

From 7 to Closing Time

Every WEDNESDAY evening during the summer you can get these WEDNESDAY SPECIALS offered by 22 different merchants. Watch this space—new bargains advertised each week.

Not on Sale before 7 O'Clock

\$5.00 Electric Iron for \$3.95
Gamer Electric Co.

PERCALES
New patterns—Light and dark grounds—36 inches wide.
15c Yard
H. M. SOENNICHSEN CO.
The Store of Big Values

75 Pairs Children's White Canvas Strap Slippers Sizes 4 to 8
49c
Buy the "Kiddies" these cool shoes for the hot weather

Fetzer Shoe Co.
Men's Latest Style Genuine Panama Hats
\$1.95
Girls' tassel brim sombreros .39c
WESCOTT'S

HAIR NETS
Medium and Dark Brown Double Strand, Cap Shape
4 for 25c
F. G. Fricke & Co.
The REXALL Store

LADIES'
\$1.00 Silk Hose
Form fashioned, silk to hem. All wanted colors, in all sizes.
75c
The Ladies Toggery
Shop of Personal Service

Gallon Peaches and Gallon Apricots
\$1
25 Bars P-G Soap
\$1
L. B. Egenberger
Telephone No. 252

Wednesday night only, after 7 p. m., while our stock lasts.
ALL NEW GOODS
10 Heavy Army Spoons 7c
Bestor & Swatek
Hardware - Tinware - Plumbing Electrical Work

Beef Roast—Lb. 16c
Plate Boil—Lb. 11c
MULLEN & SONS

Silk Stripe Tissues—Yd. 28c
Booth's Sardines
Tomato or Mustard Sauce Large 1-Lb. Oval Cans
2 for 25c
E. A. WURL

48-lb. Sack A-G-B Flour \$1.90
8-oz. Jar El-Food Relish
A delicious sandwich Spread—35c value
25c
A. G. BACH
Lower Main South Park

One Dozen of Our High Grade TI-CON-DEROGA Lead Pencils for
45c

Bates Book Store
OUR BIG 9C SALE
Starts Wednes., Ends Saturd'y
Wednesday Night Specials
Cut glass Ice Tea Tumblers
9c each
CANDY SPECIAL
Orange Slices, 1/2 lb.9c

Pop. Variety Store
C. & H. Cane Sugar
10-lb. White Cloth Sack
75c
Kitchen Cleanser, 2 cans, 15c and ONE FREE
Handy Way Groc'ry
C. H. MARTIN
111 S. 6th—Phone 35

Sketch of the Life of Richard H. Nutzmann

Well Known Resident of Near Avoca Leaves Large Circle of Friends to Mourn His Demise.

Richard Andrew Henry, son of John and Philippine Nutzman, was born in Avoca, Nebraska, June 20, 1872. He was christened as a child and later confirmed in the Evangelical Lutheran faith. On February 6, 1895, he was married to Attie Fleischman. To this union was born one daughter, Pearl, now Mrs. Elmer Wessel, living east of Avoca.

Richard was a genial, good-hearted spirit, mingling with all sorts of people and enjoyed the good will and friendship of a wide circle.

Excepting a child born before him and dying in infancy, Richard was the first to break the family circle of nine children, reared on the John Nutzman estate just south of Avoca.

Besides his wife and daughter, with two grandchildren, there is Mother Nutzman and brothers, Criss of Avoca, Alf of Lincoln and Ernest of Idaho Falls, Idaho; sisters Julia of Avoca, John of Avoca, Rose Ehlers of Bertrand, Lena of Lincoln and Edith Maseman of Lincoln, to mourn the breaking of the family ties.

Besides this family group there is a large number of relatives and friends who share in the grief for the loved one departed.

Richard was enjoying life and health in his normal way, when on Monday afternoon, July 18, 1927, he was stricken with apoplexy while carrying a bushel of seed to sow on ground just prepared. He was alone with God in the great temple of nature, and when found by his wife about an hour later there was no indication of a struggle to evade the last call.

Funeral services were held at the home, occupied ever since the vows were taken, "Till death do us part," on Tuesday, July 19, 1927. A quartette sang several selections and Rev. W. A. Taylor, of Union read and spoke words of assurance to comfort the sorrowing family. A multitude of neighbors and friends assembled about the house to pay last tribute.

Six brothers-in-law of the deceased served as pallbearers. A cortege of cars about a mile long trailed the hearse to the cemetery west of Avoca where interment was made. The pastor in charge offered a prayer and spoke the final words. A company of Modern Woodmen of the World, Richard belonged, filed by the casket and deposited the evergreen token of lodge fellowship.

The large floral tributes helped to brighten the dark curtain drawn at the close of life.

CROSSES THE OCEAN TO VISIT MOTHER
G. Foster, an employe of the Lincoln Telephone company, who has been located at Louisville this summer on the company's extensive reconstruction work, has been granted a three months' leave of absence to go back to Sweden to visit his mother and two sisters.

Mr. Foster has been with the telephone company for the past five years, working under H. W. Wheeler, of Lincoln, construction superintendent. He is a pleasant, likable young man and making many friends while here. He has been in America seven years and speaks good English. His father had died since he left the old country and he was looking forward with great expectation to his visit with his mother and other relatives and friends. He sailed from New York on Thursday, July 14, and is having the Courier sent to him at his mother's address. This will be a surprise visit and Mr. Foster was enjoying the prospect of walking in to the old home unannounced. His friends wish him a pleasant visit and will enjoy hearing him tell about it when he returns this fall.—Louisville Courier.

ENJOY ANOTHER PICNIC
From Thursday's Daily—
The "Four Ford Gang" enjoyed another pleasant picnic last Sunday afternoon and evening. This time they visited Nebraska's state park at Nebraska City, where they spent the afternoon and had supper. After supper they took in Brown's park and the city, then drove back to Murray to the bathing beach.

Those present were Mr. and Mrs. Herbert Rohrdanz, Misses Viola Wendt, Vera Rohrdanz, Evelyn Elsom, Amanda Krecklew, Beatrice Besack, Elizabeth Tritsch, Messrs. Eldon Ragoss, Harold Krecklew, George Caldwell, Jack Keil, and Maynard Tritsch.

Everyone reported a good time and no serious mishaps occurred although there were 13 in the party and someone broke a pocket mirror.

WILL PAINT SCHOOL BUILDINGS
The board of education has just let the contract for the painting of the Columbian, Central first ward and high school buildings to Frank R. Gobelman, well known painter and contractor. The board will have the exterior of these buildings repainted and touched up so that they will be in good shape for the coming fall season when the schools will again open for the term.

These buildings have been in need of repainting for some time and the board has decided that the next few weeks will be a suitable time to have the work carried out while the school vacation is on and which will give ample time to have the buildings in the best of shape by the time the fall term opens.

MARY MAY BEAUTY PARLOR

Main Hotel Bldg.
Everything in the Beauty Line, including Permanent Waving. All work done by experienced operators.
Fully equipped shoppe. Open evenings. Call phone No. 200

Junior Tennis Tournament is Thru 1st Round

Many Interesting Matches Feature Contests of Younger Tennis Enthusiasts.

From Saturday's Daily—
The junior tennis tournament that has been arranged and staged by the younger tennis enthusiasts of the city at the city tourist park on Washington avenue, has brought out some good fast games and a great deal of interest shown on the part of the contestants. The first round of the tournament has been completed now and the fans who have been in attendance at the matches have had the pleasure of seeing some real tennis played by the contestants.

In the preliminaries Buttery won from Hall, 6-1, 6-2; Wurl defeated Thacker, 6-2, 6-0; while Bulin and Hartford staged one of the hardest matches of the tournament in their round, Bulin winning 7-5, 7-9, 6-3.

The first round in the elimination tournament resulted in Wescott winning over Shallenberger 6-0, 6-2, while Wurl eliminated Sperry 2-6, 6-2, 6-2. Another of the close matches was that of Bushnell and Marshall in which Bushnell won 8-10, 6-4 and 6-2. Joe Buttery won from Bulin by 9-7, 4-6, 6-1; Ralph Mason won over McCrary 6-1, 6-2; George Sayles eliminated Bob Fitch 6-1, 6-2; George Rehal defeated Wayne Wells 6-1, 6-0 while George Swatek defeated Robert Mann 6-1, 6-0.

The pairings for the second round of the tournament are as follows: Ed Wescott vs. Robert Wurl. Eugene Bushnell vs. Joe Buttery. George Rehal vs. George Swatek. Ralph Mason vs. George Sayles.

Former Resident Here Reported Suicide

David Lichty, One Time Farmer of This Locality Found Dead on Farm Near Atkinson.

From Friday's Daily—
Dispatches from Atkinson, Nebraska, today tell of the finding of the body of David Lichty, on a farm in that locality, the lifeless body of the man having been hanging from a tree on the farm that he had been operating for the past year.

The man apparently had committed suicide and the dispatches failed to give any reason for the rash act.

Those who are familiar with the Lichty family are of the opinion that this is the former resident of this community who a year ago moved to the vicinity of Stuart and Atkinson and the first that has been heard of the family by the friends was the newspaper dispatch of the death by suicide.

Mr. Lichty while a resident here was engaged in farming west of the city and was located there for several seasons. He is married and leaves a small family, old friends here state.

All kinds of business stationery printed at the Journal office.

Industrial Problems of the Chamber of Commerce

Former Secretary of Chamber of This City Writes to the Evening Journal.

It occurred to me that possibly as I am no longer in the employ of your local chamber, therefore any ideas I might offer could be accepted on the disinterested basis in which they are given, and not effecting myself from a personal viewpoint. In using the word disinterested I do not mean lack of interest in your city and community for wherever I may go, I will always carry with me the best of wishes for Plattsmouth, Cass county and Nebraska.

The industrial problems of any chamber are its most perplexing, and especially is this true of the communities that consider the only good of a chamber must be demonstrated in its ability to secure "smoke stacks" for its city.

Quoting from John M. Guild, secretary of the Kansas City, Missouri, chamber in an address before the National association of secretaries, of which I am a member, he states: "The number of new industries entering such cities as Cleveland, Pittsburgh, Detroit, Youngstown, Cincinnati, and Toledo is so small as to be negligible. The growth of these cities is almost entirely from operation and production of old, rather than new industries. Public clamor for new industries seems to come solely from real estate men. Movement of concerns from built-up sections of suburban towns and tendency of new plants to start in small towns which are parts of large industrial regions appears to be continuing."

And continuing further—"Concurrently with general industrial study there should be made an intensive study of our own town. We must know our own city. It should be sold first to the HOME people, who in turn will give the very best advertising we have." "From a careful study of industrial growth during the past year there is no doubt that to foster local industries, to help finance concerns already established, to encourage local capital to back local industries and to see that every facility and aid is given to existing industries, is the best channel for industrial development—unfortunately, in certain sections of the country that have been more agricultural than industrial it is difficult to inculcate this idea—Industrial financing is one of the great problems we are up against." And—"A lot of small concerns are trying to make a living in poor surroundings. Attention should be given to them. It will pay to see that these are properly housed instead of going gunning after new concerns. Many cities have factory or incubator buildings with up-to-the-minute equipment which the average small concern could not individually afford."

Again—"Good city government, and the welfare of the worker, substantial public improvement, and proper housing are all important factors. We should consider the welfare and progress of the surrounding country, about our available markets, and the consuming power. We must recognize that help wanted by industries in a financial way is difficult but it must be met as is necessary in each case. If we put our town on the map industrially we must advertise it to the limit of our resources."

"Conserving and increasing the community payroll can be done effectively by aiding local industries which are often struggling for existence."

D. W. Thomas, director of Agriculture and live stock development for the Denver chamber stated—"Any dairyman who knows his business will tell you that a cow must produce 150 pounds of butter fat a year to pay for her feed. You will find hundreds of dairy farmers in each of your districts paying for the privilege of milking a few cows." (However in Colorado cows produce 301 pounds of butter fat a year return to their owners, \$2.24 for each dollar expended).

As C. R. Miles, secretary of the Davenport, Iowa chamber in speaking of headquarters for the local chamber states: "In the first place a chamber of commerce building affords a central meeting place for those engaged in all types of community endeavor—and finally it is indicative of permanence that separates the chamber of commerce and its activities from the many current 'isms' and sporadic civic movements of the day." The above, with reference to the splendid judgment exercised by the Plattsmouth chamber in its decision to maintain its quarters on No. 6th street, as reported by your good daily paper, the Journal.

In regard to "A balanced city," secretary of the chamber at London Ontario, claimed: "The leisure time of the people is a great reservoir out of which should come creative expressions of the community. A balanced city provides recreational facilities that truly re-creates. This touches on a theme very near and dear to the citizens of Plattsmouth—a recreation park, and swimming pool! And you will observe that these reflections I am giving come from men up in chamber work and are worthy of study and consideration."

And he goes on further claiming—"In support of this statement standard publications such as the World's Work credit chamber of commerce with influence in obtain-

Odd Trousers

FOR Summer Wear



Real light weight, cool looking trousers in cream tones, soft grays and other light colors. Very snappy, stylishly made. Sizes 28 to 46—

\$2.95 \$3.95 \$4.95

If you could see those light summer coats and pants we are selling at \$15 and \$20 you'd not try to get along without one.

Wescott's
One Price And No Monkey Business

ing new industries for the communities they serve. Several instances are known where managements of industrial establishments seeking locations for branch plants would not consider any community that did not support a chamber of commerce, realizing that lack of support of such a civic institution by the citizens is an evidence of lack of civic pride and spirit and of an unbalanced city. A city without a vigorous chamber of commerce is like a man without sufficient vitality to do things. The chamber of commerce represents a city's stamina and therefore has an important part to play in the building of a balanced city."

In a discussion of "Selling your city to itself" Secretary D. N. Casey of Pissburgh, Pennsylvania advised as follows regarding luncheon clubs: "No luncheon club is a chamber of commerce or a community organization. It can be a bulwark of strength and should be utilized. Care must be taken not to present to such a council any of the problems of the chamber of commerce. These should be settled by the board of directors whom the membership elects for that specific purpose. The luncheon club should not usurp the performance of the chamber, and the chamber should stay within its own scope, co-operating with other organizations, asking their assistance but first doing its own job thoroughly."

If this article can even in a small measure bring home to a few, the importance of the local chamber some of its problems, and ideas and suggestions of men who are experts in chamber work, it will not have been in vain.

Cordially,
W. G. DAVIS,
111 West Washington Ave.
Medina, Ohio.

Need help? You can get it quickly by placing your ad in the Journal.

Louisville Damage Suit is Dismissed

Through the Question of Right of Title to Real Estate Court Has No Jurisdiction.

From Saturday's Daily—
The case of Mrs. Effie Masters vs. the Chicago, Burlington & Quincy railroad yesterday was dismissed by Judge Duxbury on the ground of lack of jurisdiction of the court in the case.

When the trial of the action which was for the recovery of damages was brought up for hearing it was developed that the title to the real estate in question was involved and in which the county court had no jurisdiction and caused the dismissal of the action and which will make necessary the plaintiff filing an action in the district court if the matter is desired to be pushed.

The plaintiff in the action had demanded damages alleged to have been sustained to her property by reason of the construction of a dyke or ditch by the two railroad companies and which the plaintiff claimed had caused her property to be overflooded with water from Mill creek.

The case attracted the attention of a great many from Louisville and a large number of witnesses from that place were here for the hearing at the county court.

FOR SALE
One Mason truck, 1 Chevrolet touring car, 1 truck body. Phone 573. j23-tfd&w

Appetites are about as hard to control as it one's temper.

FUNERAL IS UNATTENDED

St. Joseph, Mich., July 22—Charles Jeffries, a preacher of the House of David colony, testifying today in the state's dissolution proceedings against the organization declared he did not attend the funeral of his mother who died at the colony. Previous defense witnesses have testified that one of the tenets of the organization's faith is that persons living up to the rules and regulations of the religion will be immortal.

My attendance at the funeral could have accomplished no good.

Jeffries declared on the stand. "I suppose your mother died because her blood was not pure. Don't you suppose that the blood of your old mother was every bit as pure as that of Benjamin Purnell?" State's Attorney Nichols asked. "That is for everyone himself to judge," Jeffries replied. "How could I know the state of my mother's body?"

Read Journal Want Ads.

Headquarters FOR Balloon Tire Repairing
Money Back Guarantee!
Nebr. City Tire & Vulc. Co.
TELEPHONE 13 SERVICE CAR
Nebraska City
Exclusive **GOODYEAR** Dealer

Searl S. Davis
Farm Loans Insurance
Investments Real Estate

IF YOUR GARTER IS TIGHT Better Wear a Slicker
"Here's something new under the sun. Take the word of M. V. Robbins, meteorologist of Omaha Weather Bureau for it.
"If your garter tightens, look out for rain! Garters are a fairly accurate barometer. Humidity coming as it does in damp, warm weather, says Mr. Robbins tightens the elastic, and rain generally follows high humidity. Hence, when the garter tightens, one may expect a shower."
—WORLD-HERALD.
When some one asks you the time, you show him your watch—don't you? When they ask you, "Is it going to rain?" . . . contemplate your ecstatic height, if you're able to display a clean new Baromogarter.
It is our business to help people keep their socks up with garters "that satisfy."
Get a New Pair Today and Pray for Rain
Philip Thierolf
VALUE GIVING CLOTHES