to the land on which Plattsmouth now stands, built a log house on the hill southeast from the present site of the depot, the house being a rude structure, with an earth floor and stick chimney at one end on the outside. That spring Mr. O'Neill's family came over and occupied the house, and immediately planned a village and commenced to sell lots and during the summer there were probably a dozen houses erected here. Thus originated the thriving city of Plattsmouth.

But while it is flourishing and every day extending its interests and increasing its wealth and prosperity the brave old pioneer of whom we write is numbered among the dead.

Long may his memory be cherished and his name handed down from generation to generation for his share in laying the foundation of this city.

Mr. O'Neill was born in Hocking county, Ohio, September 24, 1815. His father, James O'Neill was a native of Ireland, who came to America when a young man and settled in Ohio, being an early pioneer of Hocking county. He became the proprietor of quite a large tract of land there and was extensively engaged in farming for the remainder of his life. His wife was born in Scotland. She came to Nebraska with her son, she was the mother of ten children, nine of whom grew to maturity, was reared in the Presbyterian church and was ever a faithful member.

The subject of this sketch spent his early life in his native county. He was reared to the life of a farmer and though he never learned a trade he was very proficient in the use of tools and he was and did the most of his own carpenter work. He married in his native country and continued to reside there until about 1848 when he sold his farm and moved to Iowa in the month of August with a wagon and three horses, accompanied by his wife and four children. They had their cooking utensils with them, and when the

# Visit the FORD SALON

At Our Salesrooms  
6th and Pearl Streets

October 5-6-7-8 From 8 A. M. to 10 P. M.

You are cordially invited to attend a salon of the New Ford V-8. For the first time all fourteen of the new Ford body types will be on display here. You can inspect them conveniently, carefully and at your leisure.

One of the features of the show is that arrangements have been made for you to ride in and drive the cars if you wish. There is, of course, no obligation. We sincerely want every one to ride in this great new car and realize, first-hand, the thrill of its amazing performance. Don't miss this splendid opportunity.

A cutaway chassis is also on display. You can examine every working part, see how it functions, learn the care with which it is made and realize the simplicity and sturdiness of Ford construction.

There are talking pictures and special exhibits which show many of the new features.

Attendants will be on hand to give you any information you might wish about the cars, or the details of their construction.

If you phone us, we'll gladly pick you up at your home or office and bring you to the salon any time convenient to you. Ladies especially invited.



## Plattsmouth Motor Co.

PLATTSMOUTH, NEBRASKA

## Otoe Taxpayers will Take Fight Into Courts

Board of Commissioners Won't Place  
Proposal to Abolish County  
Agent on the Ballot.

Talmage, Neb.—A. A. Misegadis, secretary of the Otoe county taxpayers league, Friday announced that the league has decided to carry its fight for abolishment of the county agent office into the courts. The decision was made after the Otoe county board of commissioners had ruled that the proposal to abolish the office could not be placed on the county ballot.

This decision by the county board was based on the finding that the petition requesting the abolishment of the office did not contain one-eighth more names of persons actually and actively engaged in farming who have not also signed the original petitions for the employment of a county agent.

The taxpayers' league later received a letter from Attorney General Sorenson in which the attorney general wrote "according to the strict terms of the law those who signed the petition in 1928 cannot now sign the remonstrance petition—however, our office has serious doubts as to the constitutionality of this provision—we think that a court decision should be secured."

Decision to go into district court with a suit contesting the legality of the law followed.—State Journal.

## LOCAL NEWS

From Thursday's Daily  
County Attorney W. G. Kieck was at Lincoln today where he was called on some matters of business.

Henry Snoko and Arthur Adams, of Eagle, were in the city today for a few hours attending to some matters of business.

W. A. Ost of near Nehawka was here today to enjoy a few hours visiting with friends and attending to some matters in the county court.

From Friday's Daily  
Miss Emma DeHart is spending a few days at Malvern, Iowa, where she is the guest of relatives and friends.

## Union Drug Store is Looted of Narcotics

W. E. Moore Drug Store Suffers Loss  
of Large Amount of Cigarettes,  
Toilet Articles and Drugs

The W. E. Moore drug store at Union, one of the main business houses of that community, was robbed on Wednesday night and a large quantity of valuable merchandise secured by the robbers.

A large amount of narcotics was secured by the robbers, being stolen from a safe in the store. The safe was locked with a key and the robbers unlocked the safe and made away with the contents. Morphine tablets, cocaine and heroin powders and opium tinctures were among the things taken.

Twenty-four cartons of cigarettes, twelve boxes of fifty cigarettes, a small amount of money, toilet articles, gum, watches, cigars and fountain pens were also in the loot that was taken by the marauders.

The robbery is being investigated by Sheriff Thimman of Cass county as well as Sheriff Ryder of Otoe county.

Everything for school—most complete line in Cass county at Bates Book Store.

## For Wednesday, Oct. 5th

We again offer you Men's brand new Broadcloth DRESS SHIRTS—Asstd. patterns, fast color, Cellophane wrapped. Sizes 14-17.

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2 for \$1.20

**WESCOTT'S**

Our Store Open Evenings During Corn Festival!