

(Political Advertising)

(Political Advertising)

(Political Advertising)

Reasons Why—

The Women and Men of Nebraska Should Vote for Governor Alfred E. Smith for President on Nov. 6, 1928.

I. Humane and Sensible.

ALFRED E. SMITH has done more to promote human welfare and social justice in New York than any other man in public life throughout the history of the state. His record of accomplishment in behalf of the sick, the poor and those with physical or mental disabilities and his success in improving the living conditions of the people as a whole mark him as unique among our statesmen for his contribution to social progress. To the service of those who are out of step in the march of life he has brought a warm and sympathetic understanding, aided by keen intelligence, practical common sense and a passion for facts.



Alfred E. Smith
VICTOR WOODS, PHOTOGRAPHER

II. For Economic Justice To Farmers.

GOVERNOR SMITH recognizes the fact that no family or group of families can be truly happy when they can not enjoy the same privileges of life as their neighbors and cannot give their children the same opportunities in life that their neighbor's children have. HE KNOWS FROM THE STATISTICS COMPILED BY THE UNITED STATES DEPARTMENT OF AGRICULTURE THAT IN 1916 THE FARMERS OF THIS COUNTRY RECEIVED 20 PER CENT OF THE TOTAL INCOME OF ALL THE FAMILIES OF THE NATION, AND THAT IN 1927 THE FARMERS' SHARE WAS ONLY 7 1/2 PER CENT OF THE TOTAL INCOME, ALTHOUGH THE FARMERS REPRESENTED ONE-THIRD OF THE TOTAL POPULATION. Governor Smith has pledged himself to correct that injustice and to place the farmers among the happy families of the nation by urging and signing,—not discouraging and vetoing,—the legislation which is capable of bringing economic justice and equality to agriculture. He has promised to sign the bill to be prepared by the representatives of agriculture. He has never broken a promise made to the people. Remember that the representatives of the forty-nine farm organizations in the United States have unanimously endorsed and are supporting Governor Smith.

III. For Public Education.

ALFRED E. SMITH is a true friend of public schools. In 1925, in the state of New York, he procured \$9,000,000.00 additional appropriations for rural schools. During his eight years in office, he has procured an increase of many millions of dollars of appropriations for public education. He has placed the country schools of the state on substantially the same basis as the city schools.

IV. Opposed To The Saloon -- Favors Honest Enforcement.

GOVERNOR SMITH is a true friend of children. It is therefore not surprising that he said: "When I stated that the saloon is and ought to be a defunct institution in this country, I meant it. I mean it today. I will never advocate nor approve any law which, directly or indirectly, permits the return of the saloon. I shall to the very limit execute the pledge of our platform to make an honest endeavor to enforce the Eighteenth Amendment and all laws enacted pursuant thereto. THE CORRUPTION IN ENFORCEMENT ACTIVITIES I WILL RUTHLESSLY STAMP OUT. Such conditions can not and will not exist under any administration presided over by me."

V. Progressive.

GOVERNOR SMITH has made statements on all issues that are clear and not open to double construction. He has the support of the progressives of the country. Senator Norris has endorsed his position on the important questions of agriculture and power. His candor and directness have brought him the support of all forward-looking voters of this country, irrespective of past political affiliations.

VI. Humble Origin -- A Great Leader.

ALFRED E. SMITH was born in humble surroundings. He has never lost touch with or failed in sympathy for the poor. His record as Governor of New York for four terms, his public activity as a member of the legislature of New York, his addresses in the pending campaign and his state papers, prove that he is a great leader. Very recently Charles E. Hughes, the former Governor of New York and former Justice of the Supreme Court of the United States and a republican, in speaking of Governor Smith, said: "He is an expert in government. The title he holds is the proudest title that any American can hold, because it is a title to the esteem and affection of his fellow citizens."

A ballot cast for Alfred E. Smith for President is a vote for an honest, capable, humane, far-seeing man. Go to the polls and let honest argument;—not prejudice—rule your decision.

(Published by Agricultural League of Nebraska)

Fifth of Wheat Acreage is Yet to be Sown

More Rye Being Planted—Feeder Cattle High—Hog Prices Are on the Wane

The average corn yield in Nebraska this year will be 21.7 bushels, and 81 percent of the entire crop will be merchantable, said bankers of the state in their mid-month crop report to the state and federal division of agricultural statistics. One-fifth of the intended wheat acreage was yet to be seeded on Oct. 15, and rye seedings showed approximately the same reduction over last year. Feeder cattle are costing nearly \$3 per hundred weight more and lambs approximately the same as last year. Moisture is short over the entire state except in the east central, or eastern Platte valley counties and the southeastern section of the state. In places there is a surplus of moisture reserve, and over the rest of the state small sections report a sufficient supply but generally rain is needed.

The corn yield estimate of 21.7 bushels per acre is in close agreement with the first of month estimate by farmers and predicated a state production of 195,294,000 bushels this year as compared to 291,446,000 a year ago. Of this crop 81 percent will be merchantable bankers say, the three southern districts having very little unmarketable corn. Yields range from 15.7 bushels for the central counties, hard hit by the drought of late summer, to 30.2 bushels per acre for the southeast corn counties.

The northeast section, the eastern Platte valley counties, and the southwest all reporting near the state average of 21.7 bushels per acre. All corn will be ready to crib by Nov. 1, and in many counties of the state the majority of fields will be ready on Oct. 15. Oil corn, where it is for sale is bringing 77.5c per bushel as compared to 74c a year ago at this time.

Two of the important wheat sections, the southwest and the south central, still have a third of their winter wheat to seed according to the bankers. The dry weather held up plowing and seed bed preparation and some farmers have delayed seeding even further, waiting for sufficient moisture to properly germinate the grain. In the southeast where there has been an abundance of moisture, 90 percent of the wheat is in the ground. The 21.5 percent of the proposed wheat remaining to be seeded compares with a figure of 6.2 percent at this time last year. Wheat is bringing the farmer's weighted price one year ago the weighted price was \$1.10 per bushel.

A decided increase in rye seeding was planned by farmers earlier in the fall, according to reports Bankers believe the rye seeded to date is about 81 percent of last year's planting. Some of this reduction may be due to the lack of rainfall in the same way that wheat planting has been retarded.

Cattle and lamb prices are reasonably uniform over the state, and the average for feeder lambs shows little difference from a year ago. Feeder cattle prices average \$11.40 per hundred weight now and one year ago the average was \$4.55 per hundred weight. The greatest difference is reported in the southeast. Bankers were paying around \$8.30 for their feeders, and now place the average at \$13.40 in that section.

One-half of the hogs in the southeastern counties and 34 percent of the hogs in the Platte valley could be made ready for market by Dec 1 this year. The seasonal decline in hog prices is usually in full swing at that date. The farmers in the northeastern corner of the state have the smallest proportion of hogs that could be marketed by then of any part of the state.

TAKES AUTO HOME

From Monday's Daily—Yesterday Archie Wells, an employe of the U. S. government at the South Dakota Indian reservation, arrived in the city to secure his auto which was recovered two weeks ago near Union where it had been abandoned near the farm of E. B. Chapman and where Mr. Chapman discovered the parties with the car, robbing his place. In making a getaway the car was abandoned and later turned over to the sheriff and with the result that the owner of the car was located and now has his property back.

ANOTHER GRAVEL PLANT FOR PLATTSMOUTH

From Tuesday's Daily—It was learned today that contract has been made on gravel land northwest of town. It is expected that the plant will be installed early in the spring by an Iowa paving contractor. It is understood that a ten inch pump will be installed and that 24 hour service will be had.

We have a full stock of rough Cypress Cribbing, 6 and 12-inch, and Cedar Poles. If you are going to build a new crib or repair the old one, it will pay you to see us. We deliver anywhere.—Clويد Lumber & Coal Co., Plattsmouth, Nebr.

FOR SALE BULLS

I have for sale a number of fine Polled Herford Bulls. Excellent animals.

C. E. HEEBNER, Nehawka, Neb. Phone 2203.

Your order for Job Printing will receive prompt attention if phoned to the Journal office—No. 6.



See a demonstration of SKELGAS

SKELGAS is real gas in compressed, bottled form. Come in for a demonstration. Compare all results with those of city gas. In every way SKELGAS operates exactly the same except that it gives a hotter flame.

The reason? SKELGAS is made from selected parts of natural gas. Only the hottest elements are used. By means of this separation we can concentrate about 375 burner hours supply of Skelgas in each steel cylinder.

Probably you have always wished you could have gas piped to your home. You have wanted the quick, clean heat which only gas can give in kitchen range, water heater or other appliance. You have wanted a cool, clean comfortable kitchen.

SKELGAS brings all these advantages to you. Plan to have Skelgas installed in your home. See a demonstration, pick out the appliances you want, and we can make your installation in short time.

The Skelgas cabinet and cylinders take the place of city gas mains in supplying you with steady, dependable gas service.



SKELGAS

The COMPRESSED SKELLY NATURAL GAS

Bestor & Swatek Hardware Co. Telephone 151 Plattsmouth, Nebr.

Paving Work Will be Complete in a Few Days

Busche Construction Company Will Take Up Last of Work Today and Push Rapidly.

From Wednesday's Daily—The twelve blocks of new paving, contract for the construction of which

was let to the F. L. Busche Co., of Omaha, several weeks ago, will be completed within the next few days and make a fine addition to the paved sections of the city, in several cases connecting up previous paving projects and eliminating many very bad streets for travel in the rainy and wet seasons of the year.

The contractors completed the Marble street project after some delay and have been able to make rapid progress on the Granite street paving from Third to Sixth street and this afternoon were well on the way with the work on the Fifth street paving. The paving in the south part of

the city which was delayed by court action will have to be taken up later by the city as will the proposed district on North Eleventh street where the property owners, or sixty per cent of them have petitioned for the paving.

These districts were all created by the property owners with the exception of the North Fifth street paving and where the district was created by the city under the due process of law.

The merchant who advertises regularly the year round, knows of no slack business period.



The Great Novelty Party Season is Here

and in planning your entertainment you will first look for suitable and appropriate decorations. You will want place cards, tally cards, and table dressings. We have a complete line of

Dennison Crepe Paper

in all the Halloween Novelty Designs, Party Books and Games. Pumpkins, Lanterns, Cutouts of all kinds, in fact the largest Halloween line that we have ever shown. Make your selection now while the line is complete

Bates Book and Stationery Store

Corner Fifth & Main Street—Plattsmouth, Neb.

MARINES AT THE ELECTION

San Juan, P. R., Oct. 21.—Harry F. Besosa, republican national committeeman for Porto Rico, today published a statement in which he called on President Coolidge to send marines to supervise the balloting in the island on Nov. 6. The statement pointed out that the presence of the marines has guaranteed fair elections to citizens of Haiti, Cuba, Santo Domingo and Nicaragua in the past. Now, Mr. Besosa said, American citizens of Porto Rico need the same means of guaranteeing impartial election here.

He stated that the polls needed to be freed from interference by the police, which he said were now under the command of Gov. Horace M. Towner, whom he denounced as unfit to handle any situation where emergency action was required. Mr. Besosa said that if the police could be prevented from interfering in the election the coalition of republican and labor parties would win and would thus break up the "anti-American machine" now headed by the speaker of the house of representatives and president of the island senate.

RECEPTION TENDERED THE HUTCHISON FAMILY

Having moved from Plattsmouth to their new home on the farm south of town, a few of the near neighbors of Mr. and Mrs. Ernest Hutchison decided it was time to bid them welcome. Consequently, they all gathered at the farm entrance at 8:00 o'clock and all drove to the home together, as a surprise to the new neighbors. A few pleasant hours were spent at cards, after which a most delicious luncheon was served, the ladies having all brought well-filled baskets of delectable foodstuffs. All enjoyed a fine time. Mr. and Mrs. Hutchison will long remember the good intentions and wishes of their neighbors.

MYNARD COMMUNITY CLUB

The Mynard community club will hold their monthly meeting on Friday evening, October 26th at the community hall. Miscellaneous program. Lunch will be served. Everybody welcome. o22-11w-4td.

MYNARD U. B. CHURCH

Sunday school at 10 a. m. Sermon by the pastor at 11 a. m. The Ladies Aid will meet in the home of Miss Elizabeth Spangler on Thursday, November 1st, at 2:30 p. m. Hostesses Miss Spangler, Mrs. George Snyder and Mrs. Martha Wetenkamp. Two subjects will be presented, "Some of the Issues of the Day" by Mrs. Roy Cole; "Red Cross," Mrs.

Barnard, leader. All members are urged to be present. Visitors welcome at all times. G. B. WEAVER, Pastor.

Advertising is the tonic your business may need. Everybody knows the catalog houses are still doing business, but how far would they get if they didn't persistently advertise their goods?

Famous Fifties!

We Recommend Them and They Recommend You

Invest \$50 in Good Appearance. As investments go, that's a small amount. But put it in a Famous Fifty suit and every dollar will pay sizeable returns, in style and wear. It's a really fine suit—and that's a business and social recommendation you can't afford to ignore.

Quality by KUPPENHEIMER \$50.00

Plenty of Suits for young men, old men and men who refuse to be old, \$20 to \$35

