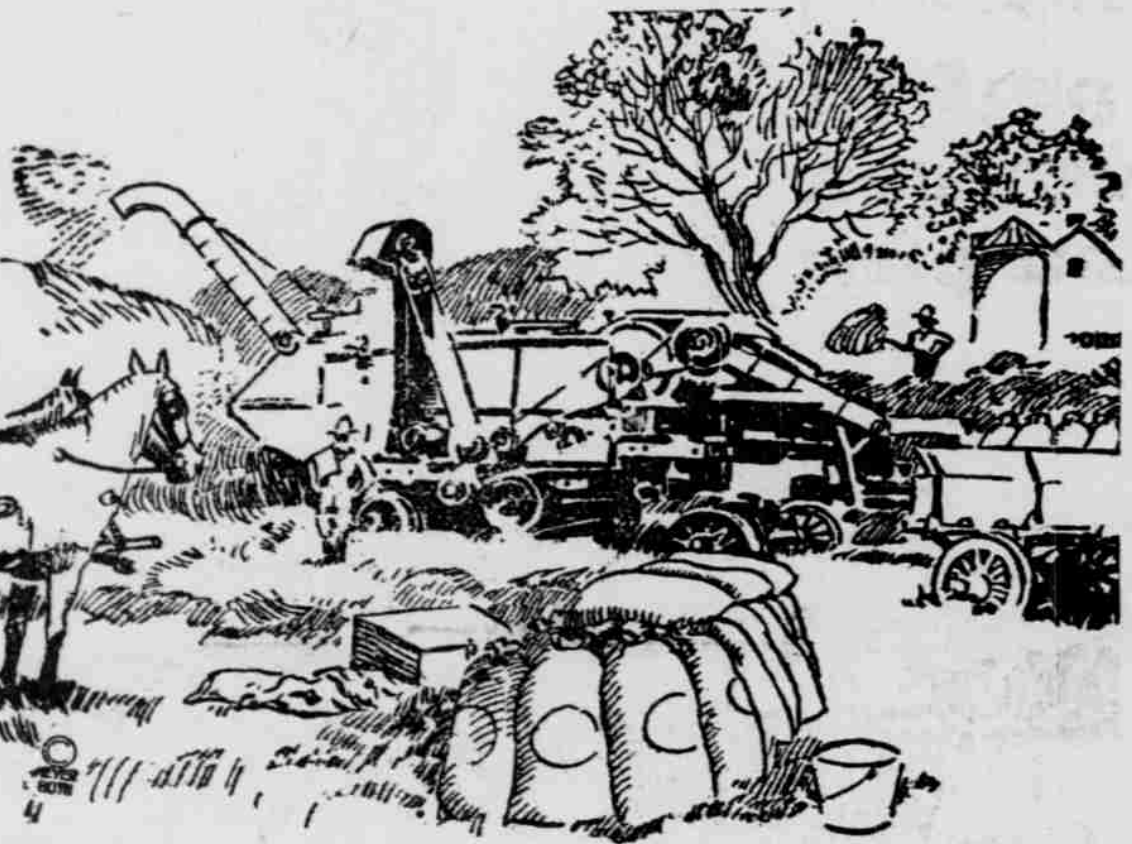
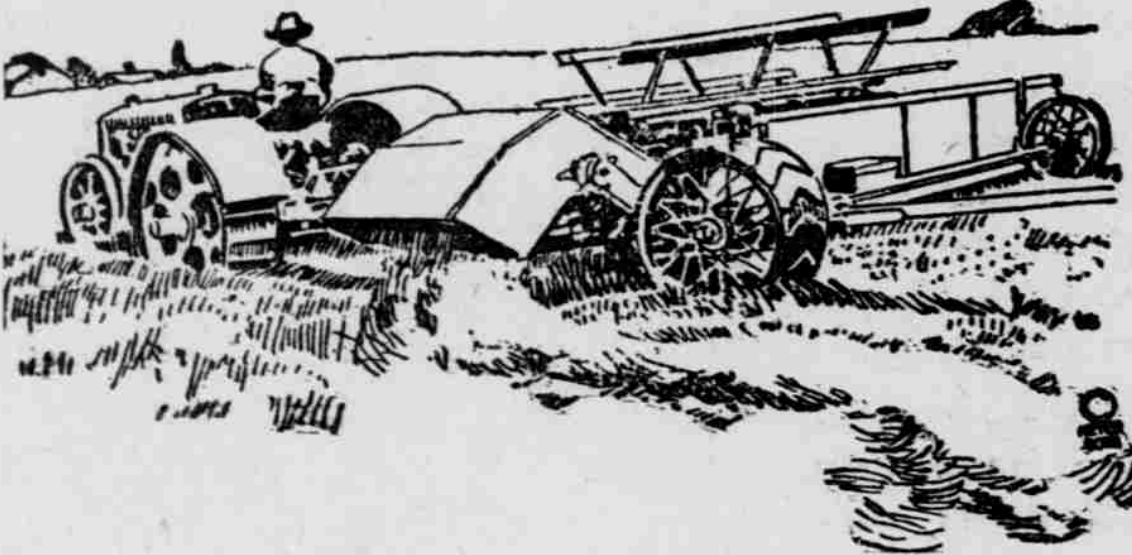




Is It any Wonder We Feel Like Celebrating?



and
We are Going to Celebrate too!



Did you ever see better prospects for a 'bumper' crop — *Never*—and Gee but don't everyone feel great about it—ain't it wonderful to look forward to a plentiful season—knowing that the farmers will receive dividends for their hard labor—and knowing that each person in business will have an opportunity to sell more and better goods. . . . To know that because there will be a bountiful crop—more men will be able to work in the shops and factories—more people will find employment in all enterprises. . . . The working men's families can have just a little more money to purchase the many things to make their lives a little more pleasant and happy—and all the way around it is going to make such a tremendous difference—and we are glad—not for our own selfish gain—but just glad—because a great big crop is going to help every one of us.

FULL DETAILS of one of the greatest Merchandising Carnivals ever held at Plattsmouth will appear in the **Journal Monday** — We ask you all to watch for the paper and read about it.



And now we have a Message for you that we Know you will be glad to hear—

In our advertising—during the next couple of weeks we are going to tell you some of the honest facts—about what is going on around us—that bear directly on the brightest looking future that any town in the state can look forward to.

Perhaps many of you have visualized what the new bridge will mean to Plattsmouth—and to Cass county—Another mighty important event is the fact that Government men are—right now—surveying the Missouri river—preparatory to navigation—Do you know what that will mean to Plattsmouth—

Co-Operation

OUR CREAMERY is a living, outstanding example of what may be accomplished for community betterment—when the citizens of a progressive territory work together.

In less than a year since this community enterprise commenced operation—CASCO Butter has met with such public favor that its demand far exceeds facilities for its manufacture—

Co-operating—to make this Harvest Festival one of the most successful enterprises—from the standpoint of every citizen in the trading territory of Plattsmouth—are the following progressive Business Houses.

- C. E. Wescott's Sons
- The Ladies Toggery
- The Plattsmouth Journal
- Bates Book Store




Cass County
The Garden Spot of the
Finest State in the
Union

Nebraska

We are proud of Cass county—proud to be citizens of Plattsmouth—and are enthusiastic about the future of our town and county.

Within a few weeks the new bridge across the Missouri will open a wonderful new territory—permitting our Iowa neighbors to join in making Plattsmouth a better and larger trading point.

Thousands more people will then pass through our little city—see the outstanding advantages of our county—and thus enhance the value of our property.

