



SANTA CLAUS

A late picture of the Jolly Santa who will be here Saturday morning with his wife.

### Pupils of the Public Schools to Welcome Santa

Superintendent Bailey Arranges for Each Room to Elect Representatives for Reception.

From Wednesday's Daily— The reception of Santa Claus in the city on Saturday afternoon will have the presence of all of the representatives of the city schools and to add to the pleasantness of Santa's visit there will be special representatives selected from each of the rooms and grades of the city schools to join the official reception committee in greeting Santa at the court house lawn.

Superintendent R. E. Bailey has sent the following letter to all of the various schools of the city and which will add to the interest of the big reception Saturday:

"Superintendent's Office, Plattsmouth, Neb., December 9, 1926.

"To Pupils of the Plattsmouth City Schools: You no doubt have heard before that Santa Claus, after coming all the way from the Northland, is now in Omaha. A committee of our business men decided that the boys and girls of Plattsmouth and vicinity should have a chance to meet him. So, while Santa Claus is very busy greeting the boys and girls of Omaha, he has consented to visit Plattsmouth for a short time next Saturday morning. If you are all at the county court house at ten o'clock you will get to see him. While he will not bring any presents this trip, he will have for each of you a little token of remembrance. The committee cannot be sure yet they are expecting Mrs. Santa Claus to be with Old Santa. You will all want to see her too.

"Now the county and city officials will be on hand to welcome Santa Claus and we want representatives from the public schools to be there to shake hands with him too. Since he will not have time to shake hands with all of you, I want each room to elect one of your classmates to represent your room by being in the receiving line next Saturday morning. Your teacher will give you ballots for voting and the pupil who

receives the majority of votes will be elected to represent your room.

"After all the rooms have elected their representative, I will send each pupil so elected an official badge from the office. This badge will state that such a pupil is the duly elected representative of such and such a room, from such and such a building, and is authorized to be in the receiving line to welcome Mr. and Mrs. Santa Claus.

"Now first elect your representative and then be at the county court house next Saturday morning at ten o'clock to cheer for your representative and to help welcome Mr. and Mrs. Santa Claus."

Yours truly, R. E. BAILEY, Supt. of Schools

### BOX SOCIALS

FRIDAY DECEMBER 10th. There will be a program and box supper at the Stull school, District No. 28, on Friday evening December 10. Everyone cordially invited. MRS. DORA TRIVELY, Teacher.

Friday, December 10th. A program and plate supper will be held at the "Hell school house," Dist. No. 88, Friday evening, December 10th. Program begins at 7:45 sharp. Everyone is cordially invited. LOUISE STOHLMAN, Teacher.

### SUFFERS SEVERE INJURY

From Wednesday's Daily— The toll of the ice and sleet of yesterday morning included Mrs. Grace Sperry, one of the clerks at the local Burlington shops, and who is now confined to her home on South 10th street as the result of the effects of the fall. Mrs. Sperry was going from her home to her work at the shops yesterday and took the route over Gold street which was then very heavily coated with ice and sleet. When reaching 8th and Gold Mrs. Sperry took the sidewalk for the remainder of the way and had just started on the smooth and icy surface of the walk when she fell and lit in such a manner as to most severely injure her back. Assistance was summoned and the injured lady made as comfortable as possible and taken to her home where medical aid was called to look after the patient.

### Lays Down Rule for Valuations

Finally Adopts Reconstruction New Less Depreciation Cost as Basis of Ascertainng Values.

The state railway commission is in receipt of a copy of the decision recently rendered by the federal supreme court which marks a new era in the making of valuations for rate purposes. The law permits a public service corporation to earn a reasonable return on the present value of the property, but how to ascertain that has vexed many a commissioner and a judge.

The commission rule has been to strike a medium between several figures, all of them being taken into consideration. This included taking the original cost and adding to it whatever investments had since been made and depreciating the value of the various pieces of property on the basis of how much they have depreciated thru service. It also included what it would cost to build just the same new, with the existing labor and material costs and apply the depreciation percentage to this figure. It also included the amount that represented prudent investment, that is, leaving out of the calculation sums recklessly expended. Another method was to get a general range of prices over the period of construction and operation and strike an average.

"I do not believe that the public utilities will be as satisfied with this decision," says Chairman Taylor of the state commission. "I feel sure some of them will be. To fix a valuation on reproduction new cost less depreciation, means the present high prices are taken as the basis. There is bound to be a recession and when valuations are made on the lower price basis, the utilities will be protesting vigorously because reproduction now means a less valuation than cost. As applied to the railroads valuation made on that basis now will be necessary to increase rates to a point where they would be well nigh prohibitive. When costs were low LaFollette seized on this theory as being applicable because that meant low valuations, but while the calculations of the roads have been going up, the rates have risen so greatly that its use means extremely high valuations if insisted upon as proper."

The case before the federal court was an appeal from the finding of a federal district court that the valuation of fifteen millions placed on the property of the Indianapolis Water company by the Indiana commission was too low. The court says in discussing the matter of valuation.

"Undoubtedly the reasonable cost of a system of water works, well planned and efficient for the public service, is good evidence of its value at the time of construction and such actual cost will continue fairly well to measure the amount to be attributed to the physical elements of the property so long as there is no change in the level of applicable prices. And, as indicated by the report of the commission, it is true that, if the tendency or trend of prices is not definitely upward or downward and it does not appear that probable that there will be a substantial change of prices, then the present value of lands plus the present cost of constructing the plant, less depreciation, if any, is a fair measure of the value of the property."

"The validity of the rates in question depend on property value as of January 1, 1924 and for a reasonable time following. While the values of such properties do not vary with frequent minor fluctuations in the prices of material and labor required to produce them, they follow the relatively permanent levels and trends of such prices. The fact that the original cost was probably 120 to 20 per cent less than the estimate of the commission's engineer based on the average of prices for the ten years ending with 1921—two years before the rate order became effective—does not tend to support the commission's adoption of that estimate."

### SUFFERS BROKEN WRIST

From Tuesday's Daily— This morning Miss Anna Leach, clerk in the office of County Superintendent Miss Alpha Peterson, was numbered among the victims of the sleet storm and is now confined to her home suffering from a fracture of the right wrist. Miss Leach was coming from the post-office to the court house this morning at 8 o'clock and took the usual short cut from the postoffice to the county building along the alleyway. When at the approach to the Fourth street entrance to the alley and just opposite the court house, Miss Leach fell and in such a manner that her right arm was caught and fractured at the wrist. C. E. Ledgeway, deputy district clerk and Hans Seivers assisted Miss Leach on to the court house and from where she was taken to the office of the Drs. Livingston where the injured member was dressed and the injured lady then taken to her home on North Seventh street.

### SHIP FINE STOCK

From Wednesday's Daily— T. H. Pollock of this city, who aside from other business activities has been engaged in highly successful farming and breeding and raising of thoroughbred stock, has just shipped a load of extra fine White Face heifers to the Chicago market where they will be offered for sale. The cattle are some of the best that Mr. Pollock has raised on his farm and should rank very high on the Chicago live stock market when offered there.

NOT ASKING UNSEATING Des Moines, Dec. 6.—James P. Parsons, counsel for Senator Daniel F. Steck of Iowa, in the latter's successful contest of the 1924 election of Smith W. Brookhart, said here today that he was not concerned with any move looking toward the unseating of Steck on a contention that he had not properly handled funds appropriated by the senate to cover his contest expenses.

### Storms Over the East Cause Eleven Deaths

Expense of Clearing Snow to Move Traffic Is Heavy—Considerable Shipping Lost.

New York, Dec. 6.—People of the northeastern states and eastern Canada today paid fortunes to break the hold of the snow and wind storm which swept in from the north Atlantic, causing 11 deaths in New England, New York state and New Jersey, and wrecking seven schooners off the Nova Scotia and New Brunswick coast.

Crews of the vessels which were beaten to pieces by the storm apparently fared better than inland victims of the snow and wind, since no seafarers are reported as having lost their lives.

In addition to the wrecking of the seven vessels of Nova Scotia and New Brunswick, fishing fleets suffered heavily and the storm crippled shipping at several ports. Fourteen steamers were icebound in the St. Lawrence river at Quebec.

New England reported seven deaths from the storm. New York, Boston and other cities spent enormous sums in clearing their streets of snow ranging from seven inches to a foot in depth. Sunshine and rising temperatures enabled the snow-fettered area to make rapid progress toward freeing itself from the wintry grip.

### Not a 'Cure-All' for Agriculture

Department of Agriculture Official Says Co-operative Marketing Improvement, However.

Co-operation is not a cure all for our agricultural problems, but it is improved marketing machinery, Chris L. Christensen, chief of the United States department of agriculture, told students of the short course in co-operation at the college of agriculture Thursday.

The division of co-operative marketing has completed research on the Pacific coast of various co-operative organizations. It has found that the centralized and the federated co-operative movements are closely linked together. The association that did have the idea of price control are getting away from this practice. Marketing and production are inseparable, for the man in the field of production is as important as the man in the field of marketing. The co-operative associations help to solve marketing problems of the producers.

Mr. Christensen explained that the California Fruit exchange is engaged in production practices at the present time. A widening of the market by advertising is another factor that brings success to the exchange. It was found that in the past years lemon growers were over producing. As the result of research conducted by the division of co-operative marketing, the increase in lemons will not be any larger next year than it was last year. Methods of controlling the supply of lemons have been introduced.

A distributing committee was appointed by the California Fruit Growers' association. The division of co-operative marketing worked in connection with the committee to determine the maximum quantity of lemons that could be shipped with the least loss to the producers. In 1924, 12,835 carloads of lemons were shipped, which brought \$11,795,000.

The 1925 crop totaled 12,958 carloads, or about 125 carloads more than in 1924, and they brought \$15,817,000. The average returns were 77 cents more per box than those sold in 1924. The increase over the 1924 crop was \$4,000,000. Scientific distribution stabilizes production and yields more profit to the producers.

Years ago the Sun-Maid raisin growers occupied a monopolistic position in the business world. Today they control only about 50 per cent or 60 per cent of the raisins produced in the United States. They have shifted from a monopolistic position to a competitive position in the market. At the present time they have a wonderful selling organization. They are developing speciality products with the air of expert chemists. Some of these specialists have been introduced to the public. In this way they can excel private distributors of merchandise.

The board of directors of the Sun-Maid raisin growers has ruled that when a producer drops out of the company when prices are low, he cannot be admitted again to the company. When some of the producers drop out, the burden is left to the other members.

The co-operative marketing act was designed to provide for research, educational work and service for farmers' co-operative associations. Mr. Christensen outlined. The co-operative organizations will have to stand on their own feet. Members must have initiative and they must inject the most efficient business methods into their organizations. If they cannot do this, the government will not be able to help them.

A study of marketing and production of fluid milk is now being carried on in the six New England states by the division of co-operative marketing. The department is also working with schools and colleges on various problems. Instructors for short courses in co-operation are furnished in some cases by the division of co-operative marketing. The department also advises agricultural groups.

Your ad in the Journal will be read by 75 per cent of the buying public.

### No Shortage in U. S. Farm Lands

Nearly Two Hundred Million Acres Available to Those Desiring Country Homes.

Washington, Dec. 7.—There isn't any immediate danger of a shortage in farm lands in the United States, Commissioner Stry of the general land office disclosed in his annual report to the secretary of interior, made public Tuesday, so if you're tired of the city and long for the wide-open spaces, Uncle Sam has much to offer in the way of farms, plain, fancy or otherwise.

There are 196,056,747 acres of public lands unreserved and unwithdrawn, and subject to all the applicable public lands laws. This land is not all suitable for farming purposes, however, some of it being timber land or otherwise unfit for farming. Much of it is especially adaptable for stockraising. For the fiscal year ending June 30, 1926, there were 6,430 patents issued for stockraising homesteads embracing an area of 2,513,675 acres, the report shows.

Nebraska still has 32,611 acres of public land. Nevada, with 53,925,693 acres, heads a list of the 20 states where government lands are still available. Washington is second with 26,872,218 acres; California third with 25,647,431 acres, and Wyoming fourth with 19,849,762 acres. Florida has the smallest amount of public lands, 4,458 acres.

There are no public lands available in northern and eastern states.

FOR SALE Rhode Island Red Cockerels. Fine birds, from \$1.50 to \$2.00 each. J. H. Reinke, South Bend, Neb. Phone, Ashland, 1715. Phone your Want Ads to No. 6.

## Come & See The Wonders of TOY TOWN

Not only a treat for the kiddies, but for the mothers and fathers as well, for we have never before shown a finer or more interesting display—and certainly never such attractive values as right now. We urge you to compare these values with prices offered by any mail order house or toy dealer in Plattsmouth or elsewhere. Come now for an interesting visit to Soennichsen's Toyland—while our immense stock is still unbroken!

### Toys May be Selected Now and Laid Away for Christmas

**Just What He'd Like**  
Gee, it's fun to run errands for mother when you have a little wagon like this. Smart looking blue disc wheels. Solidly made of all steel. A fine range of sizes, at—  
**\$1 and up**

**A Fiber Doll Carriage**  
that will appeal to the heart of any dear little missie. So attractive, so distinctive. Some in blue, tan and gray as well as natural finish. Strongly made and rubber tired of course. Be sure to see this beauty—  
**\$2.79**

**Mack Dump Trucks**  
He'll sure be tickled to receive a gift like this. Three styles—tank, dump truck or a wricker. They are all finished in bright enamel colors and are made to stand real hard wear.  
**50c each**

**A Real Steam Shovel**  
Hoist away there—Bobby! Dig your tunnels and subways with this fine steam shovel. You'll have a wonderful time with it. It's got a 5/8x3/4 inch enameled engine house—steel boiler—a coal box and water tank—12 inch derrick—sand shovel—crank handle and pulleys.  
**Only \$1**

**Tea Sets for Little Girls**  
She'll dearly love this 16-piece toy tea set. Just like grownup's, it's china—gold decorated, red striped handles and red band design. See them at—  
**50c set**

**Pedal and Kiddie Cars**  
Your boy'll want one of these for Christmas. Think of the fun—and the healthy exercise it will mean to an outdoor boy. Disc wheels—rubber pedals and finished in brightly colored enamel.  
**\$2.75**

**Round Corner Blocks**  
Wonderful castles and pyramids can be built with these round corner building blocks. They're safe—the round corner makes them so. Each set is in a heavy box designed with juvenile characters. The blocks have embossed letters. Beautiful scroll designs. Priced at—  
**25c - 50c - \$1**

**Soennichsen's**  
37 Years of Service  
We deliver Phone 54

An Investment In Good Appearance

Last Christmas this man received 642 cigars (and he smokes a pipe), a ticket to the prize fight (and he couldn't go) and a lawn mower (he hates to mow grass). This year he is going to get something he wants—something he'll thank you for, if you give him a—

## KUPPENHEIMER Suit or Overcoat

AND WE HAVE THEM

### Philip Thierolf

VALUE-GIVING CLOTHING