

More Page of Bargains--You Will be the Winner Today, October 20

For more than five years Bargain Wednesday has been a money-saving occasion in Plattsburgh and frugal shoppers have come to look forward to it as a time to buy clothing, household necessities, etc. at prices that defy competition. Read the list below and profit by these unusual values.

Bargain Wednesday

—at the—

Popular Variety Store

Jersey Gloves Good Weight—Pair 15c	Crepe Shelf Paper Assorted Patterns 5c
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Children's Jersey Mittens, per pair. \$.15
 Husking Mittens, double face, two thumb, dozen. 1.79
 Husking Mittens, two thumb, heavy weight, dozen. 1.69
 Flower Pots. 10c, 15c, up to .35
 Aluminum Double Boilers, 1½-quart size, each.59
 8qt. Covered Kettle, gray enameled.49
 Thermos Lunch Pails, special price, each.59
 Columbia Phonograph Records, FIVE for. 1.00
 Pillow Cases to embroider, per pair.98

Special Discount on All Bed Blankets Bargain Day
 Many Other Specials Not Listed Here

<h3>Advo Jell</h3> <p>All Flavors 3 pkgs. for 25c</p>	 <h2>Soennichsen's</h2> <p>37 Years of Service We deliver Phone 54</p>	<h3>Soap Value</h3> <p>Sunny Monday 10 bars for 35c</p>
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FLOUR—Little Hatchet brand. Per 48-lb. sack. \$2.19 SUGAR—Fine granulated. Bargain Wednesday, 10 lbs.69 WASHING POWDER—Star Naptha. Large size.25 SUN BRITE CLEANSER—4 cans for.25 CRACKERS—Crispy. 2½-lb. caddy for only.43 LIMA BEANS—New crop. 2 pounds for.25 NAVY BEANS—New crop. 10 lbs. for.69 RICE—Good quality, new crop, 2 lbs. for.25 PEANUT BUTTER—Special, per lb.20 APPLE BUTTER—Fine quality. Large jar for.25 CORN SYRUP—A-1 quality for cooking and table, gal.49 WHITE SYRUP—Extra fancy, for table use. Gallon.55 COCOA—Runkle's 1-lb. cans. Per can.35 CORN, PEAS, TOMATOES—No. 2 size cans, each.10 INGLEWOOD CORN—Extra standard, No. 2, per can.15 WAX BEANS—Cut. Wisconsin pack. 3 cans for.44 SNIDER'S TOMATO SOUP—10c per can or 3 for.25	VALUE MILK—Tall cans. Each.10 PUMPKIN—Large No. 2½ size cans. 2 for.25 SEEDLESS RAISINS—New crop. 2 lbs. for.25 DRIED PEACHES—Fancy. Per lb.25 PRUNES—Medium size. 2 lbs. for.25 PEABERRY COFFEE—Fancy Santos, per lb.45 OUR SPECIAL—A wonderful coffee for the money. Lb.42 MASTER BLEND—A 60c quality coffee in the tin. Lb.50 Peaberry, 3 lbs., \$1.30—Our Special, 3 lbs. \$1.20—Master Blend, 3 lbs., \$1.45
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CHOICE GALLON FRUITS
 Peaches or Apricots, solid pack, per gallon. \$.75
 Apples, solid pack, fine for pies, etc. Per gallon.45
 Grated Pineapple or Loganberries, solid pack. Gallon.85
 Blackberries, solid pack, per gallon.90
SYRUP PACK FRUITS—4 FOR 95c
 Peaches, Pears, Apricots, Pineapple, Blackberries, 4 cans.95

BARGAIN WEDNESDAY SPECIALS!

LADIES PLAIN SILK DRESSES
CLEANED AND PRESSED
\$1.50

10% Discount on All Fancy Dresses
Cleaned October 20th

MADE-TO-MEASURE SUITS
AND TOP COATS
\$26.50

A \$5 Photograph FREE with every \$5 worth of business on Bargain Wednesday. Photo 8x10, made by Cummins Studio.

LUGSCH, the Cleaner

PHONE 166
One Day Service on All Cleaning A Modern Plant to Serve You

BARGAIN WEDNESDAY SPECIALS

FANCY BOX PAPER

Here you will find the largest line that we have ever carried. Come in now and prepare for that party you've been planning.

We are offering you this Bargain Wednesday a few boxes of high grade Papertries that have been selling for \$1 and \$1.25 at **75c**

We have a few high grade Dressing Table or Boudoir Lamps, reg. \$5 values, for **\$3.50**

We have a few regular \$1.50 Fountain Pens for school use, which we will close out at **\$1**

Just a few Footballs left this season, regular \$1.25 and \$1.50 values, that we will sell on Bargain Wednesday, your choice for **\$1**

Hallowe'en Novelties

Our Bargain Wednesday offerings will save you money. A great many articles reduced in addition to those listed here.

Bates Book and Stationery Store

Good Illinois Nut Coal

BARGAIN WEDNESDAY
October 20, 1926, Only
\$7.75 per ton Delivered
6.75 per ton at the Bin

Also Bargain Prices This Day on Poultry Wire!
Good Lumber and Hot Coal

TIDBALL

TELEPHONE 40

Bargain Wednesday!

Bargain Wednesday means Bargain prices at our store for this big day and more people are aware of this fact every month!

Dry Goods Specials

CHECK NAINSOOK—All the wanted colors for gowns, pajamas and all underthings. Colors pink, yellow, lavender and blue. 36 inches wide. Bargain Wednesday, per yard. **25c**

TOWELS—Made of a good quality huck. Size 14x25 inches. Bargain Wednesday price, each. **10c**

PILLOW TUBING—40-inch. Excellent quality on Bargain Wednesday. Per yard, only. **25c**

Grocery Department

KAMO PANCAKE FLOUR—Self-rising, with powdered buttermilk. Ready to mix, easy to bake and a wonderful breakfast. Bargain Wednesday, 4-lb. sack for. **20c**

RAISINS—New seeded or seedless raisins, all new stock. Specially priced for Bargain Wednesday only, 2 lbs. for. **25c**

CAMPBELL'S SOUP—Campbell's new pack Tomato Soup, large shipment just in. Special BW price, per can. **10c**
Price per dozen cans, \$1.10

E. A. WURL

Here's an Exceptional Shoe Value for Bargain Wednesday

If you are interested in Infant's Shoes, come in Bargain Wednesday and buy a couple of pairs of these good shoes for "Honey Bunch." Made of soft brown or black kid and patent leathers; flexible turn soles; broad toe, plain or cap; in button pattern. Good grade and good fitters. Sizes run from 1 to 5.

Values to \$2—A Splendid Bargain at **95c per pair**

Here is another genuine bargain in Women's Pure Silk Hose. About 36 pair, sizes 8½ and 9. Log cabin, black and white. \$2 values. Bargain Wednesday price, 55c pair, 3 pair for **\$1.50**

Fetzer Shoe Company

ANOTHER BARGAIN OFFERED

at the Journal Office

During the past few weeks several of our readers have been inquiring about the Journal's Bargain Wednesday special for Fall, and so on next Wednesday, Oct. 20 (one day only) we offer you

By Mail Only
The Daily Journal for \$4.00
 (For One Year in Advance)
Semi-Weekly Journal for \$1.50
 (For One Year in Advance)

All arrearages must be paid up in full in order to take advantage of the above reduced rates!