

Store Closed All Day Wednesday Jan. 30th to REDUCE the price on all Stocks

ON SALE FOR

Fifteen Days Only

Get in on These Bargains

oe Co's \$25,000.00 Stock. WE NEED THE MONEY

, January 31st, at 10 A. M. Sharp



Folks of Plattsmouth

and Surrounding Territory

Heed this call of economy. Think of it! Thrifty Buyers! The Fetzer quality of Footwear at prices so ridiculously low that it is really a shame to do it. But-

> WE ARE CALLED IN TO DO THIS JOB IN A HURRY and our quickest and safest method is LOW PRICES.

This will be a sale of unusual BARGAINS, a sale of HONEST BARGAINS. Come, get your share.

SALESMANAGER.

## Free!

Free!

ARE YOU A GOOD HUNTER? \$8 Worth of Murchandise

Given Away FREE

We have transposed two word on purpose in this ad.
The first three adults who has in a correction (after 10 a.m. THURSDAY) will eceive a merchandise bond, valued as follows: First prize, \$5.00; second and third, each a pair of Lades' Silk Hose valued at \$1.50 per pair. List must be brought to the store. Get a ticket as you enter. Grain—join the fun. It's worth while. WE DO NOT MEAN MISSPELLED ORDS OR TYPOGRAPHICA ERRORS.

TO FIRST COMERS Ladies Galoshes and Zippers

High and Low Top Models

Also Snap Fasteners in low cut colored patterns-Values to \$5, priced at

\$1.98

Men's Dress Shoes

Values to \$8 pair

If you are looking for a real bargain, get in on this. You've never seen lower prices.

\$2.85

Children's Shoes

Values to \$3 pair

Black, Brown and Novelties-Sizes 6 to 11 Shoes that will give long wear.

\$1.85

TO FIRST COMERS Children's First-Step Shoes

Values up to \$2.50

A large assortment of Colors and Styles at

89¢

Men's Oxfords

Values to \$8.00

Calf and Kangaroo-Colors Black, Tan and Brown. Prices that can't be beat!

\$2.85

Misses Low Shoes

Pumps and Oxfords

A nice selection of Good Patterns Values to \$4-Priced at

\$2.45

Men's Outing Bals WORK SHOES

Retan Uppers-Best Composition Soles. All sizes. A regular \$3 value, going at-

\$2.29

Shoe Polish

Just like Giving It Away, at-

3c Box

Men's Work Shoes

A \$2.50 Value

Moccasin Toes—Composition Soles Extra Special—Per pair

\$1.85

Ladies Rubbers

Fit Them on Yourself at

ER SHOE COMPANY

Plattsmouth Nebraska

SPECIAL NOTICE

We are not opening our store until 10 A.M. on Thursday-we wish our friends from out of town to avail themselves of extra special offerings, offered to First Comers

LADIES and Oxfords ts, Tans, Blondes, Ity Combinations s and heels. Values

xceptional buys at-

\$3.45

LADIES Pumps and Oxfords

Values to \$8

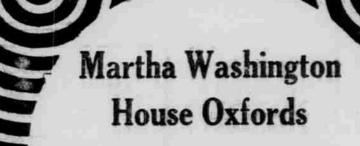
Contains some of the most desirable patterns in our stock. Plenty of sizes and widths, at

\$4.45

LOOK! LOOK! LOOK! **ALL OUR** Enna Jettick Foot-

> wear Cut in Price

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You all know what they are! \$5 Value, going at

\$1.69



Silk to the top; quality fine. Popular shades. Don't miss it.

\$1.50 Value for

\$1.19