

# 40 Days' ONE VALUE EVENT of 40 Squares of BARGAINS

Shoppers on Wednesday, July 20th. So Don't Fail to Read Every One Carefully and Profit Thereby. Remember the Date!

### Fruits - Vegetables Bed Rock Prices

Small No. 6 size, can	\$.09
Small No. 2 size, can	\$.09
Small No. 1 size, can	\$.09
Small No. 1/2 size, can	\$.12
Small No. 1/4 size, can	\$.25
Small No. 1/8 size, can	1.00
Small No. 1/16 size, can	1.00
Small No. 1/32 size, can	1.00
Small No. 1/64 size, can	.95

**Soennichsen Grocery**  
The Store that Saves You Money

### High Quality---Low Prices

LITTLE HATCHET FLOUR—48-lb. bag	\$1.95
FROST KING FLOUR—48-lb. bag	1.95
KITCHEN CLEANSER—4 cans for	.25
RUMFORD BAKING POWDER—Per can	.19
PORK AND BEANS—Van Camp's, med. size, can	.09
MUSTARD—Full quart size jar	.25
ADVO JELL—All flavors, 3 pkgs. for	.25
FIG BARS—Fresh stock, 2 lbs. for	.25
PINK SALMON—Tall 1-lb. can for	.16
BEECHNUT CATSUP—Large bottle	.20

**H. M. Soennichsen Grocery**  
The Store that Saves You Money

### Solid Pack No. 10 Fruit (So Called Gallons)

PEACHES—Free Stone, per gallon	\$.48
PEACHES—Lemon Cling, per gallon	.68
PINEAPPLE—Shredded, per can	.68
BLACKBERRIES—Solid pack, per can	.68
ROYAL ANN CHERRIES—Per can	.68
APRICOTS—Solid pack, per can	.68
ITALIAN PRUNES—Per can	.48
PITTED RED CHERRIES—Very fine, each	1.18

**H. M. Soennichsen Grocery**  
The Store that Saves You Money

### Bargain Day --- July 20

A Big Clean Up of Men's Collar Attached Style Dress Shirts

**75¢**

**Philip Thieroff**  
VALUE GIVING CLOTHIER

### Mexican Sombrero Straws

Big Wide Brim with Ball Fringe Edge and Eyelets. Best Quality—Bargain Wednesday only

**69c**

### Men's Genuine Panama Hats

Waterproof Finish, Indestructible—New Pinch Crown and Fancy Band—Bargain Wednesday

**\$1.98**

**C. E. Wescott's Sons**  
One Price and No Monkey Business

### Finest \$1 Hose in the World

Made of Pure Silk, Reinforced with Rayon

Actually tailored to fit the ankle and leg, genuine full fashioned foot, nonshrinkable, strong elastic top, run stop. Truly a wonderful stocking at this remarkable low price. Colors French Nude, Peach Bloom, Flesh Pink, Moonlight, Tea Rose, Champagne, Atmosphere, Flesh, Gun Metal and Black. Remember the price, per pair, only **\$1**

**The Ladies Toggery**  
The Shop of Personal Service

### All Day Wednesday, July 20 YOU CAN BUY HERE

MEN'S SPORT SHIRTS—For hot weather. Adjustable low collar, half sleeves, coat style. Plain blue, plain white and fancy. Asstd. sizes **98c**

MEN'S OVERALLS—ast color, dark blue denim. Bib, 7 pockets, bar tacked. Rez. sizes **98c**

MEN'S MUSLIN NIGHT SHIRTS—Glover's Brighton Carlsbad make. Each **\$1**

MEN'S DRESS SHIRTS—Neck band or collar attached. Attractive patterns, asstd. colors **98c**

**C. E. Wescott's Sons**  
One Price and No Monkey Business

### Water Tumbler Free

Every Quart Bottle of Cider Vinegar, at **24c**

Fast Color Dress Prints at One Day Price—Per Yard **23c**

**G. Bach Stores**  
Main Street Phone, 118

### Bargain Wednesday--July 20

Rumford Baking Powder Large Size Can for Only **18c**

Kreme Kut Macaroni 3 Regular 10c Packages **23c**

**A. G. Bach Stores**  
Main Street Phone, 236 South Park Phone, 118

### A Real Bargain Wednesday Offer! Clark Jewel Gas Range

Equipped with the New Lorain Complete Oven Control **\$60**

THIS OFFER IS GOOD FOR BARGAIN WEDNESDAY ONLY.

**Nebraska Gas & Electric Co.**  
You can buy only Good Appliances here

### Cleaning and Pressing ONE DAY PRICES

Plain Silk Dresses **\$1.25**

Pleated or 2-pc. Silk Dresses **1.50**

Phone 166

**Lugsch, the Cleaner**  
A Modern Plant to Serve You  
We pay Postage One Way—One Day Service—Phone 166

### All Day Wednesday, July 20 YOU CAN BUY HERE

Men's Summer Trousers—Flannels, Palm Beach or Tropical Worsteds, per pair, \$4.45 and **\$3.35**

Men's White Broadcloth Shirts, pearl buttons **1.79**

Men's Athletic Underwear, extra value, 69c and **.98**

Men's Palm Beach Coat and Pants in sand, tan, cinnamon brown or gray, only **14.45**

Men's Leather Visor—Black or brown, only **.25**

Men's Horsehide Gauntlet Gloves—Soft, pliable **.98**

Men's genuine Paris Garters, brass trimmings **.22**

**C. E. Wescott's Sons**  
One Price and No Monkey Business

LADIES DRESSES—Fast colors, latest styles. When you see these dresses, you will want one or more. Sizes 16 to 44, at only **\$1.85**

LADIES' KNIT UNIONS—Loose and tight knee styles. Sizes 36 to 44 at **50c**

LADIES' RAYON KNIT VESTS—Sizes 36 to 42. Choice of popular colors, all sizes **75c**

LADIES' MUSLIN NIGHT GOWNS—Hand embroidered. White only. 4 dozen to go at **77c**

LADIES' FRENCH PANTIES—Rayon knit, trimmed in contrasting colors, at **\$1.19**

**The Ladies Toggery**  
The Shop of Personal Service

### All Day Wednesday, July 20 YOU CAN BUY HERE

BOYS' SPORT BLOUSES—K & E make. Assorted patterns, guaranteed colors. Ages 5-12 **98c**

BOYS' DRESS SHIRTS—Asstd. patterns and colors. Collar attached, coat style. Sizes 12-14 **97c**

BOYS' KI KI HATS—Boy Scout Rough Rider style. Broken sizes on sale for only **39c**

BOYS' COOL HATS—Ki ki, very light and cool. With or without screen windows **49c**

MEN'S COOL SUITS—Tropical worsteds. Lt. ivory and powder blue. Tailored in style **\$15**

**C. E. Wescott's Sons**  
One Price and No Monkey Business

### Red Star Oil Stoves!

burns all without a wick. It gives cooking and baking. Anything that on the fastest gas range you ever see. See it on display and in operation in Bargain day, especially.

We are making a special offer again this Bargain Wednesday on Red Star stoves. With each one sold this day, we will give FREE a 1-gallon general purpose jug and an aluminum angel food cake pan. This is a very unusual offer and good Bargain Wednesday only. Come and see them.

**BESTOR & SWATEK**  
The Winchester Store Telephone No. 151

### Women's Novelty Straps and Pumps

An opportunity to buy these fine shoes at a substantial reduction. The season's most popular styles to select from. Bargain Wednesday prices **\$4.85 and \$3.85**

MISSES AND CHILDREN'S PLAY OXFORDS—Soft br. leather, smooth inner soles, flexible outer soles. Sizes 5 1/2 to 2. Exceptional values, pair **85c**

**Fetzer Shoe Company**  
"Price as Low as It is Safe to Go"

### A REAL INVESTMENT IS A SAFE INVESTMENT A Safe Investment is a Real Bargain

and this is what the Plattsmouth Loan and Building Association offers you every day in the year. The new series opens up in September. See the Secretary—

**E. P. LUTZ, at Farmers State Bank**

and enroll your name for the number of shares you want in the September series. Absolute safety assured.

### All Day Wednesday, July 20 YOU CAN BUY HERE

BOYS' OVERALLS—Best quality. Made just like dad's. All the pockets, loops, buttons 'n every-thing. Bargain Wednesday price **95c**

BOYS' SUMMER WASH SUITS—Guaranteed colors. Brand new patterns. Ages 2 1/2 to 8 **98c**

BOYS' WASH KNICKERS—In tan and gray linens. Real summer comfort. Broken sizes **47c**

BOYS' KNOCK ABOUT SHIRTS—Blue and gray chambray. Collars attached **39c**

**C. E. Wescott's Sons**  
One Price and No Monkey Business

### Bargain Wednesday

Ham (Skinned) lb. **25c**

Ham, per lb. **18c**

and Sold Only by the Full Ham

**ATTENTION, FARMERS**

Get the Best for thrashing season. Right quality, the best and service tip-top.

**Quality Market**  
Telephone - 102  
Call V. T. Arr, Res. Phone 177-J.

### The Most Popular Shoe in America The Florsheim Shoe

**\$8.85** per pair

A Saving You Should Not Miss—Get in on this Great Buy Bargain Wednesday—Price Holds Good All Day.

**Fetzer Shoe Company**  
"Price as Low as It is Safe to Go"

### Attention! Mr. Home Owner! DOES YOUR ROOF LEAK We have best quality Roof Paint at 75c PER GALLON

Will stop All Leaks—We apply it or you can put it on yourself—Many other bargains.

**Kruger Paint and Paper Store**  
North Sixth Street

### Good Cass County Farm FOR SALE

Good crop now on place. Priced very reasonable, or will exchange equity for Lincoln residence property. A bargain for someone. See me at once or call—

Telephone 468

**M. S. BRIGGS**  
Plattsmouth, Nebr.

### Soft Snaps---Single Odd Lots for July Bargain Wednesday

1 Men's Motor Suit, Coat and Knickers	\$9.95
2 Children's Fabric Raincoats, sizes 9 and 10	2.95
1 Ladies' Black Dupont Hat Case, Blue Trim	5.45
1 Ladies' Overnight Bag, silk lined, mirror inset	7.95
1 2-stall Brief Case, Nickel trim	3.39
1 30-inch Steamer Trunk, gray metal, heavy locks	5.79
1 Girl's Knicker 1-pc. Sport Suit, size 8, "Lee"	1.19
1 Child's White Sousette Creeper, size 1, at	.98
1 Gray Chambray Unionall, light wt., age 7	.98

**C. E. Wescott's Sons**  
One Price and No Monkey Business