

Quick Fortunes in Idaho

Idaho Falls is the fastest growing and the most prosperous city in Idaho. It is the second richest city, per capita, on all the Pacific slope. It originates more farm produce tonnage than does any other city in America.

The above is true because Idaho Falls is the center of over one million acres of the richest land on earth. This valley is richer than the Nile. It has the best and most certain water supply, the most productive soil and the best climate of any farming section in the world. This land has been farmed for fifty years and we have never known even a partial crop failure. We have never had a flood, cyclone, drouth tornado, or any other climatic disturbance to interfere with crop production. Our farmers know that when they plant a crop, they will reap a sure and abundant harvest in the Fall. We lead all of the states in this Union in the per acre production of the nine leading agricultural products.

The crop that brings the greatest profit is the famous Idaho Russet potato which grows to greater perfection here than in any other part of the world. These wonderful potatoes top every market in all the markets where they are sold. We ship potatoes as far away as Cuba. The Idaho Falls farmers are paid the highest price, on their farms, for their potatoes that is received on the farms in any part of the United States.

HUGE PROFITS IN POTATOES

Here are a few instances of farmers in this section who have made fortunes in a single year:

From Tenant to Landlord

Ray Hughes bought an 80-acre farm in the Spring of 1925. He bought it all on time, paying nothing down. The purchase price was \$150.00 per acre, or \$12,000. He planted a portion of the land to potatoes, the balance to the usual crops. After marketing his crop, he paid his taxes, interest and paid \$10,000 on the principal of his contract. In addition he bought a fine new sedan and dug and equipped a good well on the premises. This was all from one crop. This year he has another bumper crop and will finish paying his contract and will have money to loan out or otherwise invest.

Acres of Diamonds

Some few years ago Charles Moody came to this section from Nebraska. He had only a few dollars and a willingness to work. He has been a consistent potato producer and today owns 320 acres of this wonderful soil and in addition has large investments in stocks, bonds and mortgages. He is rated as being worth over \$200,000.00.

Read This One

H. H. Bennett and his two sons came to this section from Iowa. The father bought 160 acres at that time and paid for it. Each of the sons bought farms but had only \$2,600 to pay down. They have followed general farming, specializing in potatoes. Today these three men own fourteen quarter sections of this rich soil and their united wealth is close to a half million dollars. This has all been made from the soil in eighteen years.

From Poverty to Riches

In 1925 S. Miyake rented 160 acres of land just south of Idaho Falls. He sold the crop that he produced that year for \$59,000. He planted 110 acres to Russet potatoes.

From Indiana

Two years ago Arthur and Everett Timmons came to this valley from Lafayette, Ind. This year they planted 12 acres to potatoes and produced 3860 sacks, each sack weighing 120 pounds. This is 322 sacks per acre or 644 bushels per acre. Potatoes last year sold for from \$2.00 to \$5.00 per hundred to the farmer. This year bids fair to equal the price of 1925. Figure it out for yourself.

"Ask the Man Who Owns One"

Deitrich Koester of Weeping Water has recently purchased a large farm near this city. He has seen this country. Ask him what he thinks of this section.

There are more wealthy farmers within ten miles of Idaho Falls than can be found in any like area in the world. They made practically every dollar that they possess on their farms and in a very few years at that. Many of them sold their potato crop last year at a price that brought them over \$1,000 per acre. We could give a list of dozens of farmers who have paid for their farms with the proceeds of a single crop. Potato crops often sell for many times the cost of the land upon which the potatoes are grown.

You can still buy this land for \$150 per acre. These prices will not last long. What is such land worth? If the farmers of America really knew the enormous productivity of this farming land every farm in America would be for sale except the farms in Idaho and we would not be able to absorb the people who would rush here in order to purchase a tract of this, the richest and most productive land on earth.

The Idaho Falls Real Estate Board

Idaho Falls, Idaho.