

December Bargain Wednesday

—the opportune time to do your Christmas shopping at bargain prices.

Remember the Date—One Week Earlier—December 9th, 1925



BW SPECIALS

Boys' Wool Faced Coat Sweaters
Big collar, 2 pockets. Sizes 30 to 34. Assorted colors, at **\$2**

Men's Brown Jersey Gloves
Knit wrist, full size, well sewed. **14c pair**

Lumber Jacks for 'Little Jack'
These are new and hard to find. Made to fit the little lads 5 years to 10 years old. Knit bottom, blouse style, 2 pockets. Prices \$3.95 and **\$2.85**

Boys' Navajo Crickets
Bright radiant colors. Knit bottom, blouse style. Wool knit. Sizes 26 to 32. Specially priced at **\$2.95**

Boys' Ail Leather Mitts
Knit wrist, warm lined. Soft leather. Brown or cream. **48c**

Jackie Coogan Sox
Not stockings, but real sox, just like dad's. Fancy colors. 7 to 9. **47c**

New Ties for Boys
Boys' Fancy Bows—Ready tied with rubber around neck. Nobby and practical for boys. Each **39c**

Boys' Longies

Made with nobby English model coat, real vest, one pair of golf trousers and one pair of long trousers. Ages 4 to 12. Very special **\$7.75 and \$9.95**

Boys' Knitted Four-in-Hands—A hundred bright, attractive patterns. Reversible. Just right size for boys. **44c**

Boys' Underwear
Union Suits—Samples comprising cotton rib, fleece lined or wool mix rib. Sizes 26 to 34. Special at **95c and 75c**

Jackie Coogan Mufflers
Fine worsted knit, bright, attractive color. Cut tassel ends. Put up in special boxes. Price only **89c**

Child's Worsted Sweaters
Fine close rib, Eton collar, belt, 2 pockets. Sizes 22 to 26. Red or brown. **\$1.25**
BW price only

Boys' Overcoats
Made double breasted with all round belt. Full lined. Plain browns and assorted Chinchillas. Sizes 2 1/2 to 8. Two prices, **\$6.45 and \$4.45**

Boys' Knicker Suits
Dark mixtures. Belted coat, full lined. One or two pair knickers. Ages 6 to 16. BW special. **\$4.85**

Men's White Handkerchiefs
Hemstitched, fine soft fabric. Four in special Christmas box, all for **50c**

Men's Wide Belts
All leather, with neat Colonial buckle. All sizes, each in a special box. BW price only **98c**

Men's Four-in-Hand Ties
Reversible. Knitted in bright crossbar effects. Each in special box. **45c**

Men's Paris Garters
New fresh goods. Bright crossbar patterns. Each in Christmas box. **24c**

Bargain Day Prices are Cash

Men's Wool Mufflers
Scotch wool in new heather plaids. Fringe end. Wide, to fold. **\$1.88**

NECKWEAR

Men's Knit Ties—In latest designs. Reversible. Each **35c**

Silk and Wool 4-in-Hands. Graduated ends, new designs. **73c**

Cheney Silk 4-in-Hands—All new designs, all pure silk. **\$1.89**

Susquehanna Silks—All the rage. Special at **98c**

Men's Dress Shirts
Latest style patterns. Made with soft collar or neckband. Sizes 14 to 17. **\$1.29**
Two prices, **\$1.89 and \$1.29**

Men's Fancy Sox
"Wescott Woolies," the new bright golf plaids. Light in weight, but warm. Two prices, **73c and 49c**

Men's Keytainers
A fine leather pocket folder for his keys. Each key separated. Bargain day prices, **50c and 30c**

Men's Gloves
Men's Dress Gloves—Made of chocolate color, soft cape leather. Warm fleece lined. Sizes 7 1/2 to 10. **\$1.44**

Men's Wool Gloves—A fine knit wool, close fitting like a kid glove. Snap fastener. Dark color. Pair **45c**

Men's Caps
Men's Dress Caps—Very latest light colors. Silk brocade lining. Leather sweat shield. BW price. **\$1.45**

Combination Sets
SET NO. 1—Paris garters and Paris arm bands. Put up in special holiday pack. Per box **50c**

Boston Bags
Made of black leatherette, steel frame, double handle, strap fastener. 14-inch size. Bargain day price. **99c**

New Par Bows
Put up in new style cut out box covered with silver foil and decorated with seasonal green and red. An extra good Xmas item at a low price. **47c**

C. E. Wescott's Sons

SEE IT BEFORE YOU BUY IT!

Look Up Your Winter Clothing RIGHT NOW



Have your garments cleaned and pressed and be assured of new, fresh clothes when needed. All work is done in our own sanitary cleaning plant right here in Plattsmouth and we specialize in prompt service. Ring us up—we will call for and deliver your work at no extra charge.

Cleaning is not expensive. It more than pays for itself in prolonged life of your garments.

BARGAIN WEDNESDAY SPECIALS

The following Special Prices are for Cash and are good for one day only.

Men's Overcoats cleaned and pressed. **\$1.50**
Ladies' plain dresses. **\$1.75 each**
Plain wool coats and dresses. **\$1.50 each**

MADE-TO-MEASURE SUITS \$25 to \$40

It will pay you to place your order for a new Fall or Winter suit now. We can give you good clothes at moderate prices—Suits and Overcoats that contain fine woolsens, tailored in fine style and guaranteed to give you long and satisfactory wear.



"Dress well and succeed" is more than just a saying—it is a whole sermon. Heed it!

We're at your service.

Lugsch, the Careful Cleaner

One Day Service—Telephone 166

Bargain Wednesday AT THE Handy Way Grocery

Rumford Baking Powder Regular 25c Size 15c	P and G White Nap Soap 10 Bars for 38c
GOOCH'S Macaroni and Spaghetti 3 Packages for 25c	Van Camp's Pork and Beans Small size 9c Medium size 12c Large size 22c
Maple Syrup 14-oz. Bottle for 23c	ONE CAN EACH Tomatoes Corn Peas for 35c
SUNBRITE CLEANSER 3 cans for 19c	IDEAL MALT AND HOPS Per set 59c
DILL PICKLES Large Jar—24 Count 25c	GINGER SNAP Iten Quality—2 lbs. 29c

Swansdown cake flour, per pkg. **37c**
Raisins, 4-lb. pkg. seedless, each **47c**
Cocoanut, shredded, per lb. **29c**

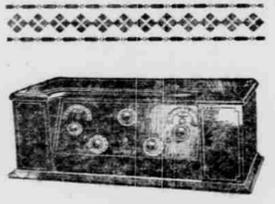
Corn meal, 10-lb. bag for **39c**
Graham flour, 10-lb. bag **47c**
Sugar, best granulated, 10 lbs. for **69c**
Pancake flour, 4-lb. bag **31c**

Prunes, Santa Clara (large) 2 lbs. **29c**
Apple butter, 38-oz. jar **33c**
Matches, Blue Tips, per carton of 6 boxes **25c**
Crackers, Iten's 3-lb. box **55c**
Graham crackers, 2-lb. box **38c**

Post Bran Shredded Wheat Pep Raisin Bran All Bran
2 packages for **25c**

116 So. 6th Street
Telephone No. 35 Delivery Daily

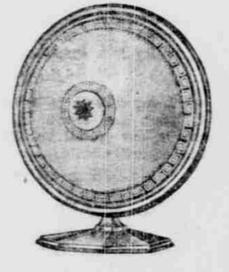
Martin & Jones



SUPER-TRIRDYN SPECIAL

This improved model is assembled in a new solid mahogany cabinet, exquisitely finished in two tones—a rich piece of furniture to delight the most fastidious eye, and in harmony with the finest furnished apartment.

Price, without Accessories **\$60.00**



MUSICONE DE LUXE

Get the thrill of hearing all musical instruments and all ranges of the human voice free from distortion and overtones—mellow and clear.

Remember, there is only one Musicone. It is made by Crosley and its secret is the Crosley patented actuating unit, not THE CONE.

Now **\$14.75**



CROSSLEY!

Better Results from Three Tubes Than from Five

Sounds improbable, doesn't it? But it is a scientific truth, first demonstrated in the Crosley laboratories and then confirmed by the performance of thousands of Trirdyns the country over.

These astonishing results are simple to explain. Instead of passing the incoming signal once through each of 5 tubes, Crosley design passes it through two of the three tubes several times, each time building up its strength and adding to its volume until it is the equal or better that produced by five tube sets. Even the technically uninitiated can see the advantages: Simplicity instead of complexity; fewer dials to adjust; sharper accuracy in selecting stations; greater clarity; greater volume.

Yet, this is not all. Simplicity of design and fewer parts make manufacturing costs lower and bring about a lower cost to you. This, combined with the economies of gigantic production, makes possible a price of \$60 on the Super-Trirdyn Special, the most efficient and beautiful of all Crosley receiving sets. For Crosley is the world's largest builder of radio sets—owning and operating parts factories, cabinet woodworking establishments and assembly plants.

Listen to a Crosley Super-Trirdyn under the most exacting conditions. Make an unbiased comparison with the most costly receiver you have ever heard. Forget the radical difference in price.

Then you will understand why the Crosley Super-Trirdyn represents a genuine achievement in radio performance and value which all America was quick to recognize with increasing sales.

Come in and let us give you a Demonstration without obligation!

Bestor & Swatek

The Winchester Store.



CROSLY SUPER-TRIRDYN

During the past three years Crosley engineers have developed a new circuit, first called the Trirdyn, and with further refinements the Super-Trirdyn. This circuit combines and utilizes for the first time successfully, tuned radio-frequency amplification, regeneration and reflexed audio amplification, making three tubes do the work of five. This is a marked saving both in first cost and upkeep cost. Batteries last longer. There are less tubes to replace. Stations from coast to coast easily heard on the Musicone or any other type of loud speaker.

Price, without Accessories **\$45.00**

THE CROSLY PUP



Price, without Accessories **\$9.75**