

Another Money Saving Day--Read this Entire Bargain Wednesday

The reputation of Bargain Wednesday as a sales day of importance is well known for miles and miles away. For five and a half years the third Wednesday of each month has been observed by Plattsmouth business firms as an occasion of co-operative values in all lines to stimulate trade.

**BOY'S
Heavy Winter Underwear**
(Sizes 2 to 10 years)
75¢ a suit

**MEN'S
Heavy Wool Sweaters**
Coat style—big collar—Heather brown—
Regular sizes—
\$2.65

WESCOTT'S
"One Price and No Monkey Business!"

Bargain Wednesday

Winchester Razor, straight blade, \$2 value . . . 90c
Christy Safety Razor with pkg. blades for . . . 35c
Gillette Safety Razors, each 17c
Winchester Safety Razor with pkg. blades . . . 35c
12-quart Aluminum Water Pail at only 78c
Aluminum Syrup Pitchers, each 42c
Steel Wool, per package 6c

Bestor & Swatek
The WINCHESTER Store
Phone No. 151 Plattsmouth, Nebr.

**Wonder Silk
Hose**
ALL THE WANTED SHADES
65c Per Pair
ONE DAY ONLY

Ladies Toggery
"Shop of Personal Service"
Phoenix Hosiery Munsing Wear

**Light Company
SPECIALS!**

Russell Electric Waffle Iron, \$10 value . . . \$8.00
Complete with Tray and Pitcher

Thermax Electric Waffle Iron, \$10 value . \$7.50
Special Discount of 25% Allowed on
All Floor and Bridge Lamps

Bargain Day Only
Easy Terms—No Interest

Nebraska Gas & Electric Co.
You Can Buy Only Good Appliances Here
Remember—You Must be Satisfied

Bargain Wednesday Specials!

A dandy good 60c broom for 25c
(One to a Customer—Adults Only)

Oil Floor Mops—Extra special at 59c

CONGOLEUMS
9x12 genuine Gold Seal Art Squares, Bargain Wednesday . . . \$8.95

MATTRESSES
Roll edge Mattress, full size art tick, at \$6.95

SIMMONS BEDS
20 Simmons beds, while they last, at \$4.95

BED SPRINGS
Highly Tempered Coil Springs, full size, special price . . . \$4.95

50 Player Piano Rolls at 50c Each
While They Last Only—No Reorders

Christ & Christ
118-22 S. Sixth Street Plattsmouth, Nebr.
PHONE 645

**- SOENNICHSEN'S -
SPECIALS!**

FLOUR—Frost King, 48-lb. bag \$2.09
CORN SYRUP—Per gallon49
WHITE SYRUP—Per gallon55
MILK—Tall cans, each10
SOAP—Sunny Monday, 10 bars for35
CORN FLAKES—Kellogg, lg. size, pkg.15
SUGAR—10 lbs. Granulated for69
PINEAPPLE—Gallon cans, each85
TOMATO SOUP—Snider's, 3 cans for25
ADVO PANCAKE FLOUR—4-lb. sack25
SWEET CIDER—Per gallon50

See Our Big Display and Special
Prices on Canned Goods

—FOR—
Bargain Wednesday
Wednesday, November 17th

100 Hats at
\$1.95

New Silk and Metallic Hats
\$3.95 each

Silk Hose, pair89

**MERODE RAYON SILK
UNDERGARMENTS**
\$1.25 up

NEW IDEAS IN
Ladies' Neckwear
Handkerchiefs and
Boutonniers

EMMA PEASE



A Real Bargain in
Good Illinois Nut Coal
FOR ONE DAY ONLY
Wednesday, Nov. 17th
\$8.25 per ton delivered
7.25 per ton at the bin

Special Prices on American Woven Wire
Fence on This Day

No. 12½ Woven Wire Fence, 26-inch at 40c per rod
No. 11 Woven Wire Fence, 26-inch at 50c per rod

Good Lumber and Hot Coal

TIDBALL
TELEPHONE 40

Bargain Wednesday

MATCHES—6 box carton 23c
CORN FLAKES—Kellogg large pkg. 15c
COCOA—Hershey, ½-lb. can for 19c
COCOANUT—Long shred, per lb. 29c
LUX—Large size package for 28c
RAISINS—Fresh seedless, 4-lb. bag 48c
SANI FLUSH—Per can 23c
RICE—Blue Rose Head, 3-lb. bag 28c
SALT—Iodized, per package 12½c

Handy Way Grocery
Phone No. 35 116 So. 6th St.