

Wednesday, June 24th, Bargain Day In Plattsburgh

ECONOMY DAYS **Bring Many Savings**

Exceptional Specials
—in—
Ladies Wash DRESSES



Guaranteed washable fast color fabrics made up in the season's latest styles.

Let your own good taste decide if they aren't the darlinest frocks at such a low price!

Sizes 16 to 44

88c
Each

Ladies' DELUSTERIZED **RAYON HOSE**



Long wear, smart colors and fashion-right lines. That's our formula for these lovely Rayon Hose.

39c
pair

Men's and Boy's Shirts-Shorts

New Patterns
Fast Colors



Shorts with elastic back for sturdy wear.

25c - 49c

Cotton Prints
for Every Occasion

Fast color Dress Prints—New patterns—Yard wide

15c per yard

Men's DRESS STRAW **Hats**



Truccolo and Milan Straws
DRESSY
A Sensational Value at

98c
each

WORK CLOTHING

Men's 2:20 Denim Overalls and Jackets. Triple sewed, extra full cut. The best value on the market.

\$1.10 pair

Work Shirts—Blue and gray chambray, coat style, bellows pockets, triple sewed.
69c each

Seamless Work Sox—Blue and gray mix.
10c pair


Harvest Hats—Lg. shapes. Men's, Boys'.
25c each

Ladies' One-Strap Bl. Kid **House Slipper**



Sizes 3 to 8
\$1.49

Men's **Work Shoe**



Gating Bal Composition Sole
\$1.89

Soennichsen's

Outstanding Grocery Values

- Staple Items**
- Prunes, Santa Clara, 3 lbs. 25c
 - Salmon, 1-lb. tall, 2 cans for. 25c
 - Preserves, 2-lb. jar (imitation) . . . 25c
 - Bred Spred, pure fruit and sugar. . . 15c
 - Windmill Mayonnaise, quart jar . . . 39c
 - Crackers, Krispy, 2-lb. caddy. 29c
 - Calumet Bak. Powder, 1-lb. tin. 29c
 - Pinto Beans, 10 lbs. for 49c
 - Jello, asstd. flavors, pkg. 8c
 - Crystal White Soap, 10 bars. 33c
- Canned Fruits**
- Rosedale Pineapple, large can. 19c
 - Libby Pineapple, fcy., lg. can. 23c
 - Peaches, fcy. hvy. syrup, 2 lg. cans. . 45c
 - Pears, Libby fcy. Bartlett, 3 lg. can. . 79c
- So-Called Gallons**
- Peaches, sliced or halves. Gal. 49c
 - Italian Prunes, gallon can. 35c
 - Pineapple, Br. slices, gallon 69c
 - Pineapple, crushed. Gallon. 69c

- Canned Vegetables**
- Corn, Country Gentleman, No. 2. . . 10c
 - Tomatoes, hand pack, No. 2, 3 for. . 25c
 - Kraut, fcy. Long Thread, lg. can. . . 10c
 - Peas, Wisconsin, No. 2, per can. . . 10c
 - Corn, Minn. pack, med. tins, 3 for. . 25c
 - Pork-Beans, med. size, 2 cans. 15c
- Flour Flour**
- Little Hatchet, 48-lb. bag. \$1.19
 - IGA, 48-lb. bag 1.29
- Coffee Headquarters**
- IGA Blends are the fastest selling coffees in this part of the country: A blend and price to suit every taste. New fresh shipment every few days.
- "I" Blend, per lb. 33c
 - "C" Blend, per lb. 25c
 - "A" Blend, per lb. 21c
- 3 Pounds for **59c**
Black and White Coffee, lb. 39c
3 Pounds for **\$1.15**

BLACK & WHITE

These Special Low Prices For Wednesday, June 24th

You haven't seen such values in years. Make WEDNESDAY a "thrift" day and save at these prices. Store open every Wednesday evening till 9 o'clock. Come to Platts. to shop!

Men's Waist Style **OVERALLS**



Fast Color Blue Denim
Triple sewed and riveted. A splendid wearing Overall, at

98c



Men's Straws

10c

Others 15 & 25c

West Point **WHOOPIES**



Elastic Waist Band
Red back denim with broad red stripe on side. Fast color.

89c

ATHLETIC SHORTS



Fancy Stripe Broadcloth
with elastic adjustable waist.
Fast color. A big bargain at

49c

Men's Athletic Undervest



Fine White Bleached Cotton
Very elastic, very cool. Almost like finding them, at—

29c

Men's Genuine **B V D Suits**



with Elastic Shoulders
Many imitators, but only one "B. V. D."

98c

- WESCOTT'S PLATTSMOUTH**
- Men's Tick Stripe Overalls, pair. 98c
 - Men's fast color Work Shirts. 55c
 - Men's light Seamless Sox, pair. 10c
 - Men's Dress Straws, each. 98c
 - Men's fancy Rayon Dress Sox, pair. . . 13c
 - Boys' Munsing Union Suits, each. . . . 69c
 - Men's Silk 4-in-Hand Ties, each. . . . 49c

Men's Cool Trousers



Made of Seersucker
Easily washed. Neat, black stripe. Cool and serviceable. Per pair—

\$1.89

Variety Store Specials for Wednesday, June 24th

- Water Tumblers Clear Glass Set of Six** **18c**
 - Laundry Soap Quick Naptha 10 Bars for** **25c**
 - Ice Tea Glasses, clear glass, each. 5c**
 - Ice Teas, Rose or Green colored. Each. . . 10c**
 - Rose or Green Water Glasses. 5c**
 - Glass Water Pitchers, Rose or Green. . . 49c**
 - 32-piece set of Decorated Dishes. . . . \$2.98**
 - 10-qt. Ivory Enamel Preserve Kettle. . . 49c**
 - Red Fruit Jar Rubbers, fresh stock, doz. . 5c**
- Fireworks at Right Prices
Picnic Supplies

Knorr's Popular Variety Store Plattsburgh, Nebr.

Auction Sale

The **GLEN VALLERY AUCTION SALE** that was to be held last Saturday, has been postponed and will be held—

Wednesday Night, June 24th
Beginning at 7 P. M., at

Vallery Sale Pavillion
Plattsburgh, Nebraska
Phone 92

REX YOUNG, Auctioneer DR. O. SANDIN, Clerk

Once More!

Wednesday June 24th



We are offering you the opportunity to buy high grade Footwear for Ladies at the exceptionally low price of—

\$1.00

162 PAIR of LADIES' FINE SHOES taken from stock for this special. Not cheap shoes, but good values in odds and ends and discontinued lines. . . . Patent Leather, Calif. Suede, Satin and White Wyalo. Low or medium heels in Straps and Oxfords. Sizes from 3½ to 7—Widths A to C. See these shoes—they are big values. Last week we sold as many as six pairs to one customer—Let's do it again

Fetzer Shoe Co.
Home of Quality Footwear

NO APPROVALS NO EXCHANGES

REAL VALUES at Bates Book Store

- The following items are cut way low for this one day only, and our patrons will find they cannot be duplicated anywhere. Also, please remember, that we have a—
- Most Complete Line of Fireworks**
and It will Pay You to BUY HERE and BUY EARLY
- Ex fine Mandaran Firecrackers, 7 pkgs. . 25c**
40 to the Package—Sell regularly at 5c each
 - Japanese Parasols, a big value at. 85c**
\$1.25 and \$1.50 Values—While They Last
 - Play Ground Ball and Bat, both for. 69c**
Something for the Kiddies as well as the Grown-ups. Ball is extra well sewed, full leather and a Genuine Bargain
- Remember, We are Headquarters for All Kind of Fireworks
- Bates Book Store**
Corner 5th and Main Streets—Phone 265
Plattsburgh, Nebr.