

The Plattsmouth Journal
 PUBLISHED SEMI-WEEKLY AT PLATTSMOUTH, NEBRASKA
 Entered at Postoffice, Plattsmouth, Neb., as second-class mail matter
R. A. BATES, Publisher
 SUBSCRIPTION PRICE \$2.00 PER YEAR IN ADVANCE

Pienies are in order.
 Fourth this week and then what?
 The Carnival done a fair business.
 Yes, eatables are going up and it is going to cost to live.
 It is the consumers that are hurt the most by protective tariff.
 Printers in Germany are receiving an average of \$12.89 a week.
 Some girls are engaged once too often and some once too seldom.
 Brazil's population just has been officially estimated at 39,193,569.
 The American people are political and believe in the Fourth of July.
 A thirst for knowledge excites no opposition. The per cent is unlimited.
 Autoists of India are refusing to buy anything but the latest cars this season.
 More than half the new automobiles in Shanghai, China, are from America.
 A movement against department and chain stores has been started in Germany.
 Sugar consumption in the United States at present is about 110 pounds per capita annually.
 The Roman mile was considerably shorter than the American mile, being about 1,620 yards compared with 1,760 yards.
 Wet views of the dry Senator Gould, of Maine, does not suit the wets throuth the country. He is honest in sentiment.

Wheat harvest now, with a fair crop to harvest.
 Prohibition in the east is greatly on the decrease.
 About 500 leopards are killed in India every year.
 To get a long well begin at the top and dig down.
 There is no election in Nebraska this fall to hamper the voters.
 Summer has its trials like everything else and surmounts them.
 Foreign statesmen are watching our policies with curious eyes.
 Citizen Coolidge says he doesn't like to write. However, he writes.
 London engineer unions are asking for a wage-raise of \$2.90 a week.
 A little nice weather will help the farmers, and also the corn to grow.
 Love may grow cold, affections luke-warm, but respect always remain.
 Brighton, England, will build a new town hall costing nearly \$5,000,000.
 The United States is the largest exporter of lumber and lumber products in the world.
 London dress reformers urge that men discontinue wearing trousers. That's placing quite a responsibility on the fog.
 Manufacturers of leather products want finer leather which the house tariff gives. American producers of hides and leather want tariff protection. Some genius will have to fix up these things.

AN EMPTY-HEADED "HERO"

It is hard to work up any great amount of admiration for the lad who stowed himself away on the trans-Atlantic airplane Yellow Bird. To be sure, he had plenty of nerve. But he didn't seem to have the brains to balance it; and when too much courage goes hand in hand with a scarcity of common sense, the result is apt to be rather distressing.
 By climbing into a plane already loaded to the very limit of safety, this empty-headed youngster put the lives of three brave men in extreme danger. The added weight that his presence gave the plane prevented the Frenchmen from reaching Paris, as they had planned; it might well have brought them down in the middle of the ocean.
 Here's hoping that no one will try to make a fuss over this youth, so that he will get the idea that he is a hero. A good old-fashioned session in the woodshed with an irate parent is about what his case seems to call for.
 The cost of living in German is more than 50 per cent higher than before the World War.
 Some of these nice crisp mornings, in addition to football practice, reminds us that autumn is, after all, not so far away.
 A first-class battleship now carries about 38,500 different commodities from anchors weighing eight tons, down to tiny screws.
 The orator told his hearers they must value their liberties more. To which a voice asked if there were any tariff duties on that.
 There was collected gasoline taxes in forty-six states and the District of Columbia \$305,233,842 last year. Increased rates will swell this sum in 1929.
 The Democratic party is the true party of the people, and its principles are everlasting—down yesterday but up today, with eyes bright and shining.
 Assistant Secretary of the Treasury Lowman says dry agents are within their rights if they shoot at the tires of a suspected car. If you happen to get hit, of course, that's just a little mistake.

A MELODIOUS WORD FROM MAINE

Senator Gould of Maine has written a letter to the Fresno Vineyards Co. of St. Louis which we regard as "a gem of purest ray serene." A good many pretty speeches have been made about the grape. Long after the turmoil of Judea had subsided Pontius, Pilate's old friend, speaking of the Syrian woman, confessed "it was as hard to learn to do without her as to forget the taste of Greek wine." Can anyone who struggled with the odes of Horace forget the Falernian at that "one dear Sabine farm?" Prosper Merimee, in his futile wooing of her who must ever remain "Unknown," though their supreme delight would be found on a purple evening in an "Aegean cup." Ingersoll served intangible Burgundy to those dinner guests in a cloissone of rapturous metaphor. But none of these had witnessed the miracle of transmutation, as did Senator Gould of Maine. This man saw dress turn to gold. He saw tasteless insipidity achieve the sacred fire. He saw pale kegs of legality become as "the casks of Amontillado." He was charmed, delighted and enthralled, and he has naively related his joy in his letter. Larcenous hands, to be sure, had filched much of the treasure, but he bore his loss like a soldier and a Senator, in discreet and stony silence, and he comforted himself in the knowledge that "there were three gallons in each keg, which is improving every month."
 The prudence of the pragmatist is encountered in this letter. The Senator digresses to observe that Maine is "a prohibition State," and that "it is not policy to be outspoken in your sentiments," yet he records his conviction that "a license for light wines and beer would be an improvement over the present prohibition law." But we are not concerned with the vexations and verbotens of things in appraising this human document. Here is a testimonial of a traveler who has discovered milk and honey in the desert, balm in a blighted Gilead, "the shadow of a great rock in a weary land."
 It seems to us that Senator Gould of Maine is as a voice of gladness in a continental dirge. His letter is a gay cockade amid the encircling gloom. It's an immortelle.—St. Louis Post-Dispatch.

WHEN AND HOW

Advertising isn't meant to be reasonable from the standpoint of paying only in this or that season. Timely advertising the year 'round builds a sustaining confidence that is not shaken, builds a trade that does not falter. There may be such an event; there will, however, be a constant and steady trade built by advertising that cannot be built through any other method.
 But advertising will not continue in a musty store where goods are displayed unattractively.
 It will not hold trade at a store where clerks are not polite and considerate.
 It will not hold customers where service is not reasonably prompt.
 Merchandising has undergone a great change in recent years. The public today is educated to service and quality. They are hackneyed terms, but the business man who ignores them presently will learn his mistake.
 "Service" means promptness and politeness.
 "Quality" means goods that are worth every penny of the price—and often more.
 Competition is keen, but the man who keeps his eyes open, to new ideas, and puts these ideas into practice—which includes judicious advertising—is bound to get his share of business.
DEPORTING THE CRIMINALS
 It is said that congress may be urged to enact legislation by which any alien may be deported if found guilty of carrying concealed weapons. This is all right as far as it goes, but we believe such an amendment to the immigration law could be made more rigorous.
 It would put more teeth in our laws to enforce obedience to them if the United States were to deport every alien convicted of, say, two charges of felony. If the law of Michigan can send a person to prison for life if convicted four times of violating the Volstead act, then certainly deportation as above outlined would not be a very harsh punishment. Of course it could be made for simply one offense, that is something to discuss.
 But as against agitation of this nature we are confronted with an even greater crisis in adequate punishment for men who are American citizens. What are we going to do with them if caught carrying concealed weapons? And going further back than that, what about the penalty for the selling of weapons to about anybody that wants to buy one?
BILKING THE FARMERS
 President Hoover has offered a place on the Federal Farm Relief Board to Alexander Legge, president of the International Harvester Company.
 Naturally he would.
 The Republican program of farm relief being nothing more than a flimsy hypocrisy, it is fitting that the head of the Harvester trust, the organization that gouges fancy prices from farmers for all kinds of machinery, should be one of the dominant factors in the main plan of the organization.
 It is next in order for Mr. Hoover to offer membership on the Farm Relief Board to the president of the New York Stock Exchange and the Chicago Board of Trade.
 And, if it is possible to do so and conform with the letter of the law—even if the spirit of the statute is ignored, a place should be offered by our British-minded chief executive to the president of the Liverpool Cotton Exchange.
 Get 'em coming and going, Mr. Hoover. The faithful must be rewarded for their fat contributions to your campaign fund.
NOTICE TO CREDITORS
 The State of Nebraska, Cass county, ss.
 In the County Court.
 In the matter of the estate of John Cory, deceased.
 To the creditors of said estate:
 You are hereby notified that I will sit at the County Court room in Plattsmouth, in said county, on the 19th day of July, 1929, and the 21st day of October, 1929, at ten o'clock a. m., of each day, to receive and examine all claims against said estate, with a view to their adjustment and allowance. The time limited for the presentation of claims against said estate is three months from the 19th day of July, A. D. 1929, and the time limited for payment of debts is one year from said 19th day of July, 1929.
 Witness my hand and the seal of said County Court this 15th day of June, 1929.
 A. H. DUXBURY,
 County Judge.

NOTICE TO CREDITORS

The State of Nebraska, Cass county, ss.
 In the County Court.
 In the matter of the estate of Myrtle I Gillespie, Deceased.
 To the creditors of said estate:
 You are hereby notified, that I will sit at the County Court room in Plattsmouth, in said county, on the 12th day of July, 1929, and on the 14th day of October, 1929, at 10 o'clock a. m., of each day, to receive and examine all claims against said estate, with a view to their adjustment and allowance. The time limited for the presentation of claims against said estate is three months from the 12th day of July, A. D. 1929, and the time limited for payment of debts is one year from said 12th day of July, 1929.
 Witness my hand and the seal of said County Court this 7th day of June, 1929.
 A. H. DUXBURY,
 County Judge.
ORDER OF HEARING
 and Notice on Petition for Settlement of Account
 In the County Court of Cass county, Nebraska.
 State of Nebraska, Cass county, ss.
 To all persons interested in the estate of Fritz Kehne, deceased.
 On reading the petition of Joseph Bierl praying a final settlement and allowance of his account filed in this court on the 1st day of July, 1929, and for his discharge as such said Administrator;
 It is hereby ordered that you and all persons interested in said matter may, and do, appear at the County Court to be held in and for said county, on the 12th day of July, A. D. 1929, at 10 o'clock a. m., to show cause, if any there be, why the prayer of the petitioner should not be granted, and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Plattsmouth Journal, a semi-weekly newspaper printed in said county, for one week prior to said day of hearing.
 In witness whereof, I have hereunto set my hand and the seal of said Court, this 1st day of July, A. D. 1929.
 A. H. DUXBURY,
 County Judge.
ORDER OF HEARING
 and Notice on Petition for Settlement of Account
 In the County Court of Cass county, Nebraska.
 State of Nebraska, Cass county, ss.
 To all persons interested in the estate of George W. Shields, deceased:
 On reading the petition of O. A. Davis, Administrator, praying a final settlement and allowance of his account filed in this Court on the 26th day of June, 1929, and for payment of claims and discharge of Administrator;
 It is hereby ordered that you and all persons interested in said matter may, and do, appear at the County Court to be held in and for said county on the 12th day of July, A. D. 1929, at 10 o'clock a. m., to show cause, if any there be, why the prayer of the petitioner should not be granted, and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Plattsmouth Journal, a semi-weekly newspaper printed in said county, for one week prior to said day of hearing.
 In witness whereof, I have hereunto set my hand and the seal of said Court this 26th day of June, A. D. 1929.
 A. H. DUXBURY,
 County Judge.
NOTICE OF HEARING
 on Petition for Determination of Heirship
 Estate of George Thomas, deceased, in the County Court of Cass county, Nebraska.
 The State of Nebraska, To all persons interested in said estate, creditors and heirs take notice, that H. J. Sparway, Receiver of the First National Bank, of Plattsmouth, Nebraska, has filed his petition alleging that George Thomas died intestate in Rush county, Indiana, on or about October 30, 1883, being a resident and inhabitant of Rush county, Indiana, and died seized of the following described real estate, to-wit:
 The northeast quarter (NE 1/4) and the southeast quarter (SE 1/4), all in Section two (2), Township twelve (12), North of Range twelve (12) East of the 6th P. M., in Cass county, Nebraska—
 leaving as his sole and only heirs at law the following named persons, to-wit:
 Sidney Thomas, widow; Mary M. Alexander, daughter; Daniel L. Thomas, son; George W. Thomas, son, and John Q. Thomas, son.
 That the interest of the petitioner herein in the above described real estate is owner of the fee simple title as subsequent purchaser and praying for a determination of the time of the death of said George Thomas and of his heirs, the degree of kinship and the right of descent of the real property belonging to the said deceased, in the State of Nebraska.
 It is ordered that the same stand for hearing at the County Court room in said county, on the 2nd day of August, A. D. 1929, before the court at the hour of 10 o'clock a. m.
 Dated at Plattsmouth, Nebraska, this 22nd day of June, A. D. 1929.
 A. H. DUXBURY,
 County Judge.
 June was an eventful month. How will July pan out?

ORDER OF HEARING

on Petition for Appointment of Administrator
 The State of Nebraska, Cass county, ss.
 In the County Court.
 In the matter of the estate of Frances Bartek, deceased.
 On reading and filing the petition of Paul Bartek, Sr., praying that administration of said estate may be granted to Paul Bartek, Sr., as Administrator;
 Ordered, that July 12th, A. D. 1929, at ten o'clock a. m., is assigned for hearing said petition, when all persons interested in said matter may appear at a County Court to be held in and for said county, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Plattsmouth Journal, a semi-weekly newspaper printed in said county, for three successive weeks prior to said day of hearing.
 Dated June 12th, 1929.
 A. H. DUXBURY,
 County Judge.
SHERIFF'S SALE
 State of Nebraska, County of Cass, ss.
 By virtue of an Order issued by Golda Noble Beal, Clerk of the District Court, within and for Cass county, Nebraska, and to me directed, I will on the 13th day of July, A. D. 1929, at 10 o'clock a. m. of said day at the south front door of the court house in the City of Plattsmouth, in said county, sell at public auction to the highest bidder for cash the following real estate, to-wit:
 Lot fifty-three (53) in Wise's Out Lots, an Addition to the City of Plattsmouth, as surveyed, platted and recorded, Cass county, Nebraska.
 The same being levied upon and taken as the property of the estate of Hans Tams, deceased, et al, defendants, to satisfy a judgment of said Court recovered by The Standard Savings and Loan Association, of Omaha, Nebraska, plaintiff against said defendants.
 Plattsmouth, Nebraska, June 7th, A. D. 1929.
 BERT REED,
 Sheriff Cass County, Nebraska.
SHERIFF'S SALE
 State of Nebraska, County of Cass, ss.
 By virtue of an order issued by Golda Noble Beal, Clerk of the District Court within and for Cass county, Nebraska, and to me directed, I will on the 6th day of July, A. D. 1929, at 10 o'clock a. m. of said day at the south front door of the court house in the City of Plattsmouth, in said county, sell at public auction to the highest bidder for cash the following described real estate, to-wit:
 Lots forty-two (42), forty-three (43) and the north one-half of forty-four (44), in Smith's Addition to the City of Plattsmouth, Cass county, Nebraska;
 Also that portion of Whiteman avenue described as follows: Beginning at a point in said Whiteman avenue one rod west of the southwest corner of Lot forty-three (43), in Smith's Addition to the City of Plattsmouth, Nebraska, and running thence east one rod to the southwest corner of said Lot forty-three (43), thence north 32 degrees and 45 minutes, west one chain and 16 links, thence south 20 degrees and 15 minutes, west one chain and 87 links to a post; thence in a southeasterly direction 1.05 chains more or less to the place of beginning;
 Also Sub-Lot two (2) of Government Lot five (5), in Section seven (7), Township twelve (12), North, Range fourteen (14) east of the 6th P. M., all in Cass county, Nebraska, as surveyed, platted and recorded.
 Also commencing at the bolt on the 1/2 section line in Section seven (7), Township twelve (12), North, Range fourteen (14), east of the 6th P. M., where the said 1/2 section line intersects with the right-of-way fence of the C. B. & Q. Railway Company, thence along the said right-of-way fence to a bolt 7.79 chains due south of the place of beginning, thence east 18.21 chains to a bolt 15 feet west of the west bank of a dry channel, thence north to the 1/2 section line, above described, thence west on the said section line 16.23 chains to the place of beginning, containing 13.28 acres, more or less, in Cass county, Nebraska, being known as Lot sixty-five (65), in said Section seven (7), Township twelve (12), North, Range fourteen (14), East of the 6th P. M.—
 the same being levied upon and taken as the property of E. P. Stewart et al, defendants, to satisfy a judgment of said Court recovered by The Standard Savings and Loan Association of Omaha, plaintiff against said defendants.
 Plattsmouth, Nebraska, May 28th, A. D. 1929.
 BERT REED,
 Sheriff Cass County, Nebraska.
 Several metropolitan newspapers have criticized British Ambassador Sir Esme Howard for offering to give up liquor privileges. Maybe we had better give Sir Esme another chance, however, as he probably is not familiar with the customs of the country.

Instantly
 you'll notice
 the **DIFFERENCE**

Not just a little difference in power—a different driving sensation from the moment you step on the accelerator! Complete absence of knocking, no matter how full of carbon your motor may be. A new ability to take hills on high, with Red Crown Ethyl Gasoline in the tank. It won't take miles of driving to convince you. Try this super-fuel today.

3 to 1 Preference

Red Crown Gasoline is used by 3 times as many Nebraska motorists as any other single brand. Big mileage and absolutely uniform quality are back of this remarkable preference for *balanced* Red Crown Gasoline.

STANDARD OIL COMPANY OF NEBRASKA
 "A Nebraska Institution"

Sold by Red Crown Service Stations and Dealers everywhere in Nebraska



Why Engineers Prefer Polarine.—Because it is free flowing in all weathers—has plenty of "body" under all conditions—gives long service and minimum carbon deposits in the motor. Consult the Chart for correct grade of Polarine

MORE PROFITS IN THE PAIL

There is a world of significance in the fact that, although the number of dairy cows in the United States increased by only one hundred and sixty thousand during the years 1921-1928, the production of milk within that period increased by thirty billion pounds. Had conditions governing output continued as they were in 1920, this gain would have required, according to dairy experts, more than six million additional average cows. That it was achieved with so slight an increment in the total size of the herds, bears witness to the power of feeding and handling.
 It appears, moreover, that the cows producing nine thousand pounds of milk annually, which is nearly twice the average, consumed only forty per cent of the food. Thus a net profit of some sixty per cent was realized from the application of a more efficient technique. It has often been remarked that if principles and practice akin to those which have made modern industry could be developed in agriculture, there would be no further need of farm relief. The recent record of American dairying, it seems to us, encourages the hope that this is indeed possible—certainly possible in some agriculture pursuits.

HOOVER AND SUGAR PROTECTION

An officer of the United States Beet Sugar Association has told the Senate Finance Committee that President Hoover was "much interested in protection for domestic sugar industry." Granted. But there are two domestic sugar industries—production and consumption—and for every domestic sugar producer there are thousands of domestic consumers. It is a fair inference that Mr. Hoover is interested in the consumer as well as in the producer of sugar. If he isn't it will be unfortunate for the people and eventually unfortunate for Mr. Hoover.

A MAIN STREET PLOWMAN

Tourists on their way to Glacier Park will slow down when they get to Hysham, Montana. The Mayor of that town has plowed furrows the whole length of main street. And if that doesn't "stop 'em," he promises "bigger and better furrows."
 The Mayor has put Hysham on the front page, and if the people keep in office long enough he will probably take Hysham off the map.

MORE PROFITS IN THE PAIL

There is a world of significance in the fact that, although the number of dairy cows in the United States increased by only one hundred and sixty thousand during the years 1921-1928, the production of milk within that period increased by thirty billion pounds. Had conditions governing output continued as they were in 1920, this gain would have required, according to dairy experts, more than six million additional average cows. That it was achieved with so slight an increment in the total size of the herds, bears witness to the power of feeding and handling.
 It appears, moreover, that the cows producing nine thousand pounds of milk annually, which is nearly twice the average, consumed only forty per cent of the food. Thus a net profit of some sixty per cent was realized from the application of a more efficient technique. It has often been remarked that if principles and practice akin to those which have made modern industry could be developed in agriculture, there would be no further need of farm relief. The recent record of American dairying, it seems to us, encourages the hope that this is indeed possible—certainly possible in some agriculture pursuits.
HOOVER AND SUGAR PROTECTION
 An officer of the United States Beet Sugar Association has told the Senate Finance Committee that President Hoover was "much interested in protection for domestic sugar industry." Granted. But there are two domestic sugar industries—production and consumption—and for every domestic sugar producer there are thousands of domestic consumers. It is a fair inference that Mr. Hoover is interested in the consumer as well as in the producer of sugar. If he isn't it will be unfortunate for the people and eventually unfortunate for Mr. Hoover.
A MAIN STREET PLOWMAN
 Tourists on their way to Glacier Park will slow down when they get to Hysham, Montana. The Mayor of that town has plowed furrows the whole length of main street. And if that doesn't "stop 'em," he promises "bigger and better furrows."
 The Mayor has put Hysham on the front page, and if the people keep in office long enough he will probably take Hysham off the map.