



Ladies and Gentlemen!



WE TAKE PRIDE in announcing our *greatest SALE!* You've seen price-cutting before. We and other merchants have, in the past, offered unusual savings. But never, never, never in the history of Plattsburgh merchandising — go back as far as you will — have such an amazing array of values been flourished before the buying public's eyes.

NINE DAYS Thurs. Feb. 12 to Sat. Feb. 21 **NINE DAYS**

Buy NOW and Save!

Doors Open at 9:00
Thursday Morning!

Special for Thursday

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Thursday Morning!

Ladies Hosiery

Our complete line of Chiffon and Service Weight Hosiery in all the popular new shades.

Special for Opening Day Only

Limit 3 Pairs to a Customer **98c** Limit 3 Pairs to a Customer

pair

Infant Soft Soles

About 35 pairs of Infants' Soft Sole Shoes in white and colored kid leathers. Sizes 1, 2 and 3.

Values Like These Sell Fast

38c

pair

Pajama Slippers

Beautiful brocaded Satin Slippers in black, blue and rose shades at an unbelievable price.

For One Day—Thursday Only

98c

pair

**OUR
Greatest
Clearance
SALE**

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Socks Socks Socks!

Men's nationally advertised Interwoven Socks in the popular patterns and colors. Values to 75c. Your choice for—

29c

pair

Florsheim Shoes

We are continuing our Florsheim Shoe Sale until Saturday, February 21—the closing date of this store-wide Clearance. Buy your Florsheims (regularly nationally advertised \$10 values) here now, at—

\$8.85

pair

Men's Oxfords

This lot consists of a few pairs each of various styles of men's high grade Oxfords in black and brown calf leathers. The values run to as high as \$9 a pair. Good desirable styles—and a big value at—

\$4.95

pair

Boys' Oxfords

Boys' black and brown calf Oxfords. Shoes that will give exceptionally good service for the boy who treats 'em rough. A good range of sizes and all desirable patterns. Outfit the boy for Spring now.

\$2.95

pair

Ladies' Arch-Shoes

Discontinued lines of hi-grade Arch Support Shoes in Patent and Kid leathers. Strap and tie patterns. Good assortment of sizes, but come early to be assured of a fit. Values to \$9, going at—

\$3.95

pair

Children's Shoes

High shoes in black and brown leathers. Lace and button styles. Sizes from 5½ to 10. Most unusual value at—

89c

pair

Enna Jettick Oxfords



A few pairs of discontinued Enna Jettick styles. These Oxfords are in patent and kid leathers and afford you opportunity for a real saving. You know the quality of Enna Jettick shoes. A bargain well worth taking advantage of.

\$3.95

pair

Ladies' Footwear Specials

Novelty Pumps

The season's most popular styles in Pumps, Straps and Ties. Patent, black and colored kid leathers. Values to \$6.50. Our Clearance sale price—

\$2.95

pair

Ladies Galoshes

Our complete line of Ladies Galoshes in all rubber snap fasteners and zippers and jersey cloth snap fasteners in all the season's best colors and patterns. Values to \$3.50, at per pair—

\$1.98

Pumps & Straps

Beautifully styled patterns in brown kid, black kid, patent and colored kid leathers. Pumps and strap patterns of high grade materials at—

\$3.95

pair

CHILDREN'S Straps and Oxfords



Patent and black dull leathers in pretty Straps and Oxfords. Quality shoes in sizes 8½ to 2. Designed for ease and comfort to growing feet. Special—

\$2.45

pair

Work Shoes

The popular outing bal pattern in an all leather upper and composition sole. A good-wearing light weight shoe, priced at

\$1.95 pair

Men's Oxfords

A group of Men's Oxfords in various styles in black and brown calf leathers. Exceptionally good shoes at a real price.

\$3.45 pair

Work Shoes

A good sturdy work shoe with leather upper and composition sole. Just the shoe for the man who needs a heavier shoe.

\$2.45 pair

Ladies Pumps'

Pumps, Straps and Oxfords in patent, black, kid and satin. Not the latest styles but the best of quality. Former values to three and four times this low price.

\$1.29 pair

Childrens Shoes

Odds and ends in good shoes in strap and lace patterns. Various styles in sizes 6½ to 12. Special, per pair—

\$1.95

Boys Oxfords

Boys' black Oxfords with composition soles and rubber heels. Lots of wear in these shoes for the money. Good range of sizes. Clearance sale price is only—

\$1.95 pair

NOTE
No Charges
All Sales
Final

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BUY to SAVE

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FETZER SHOE COMPANY

Home of Quality Footwear

442 Main Street

Plattsburgh, Nebr.