

BARGAIN WEDNESDAY!

AUGUST 18th

Bargain Wednesday is more than an event in Plattsmouth—it is an INSTITUTION of more than five years' standing, that is still going strong because it offers an opportunity to buy goods at ultra low prices one day of each month. Read every one of the offerings below and if you find therein any article you need, these merchants will vouch for the price being right down to bedrock. Remember, all goods guaranteed first class!

Bargain Wednesday

—at the—

Popular Variety Store

OIL CLOTH

White and Colors—Yard
29c

SCHOOL HOSE

Black, Fine Ribbed—Pair
19c

\$1 Silk Hose, pretty new colors, per pair.....69c
School Handkerchiefs, 3 for.....10c
Plaid Novelty Suitings for school dresses, yard.....25c
Girls' Gymnasium Bloomers, per pair.....49c
Comforter Challies, per yard.....16c
Prints and Percaloes, new patterns, per yard.....19c
Indelible Pencils, Venus brand, each.....5c
History Paper, good quality, per ream.....59c
Percolator Tops, 4 for.....10c
Creamers, German China, each.....19c

Many Other Specials Not Listed Here

For Bargain Wednesday

NEW SNAPPY FALL HATS

Including Gage and Fisk Models

\$1⁹⁵ \$2⁹⁵ \$5⁰⁰

VELO FELTS 99c

Introducing Our

MERODE!

—Silk Underware!—

Shortee's—Gowns

Step-Ins—Slipps

Bodice—Bloomers

French Bloomers

*Mérode
Méro-Win*



Best Knit Hosiery!

—ALL THE NEW SHADES—

89c \$1³⁹ \$1⁸⁹

Including All Silk, Chiffon
Full Fashioned!



EMMA PEASE

BARGAIN WEDNESDAY SPECIALS!

LADIES PLAIN SILK DRESSES CLEANED AND PRESSED

\$1.50

10% Discount on All Fancy Dresses
Cleaned August 18

MADE-TO-MEASURE SUITS FALL AND WINTER

\$26.50

LUGSCH, the Cleaner

PHONE 166

One Day Service on All Cleaning A Modern Plant to Serve You

The REXALL Store

—FACTORY TO YOU SALE!—

During this sale we offer a hundred or more of the products of our factories at special price reductions. The following are just a few of the values that we are offering:

\$2.00 Symbol Fountain Syringe for.....\$1.49
.50 Rexall Milk of Magnesia for......39
.25 Puretest Epsom Salts for......15
.25 Georgia Rose Talcum for......19
.25 Puretest Aspirin Tablets for......19
.50 Rexall Orderlies for......39
1.00 Toilet Waters, choice six odors for....79
.75 Hospital Cotton for......54
.65 Gauzets (Sanitary Napkins) for.....43
.50 Jonteel Creams for......39

If you are in need of any Drugs or Drug Sundries not mentioned, it will pay you to come in and look over our display of bargains.

F. G. FRICKE & CO.

The Rexall Store

Phone No. 186

A Real Bargain on Bargain Wednesday!

Whiting & Cook Fancy Box Paper—One pound, long sheet of paper, large size envelope to match. Two pkgs. (50 envelopes) and pound of paper, well worth \$1.25, Bargain Wednesday at... 80c

POCKET MEMO BOOKS—Regular price 5c each. A few dozen that we will sell in dozen lots only. Come and get a supply Bargain Wednesday at, PER DOZEN..... 40c

PENCIL TABLETS—About 20 dozen of these high grade tablets from a line we have ceased handling and want to close out at a price below cost. In dozen lots only, PER DOZEN..... 35c

ART PICTURES—Bargain price on the remaining few pictures we offered special Sale Week at 95c, at another slash in price to close the lot out at far below cost. A real Bargain at..... 75c

INK! INK!—For years we have handled a high grade line of ink that we will close out Bargain Wednesday, the large 10c bottles for only..... 5c

The above are Genuine Bargains and we defy competition on any and all of them. . . . They are Close-Outs and at the prices quoted herein will not last long.

-Bates Book and Stationery Store-

Bargain Wednesday!

Beef Roast, per lb., 15c

Ferndell Coffee, 60c can for.....50c
3 rolls Tissue Toilet Paper for.....25c
Brooms, good quality, two grades, 75c and.....50c
Ginger Snaps, per lb.....15c
Gallon cans Apricots, per gallon.....80c
Gallon cans Peaches, per gallon.....75c
Ideal Malt, per can.....65c
3 bars Palm Olive Soap for.....25c
6 bars Babbitt's White Naphtha Soap for.....25c
Large 75c pkg. Royal Lemon Washing Powder.....60c

ASSORTED VEGETABLES

Hominy Red Beans Kraut Pumpkin
4 cans for 35c

Hatt's Market

Bargain Wednesday Specials!

You save money by buying at our store Bargain Wednesday. See the low prices quoted below.

DRY GOODS

Summer Dress Goods go Bargain day at, yard.....15c
Wash and Ready Crepe, Gingham, Ratine, Serpentine Crepe
Ladies' Mercerized and Silk Lisle Hose, per pair.....25c
Regular 50, 65 and 75c Hose—In dark brown only.
Silk Hose at a real money-saving price. Per pair.....50c
Dark brown only—Regular \$1.25 and \$1.50 values
Lingette, all colors, reg. 69c value, per yard.....47c

GROCERIES

Swansdown Cake Flour, per package.....30c
Dean's Milk, guaranteed pure.....10c and 5c
Shredded Coconut, bulk, per lb.....25c
Hooker's Pure Lye, per can.....10c
Argo brand Corn or Gloss Starch, per pkg.....10c

E. A. WURL

Specially Priced for Bargain Wednesday Only!

Here's a profitable opportunity to secure Footwear at a splendid saving. Besides our two big specials below, we are featuring many other money-saving prices for this Cass county trading day, which will be found elsewhere in this paper.

Women's Martha Washington OXFORDS

40 pairs of these choice quality Shoes in soft brown or black kid uppers. Hand turned flexible soles, medium toes. A regular \$5 value.

\$2.65 pair

One Day Only!

Men's Mercerized Lisle SOCKS

Extra thin. Colors are seal brown, black and navy. Sizes 9, 9½ and 10. A splendid sock for dress at a price far below their value.

24c per pair

3 pair for 70c

Fetzer Shoe Company