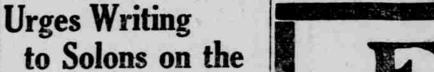
Bargain Wednesday February 16th, 1927 Lincoln People Getting in Support of -we will sell-Men's Fancy Dress Shirts (All bran new goods.) hildren, nephews, nieces, uncles. unts, and cousins, has now taken Collar attached, full size, fast colors, up residence in Illinois. This corn over is a serious menace-like the 14 to 17, at boll weevil they just "set 'round" and et it come "ahaid!" In one of the books of the Bible some prophet used to eternally be shouting "The Kingdom of Heaven Is at Hand"-of ourse he was some off on his dates. out the persistency of enthusiasm of hat is needed today to wake men out of their lethargy. Well, if the corn borer arrives in Nebraska, and put> his cold clammy death grip on our creat corn fields, what are we going Not over 4 to a customer! escotts mall town or small city merchant is cairt of mail order business, or of radio retailing but from some of the And No Monkey Business ounk bargains some of us are are receiving by "radio." it would be ine to come in and have a heart-toheart talk with that old reliable friend of yours-your local merhant! It isn't that we object to any sort of competition, but it is disheartening, and rotton friendship. and petty tactics, to not even give Bargain Wednesday your local friend the opportunity to meet outside competition. How many pounds of butter and -SPECIALS!dozen eggs will your radio broadcaster buy of you-and how'll you deliver 'em? Do you get any 30 days net on purchases by radio? Cotton Blankets at a Bargain said in all her life she'd never seen a man make an improper advance to 60x74 in. double size bed blankets, Wednesday. . \$1.08 her, but Lordy, can't you imagine 64x80 in. double blankets, pair ..... 1.48 the hasty retreats. 68x76 in. double blankets, pair ..... 1.98 B. A. George of Lincoln writes us 72x90 in. home made comforts, each ..... 2.98 the Lincoln Chamber of Commerce is handling by telegraph with Washington, D. C., urging the bridge program at Plattsmouth. Now a post

## **Exceptionally Grocery Values**

Large pkgs. Quaker Quick or regular oats, each. .\$ .22 



Bridge Bill

the Bridge at Platts-

mouth.

do about it?

The cornborer, with his wife,

Don't get the mistaken idea the

We may be like the old maid who

card costs one cent to mail-a letter two cents-isn't it worth two cents

apiece to help get that bridge. Write

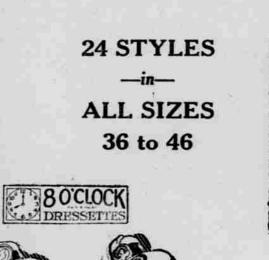
Howell, Norris, and Morehead and

PLATTSMOUTH SEMI . WEEKLY JOURNAL

EXTRAORDINARY

At 8 o'clock Bargain Wednesday morning, February 16th, 1927, we

will put on sale 108 '8 O'Clock Dressettes' which for value and quality exceed anything of the kind ever offered to the ladies of Plattsmouth!





-FOR-

## THE MATERIALS

THURSDAY, FEBRUARY 10, 1927

Toile du Norde Amoskeag **Printed Pongette** 

Clean bright colors, delicate pastels, checks, plaids, novelty woven checks. Trimmed with self material and white pique.

## Shop Early for Best Selections Buy Your Season's Supply

This sale was planned weeks in advance. We made arrangements with the Manufacturer of 8 o'Clock Dressettes to use a quality of materials that will make you marvel at the remarkably low price quoted on them.

Toile du Nord, one of the finest cotton fabrics made in this country, not usually found in garments selling for less than \$1.98.

Confined patterns of Amoskeag Gingham, exclusive designs and colorings woven at the mill for these particular garments. These designs will not be duplicated elsewhere either in the yard goods or in other garments this season.

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