

Bargain Wednesday, October 21st, 1925

An Unusual Sale
of **HAPPY HOME HOUSE FROCKS**
made entirely of Amoskeag and Security Gingham
SPECIALY PRICED AT



No matter which dress you may choose from our vast selection you are sure to find it adomble in style. Every smart fashionable effect—made of high quality Amoskeag and Security Gingham in the richest of fast shades—are well assembled here for your selection at a drastically low price.

99^c

The price is astonishingly low for house frocks of such captivating styles—in pretty colors—a fascinating, wide range of delightful patterns. Practical and popular styles to suit every taste at a price that means the greatest house dress value this season—a size for every woman.



VERY EXCEPTIONAL VALUES—
CONSIDERING THE WELL KNOWN QUALITY AND THE HIGH STANDARD OF "HAPPY HOME" STYLES YOU HAVE NEVER BEEN OFFERED A GREATER MONEY SAVING OPPORTUNITY. WOMEN WILL BE WISE TO GET HERE EARLY TOMORROW—THE FIRST SELECTION AFFORDS THE BEST CHOICE.

All Styles in Sizes 36 to 46
HOUSE HAPPY HOME FROCKS
Models—39, 40, 48 and 49
In Stout Sizes 48 to 52



Happy Home House Frocks are "Furthest in America"
All over the country women who do their own sewing buy "HAPPY HOME" dresses because they can get them for even less than they would have to pay for necessary material.

If You Can't Come—Mail or Phone Your Order
They are adaptable for wear every hour in the day and for every day in the Year.

YOU SIMPLY CANNOT AFFORD TO MISS THIS TREMENDOUS SALE

Throughout the country women are familiar with "HAPPY HOME" values—but tomorrow at this great sale when you find these very smart dresses at our extremely low price—you will see unbelievable values never before surpassed. The price hardly covers cost of material.
The values are so extraordinary that we expect to sell out quickly tomorrow—and we have an enormous quantity. So we urge you to get here as early as possible.

Come and Share in the Greatest Value of the Season.

The Ladies Toggery

Phoenix Hostery

Mansing Wear



For Bargain Wednesday

- 50 Hats at . \$1.00
- 75 Hats at . 2.95
- 100 Hats at . 5.00

Remember, there will be Gage and Fisk hats in this sale as well as hand made models.
Gage and Fisk are the standard of millinery and are sold only in first class shops.

Emma Pease

Look Up Your Winter Clothing RIGHT NOW



Have your garments cleaned and pressed and be assured of new, fresh clothes when needed. All work is done in our own sanitary cleaning plant right here in Plattsmouth and we specialize in prompt service. Ring us up—we will call for and deliver your work at no extra charge.
Cleaning is not expensive. It more than pays for itself in prolonged life of your garments.

BARGAIN WEDNESDAY SPECIALS

The following Special Prices are for Cash and are good for one day only.

- Rugs cleaned at 4c square foot
- Ladies' plain dresses \$1.75 each
- Plain wool coats and dresses . . . \$1.50 each

MADE-TO-MEASURE SUITS
\$25 to \$40

It will pay you to place your order for a new Fall or Winter suit now. We can give you good clothes at moderate prices—Suits and Overcoats that contain fine wools, tailored in fine style and guaranteed to give you long and satisfactory wear.



"Dress well and succeed" is more than just a saying—it is a whole sermon. Heed it!

We're at your service.

Lugsch, the Careful Cleaner
One Day Service—Telephone 166

- 50 Ladies Hand Bags—**
Extra quality for the price, usually selling from \$1.50 to \$2.00. Special at—**69c each**
- 15 Extra Value Bags—**
These are regular \$3.50 to \$5.00 sellers, and are extraordinary values at—**\$1.98 each**
- 25 Higher Grade Bags—**
That will be sold now for—**\$2.19 each**
- Here's a Still Better One—**
Only about a dozen of these, go at—**\$3.29 each**

Another Real Bargain Wednesday Special

AT THE

Bates Book and Stationery Store!

This line of hand bags are the very best on the market and are certainly priced right for quick sale. None too early for the selection of a gift for Christmas, especially at this price. Come in and see them. You will be surprised at the value even in the cheaper numbers. When we advertise a bargain, you can depend on it being a good one.

- 25 Ladies Hand Bags—**
Here is a real value. Our regular \$2.00 selling number specially priced for one day only. Bargain Wednesday you can buy it at—**89c each**
- 25 Ladies Hand Bags—**
That you would regularly pay \$2.00 to \$2.50 for offered you during this sale at—**\$1.29 each**
- 10 Seal Leather Bags—**
We have about ten high grade seal leather bags that will cost elsewhere as high as \$10 each, which we now offer at—**\$4.98 each**