

# PLATTSMOUTH'S FIFTY-SECOND Bargain Wednesday



offers you buying opportunities unexcelled. Remember, when you read this ad, that these goods are right here in your home community for your inspection before you lay down a single dollar. You take no chance whatever—and we ask you to compare the prices with any you can find anywhere.

**Bargain Wednesday**  
Prices are Cash

## Suits - Overcoats

The biggest bargain anywhere is our Men's Suits and Overcoats.

\$25 - \$30 - \$35  
Fully Guaranteed

### Time to Buy Sox

Men's dress sock in black and brown. A fine gauge hose, seamless toe, good rib top. Sizes 10 to 11½.

7 pair for \$1

Men's fine hile hose in all colors. Double toe, sole and heel. Full sizes, 9½ to 12.

23c per pair

Men's Darnproof Sox—We have another case of these famous sox on the way. All wanted colors. Six pair in a box, guaranteed for six months' wear.

\$1.50 per box

Men's Work Sox—Rockford, dark mix. No seams. Good weight. If you need work sox buy them now. Special—

12c per pair

### Garter Special

Men's High Grade Garters—New fresh rubber—9 strands of it in each garter. Nickle trimmings. Guaranteed.

24c per pair

### Men's Top Coats

Very newest English box style. Gray and London plaids. Special at—

\$25 each

### Men's Kiki Work Pants

Double sewed, good strong pockets. Belt loops, cuff bottoms.

\$1.69 per pair

### School Day Specials

Young Men's School Suits—These are for the Juniors—the boy who has outgrown knee pants. Dandy new grays, browns and blues. Ages 14 to 20.

\$15 each

Young Men's Trousers—College style, with wide legs. Sizes 28 to 34. New patterns.

\$3.95 and \$4.95

Jack and Jill Blouses—Worn by young men and young women. Bright colored plaids. Button collar and sleeves, knit waist. Big pockets. All wool.

\$4.95, \$5.95, \$6.95

### Childs' Sweaters

Boys' All Wool Sweaters—Pull over style. Big collar. Tan, brown, cadet blue. 4 to 8.

\$3.29 each

Boys' Pull Over Sweaters—Good heavy cotton rib. Brown, with tan collar and cuff.

\$1.79 each

### Odd Knicker Pants

Boys' odd knicker pants of gray, brown or blue mixture. Ages 6 to 16. Two prices—

\$1.95 and \$1.45

### Men's Shirt Specials

Men's blue Amoskeag chambray shirts. Two pockets. Coat style. Sizes 14½ to 17.

98c each

Men's white broadcloth shirts. Collar attached. A very fine dress shirt. Sizes 14 to 17.

\$1.98 each

Men's fancy dress shirts. Soft collar attached, pocket, coat style. Very nobby. Two prices—

\$1.33 and \$1.83



**The Boy**  
occupies the center of the stage now.

Longies for the Laddies are the thing

Boys' 4-piece Suit—Coat, Vest, one Long and one Short Pant. Ages 4 to 9.

\$7.95

Extra Longies—Sizes 24 to 27 waist. Special, per pair

\$2.25

One special lot—\$1.95

### Men's Knit Ties

Reversible 4-in-Hand. Very handsome dark patterns. These are the ties an eastern mail order house offers at 4 for \$1.50. Here you don't have to take what they send you, but can have your pick, and the price is—

4 for \$1.40

### Do You Need a Suit Case?

Here is a bargain. 24-inch size, steel frame. Brown leatherette, brass trimmed. The price is only \$1.45.

### Mothers, Here's News

Little Major Suits—A strong, serviceable school suit. Made of dark mode twill. Knee breeches that button to jacket. Ages 6, 7, 8.

\$1.15 each

Children's Tub Suits—Some mothers use wash suits the year round for the boys. Mostly Kaynee, fast color. Two prices—

\$1 and \$2

Boys' Kaynee Waists—Selected patterns. All guaranteed colors. Sizes 4 to 14.

88c each

Boys' Romper Play Suits—Blue stripe, kiki and plain blue. Ages 1-8, long, short sleeve.

85c each

Boys' Light Blue Chambray Shirts—Guaranteed color. Coat style. Sizes 12½ to 14.

83c each

Children's Jersey Cloth Suits—Oliver Twist style. Ass'd. mixtures. Ages 3-8. 2 prices—

\$4.95 and \$5.95

### Little Fellows' Top Coats

The cool days are coming and they will need a light overgarment. These are stylish make with belt. Two prices.

\$7.95 and \$4.95

### Boys' Hats and Caps

Young Men's Dress Caps—Absolutely the last word in style and quality. Silk lined.

\$1.95 each

Boys' Fall Caps—Nice neat patterns for school wear in medium dark shades.

85c each

Boys' Felt Hats—Including Scout style. Dark colors, mostly small sizes.

50c each

Boys' Rah-Rah Hats for Fall—Plaids and stripes. Very special at—

39c each

**BW Specials—**  
**BOYS' COAT STYLE SWEATERS**  
Shawl collar, 2 pockets, heavy rib. Ass'd. colors, 50% Wool  
**\$2**  
**MEN'S UNION SUITS**  
Balbriggan, long sleeves, long legs. Sizes 36 to 46, inclusive  
**69c**

### Overall Bargains

Men's fast color 229 overalls, with bib. High or low back, double sewed, heavy pockets. Sizes 32 to 42.

\$1.49 per pair

Same style overalls in Finck Headlight and Oshkosh make, also Bear brand. Extra good quality. We are closing these out to make room for new Lees.

\$1.89 per pair

All present stock of Lees we are closing out to make room for the new extra heavy Lee denim.

\$2 per pair

Men's pant cut overalls. Sizes 36 to 44. An extra special value at—

\$2 per pair

Men's Rodeo overalls. Copper rivets. Very strong and durable.

\$1.95 per pair

Boys' fast color blue bib overalls. Made with flap pocket on bib and two flap hip pockets; also ruler pocket and hammer grip. Just like dad's.

Ages 3 to 8, 98c

Ages 9 to 13, \$1.18  
14 to 17, 1.38

### Sweaters, Sport Coats

Men's heavy cotton work sweater. Coat style, big collar, 2 pockets. Sizes 38 to 42.

\$1.65 each

Men's worsted rib sport coats. Two or four pockets. Brown. Ass'd. sizes

\$2.19 each

Fine Angora wool sport coats, light and soft and very warm. Latest combination colors. Specially priced at—

\$4.95 each

# C. E. WESCOTT'S SONS

IN YOUR FALL COSTUME

## What Label?

Costumes which attract the most admiring attention invariably bear the **Palmer** label.

PROOF POSITIVE OF FASHION'S RIGHTNESS

However secretly it is sewn away—under collar, or belt, or hem—it proclaims its presence in a hundred unmistakable ways — in newness, in brilliant originality of styling, in elegance of fabric, in superiority of workmanship — every smart detail contributing to the proud assurance of the wearer.

Very gratifying, too, is the knowledge that the **Palmer** label embodies all these desirable qualities.

Priced from \$19.75 to \$97.50

Ladies' Raincoats—Light weight, colors canary, lipstick, green, navy, rosewood.

\$5.98 each

Children's Richelieu Rib Hose—Colors are camel, black, elkskin, tan and gray.

23c per pair

Children's Gingham Dresses—Complete with bloomers for ages 6 to 14 years.

\$2.46 each

Misses' Cretonne Sport Coats—These are big values for Bargain Wednesday.

\$1.39 each



The biggest bargain in Nebraska is our Wonder Silk Hose for ladies in all sizes and colors (guaranteed) - - 75c pair

## Fall Afternoon Frocks

Very smart advanced fall afternoon frocks of lustrous crepe back satin, featuring the new cascade jabot and circular apron fronts, trimmed with contrasting silk crepe bands, pipings and novelty buttons. Sies 16 to 42. Colors Pansy, Blondes, Bokhara, Red, Cocoa, Black, Navy, Pencil Blue.

PRICED SPECIAL IN FOUR GROUPS FOR BARGAIN WEDNESDAY

\$6.75 \$10.75

\$16.75 \$24.75

## The Ladies Toggery

Fred P. Busch, Manager



Phoenix Hosiery

Ladies' Munsingwear

## Footwear Specials

for BARGAIN WEDNESDAY  
September 23, 1925

This is the season of the year when the demand for new shoes is greatest. Fall school days require sturdy shoes and with the winter near at hand it will even pay you to anticipate your future needs and supply them now at these very low prices.

**Women's Hosiery** Extra special bargain in Women's Silk Hosiery. Regular \$1.50 grade. Colors Biege, Log Cabin and Black. Bargain Wednesday special at— **95c pair**

### Men's Shoes and Oxfords

These are a little out of style, but splendid values and will give you good service. Former selling price to \$7. Odd sizes, at—

\$3.84 pair

### Men's Work Shoes

Here is just the shoe for shop or farm wear. Blucher style, soft toe, full vamp, leather or composition soles. Rubber heels. Sizes 6 to 11. An extra special value for Wednesday at—

\$2.94 pair

### Men's Outing Shoes

for work. Soft, pliable upper leather. Leather soles, rubber heels. A very light weight shoe. Sizes 6 to 10. Bargain Wednesday—

\$1.94 pair

### Misses' and Children's Pumps and Shoes

Odds and ends from our regular lines and discontinued lines. Wonderful values. Sizes 8½ to 2. Bargain Wednesday price only—

\$1.85 pair

### Boys' Shoes for School

Black or brown. Lace and blucher styles. Leather soles or Uskide soles. Rubber heels. Sizes 1 to 5. Good, sturdy school shoes at—

\$2.69 pair

### Women's House Slippers

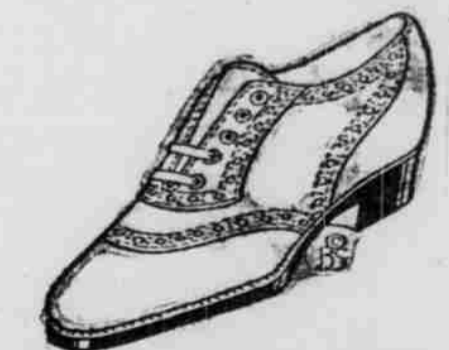
35 pairs of Women's Felt and Satin Boudoir Slippers, cushion soles, odd lot. Special—

69c pair

### One-Straps and Oxfords

Women's comfort Black Kid One Straps and Oxfords, plain toe, leather sole, rubber heels.

\$1.84 pair



### Oxfords - Strap Pumps

Women's Oxfords and Strap Pumps in patent, brown calf and black calf. Low and medium heels, with rubber top lift. Bargain day—

\$2.94 pair

### Patent Leather Pumps

Women's Pumps in patent leather. Good styles. Medium and low heels, leather soles and rubber heels. Bargain Wednesday special at—

\$3.44 pair

## Fetzer Shoe Company

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AA Brown Shoe Polish, 25c pkg., 9c