

Timely Advice, This!

BUY NOW and SAVE

The bottom has been reached in low prices—a season of activity is opening up and the standard of American living will continue to give the worker a fair return for his skill—increasing his purchasing power. That's why it is to your advantage to "Buy NOW and SAVE." Plattsmouth stores never offered greater buying opportunities than exist today. New methods of doing business require quick turn-over at small profit on each item and you will find the merchants whose names appear in this advertisement are adhering strictly to this method. Patronize them—buy now and save!



Watch this man! He will always bring you a message of Economy!

One Day, Wednesday, May 13th, 1931

Stores Below Open till 9 O'Clock, P. M.

Sixteen Leading Merchants join in this Monthly Bargain Day Sale

Cheviot, 36-in. Wide

Blue and Gray—Fast Color, Heavy Weight
For Shirts, Dresses, Aprons—Yard

10c

Big Yank Work Shirts

Sizes 13½ to 17—Each

69c

SOENNICHSEN'S

Coffee

Butter Nut, per lb. **37c**
4 lbs. fcy. Santos Peaberry . . . **95c**

Flour

Omar Wonder, 48-lb. bag . . . **\$1.29**
Little Hatchet, 48-lb. bag . . . **1.15**

A. G. Bach Stores

Kalso-Tint Water Color

One Day Only—Per Pkg.

40c

Wall Paper at 4c and Up

Odd Bundles of Wall Paper

20c and up

Kruger Wall Paper & Paint Store

Fcy. Country Gentleman Corn

No. 32 Size Can—\$1.15 Doz., or

10c

Each

IGA CAKE FLOUR

Fluffy and Light—Lg. Pkg.

23c

BLACK & WHITE

LEAN PORK STEAK

15c

Pound

VALUE MILK

Tall Can for

7c

Mullen & Sons

CREPE SHELF PAPER

Asstd. Colors and Designs

5c

BOLT

TABLE OIL CLOTH

White and Fancies—46-Inch—Yard

17c

The Popular Variety Store

Roy W. KNORR, Proprietor

BLEACHED MUSLIN

Soft Nainsook finished—Free from all Dressing
Suitable for Gowns, Underwear and Quilting
36 Inches wide—Yard

10c

Otoe Canned Goods

Lima Beans, Hominy, Red Beans, Pork and Beans,
Bacon and Beans—Dozen Cans

50c

E. A. WURL

MEN'S

Fine Broadcloth Dress Shirts

in right, New Fancy Patterns
Colors Fast

Collars Attached Sizes 14 to 17

79c

These are Xtra Value—Supply Yourself

WESCOTT'S

\$1.25 Large Size Oil Mop

79c

Unfinished Breakfast Chair

Regular \$1.50 Value for

\$1

Christ Furniture Co.

119-122 So. 6th Street—Phone 645

Big Clean-Up of Pictures

Pictures that formerly sold for \$1.25, offered on this
Bargain Day at the real low price of

49c

Large Flower Vases

Vases that have been selling for \$2.50 to \$4.50—Only
about 25 and they're going at a real price

\$1.49

Below First Cost

Bates Book & Stationery Store

10-Quart Galvanized Pail

14c

12-Quart Galvanized Pail

16c

Bestor & Swatek

COMPANY

Pure Home Rendered

LARD

12c

Pound

PINEAPPLE

Extra Standard Quality—Lg. 2½ Can

19c

The Red & White Store

Home Owned

Dr. West's Tooth Paste

Two Regular 25c Tubes

29c

COMBINATION

35c Tube Shaving Cream and 50c
Pkg. Gillette Razor Blades

49c

Mauzy Drug Co.

MEN'S SOCKS

Nationally Advertised—New Patterns

Special **19c** Special

BOYS' KEDS

Lace-to-Toe patterns in White or Suntan
Canvas Footwear

Wed. Only **73c** Wed. Only

Fetzer Shoe Company

Home of Quality Footwear

INTRODUCTORY OFFER

Sherwin-Williams Enameloid

Pint Can Enameloid (any color)
and a Brush (vulcanized in rubber)

\$1.50 Value—All This for

89c

Also Excellent for Use on Walls and Woodwork

F. G. Fricke & Co.

The REXALL Store

One Lot Ladies' Hats

39c

Ladies' Silk Gloves

Broken Sizes—Pair

19c

LADIES TOGGERY

Shop of Personal Service