

We most sincerely thank the people of Plattsouth and territory for their generous patronage extended us during our sale—which closed last night—

Especially do we wish to congratulate the contestants who put forth such earnest and strenuous effort to win the automobile—and demonstrated such genuine sportsmanship at loosing the race to one who had received a few more votes than they had obtained—

In the game of life we are all winners or losers—but the losers who meet defeat with the clean sportsmanship displayed last night by Harold Puls—Gilbert Hirz—Mrs. A. F. Seybert—Hammond Sharp—Mrs. Carl Dooley—and their Friends—prompts our public acknowledgement.

There were many other contestants and their friends whose efforts and patronage added to the success of this undertaking—and The H. M. Soennichsen Co. want them all to know that we appreciate their efforts—and feel our obligation to them—

Sincerely yours

The H. M. Soennichsen Company

The Chevrolet Coach was awarded to June Marshall, who won by a margin of 445,289 votes

Ballots were counted by W. H. Puls, Hope Thompson, John Wolff, Karl Keil and Mrs. Lloyd Sharp, who were chosen by the five leading contestants.

As Manager of the Sale and Contest conducted for the H. M. Soennichsen Co., I want to thank the contestants—personally—for the confidence they have shown in so many ways during the past three weeks. I wanted to tell you this personally—but everything was in such confusion last night I did not have the opportunity. The only disagreeable part of the vocation which I follow—that of conducting contests—is seeing all of the candidates lose, except one—but if it were otherwise, it would not be a contest. I do my best to conduct a contest clean and honest—as I know you all believe—and I thank you most sincerely.—B. A. Harris.