

I am going to close out every Dish—every Piece of Glassware—every Piece of Aluminum and Graniteware and every other article in this store—except the Groceries.



H. M. SOENNICHSEN.

Mr. Soennichsen has just made this decision—he has other plans for the use of the space now occupied by this beautiful stock of Merchandise.

Coming at this opportune time of the year—just before Christmas—this announcement will—we are sure—be glad news to the people of this territory—because—it will present an opportunity to buy hundreds of very appropriate Christmas gifts for Mother—Sister—and the Family—at prices far below those asked for such items anywhere else in the Country.

It would be foolish for us to write an advertisement large enough or long enough to attempt to explain and tell you about the hundreds of beautiful things to be closed out—cold type could not do justice in describing the many wonderful selections—everything will be arranged in separate priced groups—and piled upon separately priced tables—there will be entire sections at 18 cents—25 cents—50 cents—a Dollar—and so on—beautiful and useful gifts worth many times what they will cost.

Selling Will Commence Friday Morning—all toys will be included in this close out sale!

In our basement and warehouse, we have almost Twenty Thousand Dollars worth of GROCERIES. That is away too much stock—we are going to reduce it at least half. We have had a great many sales in our time—in Dry Goods—and so on—but we have never had a GREAT BIG GROCERY SALE—like this is going to be—NEVER!

We are not going to publish a lot of prices either—almost everybody knows the usual prices on Groceries. We are going to sell things by the half dozen—by the dozen—and by the case. This sale is to reduce our stock—if you want to save money on the most necessary things of all—on the Food you have to get—somewhere—come to this sale and bring your pocket book along.

H. M. SOENNICHSEN

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