

MIGHTY BARGAINS MARK THE

The LADIES TOGGERY Offers
\$3.50, \$4, \$5 Summer Dresses
\$1.98 each



THE TREMENDOUS RESPONSE THAT WE RECEIVED THE FIRST DAY OF THIS SALE PROVED CONCLUSIVELY THAT WOMEN IN THIS COMMUNITY INSTANTLY RECOGNIZE ASTOUNDING VALUES.

Absolutely staggering prices are featured on every article of Clothing in this immense stock. Such values as offered here are REMARKABLE. Just come in any day and you will find our entire store literally stormed with thrifty buyers, aware that this is truly OUT OF THE ORDINARY.

MORE THAN 200 OF THE FINEST SUMMER DRESSES YOU'VE EVER CAST YOUR EYES ON ARE IN THIS BUNCH SELLING AT \$1.98. It's really unbelievable—and when you see the Dresses, you will be astounded and so remarkable are the patterns and styles, that you will buy three, four, five or six.

DON'T LET THIS HARVEST OF BARGAINS SLIP BY YOU UNNOTICED.

THE LADIES TOGGERY
Ghrist & Ghrist, Furniture
PETRING'S GARAGE
WESCOTT'S, CLOTHING

A Glaring Bargain
\$2 - \$3 Framed Pictures
95c each

Every home lover will get a genuine thrill when viewing these pictures. People became so enthused about them the first day of this sale, that many who came to buy one, purchased half a dozen. We prophesy this sensational value will spread like wild fire and that every picture will be sold before the end of sale.

On Sale at Bates Book Store

Banner Bargains Gre

If the newspaper editors weren't so genuinely hard-boiled ports of this sale—which is surely a sensation, from the pretty important bit of news when nine of the leading big effort and offer unheard-of Bargains for a period of sale would make the front page of every paper in the find merchants selling their new, summer merchandise less? . . . The news which you read here is only an in items of merchandise at prices that make this the bigg

SURELY THIS IS REAL NEWS—DESERVIN
 Sale continues until SATURDAY NIGHT, July
 price concessions now offered you.

ATTEND THIS
MERCHAND
TOMOR

To Save Money You Must Embrace Opportunity

An Outstanding Value
Offered at Fetzer Shoe Store
\$7 Newest Style Pumps, \$4.95

Some with Straps

It is a very rare occasion when a merchant selects his very newest, smartest, most desirable Summer Footwear and deliberately cuts the profit out of the prices right in the heart of the season, when he should be making a legitimate profit. However, that's why this store is exceptionally busy, and we invite you to get your share.

Mr. Man! Here is a Real Buy!
A Used Car Worth \$300 for \$150

For a small down payment, and convenient terms you can own this car now, at HALF its actual value. It is the purpose of this sale to offer unheard of Bargains. . . . Bear in mind we do not sell used cars for profit. We handle them only as an accommodation to our new car customers. Here we offer a Ford Coupe, fully guaranteed to be in perfect condition with good tires. It is the best BARGAIN you will ever see at—

\$150
—at Petring's Garage

The Popular Variety Store
Offers Over 10,000 Mighty Bargains

DURING THIS GREAT SALE

GALVANIZED PAILS, 10-gt. Size . . . 19c
 PRESERVING KETTLES, 4-gt. gray enamel . . . 13c
 AX HANDLES, made of Oak and Hickory . . . 10c
 HARDWATER SOAP, 5 bars for . . . 21c
 LUX, small size package for . . . 10c
 LADIES KID GLOVES, black or brown . . . \$1.19

Come for Miles — You
Bargain Seekers
You'll Not be Disappointed.

HERE'S A S
Princess Slips worth
—at The Ladies
SATURDAY

Here is a Stunner. Made with proof hem, of the finest grade Nile Green. Honey Dew and could write all day about a then it would be impossible.

Early
of

50,000 BARGAINS NOW BEING OFFERED BY THESE NINE STORES —

Actually Thousands of Bargains
On Sale at Popular Variety Store

The biggest, boldest bargains of the entire sale—the most sensational news of today . . . so many bargains offered here that we hesitate and are bewildered, in deciding what to advertise. One is just as important and just as drastically reduced as all the others, and you will find our store just glaring with unusual values. The hundreds who have visited us will testify to our splendid values.

Piedmont Muslin, unbleached, yd. . . . 10c
 Girls' Under Rompers, for school . . . 29c
 Men's Athletic Union Suits, each . . . 49c
 Shoe Polish at . . . 7c
 Black Liquid—Guaranteed
 Meat Platters at . . . 15c
 All Sizes, 25 and 35c Values

Untold Underpricing
Almost Unbelievable
Is Store Wide at
Bestor & Swatek, Hardware

Mark this with a red pencil and don't forget it—never before were so many supreme values offered under one roof. It's a money saving event of unparalleled importance which no thrifty person can conscientiously ignore—hundreds have come—thousands will be here. Time is short—the bargains are fleeting—it's now or never. Opportunity is knocking!

30x3½ Auto Tubes at . . . \$1.65

Large size White Enamel Dishpans . . . 95c
 Guaranteed Pliers—Per pair . . . 17c

Uncommon Sense
10,000 Uncommon Bargains
At Soennichsen Grocery Store

You hear a great deal these days about "common sense," but in reality it is the "uncommon sense" which is turning the world at such a rapid pace today . . . and that's why more than 10,000 UNCOMMON BARGAINS are making this store a veritable "BARGAIN PARADISE" now. See it with your own eyes and then you will realize the immensity of this occasion.

Egg Beaters, 45c value . . . 29c
 Dolls, \$2 values, dandies . . . 99c
 Brooms, 4-tic, good value . . . 39c
 Beechnut Catsup, lg. size . . . 25c
 Harvest Cakes, 2¾ lb. box . . . 59c