

ANNOUNCING A Frock Festival

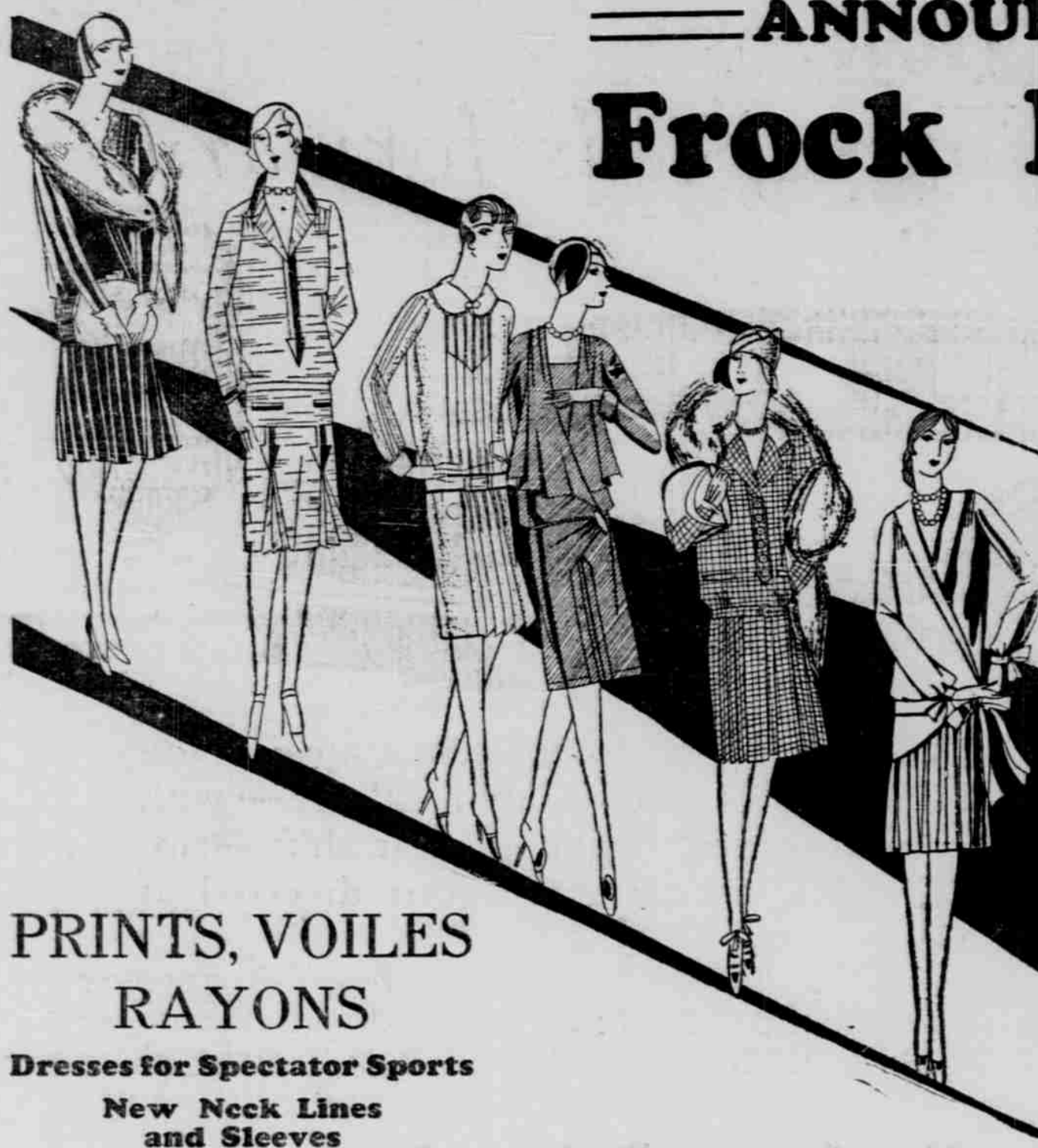
For 10 Days
Aug. 9 to 20

Here is the Reason!

Usually poor business is given as the reason for special sellings. Not so with us. Good business is the reason. Good business that has come as a result of our carrying large and complete stocks at all times. Large stocks mean more satisfactory selections, but they also mean careful watching of lines in order to prevent over accumulation. This explains the Frock Festival. This is the "why" of prices on dresses that say unmistakably "Good-Buy and Good-Bye."

These dresses have brought us the business—now we can forget cost marks and give the public Dress Values that will be talked of for weeks to come. . . . That's all we can give. . . . That's all you want.

DON'T PASS THIS OPPORTUNITY BY!



PRINTS, VOILES
RAYONS
Dresses for Spectator Sports
New Neck Lines
and Sleeves

In Which 400 Dresses Participate

Here is an opportunity to provide your present and future dress needs at honest-to-goodness savings. Dresses for flappers. Dresses for large women. Dresses for short women. Dresses for tall women. Styles that are new in fabrics that are seasonable. We've written, we've wired, for the newest of the new to add to our regular stocks to give spice to this annual event. The only way you can be disappointed in this selling is not to attend.

Georgettes—Tissahs Dresses for Active Sports—Pleats, Tiers, Faggoting

The Mark Down Pencil Demotes
Frocks from Rack to Rack

Each time their pride suffers a price jolt
of big proportions—Frocks at

\$ 5⁰⁰ \$ 10⁹⁵ \$ 12⁵⁰

RAJAHS

Frocks for Morning, Afternoon
and Evening

Ladies Toggery

"The Shop of Personal Service!"

Telephone 91

Plattsmouth, Neb.

Local Athlete Ranked Among Nation's Best

Joe Krejci of Plattsmouth Listed in
"Who's Who in American
Sports"—Sport Bluebook

From Tuesday's Daily—
Joe Krejci, one of the outstanding athletic stars to be graduated from the Plattsmouth high school in recent years, a son of Mr. and Mrs. Severin Krejci, has gained national recognition of his work in the world of sport and will be given official recognition in the forthcoming edition of "Who's Who in American Sports" published under the auspices of the National Biographical society at Washington, D. C.

The record of this quiet and popular young man in the lines of sports that he has been engaged in, is notable and his splendid character and genial personality has made him a world of friends over the state in high school and college activities and his conduct in the sporting world has been clean cut and one that he and his friends can well feel proud to look upon.

The official sketch of Mr. Krejci that appears in "Who's Who" is as follows:

KREJCI, JOE ALBERT, capt. Peru State Teachers' Coll. Bskt. B. team, 1927. Born: Plattsmouth, Nebr., Mar. 16, 1906. Son of Mr. and Mrs. Severin Krejci. Ed.: Peru State Teachers' Coll.

RECORD: 1921-22-23-24, mem. Plattsmouth H. Sch. F. B. Bskt. B. and B. B. teams (F. B. capt., 1923; Bskt. B. capt., 1924). 1924, received position on 2nd All-State team. 1926-27, mem. Peru State Teachers' Coll. Bskt. B. and F. B. teams. Bskt. B. team holds world's record of 54 consecutive victories (Nebr. State Conf. champs., 1926; chosen All-State center).

Pres. Occupation: Student. Affiliations: A. A. U. Address: Box 37, Peru, Nebr.

FARM BUREAU NOTES

Copy for this Department
furnished by County Agent

Makes \$100 Contribution

The Farm Bureau has received \$100.00, given by the Plattsmouth Chamber of Commerce, to aid the Extension program in Cass county. This is one-fourth the amount necessary to maintain the two extension agents in Cass county. We take this opportunity to thank them in behalf of all the people who are helping promote extension work.

Assistant Extension Agent

Miss Jessie Baldwin has been employed as assistant agent in Cass county. The Farm Bureau board and Mr. Brokaw, of the Extension Service, Lincoln, have selected her because of her Home Economics training and experience and her knowledge of an extension program in the county, which she gained while assisting in the Farm Bureau office for three and one-half years. By having Mr. Snipes and Miss Baldwin, we will be able to maintain a balanced Extension program for men, women, boys and girls.

4-H Clothing Clubs Compete

Members from the Maple Grove club, Nehawka, Wednesday's Willing Workers, Louisville, the Merry Stitches, Cedar Creek, and the Seven Sewing Sallies, of Elmwood, will compete for the chance to represent Cass county at the state fair, with clothing demonstration and judging teams. The try-out will be held at the Farm Bureau office Friday, August 10th, at 1:00 p. m. Watch for the names of the winning girls in next week's paper.

State Fair Entries

Livestock entries must be made by 6 p. m., August 11th. All entries except livestock must be in by 6 p. m., Saturday, August 25th. Livestock and baked goods must be in place Saturday morning, September 1st, by 8:00 a. m. All other entries must be in place by 6:00 p. m., Friday, August 31st, 1928.

Cows May Need Grain This Fall

As the grass gets old and hard this fall, the milk cows may need some additional pasture and possibly some grain. Stubble fields or Sudan grass supplemental pastures are often used at this time of the year. If no such feed is available, it may be advisable to start the cows slowly on a grain ration. Three parts of corn and one part of oats mixed and then ground make a satisfactory ration. It should be fed at the rate of one pound of grain per four or five pounds of milk produced per cow per day. If the cow gives two gallons of milk each milking, she should be given three or four pounds of grain at each milking time. The grain will not only help maintain the flow of milk, but it will also fresh up the cows and start them into the winter in good condition.

L. R. SNIPES and
JESSIE H. BALDWIN,
Co. Ext. Agents.

MARRIED AT COURT HOUSE

On Saturday afternoon at the office of County Judge A. H. Duxbury, occurred the marriage of Miss Claire E. Jensen to Glen E. Felthouser, both of Nebraska City. The young people motored to this city for the wedding and after the ceremony returned to their home at Nebraska City.

Phone us the news.



More Miles Per Gallon With 'Phillips 66'

The real story of economy in any motor fuel is the number of miles you get from each gallon of gasoline you buy.

For this reason, car drivers who are interested in real economy use Phillips "66"—the NEW, POWERFUL GASOLINE.

Our Tank Truck Passes Your Farm

You can get your tank filled with Phillips "66" any time by hailing our tank truck or by getting in touch with W. O. Gillespie, our local manager.

He will deliver Phillips "66" to your door at the same price as ordinary gasoline.

And remember, YOUR CREDIT IS GOOD.

Let Mr. Gillespie tell you

W. O. Gillespie is now local manager for the U. S. Oil Works, who recently purchased the properties of the Farmers Paint and Oil Company in Murdock, including a bulk station which has never been operated.

Mr. Gillespie will tell you that the U. S. Oil Works is here to give you good service and honest dealing.

He will also tell you that Phillips "66" is a PREMIUM gasoline at no extra price.

Courtesy Always

U.S. OIL WORKS
MANUFACTURERS OF HIGH GRADE
OMAHA, ILLINOIS
LUBRICATING OILS AND GREASES
NEEL

LITTLE DAUGHTER ARRIVES

The announcement has been received here of the birth of a little daughter to Mr. and Mrs. Harold Crocary, formerly of this city and now living at Weeping Water. The little one was born at the hospital at Omaha and with the mother is doing very nicely. The little lady is the first great granddaughter of Mr. and Mrs. P. F. Goos of this city and

who are rejoicing with the many friends here over the happy event that has come to their family circle.

Mrs. J. C. Baughman and daughter, Miss Hilred, of Coshocton, Ohio, arrived this morning for a short visit here at the home of Mrs. Baughman's brother, N. K. Peoples and family, and from here will go to North Dakota where they have land interests and that will demand their attention.

Back she came... A millionaire's wife —and BROKEN-HEARTED

As far back as Cherry could remember, poverty and squalor were the only life she had ever known. Many a lonely, aching night, through hot tears of self-pity, she had gazed with wistful, longing eyes into a dream-world of love, tenderness, compassion, beauty—a world that seemed forever beyond her reach.

But as Cherry blossomed into young womanhood, her determination to conquer life brought freedom, friends, success.

Then romance came. As the wife of Dick Berringer—young, rich, boyishly handsome—Cherry's measure of happiness seemed complete. Then—catastrophe! A merciless fate decreed that she go back to the gutter whence

she came. With bleeding heart she saw snatched from her all the love, comfort and happiness she had fought for so bravely and so long.

What strange circumstances conspired to crush her under this frightful load of misery? Why must she exchange an honored name for the bitterness of shame and degradation?

You will want to read the whole heart-breaking story, exactly as Cherry tells it. It is entitled "Shattered Dreams," and appears complete in the September issue of True Story Magazine.

Tune in on the True Story Hour broadcast every Friday night over WCR and the Columbia chain. Consult Your Paper for Exact Time.

Contents for September

Strange Bondage
Does Love Excuse All?
Frost Wins
Her Supreme Sacrifice
Love in the Wilderness
Was Love Worth This Fate?
Three Loves
—and several other stories

September

Out Now!

True Story

At All Newsstands—only 25c