



Maytag Company Head Presented with Medallion

Iowa Manufacturer Receives Gift estimated at the Sum of \$50,000.

F. L. Maytag, chairman of the board of the Maytag company of Newton, Iowa, washing machine manufacturer, is the proud possessor of what is said to be the largest and costliest gold medallion in the world, valued at \$50,000.

Governor John Hammill, of Iowa, presented the medallion to Mr. Maytag recently at a banquet held at the Hotel Savery, Des Moines. The banquet was attended by 350 members of the Maytag sales organization from all parts of the United States. The medallion was a gift from the Home Appliance Merchants of America and was given in recognition of Mr. Maytag's position as a manufacturer and merchandiser of electrical appliances.

The great factory of the Maytag company at Newton, Iowa, is the largest and most complete washing machine factory in the world, with a daily output of 1,250 washers. This figure will be increased to 1,600 machines per day upon the completion of additional buildings now under construction.

represented, and to his efforts to build up the electrical business in the United States.

Mr. Maytag in his response expressed his pleasure at the honor conferred upon him. He referred to the medallion as a precious gift which would always be a reminder of those who gave it and always prove an incentive to him for future endeavor.

The banquet was the climax of a convention of Maytag dealers from all parts of the United States. The convention itself was held in Newton, Iowa, and all of the dealers were transported by special trains to Des Moines where the presentation of the medallion took place. Governor Hammill, who has been a life long friend of Mr. Maytag, presented the medallion just before the banquet, and both men received a rousing reception at the conclusion of the ceremonies.

Among other speakers on the programme were John P. Wallace, editor of Wallace's Farmer, one of the men who is leading the battle before congress for better conditions for the farmers; M. C. Meigs of the Chicago Herald & Examiner; and Carl Helbron, of San Diego, California.

Governor Hammill lauded Mr. Maytag in his speech as one of the outstanding citizens of Iowa and as a man who has done more than any other man in the state to advance electrical industry. The governor referred to Mr. Maytag's loyalty to Iowa, his loyalty to the industry he

Chamber of Commerce Notes of Activity

Subjects of Varied Nature of Interest in Community Life Offered by Secretary Davis.

Don't forget, Thursday afternoon, 1 p. m., the corn shucking contest at Luke Wiles farm. First prize, \$10, second, third and fourth prizes, \$5 each. Elimination contest for state contest where \$200 in prizes being given, first prize, \$50. State contest to be followed by national contest, with \$400 in prizes, first prize, \$100.

The poultry and hog clinic yesterday was a great success. People used to think if a hog had a mud hole to wallow in and a chicken a tree to roost in, that was all that was necessary. "Root hog, or die" surely may have applied to Georgia the "Father of the Razor-Back"—but not to Nebraska.

Rub your eyes and look at this! Last year poultry products left in Nebraska \$31,999,800.00. Don't you think bidly is entitled to a few "free" clinics? She order have brusel carpets on the floor!

If the farmers have good running water or a way to keep night's milk sweet for delivery in the morning with morning's milk, in the summer, it could be used for cheese.

The minimum capacity at which a cheese factory can operate is 5,000 pounds daily. This would require milk from 400 cows averaging a gallon and a half daily. It would require \$3,000.00 to buy equipment for this small a plant; also would require three months' operating capital in advance before returns could be expected. This would be to pay wages, buy milk and cost of manufacture of cheese.

Milk for cheese making has to be sweet, clean, free from sediment and bacteria-forming gases. Milk testing 3.5 per cent butter fat, quoting cheese at 15 cents per pound, would return \$1.42 per 100 pounds of milk. The richer in butter fat the greater the return per 100 pounds.

The problem would be one in mathematics; could the farmer make more per 100 pounds of milk by selling the butter-fat, and retaining the skim milk on the farm for feed for poultry and hogs. Skim milk fed to poultry is worth \$1.00 per hundred, based on egg returns; poultry products in value are today in this state running neck and neck with the great Nebraska corn crop. Did you know that? Grapes, small fruits, poultry and dairy products are the greatest little mortgage lifters the Nebraska and Cass county farmer can have.

Competition can be constructive and destructive. A competition that permits of a greater variety, and more attractive markets is good. Competition that merely curtails the business of an established firm without fair returns to a new one is destructive.

What have you done to make your Chamber of Commerce a bigger and more powerful organization?

Andrew Carnegie was once asked, "What do you consider the most important industry, labor, capital or brains?" He countered by, "Which is the most important leg of a three-legged stool?"

Tonight is the Happy Hundred supper. A fine Plattsmouth institution in which we all look forward with joy in our hearts.

Has Plattsmouth a slogan? Here are a few by other cities: Seattle—"The Seatport of Success." Atlanta—"Always Ahead." Dallas—"Where Men are Looking Forward." (Excuse Ma Ferguson) Colorado Springs—"She Stits Forever in the Sun." (Better get up and move). Chattanooga—"The Dynamo of Dixie." Tulsa—"Tulsa Will." (And she has). Houston—"Where Seventeen Railroads Meet the Sea."

When one reviews the side-swipes fate has handed Plattsmouth in the past, we marvel at her courage; her tenacity; and the fact that her foes have made her stronger, more united and more determined to let "the dead bury their dead" and to take hold of hands and forget, but ever strive together for a better, bigger, greater and more sociable Plattsmouth. Life is too short to waste a moment in bitterness. Omar puts it this way— "he was a wise old guy: "Come, fill the cup, and in the fires of Spring, thy winter garments fling— "The Bird of Time has but a little way to flutter—and the Bird is on the wing."

Regardless of the great tons of rituals, creeds, sects, divisions, disputes, that have tried to bury the simplicity of the teachings of Jesus, yet he stands forth as the greatest philosopher the world has ever known. When he said, "Love thy enemies," don't forget he didn't do it for the sake of "the enemy." He did it that a man might come out clean in heart and mind to grapple unfettered with the problems of life!

Our goal for 1927 is 500 members. W. G. DAVIS, Secretary. Are you a member of the Chamber of Commerce?

Farm Loans

made at lowest obtainable rates.

We have a few good Farms near Plattsmouth listed with us worth the money.

Call us or See us about the above.

T. H. Pollock Plattsmouth, Neb.

OVERCOME WITH GAS

From Wednesday's Daily— Joseph Wooster, one of the toll keepers at the county bridge north of this city, had a very close call yesterday afternoon from death as the result of monoxide gas that was caused by his automobile engine in the closed garage at his home on west Vine street.

Mr. Wooster had his car running and was putting in some water when the effects of the fumes started to overcome him and he was able to stagger to the door of the garage where his condition was noticed by Thomas Srobona, Jr., who was passing at the time and he came in to inquire as to the cause of his apparent illness and as he reached the garage Mr. Wooster collapsed, being caught by the young man as he was falling. Thomas called Ernest Janda who was across the street and the two carried Mr. Wooster to the house and where medical aid was summoned.

It was found that Mr. Wooster had suffered a very severe attack of the gas and a few moments more would have brought death to the victim in the opinion of the physician.

MIKE WARGA ILL

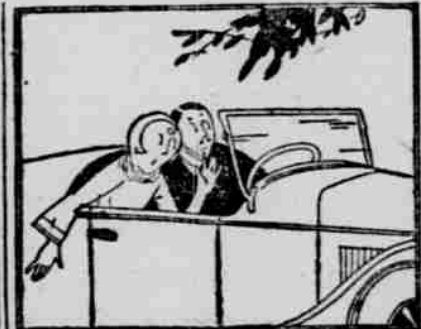
From Wednesday's Daily— The report has been received here from Havelock by the relatives that Mike Warga, former well known resident of this city, was very seriously ill at his home in that city. Mr. Warga suffered a severe attack of heart trouble several days ago and while he is resting some easier his condition is causing a great deal of apprehension to the relatives and friends here.

Mr. Warga was here a few weeks ago called here by the death of his brother, Joseph Warga, and has since returning home been in rather poor health.

RECEIVES SAD NEWS

From Wednesday's Daily— George Taylor of this city yesterday afternoon received the sad news of the death yesterday at Havana, California, of his father, Nelson Taylor, who passed away at the age of sixty-eight years and following an illness of some duration. Mr. Taylor was for a great many years a resident of Glenwood, Iowa, and vicinity and where he has a great many old time friends who will regret very much to learn of the passing of this estimable gentleman. The news came as a great shock to the relatives here and in his bereavement Mr. George Taylor will have the sympathy of the many friends here.

All kinds of business stationery printed at the Journal office.



"It's all right on top," she said, peering over the side of the car at the flat tire.

Your insurance at a casual glance may seem all right and proper. But when you begin to think about it . . . about the many things you have added to your home and your business, it is quite likely that you will find that you have not enough insurance. Consult this Hartford Agency today.

SEE

Searl S. Davis

Farm Loans Investments Insurance Real Estate

Teacher - Poet Entertains the Happy Hundred

A. J. Dunlap of Omaha Is Orator at the November Supper of Men of the Community.

From Wednesday's Daily— The November supper of the Happy Hundred held last evening at the parlors of the First Methodist church was as usual, a very pleasing success and the meaty thoughts of the evening was interspersed with the fun and humor that added to the spice of the event.

The ladies of the church had prepared a very tempting menu for the members of the supper party and which was most delightfully served by the members of the ladies auxiliary. The tables were arranged in the decorations of yellow and white, the streamers of yellow being used and also the small yellow blossoms. Searl S. Davis presided over the supper as the toastmaster and with his cleverness assisted materially in the carrying out of the program of the evening.

The supper party enjoyed meeting a number of the new comers to the city, they being Dr. O. C. Hudson, F. G. Coryell, the new furniture dealer, W. T. Destell, superintendent of the B. R. X. shops, who has just arrived here from Atlanta, Georgia, M. P. Pitts of Alexandria, Virginia, general superintendent of the Fruit Growers Express Co., J. W. Frey of Omaha, a former Cass county man and not the least an old time resident of this city, C. F. Stoutenborough, late of Seattle, Washington, who is now making his home at Dunbar, Nebraska, with his daughter.

Secretary W. G. Davis of the chamber of commerce gave a resume of some of the community activities and made an earnest plea for a larger chamber of commerce membership and a greater unity and civic consciousness as well as the closer uniting of the city and its people and their neighbors in all parts of this section of the state. Mr. Davis also urged the support and appreciation of the Burlington here and the participation of the railroad employees in the chamber of commerce activities.

Toastmaster Davis read a number of telegrams for the various candidates for office that was very much enjoyed by all of the members of the supper party.

While the Happy Hundred have had a large array of the talent of the state and of the nation at their gatherings as the orators of the occasion, they have had none with a more pleasing personality or winning message than that given by A. J. Dunlap of Omaha, who was the main speaker last evening. Mr. Dunlap is the director of the commercial department of the University of Omaha but in his teaching he has found a chance to live along the way and gather some very beautiful thoughts that he has caught and given in verse to the world and which was offered as a part of his brief address, "Building a Better City."

The speaker outlined a story of life as well as the beauty of the great forces of nature that held in a spell his hearers as he told in his alluring manner, leading step by step to the main thought of the address, that of a city, not of buildings of stone, but of people, alive and pulsating with the 6,000 characteristics of the human mind, and body, that makes one different from the other.

Mr. Dunlap pointed out the greatest thing in the world or the city was the spirit and life of its people and in this touched on the great service of the schools, that brought education and the training of the mind, to the church that developed the soul and inspired the lifting of the race from the more material things of life to the higher ideals. The home was the final place of real training where the lives of the youth was moulded and where the training was to be had that could make or mar the boy or girl in which he urged the parent to get close to the child for a finer and clearer appreciation of the young man or young woman that they might be made true representatives of a better city.

SALVATION ARMY DRIVE

The Salvation Army is planning to stage a drive here on Friday and Saturday of this week for funds that will be used in the conduct of the home that is maintained by the army in Omaha for the unfortunate women and girls of Nebraska.

Captain Harnish of Omaha was here today arranging for the drive and which has received the endorsement of the pastors of all of the churches and also of the mayor of the city and the American Legion who recognize the good that the society has done in all parts of the world and particularly in Omaha and Nebraska.

The Home is maintained by the Salvation Army for the care of the unfortunate women and girls and their home is a refuge for many from all parts of the state and in this way the Army is seeking a part of their funds from all parts of the state.

The quota of Plattsmouth has been affixed at \$300 and which will be raised on Friday and Saturday, the last day being devoted to a tag day.

FOR SALE

Rhode Island Reds, cockerels and pullets, cheap if taken soon.—W. E. Mackey, Section Foreman, Murray, Neb. o28-47w

Read Journal Want Ads.



Men's All Wool Overcoats \$20 BILL

Heavy 34 oz. long virgin wool, double breasted ulster style, big collar. "How can so much value be possible," is what you will say when you see them.

Wescott's One Price And No Monkey Business

Door Prizes on Display in Light Co. Windows

Fine Array of Nightly Offerings Attracts Attention of All Passers—Given on Admission

Passersby are having their attention attracted by the fine display of prize merchandise in the window of the Nebraska Gas & Electric company. Included in the display is a 1927 model Console type Freshman Masterpiece 5-tube radio set with a built-in speaker, to be awarded on Monday night, November 15. This set retails at \$69.50 and should the winner not wish to keep it, they will have little difficulty in disposing of it at very nearly that figure, so great is the demand for radios just now.

On Tuesday night another big prize will be awarded—choice of either a Voss electric washer or a Premier Duplex vacuum cleaner. The washer retails at \$79.50 and the cleaner at \$63, so this will be another prize not to be sneezed at.

On the opening night—Saturday, Nov. 13—a fine 50 piece dinner set will be awarded, and on the closing night—Wednesday, November 17—the winner gets choice of either a lady's or gent's watch.

All these prizes are classed as door prizes and will be awarded on admission, the price of tickets being only 10 cents. All that is necessary is that the lucky person be present to claim their prize when the number is drawn at 10:30 p. m. In case no one responds on the first number drawn, a second will be drawn and so on until the prize is claimed. A numbered coupon will be given with each admission ticket.

The public pays only the usual admission charge, the door prizes being given as an inducement to keep people there for the drawing later in the evening, and with such valuable prizes it is doubtful if many holding a numbered coupon will go away and forfeit their chances of winning.

In addition to other entertainment, the Cass county hog calling contest will be held Saturday night, with two cash prizes—\$10 and \$5—to the winners.

More entrants are desired for this contest. It costs nothing to enter and offers an easy chance to someone to cop the prizes. If you wish to compete, call Ed Pricke, at phone 186, and register your name at once.

Gloomy Gus, radio announcer is to be here one night the fore part of the week and Al Finch's orchestra is scheduled to provide the music for dancing one night of the carnival. There will be dancing each evening after 10:30.

New booth prizes will also be in evidence this year, including bath robes, blanket and pillow sets, bridge lamps, etc. The old, reliable Hardware Store will operate again this year with profit-sharing coupons good on grand prizes.

New attractions will include a dart game, Board of Trade, Jack and Jill, and others.

OLD RESIDENT HERE

From Saturday's Daily— Last evening F. W. Lochridge, who some thirty-five years ago was a resident of this city, came in to visit a few of the old friends and acquaintances who he knew as the school boys and girls of the 80's and 90's in this community and had the opportunity of meeting several who still live here in the old home altho the passing years had caused many to move away from here and others to have passed on in the drama of life. Mr. Lochridge while a resident here lived with his parents in the residence at 12th and Main street just east of the residence of the Swatek family and which was their home until leaving here. Mr. Lochridge is at the present time living at Oakland, California, and this is the first visit here in many years and was a real treat to the one time Plattsmouth boy altho the school day associates are now sedate men and women and on whose brow the passing years have left their mark.

Have you anything to sell? Tell the world about it through the Journal's Want Ad department.

NOTICE!

Sale will be held at the

Vallery Sale Pavilion

Saturday, Nov. 6th

at 7:00 P. M. Sharp

Auto, Furniture, One Cow, Etc.

Anything you wish to sell phone 23 for

MR. ED. ROACH

AN INVESTMENT IN GOOD APPEARANCE



—buy a Kuppenheimer Overcoat, and the winter is won!

You'll thrill to the snap of winter in its cozy warmth. The straight clean cut lines will win you the added satisfaction of a smart appearance.

See the overcoats we are offering right now at \$15 to \$25.

Coats for the boy too!

Philip Thierolf VALUE GIVING CLOTHES On the North Side