

Five Page of Bargains--You Will be the Winner Today, November 17th

New people attracted to Plattsouth to trade by these values have occasion to observe how really low priced merchandise is here in all lines and invariably come here more frequently to trade in the future. That is why these merchants can give you the benefit of such low prices as here quoted.

Bargain Wednesday Specials!

Beautiful Framed Pictures, 16x19 inches \$.98
(Very Special—See Our Window)

German China Salad Bowls, 8½-inch25
(Beautifully Decorated—See Them)

20% Discount on All Dinnerware Patterns

- ALUMINUM DOUBLE BOILERS—1½-quart size, each \$.50
- STEEL WOOL—2 packages for15
- ABRAZO—The popular aluminum cleaner, 2 pkgs.15
- HUSKING MITTENS—Very special, per dozen, \$1.69 and 1.59
- LADIES KID GLOVES—Black and brown, per pair98
- RUFFLED CURTAINS—With tie backs, per pair79
- MARSHMALLOWS—White and toasted, per lb.20
- COLUMBIA RECORD—Special price, each19
- U. S. PLAYER PIANO ROLLS—Priced at, 75c and50

Popular Variety Store

Many Other Specials Not Listed Here

Warm All-Wool Overcoats

This season's newest models and materials.

\$17.85 each

LINEN CRASH TOWELING—A dandy fine grade of absorbent bleached toweling, per yard . . \$.15
WOMEN'S UNION SUITS—Fall weight, knee length, no sleeves, all sizes, per suit89
GREY COTTON BLANKET—Striped border, size 60x74, double, per pair 1.69

Bargain in Leather Jerkins

Warm wool lined, excellent work garment.

\$2.95 each

Krinklette Bed Spreads

Seamless. Blue and Pink Striped. 81x90.

\$1 each

Satin - Taffeta - Metallic Hats

A big selection that we're offering for only

\$2.95 each

The H.M. Soenrichsen Co.

"The Store of Big Values"

BARGAIN WEDNESDAY SPECIALS!

LADIES PLAIN SILK DRESSES
CLEANED AND PRESSED
\$1.50

10% Discount on All Fancy Dresses
Cleaned November 17th

MADE-TO-MEASURE SUITS
AND TOP COATS
\$26.50

A \$5 Photograph FREE with every \$5 worth of business on Bargain Wednesday. Photo 8x10, made by Cummins Studio.

LUGSCH, the Cleaner

PHONE 166

One Day Service on All Cleaning A Modern Plant to Serve You

A REAL BARGAIN PRICE ON STATIONERY

35^c Specials

A Clean-Up Sale! Many Boxes Below Cost!

If You Want Paper, See Them!

Bargain Wednesday Dollar Table

Here you will find many very appropriate gift articles for Christmas, at a real price, too, such as Wall Pockets, Vases, Incense Burners, Toilet Articles, Vanities, Compacts and many other useful articles.

Come In and Look Them Over

Bates Book and Stationery Store

Special Prices on Flour

- Sweet Tooth or White Seal brand, sack . . . \$2.15
- Blue Jay brand, per sack 1.93
- CRACKERS—2-lb. caddy for 33c
- SUGAR—10 lbs. granulated sugar for 69c
- NAVY BEANS—5 lbs. for 39c

Gallon Fruits

- Peaches or Gooseberries, per gallon \$.59
- Loganberries or Apricots, per gallon69
- Apples, 3 gallons for 1.15

We Pay 45c for Eggs—Many Other

Specials for Bargain Day

People's Market

Telephone No. 239

Bargain Wednesday SPECIALS!

MORTON'S SALT—Free running, in plain or iodized. Special for Bargain Wednesday—

10c each

CANNED MILK—Dean's. Large size, 10c can; small size—

5c can

SMOKED SALT—The original Figaro brand in 10-lb. buckets.

\$1 each

2 pounds for 25c.

TOILET PAPER—Large 7-oz. rolls of good quality Crepe paper.

4 for 25c

This is National Canned Food week. Special prices on canned goods.

BOYS AND GIRLS HEAVY UNDERWEAR—2 to 16 year size. Colors gray and white, all sizes; also Ladies and Men's separate garment underwear, values \$1 to \$2. All in one lot Bargain day at—

75c each

OUTING FLANNEL—White, of good weight. Bargain day—

15c yard

MUSLIN—Unbleached. 36 inches in width. Special price—

10c yard

COMFORT BATTS—Size 81x90, stitched. Big value at—

\$1 each

E. A. WURL

We are Offering You Shoes at Less Than Cost of Manufacture

One lot of Men's Oxfords in brown or black leathers. Odds and ends from our regular stock. A few pairs of each style. If you find your size in this lot you are picking up a good bargain. Ideal shoes to wear in overshoes, being lighter weight than your work shoes. Bargain Wednesday—

\$2.95 per pair

One lot of Misses and Children's School Shoes in brown or black, lace style. Sizes 8½ to 2. Bargain Wednesday price only—

\$1.95 per pair

For this day we are offering you Women's Silk Hosiery in black or white. Small sizes. These are a real bargain. Priced at—

35c pair; 3 pair for \$1.

Other Bargains Not Listed

Fetzer Shoe Company

No Special Bargains

—ON—

Bargain Wednesday

—BUT—

Your Money's Worth

ALL THE TIME

If You Trade With Us!

Cloidt Lumber & Coal Co.