

**INTRODUCING**  
**Merchants' Co-Operative**  
**Bargain Day**

**Plattsmouth**  
**Wednesday, Mar. 18**

**31 Phenomelal Values**



**Plattsmouth Merchants Lead in Low Everyday Prices**

Declining markets are reflected in the low everyday prices of Plattsmouth as quickly as in the largest city stores. Read their ads in this paper for news of money-saving bargains and make Plattsmouth your shopping point.

This is the first of a series of bi-weekly Bargain Days, Dollar Days and other similar sales events offered primarily to acquaint Cass county buyers with the advantages of making Plattsmouth their trading point. The money spent in Cass county goes to help pay county and state taxes of every property owner in the county while that taken or sent outside the county is neither circulated in your community or goes to help pay any of the burden of present day high taxes. Plattsmouth should be the logical "larger town" shopping point of every Cass county citizen. Its stores offer you every shopping advantage, freedom from parking restrictions and a personal interest in your mutual welfare along with their own.

**Think This Over—and Spend where you get Greatest Advantage**

**Stores Open Wednes. Night**  
 till 9 O'Clock

Big Special Dance at the Legion Auditorium from 9 till 1 o'clock

<p><b>Children's Wash Dresses</b>                  Sizes 3 to 14—Regular \$1 Values  <b>89c</b>                  With each Dress you will get One pair Children's Ribbed Hose FREE  <b>Women's Felt Slippers</b>                  Heavy Felt, Padded Leather Sole. Blue, Rose, Brown.                  Sizes 4 to 8—Special Value at  <b>59c</b>  <b>SONNICHSEN'S</b></p>	<p><b>Butter Nut Coffee—Lb.</b>  <b>37c</b>                  Cost No More and, Oh, What Flavor!  <b>48-lb. Omar Wonder Flour</b>  <b>\$1.32</b>                  Why let Split-Pennies keep you from Perfect Baking  <b>A. G. Bach Stores</b></p>	<p><b>One Lot Wall Paper</b>                  Per Single Roll  <b>4c</b>                  Average Room, \$1 and Up                  Complete Line of Paints and Varnishes  <b>Kruger Wall Paper &amp; Paint Store</b></p>	<p><b>Libby Pineapple</b>                  Solid Pack Gallon Cans—Crushed or Sliced  <b>75c</b>  <b>Big Broom Special</b>                  Hand Made, 4-Tie, Select Straw, Polished Handle                  Regular 49c Value—One Day Only  <b>33c</b>  <b>BLACK &amp; WHITE</b></p>
<p><b>Beef Steak—2 Lbs. for</b>  <b>35c</b>  <b>Northern Navy Beans</b>                  Special Price per Pound  <b>5c</b>                  Read our ads each week—and Remember we pay highest market price for Eggs—Also deliver \$3 and over orders.  <b>Mullen &amp; Sons</b></p>	<p><b>Baking or Mixing Bowl</b>                  7½-Inch—Extra Special, Each  <b>9c</b>  <b>Assorted Fudge—Lb.</b>                  Chocolate and Vanilla  <b>10c</b>                  See Our Window for These and Other Bargains  <b>The Popular Variety Store</b>                  Roy W. KNORR, Proprietor</p>	<p>This Mds. is Down to Price Levels of 30 Years Ago  <b>Fine Unbleached Muslin</b>                  Full 46-Inch—Per Yard  <b>7c</b>                  Price of this same Muslin was 15c yd., six months ago.  <b>Fcy. New York Sweet Corn</b>                  Put Up at Rochester—Per Can  <b>12½c</b>  <b>E. A. WURL</b></p>	<p><b>Small Boys' Jersey Jacks</b>                  Blue and White Mix—Lumber Jack Style                  2 Pockets—Ages 4 to 8 Years  <b>75c</b>  <b>Men's Cotton Flannel Gloves</b>                  Nap out—Heavy Gauntlet style—Pair  <b>15c</b>  <b>WESCOTT'S</b></p>
<p><b>ONE DAY SPECIAL</b>  <b>Unfinished Breakfast Chair</b>  <b>\$1</b>  <b>Card Tables—Each</b>  <b>\$1</b>  <b>Christ Furniture Co.</b>                  118-122 So. 6th Street—Phone 645</p>	<p><b>No. 1 Light Wt. History Paper</b>                  50 Reams—50c Seller—While they last  <b>35c</b>  <b>50-75c Correspondence Cards</b>                  Some of Boxes Slightly Soiled  <b>19c</b>                  These are Real Values as the Paper and Envelopes are Unsoiled  <b>Bates Book &amp; Stationery Store</b></p>	<p><b>Kleen-O Floor Mops</b>                  with 1-Qt. can Kleen-O Polish                  All for - <b>79c</b>  <b>A Good Alarm Clock</b>                  In Different Color Cases  <b>69c</b>  <b>Bestor &amp; Swatek COMPANY</b></p>	<p><b>G. W. Beet Sugar</b>                  10-lb. Cloth Bag  <b>53c</b>  <b>P &amp; G Soap, 10 Bars</b>  <b>32c</b>  <b>The Red &amp; White Store</b>                  Home Owned</p>
<p><b>Konjola, Reg. \$1.25 Value</b>                  Special Price for ONE DAY Only  <b>98c</b>                  Introductory Offer on McKesson's Milk of Magnesia Tooth Paste                  Reg. 35c and Tooth Brush (25c) for  <b>29c</b>  <b>Mauzy Drug Co.</b></p>	<p><b>Here They Are, Folks—2 Big Shoe Specials</b>                  70 pairs Women's and Growing Girls' Oxfords and Ties, Patent leather or gun metal. Low heel, rubber top lift. Pair. . . . . <b>\$1</b>                  50 pairs Women's Black Satin Pumps and Straps. Medium and high heels. A big value for Wednesday, pair. . . . . <b>\$1</b>  <b>Fetzer Shoe Company</b>                  Home of Quality Footwear</p>	<p><b>WEDNESDAY ONLY</b>                  1 Pint M-31 Solution (Antiseptic Mouth Wash) . . . \$ .75                  1 Tube M-31 Tooth Paste, value . . . . . .50                  1 Tooth Brush, value . . . . . .35                  1 Tooth Brush Holder, value . . . . . .15                  TOTAL VALUE of above items . . . . . \$1.75  <b>All for \$1</b>  <b>1-Gal. Dr. Hess Stock Dip</b>  <b>\$1</b>  <b>F. G. Fricke &amp; Co.</b></p>	<p><b>Pure Thread Silk Hose</b>                  Full Fashioned—All Sizes, Colors  <b>75c</b>                  Pair  <b>Rayon Silk Princess Slips</b>                  Assorted Sizes and Colors  <b>98c</b>                  Each  <b>LADIES TOGGERY</b>                  Shop of Personal Service</p>