

Improvements Special Fall Showing

We invite the public to view our special fall showing of Dodge Brothers Motor Cars featuring two of the most important improvements ever made in this dependable and long-lived product.

Week of
November 1st
Open evenings

FRANK E. VALLERY
One-half Block South of Main on Fifth Street
Telephone 23—Plattsmouth, Neb.

DODGE BROTHERS
—MOTOR CARS—

Former Louis- ville Girl Dies in Hospital in West

Mrs. Ray Long, formerly Rowena Cline, Passes Away at Hospital in Seibert, Colorado.

The many Louisville friends of Mr. and Mrs. A. W. Cline, of Deshler, Nebraska, were much shocked and grieved last week to learn of the death of their daughter, Mrs. Ray E. Long, who passed away on Saturday, October 16th, at a hospital in Seibert, Colorado, after a short illness. Her home was at Stratton, Colorado. The funeral occurred the following Tuesday with interment in the Stratton cemetery. The services were in charge of the Rev. Mr. Rice of Denver.

Mrs. Long was formerly Miss Rowena Cline. She was born September 21, 1894, in Sarpy county, Nebraska. At the time of her passing she was 32 years and 25 days old. She spent a number of the years of her childhood and girlhood with her family in Louisville where the family was highly respected. A number of years ago they moved to Vona, Colorado, an donly recently did the parents move to Deshler.

Mrs. Long was married on December 24, 1913, and this union was blessed with six children, four of whom died in infancy. She leaves her husband and two children, a son and daughter, Robert LeRoy and Agnes Marie, to mourn her loss. She also leaves her parents and five brothers and five sisters.

They are Edward and Alvin, at home; Ralph, in Springfield; Everett, in Dakota; Lee, in Coffeyville, Kansas; Mrs. Nina Strayer, Palmyra, Nebraska; Mrs. H. J. Sack, Springfield, Nebraska; Mrs. Charles Tennant, Hoxes, Montana; Mrs. Silas

Morter, Lyons, Nebraska, and Mrs. William Webster, Vona, Colorado. Mrs. Long was a fine Christian woman and a member of the Adventist church. She was greatly loved by a large circle of friends and was a loving wife and mother and a dutiful daughter. She will be sadly missed by her relatives and friends and their grief cannot be put into words.

Her funeral was largely attended by friends and relatives, the relatives from out of town who attended being her parents, Mr. and Mrs. A. W. Cline, of Deshler; Mr. and Mrs. H. J. Sack, of Springfield; Mr. and Mrs. William Webster, of Vona, Colorado; Mrs. Stofor and daughter, of Horton, Kansas, and Mrs. Rury Irons, of Whiting, Kansas.—Louisville Courier.

WILL HAVE EXPERT BAKER

The Quality bakery that will be moved to the new handsomely arranged store room and bakery in the Bokin building, is to have in addition to the modern equipment of the building, a new first class baker to assist in the work of giving the public the best of bread and pastry for Plattsmouth consumption. The bakery has secured the services of Albert Egenberger, who has been engaged with the Ortman bakery in Omaha and who will in the future assist here in the local bakery. Mr. Egenberger is a baker of many years experience and his work has been of the very best and it is needless to say that he will be a very valuable asset to the local bakery.

Barred Rock Cockerels.

I have some excellent Barred Rock cockerels for sale, they all being excellent individuals. Call Mrs. Robert Troop, Murray phone No. 2394. Post office, Mynard. 530-tfw

FOR SALE

Spotted Poland China male pig. Call 339-W. n125w

Farm and Dairy Business of the Farm Discussed

Secretary Davis of Chamber of Commerce Attends Meeting Last Evening.

From Saturday's Daily—
Last night had the great pleasure of being the guest of the Nebraska City Chamber of Commerce, at their banquet at the Grand hotel, this being their "Farmers' Night" and enjoyed a splendid dinner, met a jolly-good bunch of fellows, and heard some very instructive addresses.

President Rice of the board of directors, in his talk brought home the facts that the interests of the farmers and the merchants are absolutely "identical"; also, their Chamber of Commerce acted as a "clearing house" for all the civic activities of the merchant and the farmer as well; that what is good for the country is good for the city and vice versa; that this section of Nebraska has never known a crop failure; that agriculture is the foundation of the prosperity of every business.

A. L. Hacker of the Nebraska University was the speaker of the evening, his subject being "Cheese Factories and the Dairy Business." Mr. Hacker discouraged the proposition of a cheese factory in this section of Nebraska on account of climatic conditions, cheese making here requiring artificial cooling, and daily receipts of the entire unskimmed whole milk while fresh and sweet. While it would appear from prices received for cheese, the profit might seem greater than from butter-fat alone but after deducting the expense of packing cheese, containers, etc., it was less profitable.

Here are quotations from Mr. Hacker's talk jotted down by the writer for the benefit of our own home farmers, and which bear out in so many ways the suggestions this office has been hammering home regarding the dairy cow.

"The farmers and the city business men are getting closer and closer together." "These meetings of farms and civic organizations today are going on over the whole United States." "We are living in a competitive civilization under a competitive government, which requires co-operation to get best results."

"Nebraska is fourth place now in dairy cows in the United States, but 16th place in butter-fat on account of not placing the best dairy cows on the farms."

"Nebraska has not touched the dairying possibilities of dairying." "Farmers in this vicinity, are most favorably located, here for dairy business; cost of raw material (feed) is cheaper here than anywhere in America, than the great dairying states of Minnesota, and Wisconsin."

"The sea-boards control the markets where ships export butter. We are as far from either sea board as you can possibly be. But for either small concise packages, that is shipping to the sea-boards, last year \$12,000,000 worth of Nebraska butter being sold in New York."

"There are never bank failures in a dairying community. The farmers have cash the year around, and this prosperity is reflected thru their merchants and banks."

"In dairying you retain on the farm your greatest fertilizer production; in feeding milk to beef cattle you ship away this same source of fertilizer."

"To compete with Minnesota, Michigan, and Wisconsin, Nebraska will have to breed up its dairy stock. Only three per cent of the Nebraska cows being really dairy cows."

"The dairy cow in this state is starved for lack of correct feeding. A dairy cow requires a regular maintenance feed, in addition to feed for its milk production."

"The silo covers a great economic factor in feeding. Wisconsin has 108,000 silos; Iowa 16,000, Nebraska 4,000."

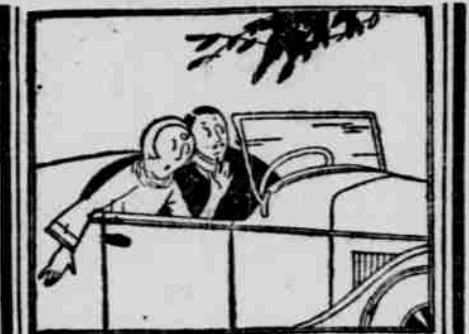
"The silo offers a great economic crop for feed; instead of 50 per cent, often turns a crops failure into profit."

"Otoe county (and to this we add Cass) produces the best alfalfa, and the cheapest feed in the country and our markets for dairy and beef the best that can be found."

"About one pound of ground corn should be fed a dairy cow to every three or four pounds of milk produced."

In the dairy game, 100 pounds of 4 per cent milk will produce four pounds of butter-fat, bringing approximately \$1.80 to the 100 pounds of milk. The 100 pounds of milk skim or separator left at the farm has a value of \$1 per hundred fed to the chickens; and 60 cents per hundred fed to the pigs.

A cow producing 300 pounds of butter-fat per year will bring \$100 net profit to her owner. (Add to this what may be secured from poultry and pigs in feeding of skim milk and it is easy to appreciate the importance of high grade dairy cows in Cass county.)
Mr. Hacker was followed by Dr. S. P. Crespe, president of the Nebraska City Chamber of Commerce. Mr. Crespe has been interested in the dairy development and spoke with authority and experience especially concerning the great Holstein and Guernsey cows that brought success out of failure for the Minnesota farmers, when their soil was too worn out to produce wheat any longer. Mr. Crespe especially sounded the warning note that on account of the corn borer, Nebraska will have to turn to the dairy cow to save herself from this pest, and that NOW is the time to commence; not after the pest has arrived, that



"It's all right on top," she said, peering over the side of the car at the flat tire.

Your insurance at a casual glance may seem all right and proper. But when you begin to think about it . . . about the many things you have added to your home and your business, it is quite likely that you will find you have not enough insurance. Consult this Hartford Agency today.

SEE

Searl S. Davis

Farm Loans Insurance Investments Real Estate

is defying all efforts of the agricultural department to destroy it, now within 500 miles of this latitude.

It was inspiring to see the good attendance of farmers at this meeting. It shows that the spirit of city and country co-operation is growing—but too slowly! The farmer is a "business man"—the city needs his brains and co-operation; he needs ours! Now let's get together.

W. G. DAVIS, Sec'y, C. of C. Are you a member of the Chamber of Commerce?

ENJOY HALLOWE'EN PARTY

From Saturday's Daily—
Last evening a very pleasant Halloween party was held at the home of Mr. and Mrs. Frank Rebal in the south part of the city, the event being the entertaining of a large group of the little school friends of little Miss Jane Rebal. The rooms of the home were arranged in the Halloween decorations of orange and black with the pumpkins and cats adding their part to the decorative plan of the evening. Games of all kinds were enjoyed by the little folks and the peanut race Frances Gambelin proved the winner of the event. In the entertaining and serving Mrs. Rebal was assisted by Mrs. James Rebal, Mrs. Cyril Kalina and Miss Helen Cechel.

Those attending the event were Edward and Betty Kalina, Frances and Norman Gambelin, Arthur, Albert and Olga Delhart, Mary Catherine Wiles, Jacqueline Grassman, Helen Sedlak, Eva Arnold, Winston and Jean Holmes, Rita Libershall, Helen Kopp, Lucille Viternik, Shirley Keck, Mildred Peterson and Jane and Ronald Rebal.

HIGH SCHOOL PARTY

From Saturday's Daily—
Last evening the members of the four classes of the high school joined in a most delightful party at the high school building that was attended by some 200 of the students and members of the faculty of the school. The staid (?) seniors to the youthful freshmen were at the party and all came garbed in the fanciful gowns of the Halloween season that gave a scene of more than usual brilliancy and colorfulness to the program of the evening.

The party filled all parts of the school building, a part of the program being in the auditorium while the games were staged in the "gym" of the building and in which all of the young people as well as the members of the faculty participated.

The evening was one of the most pleasant that the high school people have enjoyed and was one that they will all long remember.

Have you anything to buy or sell?

Farm Loans

made at lowest obtainable rates.

We have a few good Farms near Plattsmouth listed with us worth the money.

Call us or See us about the above.

T. H. Pollock
Plattsmouth, Neb.

Governor Mc- Mullen Makes a Visit to City

Addresses Voters at Court House During Afternoon—Monte Munn in the Party.

From Saturday's Daily—
The last large public meeting that marks the 1926 state campaign in Plattsmouth was held yesterday afternoon when Governor Adam McMullen visited the city in the interest of his own candidacy for reelection as the governor of Nebraska.

It had been planned to hold an outdoor meeting but owing to the chilly weather prevailing it was decided to have the meeting in the district court room and where for some forty minutes the governor presented his cause to an audience that filled the seating capacity of the room.

The meeting was presided over by Chairman Charles E. Noyes, of the republican county committee, who introduced the governor. Mr. Noyes stated that he had been in the sessions of the legislature with Mr. McMullen and even then was impressed with his ability as a member of the lawmaking body.

Governor McMullen in his opening remarks stated that he was hopeful that everyone would vote whether for him or someone else as the ballot box was the means given the voter to express their choice and decision as to the candidates and their policies.

The governor in starting his discussion of the state affairs gave a resume of what the process is in making estimates of the years appropriations, the various institution heads reporting on their expenses and needs in repairs or improvements and which must be cared for in the appropriations. The neglect of the state in keeping up its buildings or properly caring for the wards of the state was not economy but rather lack of good business principle, the governor stated.

Under the regime of his opponent Governor McMullen stated there has not been the proper handling of the labor department and which had been cut from five persons to two to care for the business of the office of Governor Bryan.

Mr. McMullen stated that when he had taken office he had been judged with a claim on a court judgment for \$600,000 for road work in the McKelvie administration and which had not been settled in the time of Mr. Bryan in the executive mansion. This claim had to be paid to cut the interest on the judgment and which had been done also Governor Bryan had refused to pay the claim on account of no funds being available.

Mr. McMullen stated that he challenged his opponent to give any one constructive measure that his administration had done. In touching on the tax proposition Mr. McMullen claimed that in Cass county for this year the reduction in the state taxes would amount to \$31,000.

In attacking the record of saving which had been made by Governor Bryan, Mr. McMullen stated that his administration had paid \$1,038,000 in claims that had been carried over from the previous administration.

Mr. McMullen also attacked the highway work of the Bryan administration as being lacking in that the proper development of the highway program was not made and that while Bryan had graveled 417 miles of highway the McMullen administration had graveled 1,700 miles and graded up 1,300 more for the gravel. He also stated that Governor Bryan had opposed the gasoline tax that had made the highways possible and which had been so strongly urged in the last campaign by the republicans.

The candidate stated that the gasoline fund was protected by law from being used for other purposes.

The failure of the Bryan administration to carry out the bovine tubercular test act was also scored by Mr. McMullen at the close of his speech and in which he pointed out the advantages that the test brought.

In regard to the employment of extra men on the state payroll Governor McMullen stated that the record showed that there was 340 on the payroll in the various departments outside of the road department as against 345 in the Bryan administration. The governor stated that force of men engaged in the highway maintaining work had been appointed by the county commissioners over the state and had been taken over with the highways and that he had nothing to do with their appointment. Mr. McMullen defended the state workers from the charge of "taxeaters" as the persons on the pay roll were all earning their money.

At the conclusion of the speech the governor was posed for the photographers at the west door of the court house with Monte Munn, the heavy-weight boxer who has closed a very successful campaign in the east in the ring.

Governor McMullen spoke in Omaha last night at a series of meetings.

VISITOR HERE

Mrs. Alma Borreson and Mrs. Hilmer Wiggernhorn, of Los Angeles are guests this week at the E. C. Wiggernhorn home. The Misses Eugenia and Dora Wiggernhorn and their guests motored to Plattsmouth Tuesday and spent the afternoon with Miss Dora Fricke.—Ashland Gazette.

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When you go back to a home-coming
Football Game

You Dress Up for It

You want the old crowd to feel you are making good. . . . Don't you want the people who see you every day to feel the same way?

HART SCHAFFNER & MARX CLOTHES
Possess the Prosperous Look

WE SELL THEM
\$35 to \$50

Wescott's
One Price
And No Monkey Business

Platters Over Run School for the Deaf Friday

Roll Up Score of 40 to 0 In a Very One Sided Battle—George Perry Stars.

From Saturday's Daily—
Plunging through the line at will and with flashy end runs to add to their scoring, the Plattsmouth high school football team yesterday humiliated the team of the Nebraska School for the Deaf by the score of 40 to 0. The game was played on the gridiron of the North high school at Omaha and the Platters were scarcely in danger at any stage of the game and kept the Omaha team constantly on the defensive.

From the opening of the game the Platters had the advantage and in the first moments of the game the Plattsmouth team started the march down the field with straight football being used in the attack on the rapidly crumbling defense of the Omaha state school. In this quarter of the game two touchdowns were made Wescott carrying the ball in the plunges through the orange and black line while Bob Fitch the husky Platts half back tore through for the second scoring of the game.

In the second quarter of the game George Perry electrified his teammates and the spectators by a brilliant 55 yard end run that brought the ball over the School for the Deaf goal for the third touchdown of the game, the Omaha players being unable to check the onrush of the Plattsmouth half who was playing in place of Buttery at this position.

The third quarter also witnessed Perry again featuring the Plattsmouth scoring when the School for the Deaf attempted an aerial attack. Perry intercepting passes and again racing for forty and forty-five yards through the ranks of his foes for two touchdowns and which with the try for goal rolled up the increasing score for the locals.

In the last quarter the Platters tried out their air stuff with the result that a pass from Wescott to Hatt netted them another touchdown and left the score standing 40 to 0 for the Platters.

Buttery, Clark and Mason of the regular lineup were missing from the game and Perry, Caldwell and Oliver Schneider filled in the spaces most acceptably and added to the winning.

The victory has been most pleasing to the blue and white followers and they are anticipating a repetition of the victory here on next Wednesday afternoon against the Auburn high school team.

SHOWING IMPROVEMENT

From Saturday's Daily—
Mrs. E. E. Gooding, who is at the Immanuel hospital in Omaha is still showing the most pleasing improvement following her very serious operation on Tuesday and her condition has been most encouraging for her speedy recovery and it is hoped that she may soon be so far on the pathway to recovery that she may be able to return home in the next two or three weeks.

TAKEN UP

Spotted Poland-China sow. Owner can have same by calling, paying for advertisement and cost of feeding sow.—Ed Tschirren, Plattsmouth, Nebraska. o21-4tw

Journal Want Ads bring results.



"Protection" is said to be again a political issue and it may figure in the election on November 2. A very heavy vote in its favor is being polled at our store by overcoat buyers who find Clothcraft the best of "protection" against cold weather. We give this tip to the politicians free of charge.

Clothcraft Tailored Overcoats
\$22.50 to \$50

Republicans and Democrats are a unit in non-partisan approval of Clothcraft.

Philip Thierolf
VALUE GIVING CLOTHIER

TWO PIANOS FOR SALE

Both Mahogany Case in A-1

Condition Every Way

One priced at \$175.00
The other at 125.00

Easy Terms or Big Discount
for an All Cash Payment!

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Plattsmouth, Neb.