

—AND NOW ANOTHER

# Big Bargain Wednesday

## in Plattsmouth

Beginning Wednesday, June 17, Plattsmouth stores will be open every Wednesday evening throughout the summer season in order to better serve rural patrons. Each Wednesday will also be a day of unusual values—a mid-week trade day when you can save plenty of money on all your purchases. Eighteen merchants join in welcoming you here Wednesday and in offering you the following outstanding bargains:

### These Prices Good Wednesday, June 17th

**Wednesday Only**  
**CARS ALEMITED and SPRINGS**  
**SPRAYED—All for**  
**75c**  
**OFE OIL CO.**  
 Modern Service Station

Plattsmouth merchants are keeping pace with present day declining markets—and in many instances are out ahead of the procession. Look at the ads in your city paper, the latest "reduced price" quotation of the mail order houses or listen to the radio announcements—then compare their best offers with what you can buy the same quality for in Plattsmouth. This should be the "larger" shopping town of every citizen in Cass county. No parking restrictions to worry about here as in the larger cities—and the satisfaction of knowing your money goes to help pay taxes and build up your home county.

**See It Before You Buy It**

**RITZ THEATRE**  
 Plattsmouth, Nebr.  
**A Big Show Wednes., Thursday**  
 June 17th and 18th  
 John Gilbert in His Latest All-Talking Picture  
**GENTLEMEN'S FATE**  
 —AND—  
**FREE — Cannon Linen — FREE**  
 A Valuable Article to Every Lady Patron  
 Reg. Low Admission: Adults, 30; Children, 10

**Stevens Linen Crash Toweling**  
 16 Inches Wide — Per Yard  
**13c**  
**Men's Seamless Work Sox**  
 'Knit-on' Top—Color, Gray and Brown mixed  
 7 Pairs Wednesday for  
**49c**  
**SOENNICHSEN'S**

**Omar Wonder Flour**  
 48-lb. Sack for Only  
**\$1.29**

**Butter Nut Coffee**  
 Per 1-lb. Can

**37c**  
**A. G. Bach Stores**

**Quick Dry Enamels**  
 All Colors  
 1/2-pints, 20c Pints, 40c Quarts, 80c  
**Waterspar Liquid Wax**  
**10c**  
**Kruger Wall Paper & Paint Store**

**A Four Tie Parlor Broom**  
**29c**

**BACON SQUARES**

Mild Sugar Cure — Per Pound

**12 1/2c**  
**BLACK & WHITE**

**PORK CHOPS—Lb.**  
**15c**  
**PORK AND BEANS**  
 Morris Supreme—1-lb. Cans—Each  
**5c**  
**Mullen & Sons**

**Cannon Turkish Towels**  
 Double Thread—20x40  
**15c**  
**FIREWORKS**  
**SPARKLERS—7 pkgs. for . . . 25c**  
 Our Line is Most Complete  
**The Popular Variety Store**  
 Roy W. KNORR, Proprietor

Gooch's 8-oz. Pkgs.  
**Macaroni and Spaghetti**  
 5 Packages for  
**25c**  
**27x54 Inch Rugs**  
**48c**  
**E. A. WURL**

**Men's Fine Chambray**  
**Work Shirts**  
 Two pockets. Triple sewed. Coat style.  
 Blue or Gray—Each  
**49c**  
**WESCOTT'S**

**AUCTION SALE**  
**Wednesday Afternoon and Night**  
 Hundreds of dollars worth of Furniture and Rugs, Household Equipment, Dry Goods, etc., all ready to take home at your own price. Do not miss this sale. Look for the large banner.  
 Auction Room N. side Main St., between 4th-5th  
 F. G. Morse, Auct.  
**Christ Furniture Co.**  
 118-122 So. 6th Street—Phone 645

**Cool Summer Auto Cushions**  
 Regular 50c Value—While 50 Last  
**15c**  
**50 Strings of Beads**  
 \$1.25 to \$1.50 Value  
**89c**  
**Bates Book & Stationery Store**

**Heavy Galvanized Tubs**  
 with Solid Wood Grip Handles  
 No. 1 size \$1.10 value . . . . . 69c  
 No. 2 size 1.25 value . . . . . 79c  
 No. 3 size 1.45 value . . . . . 89c  
 Hardware Plumbing Tin Shop  
 Electrical Supplies  
**Bestor & Swatek**  
**COMPANY**

**G W BEET SUGAR**  
 10-lb. Cloth Bag  
**49c**  
**HAMBURGER**  
 Fresh Ground — No Cereal — Lb.  
**12 1/2c**  
**The Red & White Store**  
 Home Owned

**KONJOLA, Regular \$1.25**  
 A Medicine for the Entire Family  
**98c**  
**Combination Special**  
 Dr. West Tooth Brush (50) Tooth Paste (25c)  
 Regular 75c Value for  
**48c**  
**Mauzy Drug Co.**

**Bargain Wednesday**  
**Ladies Straps**  
 149 Pair of Patent and Black Kid Leathers in Strap and Tie patterns. Sizes from 3 1/2 to 8 in the various styles. Don't miss this bargain!  
 One Day — Wednesday Only  
**\$1.00**  
**Fetzer Shoe Company**  
 Home of Quality Footwear

With each large tube of Klenzo Shaving Cream we will give free a pkg. of  
**5 Gillette or Probak**  
**Razor Blades**  
 A Real Bargain — Costs You Only  
**49c**  
**F. G. Fricke & Co.**  
 The REXALL Store

**100 Ladies Hats**  
 Values to \$5 — Bargain  
**Wednesday**  
**\$1.00**  
**LADIES TOGGERY**  
 Shop of Personal Service